

# Global Soft Magnetic Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Soft Magnetic Materials market size was valued at USD 2407.7 million in 2023 and is forecast to a readjusted size of USD 2590.9 million by 2030 with a CAGR of 1.1% during review period.

Soft magnetic materials are those materials that are easily magnetised and demagnetised. They typically have intrinsic coercivity less than 1000 Am-1. They are used primarily to enhance and/or channel the flux produced by an electric current. Soft magnetic materials have been used widely in generators, transformers, and switching circuits.

Global key producers of soft magnetic materials include Proterial, Ltd., TDK, DMEGC, Qingdao Yunlu, TDG, and others. The top five producers together account for 25% of the market share, with the largest producer being Proterial, Ltd. with 6%. The global origins are mainly located in North America, China, Japan, Korea, Taiwan?China?, and Europe. In terms of product categories, soft ferrite magnetic materials hold the largest market share with 67%, followed by metal magnetic powder materials and amorphous magnetic materials. In terms of applications, home appliances and consumer electronics are the top application areas, with a market share of nearly 30%. In addition, communication industry, automotive and transportation industry and photovoltaic wind power are also its main application areas.

The Global Info Research report includes an overview of the development of the Soft Magnetic Materials industry chain, the market status of Communication (Soft Ferrite Materials, Metal Magnetic Powder Materials), Home Appliances and Consumer Electronics (Soft Ferrite Materials, Metal Magnetic Powder Materials), and key



enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Soft Magnetic Materials.

Regionally, the report analyzes the Soft Magnetic Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Soft Magnetic Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Soft Magnetic Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Soft Magnetic Materials industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tonne), revenue generated, and market share of different by Type (e.g., Soft Ferrite Materials, Metal Magnetic Powder Materials).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Soft Magnetic Materials market.

Regional Analysis: The report involves examining the Soft Magnetic Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Soft Magnetic Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Soft Magnetic Materials:



Company Analysis: Report covers individual Soft Magnetic Materials manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Soft Magnetic Materials This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Communication, Home Appliances and Consumer Electronics).

Technology Analysis: Report covers specific technologies relevant to Soft Magnetic Materials. It assesses the current state, advancements, and potential future developments in Soft Magnetic Materials areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Soft Magnetic Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Soft Magnetic Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Soft Ferrite Materials

Metal Magnetic Powder Materials

Amorphous Magnetic Materials

Nanocrystalline Soft Magnetic Materials

Others

Global Soft Magnetic Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Market segment by Application

Communication

Home Appliances and Consumer Electronics

Automotive and Transportation

Photovoltaics and Wind Power

Lighting Industry

Computers and Office Equipment

Others

Major players covered

Proterial, Ltd.

TDK

DMEGC

Qingdao Yunlu

TDG

**POCO** Magnetic

MAGNETICS

CSC (Changsung Corp.)

ZheJiang NBTM KeDa (KDM)



Advanced Technology

Acme Electronics

FERROXCUBE

Kaiyuan Magnetism

Samwha Electronics

Haining Lianfeng

Nanjing New Conda

**Zhejiang Zhaojing** 

Dongbu Electronic Materials

Micrometals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Soft Magnetic Materials product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top manufacturers of Soft Magnetic Materials, with price, sales, revenue and global market share of Soft Magnetic Materials from 2019 to 2024.

Chapter 3, the Soft Magnetic Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Soft Magnetic Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Soft Magnetic Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Soft Magnetic Materials.

Chapter 14 and 15, to describe Soft Magnetic Materials sales channel, distributors, customers, research findings and conclusion.



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