

Global Soft Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Soft Drinks market size was valued at USD 131240 million in 2023 and is forecast to a readjusted size of USD 172930 million by 2030 with a CAGR of 4.0% during review period.

Soft drink, any of a class of nonalcoholic beverages, usually but not necessarily carbonated, normally containing a natural or artificial sweetening agent, edible acids, natural or artificial flavors, and sometimes juice. Natural flavors are derived from fruits, nuts, berries, roots, herbs, and other plant sources.

Soft drinks are called 'soft' in contrast to 'hard drinks' (alcoholic beverages). Small amounts of alcohol may be present in a soft drink, but the alcohol content must be less than 0.5% of the total volume if the drink is to be considered non-alcoholic.

Asia-Pacific is the largest Soft Drinks market with about 33% market share. Latin America is follower, accounting for about 19% market share.

The key players are Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, Unilever Group, Arizona Beverage, B Natural, POM Wonderful, Highland Spring, Ito En, Britvic, Innocent Drinks, A.G. Barr, Rasna, Parle Agro, Bisleri International, Bottlegreen Drinks, Epicurex, F&N Foods, Ting Hsin International Group, Hangzhou Wahaha Group, Nongfu Spring, Uni-President Enterprises, Jiaduobao Group etc. Top 3 companies occupied about 35% market share.

The Global Info Research report includes an overview of the development of the Soft Drinks industry chain, the market status of Supermarket (Carbonates, Dilutables), Convenience Store (Carbonates, Dilutables), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Soft Drinks.

Regionally, the report analyzes the Soft Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Soft Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Soft Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Soft Drinks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Carbonates, Dilutables).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Soft Drinks market.

Regional Analysis: The report involves examining the Soft Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Soft Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Soft Drinks:

Company Analysis: Report covers individual Soft Drinks manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Soft Drinks. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Convenience Store).

Technology Analysis: Report covers specific technologies relevant to Soft Drinks. It assesses the current state, advancements, and potential future developments in Soft Drinks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Soft Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Soft Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

Market segment by Application

Supermarket

Convenience Store

Online Stores

Others

Major players covered

Coca-Cola

PepsiCo

Nestle

Suntory

Danone

Dr Pepper Snapple

Red Bull

Asahi Soft Drinks

Kirin

Otsuka Holdings

Unilever Group

Arizona Beverage

B Natural

POM Wonderful

Highland Spring

Ito En

Britvic

Innocent Drinks

A.G. Barr

Rasna

Parle Agro

Bisleri International

Bottlegreen Drinks

Epicurex

F&N Foods

Ting Hsin International Group

Hangzhou Wahaha Group

Nongfu Spring

Uni-President Enterprises

Jiaduobao Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Soft Drinks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Soft Drinks, with price, sales, revenue and global market share of Soft Drinks from 2019 to 2024.

Chapter 3, the Soft Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Soft Drinks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Soft Drinks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Soft Drinks.

Chapter 14 and 15, to describe Soft Drinks sales channel, distributors, customers, research findings and conclusion.

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