

Global Soft Drinks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Soft Drinks market size is expected to reach \$ 195210 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Soft drink, any of a class of nonalcoholic beverages, usually but not necessarily carbonated, normally containing a natural or artificial sweetening agent, edible acids, natural or artificial flavors, and sometimes juice. Natural flavors are derived from fruits, nuts, berries, roots, herbs, and other plant sources.

Soft drinks are called 'soft' in contrast to 'hard drinks' (alcoholic beverages). Small amounts of alcohol may be present in a soft drink, but the alcohol content must be less than 0.5% of the total volume if the drink is to be considered non-alcoholic.

Asia-Pacific is the largest Soft Drinks market with about 33% market share. Latin America is follower, accounting for about 19% market share.

The key players are Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, Unilever Group, Arizona Beverage, B Natural, POM Wonderful, Highland Spring, Ito En, Britvic, Innocent Drinks, A.G. Barr, Rasna, Parle Agro, Bisleri International, Bottlegreen Drinks, Epicurex, F&N Foods, Ting Hsin International Group, Hangzhou Wahaha Group, Nongfu Spring, Uni-President Enterprises, Jiaduobao Group etc. Top 3 companies occupied about 35% market share.

This report studies the global Soft Drinks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Soft Drinks

and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Soft Drinks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Soft Drinks total production and demand, 2021-2032, (K MT)

Global Soft Drinks total production value, 2021-2032, (USD Million)

Global Soft Drinks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Soft Drinks consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Soft Drinks domestic production, consumption, key domestic manufacturers and share

Global Soft Drinks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Soft Drinks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Soft Drinks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Soft Drinks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Soft Drinks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Soft Drinks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Soft Drinks Market, Segmentation by Type:

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

Global Soft Drinks Market, Segmentation by Application:

Supermarket

Convenience Store

Online Stores

Others

Companies Profiled:

Coca-Cola

PepsiCo

Nestle

Suntory

Danone

Dr Pepper Snapple

Red Bull

Asahi Soft Drinks

Kirin

Otsuka Holdings

Unilever Group

Arizona Beverage

B Natural

POM Wonderful

Highland Spring

Ito En

Britvic

Innocent Drinks

A.G. Barr

Rasna

Parle Agro

Bisleri International

Bottlegreen Drinks

Epicurex

F&N Foods

Ting Hsin International Group

Hangzhou Wahaha Group

Nongfu Spring

Uni-President Enterprises

Jiaduobao Group

Key Questions Answered:

1. How big is the global Soft Drinks market?
2. What is the demand of the global Soft Drinks market?
3. What is the year over year growth of the global Soft Drinks market?
4. What is the production and production value of the global Soft Drinks market?
5. Who are the key producers in the global Soft Drinks market?
6. What are the growth factors driving the market demand?

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