

Global Soft Drink Water Treatment Chemicals Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Soft Drink Water Treatment Chemicals market size was valued at US\$ 895 million in 2025 and is forecast to a readjusted size of US\$ 1392 million by 2032 with a CAGR of 6.4% during review period.

Soft Drink Water Treatment Chemicals refer to functional chemicals used in the production of carbonated beverages, flavored drinks, sports drinks, ready-to-drink tea, and coffee to condition raw water, ingredient water, process water, and in some cases reclaimed water to meet stable food-processing requirements. They are supplied in liquid, powder, or granular forms, and typically include coagulants, flocculants, oxidants, disinfectants, pH adjusters, softening and antiscalant chemicals, and membrane cleaning and protection chemicals. Their function is to remove turbidity, colloids, residual chlorine, color, organics, microorganisms, hardness ions, and other impurities that could affect beverage taste, color, stability, or equipment reliability.

Growth opportunities in Soft Drink Water Treatment Chemicals are primarily driven by tightening requirements for taste consistency, food safety, and water efficiency. The quality of production water directly determines the final product's flavor stability and clarity. Variations in raw water hardness, alkalinity, residual chlorine, organics, and microbiological content across regions necessitate sustained investment in coagulants, oxidants, disinfectants, pH adjusters, softening chemicals, and antiscalants to ensure consistent quality across multiple plants. Additionally, beverage plants increasingly focus on lowering water-use ratios, increasing reuse, and reducing discharge intensity, which sustains demand for high-performance, low-residual chemical treatments. Market suppliers are evolving from simply selling chemicals to providing on-site technical

services, formula optimization, and full-process water treatment solutions, creating higher order stickiness and pricing power.

The market's main challenges are the unforgiving process environment and low tolerance for error. Soft drink production is extremely sensitive to residual chlorine, color, organics, and trace metals. Variations tolerated in industrial water systems may be unacceptable in beverage operations. Inappropriate chemical programs can lead to residual control issues, flavor deviation, accelerated membrane fouling, equipment corrosion, or food audit risks. Global regulatory frameworks for drinking water and food processing chemicals are increasingly strict, requiring suppliers to manage not only performance but also certification, traceability, supply continuity, and cross-country compliance. Feedstocks such as coagulants, oxidants, antiscalants, chlorine-based chemicals, and polymers are sensitive to energy, logistics, and policy volatility, affecting cost and delivery stability. Structural changes in procurement where equipment, chemicals, and digital monitoring are purchased as bundled solutions create challenges for vendors that supply only standard chemicals without food-and-beverage process expertise.

Downstream demand is trending in three directions. First, the market is shifting from compliance to achieving consistent flavor and brand quality, especially with the rise of low-sugar, sugar-free, functional, and complex flavor beverages. Second, plants are moving from isolated treatment points to full water management across raw water, ingredient water, utility water, CIP loops, and wastewater pretreatment, expanding demand from single chemicals to multi-product programs. Third, the market is moving from traditional bulk chemicals to higher-technical-content formulations, including membrane-compatible antiscalants, low-byproduct oxidants, and specialty coagulants. Overall, capacity expansion in Asia, India, Southeast Asia, Middle East, and emerging African markets, combined with water efficiency, carbon reduction, and formulation upgrades in mature markets, is driving growth not only through price increases but also through capacity expansion, quality improvement, and increasing water treatment complexity.

This report is a detailed and comprehensive analysis for global Soft Drink Water Treatment Chemicals market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Soft Drink Water Treatment Chemicals market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Soft Drink Water Treatment Chemicals market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Soft Drink Water Treatment Chemicals market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Soft Drink Water Treatment Chemicals market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Soft Drink Water Treatment Chemicals

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Soft Drink Water Treatment Chemicals market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veolia Water Technologies & Solutions, Ecolab, Kurita Water Industries, Solenis, Kemira, Buckman, Veralto, SNF, Italmatch Advanced Water Solutions, IXOM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Soft Drink Water Treatment Chemicals market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Coagulants & Flocculants

Disinfectants & Oxidants

pH Control & Softening Chemicals

Antiscalants & Membrane Chemicals

Others

Market segment by Chemical Family

Aluminum-based Chemicals

Iron-based Chemicals

Chlorine-based Chemicals

Peroxide-based Chemicals

Polymer-based Chemicals

Others

Market segment by Physical Form

Liquid Chemicals

Powder Chemicals

Granular Chemicals

Solid Blocks / Tablets

Others

Market segment by Application

Carbonated Drinks

Fruit Juice

Milk Beverage

Tea

Others

Major players covered

Veolia Water Technologies & Solutions

Ecolab

Kurita Water Industries

Solenis

Kemira

Buckman

Veralto

SNF

Italmatch Advanced Water Solutions

IXOM

Chemtrade

USALCO

Thermax

Aditya Birla Chemicals

Aries Chemical

Shandong Taihe Water Treatment Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Soft Drink Water Treatment Chemicals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Soft Drink Water Treatment

Chemicals, with price, sales quantity, revenue, and global market share of Soft Drink Water Treatment Chemicals from 2021 to 2026.

Chapter 3, the Soft Drink Water Treatment Chemicals competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Soft Drink Water Treatment Chemicals breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Soft Drink Water Treatment Chemicals market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Soft Drink Water Treatment Chemicals.

Chapter 14 and 15, to describe Soft Drink Water Treatment Chemicals sales channel, distributors, customers, research findings and conclusion.

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