

# Global Soft Drink Packaging Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC6496D883AEEN.html>

Date: June 2024

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: GC6496D883AEEN

## Abstracts

According to our (Global Info Research) latest study, the global Soft Drink Packaging market size was valued at USD 22800 million in 2023 and is forecast to a readjusted size of USD 28160 million by 2030 with a CAGR of 3.1% during review period.

Soft Drink Packaging is to protect the product inside. Beverage packaging is the outside packaging, and has main function is to hold and protect liquid inside. But in reality, packaging has more roles than that.

Among the plastic containers, PET bottles are the most preferred packaging material for packaging of soft drinks.

The Global Info Research report includes an overview of the development of the Soft Drink Packaging industry chain, the market status of Functional Drinks (Rigid Packaging, Flexible Packaging), Carbonated Soft Drinks (Rigid Packaging, Flexible Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Soft Drink Packaging.

Regionally, the report analyzes the Soft Drink Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Soft Drink Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Soft Drink Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Soft Drink Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Rigid Packaging, Flexible Packaging).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Soft Drink Packaging market.

**Regional Analysis:** The report involves examining the Soft Drink Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Soft Drink Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Soft Drink Packaging:

**Company Analysis:** Report covers individual Soft Drink Packaging players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Soft Drink Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Functional Drinks, Carbonated Soft Drinks).

**Technology Analysis:** Report covers specific technologies relevant to Soft Drink

Packaging. It assesses the current state, advancements, and potential future developments in Soft Drink Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Soft Drink Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Soft Drink Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Rigid Packaging

Flexible Packaging

#### Market segment by Application

Functional Drinks

Carbonated Soft Drinks

Juices

Others

#### Market segment by players, this report covers

Tetra Laval

SIG Combibloc

Elopak

Berry Global

Amcor Limited

Crown Holdings

Mondi Group

AptarGroup

Ardagh Group

Ball Corporation

Greatview

Nippon Paper

Stora Enso

Weyerhaeuser

Xinjufeng Pack

Lamipack

Bihai Machinery

Coesia IPI

Likang Packing

ipack

Shanghai Skylong Packaging

Jielong Yongfa

Evergreen Packaging

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Soft Drink Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Soft Drink Packaging, with revenue, gross margin and global market share of Soft Drink Packaging from 2019 to 2024.

Chapter 3, the Soft Drink Packaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Soft Drink Packaging market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Soft Drink Packaging.

Chapter 13, to describe Soft Drink Packaging research findings and conclusion.

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