

# Global Sofa Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G42C7DE1EE0DEN.html>

Date: April 2026

Pages: 180

Price: US\$ 4,480.00 (Single User License)

ID: G42C7DE1EE0DEN

## Abstracts

The global Sofa market size is expected to reach \$ 42774 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

A sofa is a piece of furniture designed for seating multiple people, typically found in living rooms, lounges, or other social spaces. It usually consists of a frame, cushioning, and upholstery, providing comfort and support for sitting or reclining. Sofas vary in style, size, material, and functionality, ranging from traditional and modern designs to specialized types such as sectional sofas, recliners, and sofa beds. They serve both practical purposes?offering seating?and aesthetic purposes?enhancing interior decor and reflecting personal style.

The global sofa market has experienced steady growth over the past decade, driven by rising urbanization, increasing disposable income, and a growing emphasis on home aesthetics and comfort. Consumers are increasingly investing in premium and multifunctional furniture that aligns with evolving lifestyle trends, such as modular and convertible sofas that combine style with practicality. The market is highly fragmented, with numerous regional and international players competing across different price segments, from budget-friendly fabric sofas to luxury leather and designer collections. In addition, e-commerce platforms and omnichannel retailing have expanded consumer access to a wide variety of sofa types, boosting overall market penetration.

From a product perspective, the market can be segmented by type, material, style, size, and functionality. Sectional and modular sofas are gaining popularity for their flexibility in space utilization, while sofa beds and recliners cater to multifunctional living spaces and enhanced comfort. Leather and fabric sofas dominate the material segment, but alternative materials such as microfiber, velvet, and eco-friendly composites are

emerging due to sustainability concerns. Style-wise, modern, contemporary, and mid-century designs are preferred in urban regions, whereas traditional and classic styles remain strong in tier-2 and tier-3 cities. The growing consumer preference for ergonomic and supportive cushioning, including memory foam and hybrid fillings, further influences product innovation.

Regionally, North America and Europe represent mature markets with high saturation and strong demand for premium and customized sofa solutions. In contrast, the Asia-Pacific region is witnessing rapid growth due to urban housing developments, increasing middle-class population, and rising awareness of interior design trends. China, India, and Southeast Asian countries are emerging as key growth hubs, where rising e-commerce penetration and local manufacturing capabilities reduce costs and enhance accessibility. Market players are increasingly leveraging digital marketing, virtual showrooms, and home delivery services to capture these expanding consumer bases.

This report studies the global Sofa demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sofa, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sofa that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Sofa total market, 2021-2032, (USD Million)

Global Sofa total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sofa total market, key domestic companies, and share, (USD Million)

Global Sofa revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sofa total market by Type, CAGR, 2021-2032, (USD Million)

Global Sofa total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sofa market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Man Wah Holdings, La-Z-Boy, Natuzzi Editions, Ashley Furniture, Ekornes, Valderamobili, Duresta, B&B ITALIA SPA, Rowe Furniture, Turri srl, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sofa market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Sofa Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Sofa Market, Segmentation by Type:

Leather Sofa

Fabric Sofa

Wood Sofa

Others

Global Sofa Market, Segmentation by Size / Seating Capacity:

Two-seater Sofa

Three-seater Sofa

Four-seater/Larger Sofa

Others

Global Sofa Market, Segmentation by Cushioning Type:

Foam-filled Sofa

Spring / Coil Sofa

Feather / Down Sofa

Memory Foam Sofa

Others

Global Sofa Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Man Wah Holdings

La-Z-Boy

Natuzzi Editions

Ashley Furniture

Ekornes

Valderamobili

Duresta

B&B ITALIA SPA

Rowe Furniture

Turri srl

Norwalk

LandBond

Heal's

Jason Furniture

Quanyou

Steelcase

American Leather

Rowe Furniture

Norwalk Furniture

KUKA

Jisi Group

Zuoyou Sofa

Lehao

Poltrona Frau

Ligne Roset

Roche Bobois

Minotti

Flexform

H?Ista

Qiangxin Furniture

#### Key Questions Answered

1. How big is the global Sofa market?
2. What is the demand of the global Sofa market?
3. What is the year over year growth of the global Sofa market?
4. What is the total value of the global Sofa market?
5. Who are the Major Players in the global Sofa market?
6. What are the growth factors driving the market demand?

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