

# Global Sodium Methyl Cocoyl Taurate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sodium Methyl Cocoyl Taurate market size was valued at USD 92 million in 2023 and is forecast to a readjusted size of USD 111.7 million by 2030 with a CAGR of 2.7% during review period.

Sodium methyl cocoyl taurate is a gentle foaming agent used in sulphate-free cleansers for its moisturising properties. Sulphates are usually used in general shampoos due to their cleansing properties, but they are extremely harsh for your skin. Thus, they are replaced with sulphate free surfactants such as sodium methyl cocoyl taurate by several brands to make them milder. The ingredient is also used in baby products and cleansers for sensitive skin. It is biodegradable in nature.

Global Sodium Methyl Cocoyl Taurate is dominated by the top 5 players, namely Croda, Innospec, Zhangjiagang Great Chemicals, Toho Chemical Industry, and Clariant, which together account for about 80% of the market share. Among them, Croda is the largest player. In terms of sales market, Asia Pacific region occupies the largest market share with over 50%. In terms of product type, the products can be divided into liquid/paste and powder types, with liquid/paste occupying about 90% of the market share. In terms of its application, it can be divided into shampoo, facial cleanser and body wash, with shampoo occupying a larger market share.

The Global Info Research report includes an overview of the development of the Sodium Methyl Cocoyl Taurate industry chain, the market status of Shampoo (Powder, Liquid/Paste), Facial Cleaner (Powder, Liquid/Paste), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Sodium Methyl Cocoyl Taurate.

Regionally, the report analyzes the Sodium Methyl Cocoyl Taurate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sodium Methyl Cocoyl Taurate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Sodium Methyl Cocoyl Taurate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sodium Methyl Cocoyl Taurate industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Powder, Liquid/Paste).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sodium Methyl Cocoyl Taurate market.

**Regional Analysis:** The report involves examining the Sodium Methyl Cocoyl Taurate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sodium Methyl Cocoyl Taurate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sodium Methyl Cocoyl Taurate:

**Company Analysis:** Report covers individual Sodium Methyl Cocoyl Taurate

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sodium Methyl Cocoyl Taurate. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Shampoo, Facial Cleaner).

**Technology Analysis:** Report covers specific technologies relevant to Sodium Methyl Cocoyl Taurate. It assesses the current state, advancements, and potential future developments in Sodium Methyl Cocoyl Taurate areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sodium Methyl Cocoyl Taurate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sodium Methyl Cocoyl Taurate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Powder

Liquid/Paste

### Market segment by Application

Shampoo

Facial Cleaner

Shower Gel

Others

#### Major players covered

Croda

Innospec

Zhangjiagang Great Chemicals

Toho Chemical Industry

Clariant

Taiwan NJC

Galaxy

Zschimmer & Schwarz

Huzhou Ouli Biotechnology

Shanghai Oli Enterprises

Solvay

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sodium Methyl Cocoyl Taurate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sodium Methyl Cocoyl Taurate, with price, sales, revenue and global market share of Sodium Methyl Cocoyl Taurate from 2019 to 2024.

Chapter 3, the Sodium Methyl Cocoyl Taurate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sodium Methyl Cocoyl Taurate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sodium Methyl Cocoyl Taurate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sodium Methyl Cocoyl Taurate.

Chapter 14 and 15, to describe Sodium Methyl Cocoyl Taurate sales channel,

distributors, customers, research findings and conclusion.

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