

Global Sodium Laureth Sulfate for Personal Care Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sodium Laureth Sulfate for Personal Care market size was valued at US\$ 330 million in 2024 and is forecast to a readjusted size of USD 491 million by 2031 with a CAGR of 5.7% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Sodium Laureth Sulfate (SLES) is an anionic surfactant widely used in personal care products for its effective cleansing and foaming properties. Derived from ethoxylated lauryl alcohol, SLES is commonly found in shampoos, body washes, facial cleansers, and toothpastes. It effectively removes dirt and oils from the skin and hair, creating a rich lather that enhances the user experience. Compared to Sodium Lauryl Sulfate (SLS), SLES is milder and less irritating, making it suitable for most skin types, including sensitive skin. However, some individuals may experience irritation, so it's important to consider personal skin sensitivity when using products containing SLES.

This report is a detailed and comprehensive analysis for global Sodium Laureth Sulfate for Personal Care market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sodium Laureth Sulfate for Personal Care market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Sodium Laureth Sulfate for Personal Care market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Sodium Laureth Sulfate for Personal Care market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Sodium Laureth Sulfate for Personal Care market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Sodium Laureth Sulfate for Personal Care
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Sodium Laureth Sulfate for Personal Care market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Lubrizol, Stepan, Taiwan NJC, Kao Corporation, Tianjin Tianzhi Fine Chemical, Henan Aslan Chemical, Shanghai Deyi Chemical, Zhengzhou Chunqiu Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sodium Laureth Sulfate for Personal Care market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume

and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Purity 28%

Purity 70%

Others

Market segment by Application

Soaps

Shampoos

Toothpaste

Others

Major players covered

BASF

Lubrizol

Stepan

Taiwan NJC

Kao Corporation

Tianjin Tianzhi Fine Chemical

Henan Aslan Chemical

Shanghai Deyi Chemical

Zhengzhou Chunqiu Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sodium Laureth Sulfate for Personal Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sodium Laureth Sulfate for Personal Care, with price, sales quantity, revenue, and global market share of Sodium Laureth Sulfate for Personal Care from 2020 to 2025.

Chapter 3, the Sodium Laureth Sulfate for Personal Care competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sodium Laureth Sulfate for Personal Care breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sodium Laureth Sulfate for Personal Care market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sodium Laureth Sulfate for Personal Care.

Chapter 14 and 15, to describe Sodium Laureth Sulfate for Personal Care sales channel, distributors, customers, research findings and conclusion.

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