

Global Sock-Specific Laundry Detergents Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sock-Specific Laundry Detergents market size is expected to reach \$ 583 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Specialized laundry detergent for socks is a specialized washing product developed to address the pain points of socks such as sweat stains, sebum, foot odor, fungus, yellowing, and stiffness. It fundamentally solves the problems of ordinary laundry detergents being ineffective at cleaning, poorly removing odors, and leaving residue. Its main features include: powerful removal of sweat/yellow stains, antibacterial and anti-mite (targeting athlete's foot-related fungi), long-lasting deodorization, softening and protecting socks, preventing fiber stiffening, low-foaming and easy rinsing, and no residue.

Its core advantage lies in its ability to go beyond ordinary cleaning, using biotechnology to precisely target protein stains. Sweat stains and dander on socks are essentially proteins, which ordinary laundry detergents struggle to remove completely, often leaving residue that leads to yellowing and odor. Specialized laundry detergents typically employ these technologies:

Bio-enzyme technology: By adding proteases, insoluble protein stains are broken down into soluble small molecules, which are then 'detached' from the fibers, removing stains and odors at the source. Some products also combine lipases and cellulases for more comprehensive breakdown of sebum and deep cleaning of the fibers.

Active Oxygen Stain Removal: Utilizing active oxygen factors, it penetrates deep into fiber gaps to break down stubborn stains such as sweat and dander, especially effective

at brightening yellowed white socks.

Antibacterial and Deodorizing System: By adding plant extracts or specific antibacterial ingredients, it inhibits the growth of odor-causing bacteria, preventing odor at its source while leaving a fresh scent.

The core upstream cleaning ingredients for sock-specific laundry detergents include mild surfactants (AES, AEO, APG, amino acid surfactants), functional stain-removing ingredients (bio-enzymes, yellowing removers, chelating agents), and functional additives such as antibacterial and deodorizing agents, fabric softeners, color protectants, fragrances, and low-irritant preservatives.

In 2025, global sales of sock-specific laundry detergents reached 123,000 tons, with a production capacity of approximately 156,000 tons, an average selling price of US\$3250/ton, and an average gross profit margin of 50%-60%.

This report studies the global Sock-Specific Laundry Detergents production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sock-Specific Laundry Detergents and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sock-Specific Laundry Detergents that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sock-Specific Laundry Detergents total production and demand, 2021-2032, (Kilotons)

Global Sock-Specific Laundry Detergents total production value, 2021-2032, (USD Million)

Global Sock-Specific Laundry Detergents production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Sock-Specific Laundry Detergents consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Sock-Specific Laundry Detergents domestic production, consumption, key domestic manufacturers and share

Global Sock-Specific Laundry Detergents production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Sock-Specific Laundry Detergents production by Type, production, value, CAGR,

2021-2032, (USD Million) & (Kilotons)

Global Sock-Specific Laundry Detergents production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Sock-Specific Laundry Detergents market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Liby, Shanghai Hutchison Whitecat, Guangzhou Ruzhilin, Guangdong Xingbangni, Henkel, Forever New, Kobayashi, Clorox, Nellie's, Guangdong Lion Home, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sock-Specific Laundry Detergents market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sock-Specific Laundry Detergents Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sock-Specific Laundry Detergents Market, Segmentation by Type:

Washing Required

No Washing Required

Global Sock-Specific Laundry Detergents Market, Segmentation by Capacity:

?0.5KG

0.5KG-1KG

?1KG

Global Sock-Specific Laundry Detergents Market, Segmentation by Formula:

Bio-Enzyme Formula

Plant-Based Formula

Global Sock-Specific Laundry Detergents Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Liby

Shanghai Hutchison Whitecat

Guangzhou Ruzhilin

Guangdong Xingbangni

Henkel

Forever New

Kobayashi

Clorox

Nellie's

Guangdong Lion Home

Key Questions Answered:

1. How big is the global Sock-Specific Laundry Detergents market?
2. What is the demand of the global Sock-Specific Laundry Detergents market?
3. What is the year over year growth of the global Sock-Specific Laundry Detergents market?
4. What is the production and production value of the global Sock-Specific Laundry Detergents market?
5. Who are the key producers in the global Sock-Specific Laundry Detergents market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Sock-Specific Laundry Detergents Introduction
- 1.2 World Sock-Specific Laundry Detergents Supply & Forecast
 - 1.2.1 World Sock-Specific Laundry Detergents Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Sock-Specific Laundry Detergents Production (2021-2032)
 - 1.2.3 World Sock-Specific Laundry Detergents Pricing Trends (2021-2032)
- 1.3 World Sock-Specific Laundry Detergents Production by Region (Based on Production Site)
 - 1.3.1 World Sock-Specific Laundry Detergents Production Value by Region (2021-2032)
 - 1.3.2 World Sock-Specific Laundry Detergents Production by Region (2021-2032)
 - 1.3.3 World Sock-Specific Laundry Detergents Average Price by Region (2021-2032)
 - 1.3.4 North America Sock-Specific Laundry Detergents Production (2021-2032)
 - 1.3.5 Europe Sock-Specific Laundry Detergents Production (2021-2032)
 - 1.3.6 China Sock-Specific Laundry Detergents Production (2021-2032)
 - 1.3.7 Japan Sock-Specific Laundry Detergents Production (2021-2032)
 - 1.3.8 Southeast Asia Sock-Specific Laundry Detergents Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Sock-Specific Laundry Detergents Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Sock-Specific Laundry Detergents Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Sock-Specific Laundry Detergents Demand (2021-2032)
- 2.2 World Sock-Specific Laundry Detergents Consumption by Region
 - 2.2.1 World Sock-Specific Laundry Detergents Consumption by Region (2021-2026)
 - 2.2.2 World Sock-Specific Laundry Detergents Consumption Forecast by Region (2027-2032)
- 2.3 United States Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.4 China Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.5 Europe Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.6 Japan Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.7 South Korea Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.8 ASEAN Sock-Specific Laundry Detergents Consumption (2021-2032)
- 2.9 India Sock-Specific Laundry Detergents Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Sock-Specific Laundry Detergents Production Value by Manufacturer (2021-2026)
- 3.2 World Sock-Specific Laundry Detergents Production by Manufacturer (2021-2026)
- 3.3 World Sock-Specific Laundry Detergents Average Price by Manufacturer (2021-2026)
- 3.4 Sock-Specific Laundry Detergents Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Sock-Specific Laundry Detergents Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Sock-Specific Laundry Detergents in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Sock-Specific Laundry Detergents in 2025
- 3.6 Sock-Specific Laundry Detergents Market: Overall Company Footprint Analysis
 - 3.6.1 Sock-Specific Laundry Detergents Market: Region Footprint
 - 3.6.2 Sock-Specific Laundry Detergents Market: Company Product Type Footprint
 - 3.6.3 Sock-Specific Laundry Detergents Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Sock-Specific Laundry Detergents Production Value Comparison
 - 4.1.1 United States VS China: Sock-Specific Laundry Detergents Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Sock-Specific Laundry Detergents Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Sock-Specific Laundry Detergents Production Comparison
 - 4.2.1 United States VS China: Sock-Specific Laundry Detergents Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Sock-Specific Laundry Detergents Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Sock-Specific Laundry Detergents Consumption Comparison
 - 4.3.1 United States VS China: Sock-Specific Laundry Detergents Consumption

Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Sock-Specific Laundry Detergents Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Sock-Specific Laundry Detergents Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Sock-Specific Laundry Detergents Production Value (2021-2026)

4.4.3 United States Based Manufacturers Sock-Specific Laundry Detergents Production (2021-2026)

4.5 China Based Sock-Specific Laundry Detergents Manufacturers and Market Share

4.5.1 China Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Sock-Specific Laundry Detergents Production Value (2021-2026)

4.5.3 China Based Manufacturers Sock-Specific Laundry Detergents Production (2021-2026)

4.6 Rest of World Based Sock-Specific Laundry Detergents Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Sock-Specific Laundry Detergents Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Washing Required

5.2.2 No Washing Required

5.3 Market Segment by Type

5.3.1 World Sock-Specific Laundry Detergents Production by Type (2021-2032)

5.3.2 World Sock-Specific Laundry Detergents Production Value by Type (2021-2032)

5.3.3 World Sock-Specific Laundry Detergents Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CAPACITY

6.1 World Sock-Specific Laundry Detergents Market Size Overview by Capacity: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Capacity

6.2.1 ?0.5KG

6.2.2 0.5KG-1KG

6.2.3 ?1KG

6.3 Market Segment by Capacity

6.3.1 World Sock-Specific Laundry Detergents Production by Capacity (2021-2032)

6.3.2 World Sock-Specific Laundry Detergents Production Value by Capacity (2021-2032)

6.3.3 World Sock-Specific Laundry Detergents Average Price by Capacity (2021-2032)

7 MARKET ANALYSIS BY FORMULA

7.1 World Sock-Specific Laundry Detergents Market Size Overview by Formula: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Formula

7.2.1 Bio-Enzyme Formula

7.2.2 Plant-Based Formula

7.3 Market Segment by Formula

7.3.1 World Sock-Specific Laundry Detergents Production by Formula (2021-2032)

7.3.2 World Sock-Specific Laundry Detergents Production Value by Formula (2021-2032)

7.3.3 World Sock-Specific Laundry Detergents Average Price by Formula (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Sock-Specific Laundry Detergents Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Commercial

8.3 Market Segment by Application

8.3.1 World Sock-Specific Laundry Detergents Production by Application (2021-2032)

8.3.2 World Sock-Specific Laundry Detergents Production Value by Application (2021-2032)

8.3.3 World Sock-Specific Laundry Detergents Average Price by Application

(2021-2032)

9 COMPANY PROFILES

9.1 Liby

9.1.1 Liby Details

9.1.2 Liby Major Business

9.1.3 Liby Sock-Specific Laundry Detergents Product and Services

9.1.4 Liby Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Liby Recent Developments/Updates

9.1.6 Liby Competitive Strengths & Weaknesses

9.2 Shanghai Hutchison Whitecat

9.2.1 Shanghai Hutchison Whitecat Details

9.2.2 Shanghai Hutchison Whitecat Major Business

9.2.3 Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Product and Services

9.2.4 Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Shanghai Hutchison Whitecat Recent Developments/Updates

9.2.6 Shanghai Hutchison Whitecat Competitive Strengths & Weaknesses

9.3 Guangzhou Ruzhilin

9.3.1 Guangzhou Ruzhilin Details

9.3.2 Guangzhou Ruzhilin Major Business

9.3.3 Guangzhou Ruzhilin Sock-Specific Laundry Detergents Product and Services

9.3.4 Guangzhou Ruzhilin Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Guangzhou Ruzhilin Recent Developments/Updates

9.3.6 Guangzhou Ruzhilin Competitive Strengths & Weaknesses

9.4 Guangdong Xingbangni

9.4.1 Guangdong Xingbangni Details

9.4.2 Guangdong Xingbangni Major Business

9.4.3 Guangdong Xingbangni Sock-Specific Laundry Detergents Product and Services

9.4.4 Guangdong Xingbangni Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Guangdong Xingbangni Recent Developments/Updates

9.4.6 Guangdong Xingbangni Competitive Strengths & Weaknesses

9.5 Henkel

9.5.1 Henkel Details

9.5.2 Henkel Major Business

9.5.3 Henkel Sock-Specific Laundry Detergents Product and Services

9.5.4 Henkel Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Henkel Recent Developments/Updates

9.5.6 Henkel Competitive Strengths & Weaknesses

9.6 Forever New

9.6.1 Forever New Details

9.6.2 Forever New Major Business

9.6.3 Forever New Sock-Specific Laundry Detergents Product and Services

9.6.4 Forever New Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Forever New Recent Developments/Updates

9.6.6 Forever New Competitive Strengths & Weaknesses

9.7 Kobayashi

9.7.1 Kobayashi Details

9.7.2 Kobayashi Major Business

9.7.3 Kobayashi Sock-Specific Laundry Detergents Product and Services

9.7.4 Kobayashi Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Kobayashi Recent Developments/Updates

9.7.6 Kobayashi Competitive Strengths & Weaknesses

9.8 Clorox

9.8.1 Clorox Details

9.8.2 Clorox Major Business

9.8.3 Clorox Sock-Specific Laundry Detergents Product and Services

9.8.4 Clorox Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Clorox Recent Developments/Updates

9.8.6 Clorox Competitive Strengths & Weaknesses

9.9 Nellie's

9.9.1 Nellie's Details

9.9.2 Nellie's Major Business

9.9.3 Nellie's Sock-Specific Laundry Detergents Product and Services

9.9.4 Nellie's Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Nellie's Recent Developments/Updates

9.9.6 Nellie's Competitive Strengths & Weaknesses

9.10 Guangdong Lion Home

- 9.10.1 Guangdong Lion Home Details
- 9.10.2 Guangdong Lion Home Major Business
- 9.10.3 Guangdong Lion Home Sock-Specific Laundry Detergents Product and Services
- 9.10.4 Guangdong Lion Home Sock-Specific Laundry Detergents Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Guangdong Lion Home Recent Developments/Updates
- 9.10.6 Guangdong Lion Home Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Sock-Specific Laundry Detergents Industry Chain
- 10.2 Sock-Specific Laundry Detergents Upstream Analysis
 - 10.2.1 Sock-Specific Laundry Detergents Core Raw Materials
 - 10.2.2 Main Manufacturers of Sock-Specific Laundry Detergents Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Sock-Specific Laundry Detergents Production Mode
- 10.6 Sock-Specific Laundry Detergents Procurement Model
- 10.7 Sock-Specific Laundry Detergents Industry Sales Model and Sales Channels
 - 10.7.1 Sock-Specific Laundry Detergents Sales Model
 - 10.7.2 Sock-Specific Laundry Detergents Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Sock-Specific Laundry Detergents Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Sock-Specific Laundry Detergents Production Value by Region (2021-2026) & (USD Million)

Table 3. World Sock-Specific Laundry Detergents Production Value by Region (2027-2032) & (USD Million)

Table 4. World Sock-Specific Laundry Detergents Production Value Market Share by Region (2021-2026)

Table 5. World Sock-Specific Laundry Detergents Production Value Market Share by Region (2027-2032)

Table 6. World Sock-Specific Laundry Detergents Production by Region (2021-2026) & (Kilotons)

Table 7. World Sock-Specific Laundry Detergents Production by Region (2027-2032) & (Kilotons)

Table 8. World Sock-Specific Laundry Detergents Production Market Share by Region (2021-2026)

Table 9. World Sock-Specific Laundry Detergents Production Market Share by Region (2027-2032)

Table 10. World Sock-Specific Laundry Detergents Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Sock-Specific Laundry Detergents Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Sock-Specific Laundry Detergents Major Market Trends

Table 13. World Sock-Specific Laundry Detergents Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Sock-Specific Laundry Detergents Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Sock-Specific Laundry Detergents Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Sock-Specific Laundry Detergents Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Sock-Specific Laundry Detergents Producers in 2025

Table 18. World Sock-Specific Laundry Detergents Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Sock-Specific Laundry Detergents Producers in 2025

Table 20. World Sock-Specific Laundry Detergents Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Sock-Specific Laundry Detergents Company Evaluation Quadrant

Table 22. World Sock-Specific Laundry Detergents Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Sock-Specific Laundry Detergents Production Site of Key Manufacturer

Table 24. Sock-Specific Laundry Detergents Market: Company Product Type Footprint

Table 25. Sock-Specific Laundry Detergents Market: Company Product Application Footprint

Table 26. Sock-Specific Laundry Detergents Competitive Factors

Table 27. Sock-Specific Laundry Detergents New Entrant and Capacity Expansion Plans

Table 28. Sock-Specific Laundry Detergents Mergers & Acquisitions Activity

Table 29. United States VS China Sock-Specific Laundry Detergents Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Sock-Specific Laundry Detergents Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Sock-Specific Laundry Detergents Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Sock-Specific Laundry Detergents Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Sock-Specific Laundry Detergents Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Sock-Specific Laundry Detergents Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Sock-Specific Laundry Detergents Production Market Share (2021-2026)

Table 37. China Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Sock-Specific Laundry Detergents Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Sock-Specific Laundry Detergents Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Sock-Specific Laundry Detergents Production,

(2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Sock-Specific Laundry Detergents Production Market Share (2021-2026)

Table 42. Rest of World Based Sock-Specific Laundry Detergents Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production Market Share (2021-2026)

Table 47. World Sock-Specific Laundry Detergents Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Sock-Specific Laundry Detergents Production by Type (2021-2026) & (Kilotons)

Table 49. World Sock-Specific Laundry Detergents Production by Type (2027-2032) & (Kilotons)

Table 50. World Sock-Specific Laundry Detergents Production Value by Type (2021-2026) & (USD Million)

Table 51. World Sock-Specific Laundry Detergents Production Value by Type (2027-2032) & (USD Million)

Table 52. World Sock-Specific Laundry Detergents Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Sock-Specific Laundry Detergents Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Sock-Specific Laundry Detergents Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 55. World Sock-Specific Laundry Detergents Production by Capacity (2021-2026) & (Kilotons)

Table 56. World Sock-Specific Laundry Detergents Production by Capacity (2027-2032) & (Kilotons)

Table 57. World Sock-Specific Laundry Detergents Production Value by Capacity (2021-2026) & (USD Million)

Table 58. World Sock-Specific Laundry Detergents Production Value by Capacity (2027-2032) & (USD Million)

Table 59. World Sock-Specific Laundry Detergents Average Price by Capacity (2021-2026) & (US\$/Ton)

Table 60. World Sock-Specific Laundry Detergents Average Price by Capacity (2027-2032) & (US\$/Ton)

Table 61. World Sock-Specific Laundry Detergents Production Value by Formula, (USD Million), 2021 & 2025 & 2032

Table 62. World Sock-Specific Laundry Detergents Production by Formula (2021-2026) & (Kilotons)

Table 63. World Sock-Specific Laundry Detergents Production by Formula (2027-2032) & (Kilotons)

Table 64. World Sock-Specific Laundry Detergents Production Value by Formula (2021-2026) & (USD Million)

Table 65. World Sock-Specific Laundry Detergents Production Value by Formula (2027-2032) & (USD Million)

Table 66. World Sock-Specific Laundry Detergents Average Price by Formula (2021-2026) & (US\$/Ton)

Table 67. World Sock-Specific Laundry Detergents Average Price by Formula (2027-2032) & (US\$/Ton)

Table 68. World Sock-Specific Laundry Detergents Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Sock-Specific Laundry Detergents Production by Application (2021-2026) & (Kilotons)

Table 70. World Sock-Specific Laundry Detergents Production by Application (2027-2032) & (Kilotons)

Table 71. World Sock-Specific Laundry Detergents Production Value by Application (2021-2026) & (USD Million)

Table 72. World Sock-Specific Laundry Detergents Production Value by Application (2027-2032) & (USD Million)

Table 73. World Sock-Specific Laundry Detergents Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Sock-Specific Laundry Detergents Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Liby Basic Information, Manufacturing Base and Competitors

Table 76. Liby Major Business

Table 77. Liby Sock-Specific Laundry Detergents Product and Services

Table 78. Liby Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Liby Recent Developments/Updates

Table 80. Liby Competitive Strengths & Weaknesses

Table 81. Shanghai Hutchison Whitecat Basic Information, Manufacturing Base and

Competitors

Table 82. Shanghai Hutchison Whitecat Major Business

Table 83. Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Product and Services

Table 84. Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Shanghai Hutchison Whitecat Recent Developments/Updates

Table 86. Shanghai Hutchison Whitecat Competitive Strengths & Weaknesses

Table 87. Guangzhou Ruzhilin Basic Information, Manufacturing Base and Competitors

Table 88. Guangzhou Ruzhilin Major Business

Table 89. Guangzhou Ruzhilin Sock-Specific Laundry Detergents Product and Services

Table 90. Guangzhou Ruzhilin Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Guangzhou Ruzhilin Recent Developments/Updates

Table 92. Guangzhou Ruzhilin Competitive Strengths & Weaknesses

Table 93. Guangdong Xingbangni Basic Information, Manufacturing Base and Competitors

Table 94. Guangdong Xingbangni Major Business

Table 95. Guangdong Xingbangni Sock-Specific Laundry Detergents Product and Services

Table 96. Guangdong Xingbangni Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Guangdong Xingbangni Recent Developments/Updates

Table 98. Guangdong Xingbangni Competitive Strengths & Weaknesses

Table 99. Henkel Basic Information, Manufacturing Base and Competitors

Table 100. Henkel Major Business

Table 101. Henkel Sock-Specific Laundry Detergents Product and Services

Table 102. Henkel Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Henkel Recent Developments/Updates

Table 104. Henkel Competitive Strengths & Weaknesses

Table 105. Forever New Basic Information, Manufacturing Base and Competitors

Table 106. Forever New Major Business

Table 107. Forever New Sock-Specific Laundry Detergents Product and Services

Table 108. Forever New Sock-Specific Laundry Detergents Production (Kilotons), Price

(US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Forever New Recent Developments/Updates

Table 110. Forever New Competitive Strengths & Weaknesses

Table 111. Kobayashi Basic Information, Manufacturing Base and Competitors

Table 112. Kobayashi Major Business

Table 113. Kobayashi Sock-Specific Laundry Detergents Product and Services

Table 114. Kobayashi Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Kobayashi Recent Developments/Updates

Table 116. Kobayashi Competitive Strengths & Weaknesses

Table 117. Clorox Basic Information, Manufacturing Base and Competitors

Table 118. Clorox Major Business

Table 119. Clorox Sock-Specific Laundry Detergents Product and Services

Table 120. Clorox Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Clorox Recent Developments/Updates

Table 122. Clorox Competitive Strengths & Weaknesses

Table 123. Nellie's Basic Information, Manufacturing Base and Competitors

Table 124. Nellie's Major Business

Table 125. Nellie's Sock-Specific Laundry Detergents Product and Services

Table 126. Nellie's Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Nellie's Recent Developments/Updates

Table 128. Nellie's Competitive Strengths & Weaknesses

Table 129. Guangdong Lion Home Basic Information, Manufacturing Base and Competitors

Table 130. Guangdong Lion Home Major Business

Table 131. Guangdong Lion Home Sock-Specific Laundry Detergents Product and Services

Table 132. Guangdong Lion Home Sock-Specific Laundry Detergents Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Guangdong Lion Home Recent Developments/Updates

Table 134. Guangdong Lion Home Competitive Strengths & Weaknesses

Table 135. Global Key Players of Sock-Specific Laundry Detergents Upstream (Raw

Materials)

Table 136. Global Sock-Specific Laundry Detergents Typical Customers

Table 137. Sock-Specific Laundry Detergents Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Sock-Specific Laundry Detergents Picture

Figure 2. World Sock-Specific Laundry Detergents Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Sock-Specific Laundry Detergents Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 5. World Sock-Specific Laundry Detergents Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Sock-Specific Laundry Detergents Production Value Market Share by Region (2021-2032)

Figure 7. World Sock-Specific Laundry Detergents Production Market Share by Region (2021-2032)

Figure 8. North America Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 9. Europe Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 10. China Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 11. Japan Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 12. Southeast Asia Sock-Specific Laundry Detergents Production (2021-2032) & (Kilotons)

Figure 13. Sock-Specific Laundry Detergents Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 16. World Sock-Specific Laundry Detergents Consumption Market Share by Region (2021-2032)

Figure 17. United States Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 18. China Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 19. Europe Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 20. Japan Sock-Specific Laundry Detergents Consumption (2021-2032) &

(Kilotons)

Figure 21. South Korea Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 22. ASEAN Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 23. India Sock-Specific Laundry Detergents Consumption (2021-2032) & (Kilotons)

Figure 24. Producer Shipments of Sock-Specific Laundry Detergents by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Sock-Specific Laundry Detergents Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Sock-Specific Laundry Detergents Markets in 2025

Figure 27. United States VS China: Sock-Specific Laundry Detergents Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Sock-Specific Laundry Detergents Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Sock-Specific Laundry Detergents Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Sock-Specific Laundry Detergents Production Market Share 2025

Figure 31. China Based Manufacturers Sock-Specific Laundry Detergents Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Sock-Specific Laundry Detergents Production Market Share 2025

Figure 33. World Sock-Specific Laundry Detergents Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Sock-Specific Laundry Detergents Production Value Market Share by Type in 2025

Figure 35. Washing Required

Figure 36. No Washing Required

Figure 37. World Sock-Specific Laundry Detergents Production Market Share by Type (2021-2032)

Figure 38. World Sock-Specific Laundry Detergents Production Value Market Share by Type (2021-2032)

Figure 39. World Sock-Specific Laundry Detergents Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Sock-Specific Laundry Detergents Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

- Figure 41. World Sock-Specific Laundry Detergents Production Value Market Share by Capacity in 2025
- Figure 42. ?0.5KG
- Figure 43. 0.5KG-1KG
- Figure 44. ?1KG
- Figure 45. World Sock-Specific Laundry Detergents Production Market Share by Capacity (2021-2032)
- Figure 46. World Sock-Specific Laundry Detergents Production Value Market Share by Capacity (2021-2032)
- Figure 47. World Sock-Specific Laundry Detergents Average Price by Capacity (2021-2032) & (US\$/Ton)
- Figure 48. World Sock-Specific Laundry Detergents Production Value by Formula, (USD Million), 2021 & 2025 & 2032
- Figure 49. World Sock-Specific Laundry Detergents Production Value Market Share by Formula in 2025
- Figure 50. Bio-Enzyme Formula
- Figure 51. Plant-Based Formula
- Figure 52. World Sock-Specific Laundry Detergents Production Market Share by Formula (2021-2032)
- Figure 53. World Sock-Specific Laundry Detergents Production Value Market Share by Formula (2021-2032)
- Figure 54. World Sock-Specific Laundry Detergents Average Price by Formula (2021-2032) & (US\$/Ton)
- Figure 55. World Sock-Specific Laundry Detergents Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 56. World Sock-Specific Laundry Detergents Production Value Market Share by Application in 2025
- Figure 57. Household
- Figure 58. Commercial
- Figure 59. World Sock-Specific Laundry Detergents Production Market Share by Application (2021-2032)
- Figure 60. World Sock-Specific Laundry Detergents Production Value Market Share by Application (2021-2032)
- Figure 61. World Sock-Specific Laundry Detergents Average Price by Application (2021-2032) & (US\$/Ton)
- Figure 62. Sock-Specific Laundry Detergents Industry Chain
- Figure 63. Sock-Specific Laundry Detergents Procurement Model
- Figure 64. Sock-Specific Laundry Detergents Sales Model
- Figure 65. Sock-Specific Laundry Detergents Sales Channels, Direct Sales, and

Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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