

Global Sock-Specific Laundry Detergents Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G1DBB0C4D4CCEN.html>

Date: June 2026

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: G1DBB0C4D4CCEN

Abstracts

According to our (Global Info Research) latest study, the global Sock-Specific Laundry Detergents market size was valued at US\$ 411 million in 2025 and is forecast to a readjusted size of US\$ 583 million by 2032 with a CAGR of 5.1% during review period.

Specialized laundry detergent for socks is a specialized washing product developed to address the pain points of socks such as sweat stains, sebum, foot odor, fungus, yellowing, and stiffness. It fundamentally solves the problems of ordinary laundry detergents being ineffective at cleaning, poorly removing odors, and leaving residue. Its main features include: powerful removal of sweat/yellow stains, antibacterial and anti-mite (targeting athlete's foot-related fungi), long-lasting deodorization, softening and protecting socks, preventing fiber stiffening, low-foaming and easy rinsing, and no residue.

Its core advantage lies in its ability to go beyond ordinary cleaning, using biotechnology to precisely target protein stains. Sweat stains and dander on socks are essentially proteins, which ordinary laundry detergents struggle to remove completely, often leaving residue that leads to yellowing and odor. Specialized laundry detergents typically employ these technologies:

Bio-enzyme technology: By adding proteases, insoluble protein stains are broken down into soluble small molecules, which are then 'detached' from the fibers, removing stains and odors at the source. Some products also combine lipases and cellulases for more comprehensive breakdown of sebum and deep cleaning of the fibers.

Active Oxygen Stain Removal: Utilizing active oxygen factors, it penetrates deep into

fiber gaps to break down stubborn stains such as sweat and dander, especially effective at brightening yellowed white socks.

Antibacterial and Deodorizing System: By adding plant extracts or specific antibacterial ingredients, it inhibits the growth of odor-causing bacteria, preventing odor at its source while leaving a fresh scent.

The core upstream cleaning ingredients for sock-specific laundry detergents include mild surfactants (AES, AEO, APG, amino acid surfactants), functional stain-removing ingredients (bio-enzymes, yellowing removers, chelating agents), and functional additives such as antibacterial and deodorizing agents, fabric softeners, color protectants, fragrances, and low-irritant preservatives.

In 2025, global sales of sock-specific laundry detergents reached 123,000 tons, with a production capacity of approximately 156,000 tons, an average selling price of US\$3250/ton, and an average gross profit margin of 50%-60%.

This report is a detailed and comprehensive analysis for global Sock-Specific Laundry Detergents market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sock-Specific Laundry Detergents market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Sock-Specific Laundry Detergents market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Sock-Specific Laundry Detergents market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Sock-Specific Laundry Detergents market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sock-Specific Laundry Detergents

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sock-Specific Laundry Detergents market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Liby, Shanghai Hutchison Whitecat, Guangzhou Ruzhilin, Guangdong Xingbangni, Henkel, Forever New, Kobayashi, Clorox, Nellie's, Guangdong Lion Home, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sock-Specific Laundry Detergents market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Washing Required

No Washing Required

Market segment by Capacity

?0.5KG

0.5KG-1KG

?1KG

Market segment by Formula

Bio-Enzyme Formula

Plant-Based Formula

Market segment by Application

Household

Commercial

Major players covered

Liby

Shanghai Hutchison Whitecat

Guangzhou Ruzhilin

Guangdong Xingbangni

Henkel

Forever New

Kobayashi

Clorox

Nellie's

Guangdong Lion Home

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sock-Specific Laundry Detergents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sock-Specific Laundry Detergents, with price, sales quantity, revenue, and global market share of Sock-Specific Laundry Detergents from 2021 to 2026.

Chapter 3, the Sock-Specific Laundry Detergents competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sock-Specific Laundry Detergents breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales

market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Sock-Specific Laundry Detergents market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sock-Specific Laundry Detergents.

Chapter 14 and 15, to describe Sock-Specific Laundry Detergents sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Sock-Specific Laundry Detergents Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Washing Required

1.3.3 No Washing Required

1.4 Market Analysis by Capacity

1.4.1 Overview: Global Sock-Specific Laundry Detergents Consumption Value by Capacity: 2021 Versus 2025 Versus 2032

1.4.2 ?0.5KG

1.4.3 0.5KG-1KG

1.4.4 ?1KG

1.5 Market Analysis by Formula

1.5.1 Overview: Global Sock-Specific Laundry Detergents Consumption Value by Formula: 2021 Versus 2025 Versus 2032

1.5.2 Bio-Enzyme Formula

1.5.3 Plant-Based Formula

1.6 Market Analysis by Application

1.6.1 Overview: Global Sock-Specific Laundry Detergents Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Household

1.6.3 Commercial

1.7 Global Sock-Specific Laundry Detergents Market Size & Forecast

1.7.1 Global Sock-Specific Laundry Detergents Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Sock-Specific Laundry Detergents Sales Quantity (2021-2032)

1.7.3 Global Sock-Specific Laundry Detergents Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Liby

2.1.1 Liby Details

2.1.2 Liby Major Business

2.1.3 Liby Sock-Specific Laundry Detergents Product and Services

2.1.4 Liby Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Liby Recent Developments/Updates

2.2 Shanghai Hutchison Whitecat

2.2.1 Shanghai Hutchison Whitecat Details

2.2.2 Shanghai Hutchison Whitecat Major Business

2.2.3 Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Product and Services

2.2.4 Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Shanghai Hutchison Whitecat Recent Developments/Updates

2.3 Guangzhou Ruzhilin

2.3.1 Guangzhou Ruzhilin Details

2.3.2 Guangzhou Ruzhilin Major Business

2.3.3 Guangzhou Ruzhilin Sock-Specific Laundry Detergents Product and Services

2.3.4 Guangzhou Ruzhilin Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Guangzhou Ruzhilin Recent Developments/Updates

2.4 Guangdong Xingbangni

2.4.1 Guangdong Xingbangni Details

2.4.2 Guangdong Xingbangni Major Business

2.4.3 Guangdong Xingbangni Sock-Specific Laundry Detergents Product and Services

2.4.4 Guangdong Xingbangni Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Guangdong Xingbangni Recent Developments/Updates

2.5 Henkel

2.5.1 Henkel Details

2.5.2 Henkel Major Business

2.5.3 Henkel Sock-Specific Laundry Detergents Product and Services

2.5.4 Henkel Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Henkel Recent Developments/Updates

2.6 Forever New

2.6.1 Forever New Details

2.6.2 Forever New Major Business

2.6.3 Forever New Sock-Specific Laundry Detergents Product and Services

2.6.4 Forever New Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Forever New Recent Developments/Updates

2.7 Kobayashi

2.7.1 Kobayashi Details

2.7.2 Kobayashi Major Business

2.7.3 Kobayashi Sock-Specific Laundry Detergents Product and Services

2.7.4 Kobayashi Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Kobayashi Recent Developments/Updates

2.8 Clorox

2.8.1 Clorox Details

2.8.2 Clorox Major Business

2.8.3 Clorox Sock-Specific Laundry Detergents Product and Services

2.8.4 Clorox Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Clorox Recent Developments/Updates

2.9 Nellie's

2.9.1 Nellie's Details

2.9.2 Nellie's Major Business

2.9.3 Nellie's Sock-Specific Laundry Detergents Product and Services

2.9.4 Nellie's Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Nellie's Recent Developments/Updates

2.10 Guangdong Lion Home

2.10.1 Guangdong Lion Home Details

2.10.2 Guangdong Lion Home Major Business

2.10.3 Guangdong Lion Home Sock-Specific Laundry Detergents Product and Services

2.10.4 Guangdong Lion Home Sock-Specific Laundry Detergents Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Guangdong Lion Home Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SOCK-SPECIFIC LAUNDRY DETERGENTS BY MANUFACTURER

3.1 Global Sock-Specific Laundry Detergents Sales Quantity by Manufacturer (2021-2026)

3.2 Global Sock-Specific Laundry Detergents Revenue by Manufacturer (2021-2026)

3.3 Global Sock-Specific Laundry Detergents Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

- 3.4.1 Producer Shipments of Sock-Specific Laundry Detergents by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- 3.4.2 Top 3 Sock-Specific Laundry Detergents Manufacturer Market Share in 2025
- 3.4.3 Top 6 Sock-Specific Laundry Detergents Manufacturer Market Share in 2025
- 3.5 Sock-Specific Laundry Detergents Market: Overall Company Footprint Analysis
 - 3.5.1 Sock-Specific Laundry Detergents Market: Region Footprint
 - 3.5.2 Sock-Specific Laundry Detergents Market: Company Product Type Footprint
 - 3.5.3 Sock-Specific Laundry Detergents Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Sock-Specific Laundry Detergents Market Size by Region
 - 4.1.1 Global Sock-Specific Laundry Detergents Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Sock-Specific Laundry Detergents Consumption Value by Region (2021-2032)
 - 4.1.3 Global Sock-Specific Laundry Detergents Average Price by Region (2021-2032)
- 4.2 North America Sock-Specific Laundry Detergents Consumption Value (2021-2032)
- 4.3 Europe Sock-Specific Laundry Detergents Consumption Value (2021-2032)
- 4.4 Asia-Pacific Sock-Specific Laundry Detergents Consumption Value (2021-2032)
- 4.5 South America Sock-Specific Laundry Detergents Consumption Value (2021-2032)
- 4.6 Middle East & Africa Sock-Specific Laundry Detergents Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)
- 5.2 Global Sock-Specific Laundry Detergents Consumption Value by Type (2021-2032)
- 5.3 Global Sock-Specific Laundry Detergents Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)
- 6.2 Global Sock-Specific Laundry Detergents Consumption Value by Application (2021-2032)
- 6.3 Global Sock-Specific Laundry Detergents Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)

7.2 North America Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)

7.3 North America Sock-Specific Laundry Detergents Market Size by Country

7.3.1 North America Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2032)

7.3.2 North America Sock-Specific Laundry Detergents Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)

8.2 Europe Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)

8.3 Europe Sock-Specific Laundry Detergents Market Size by Country

8.3.1 Europe Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2032)

8.3.2 Europe Sock-Specific Laundry Detergents Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Sock-Specific Laundry Detergents Market Size by Region

9.3.1 Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Sock-Specific Laundry Detergents Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)

10.2 South America Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)

10.3 South America Sock-Specific Laundry Detergents Market Size by Country

10.3.1 South America Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2032)

10.3.2 South America Sock-Specific Laundry Detergents Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Sock-Specific Laundry Detergents Market Size by Country

11.3.1 Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Sock-Specific Laundry Detergents Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Sock-Specific Laundry Detergents Market Drivers
- 12.2 Sock-Specific Laundry Detergents Market Restraints
- 12.3 Sock-Specific Laundry Detergents Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Sock-Specific Laundry Detergents and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Sock-Specific Laundry Detergents
- 13.3 Sock-Specific Laundry Detergents Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Sock-Specific Laundry Detergents Typical Distributors
- 14.3 Sock-Specific Laundry Detergents Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Sock-Specific Laundry Detergents Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Sock-Specific Laundry Detergents Consumption Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 3. Global Sock-Specific Laundry Detergents Consumption Value by Formula, (USD Million), 2021 & 2025 & 2032

Table 4. Global Sock-Specific Laundry Detergents Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Liby Basic Information, Manufacturing Base and Competitors

Table 6. Liby Major Business

Table 7. Liby Sock-Specific Laundry Detergents Product and Services

Table 8. Liby Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Liby Recent Developments/Updates

Table 10. Shanghai Hutchison Whitecat Basic Information, Manufacturing Base and Competitors

Table 11. Shanghai Hutchison Whitecat Major Business

Table 12. Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Product and Services

Table 13. Shanghai Hutchison Whitecat Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Shanghai Hutchison Whitecat Recent Developments/Updates

Table 15. Guangzhou Ruzhilin Basic Information, Manufacturing Base and Competitors

Table 16. Guangzhou Ruzhilin Major Business

Table 17. Guangzhou Ruzhilin Sock-Specific Laundry Detergents Product and Services

Table 18. Guangzhou Ruzhilin Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Guangzhou Ruzhilin Recent Developments/Updates

Table 20. Guangdong Xingbangni Basic Information, Manufacturing Base and Competitors

Table 21. Guangdong Xingbangni Major Business

Table 22. Guangdong Xingbangni Sock-Specific Laundry Detergents Product and Services

Table 23. Guangdong Xingbangni Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Guangdong Xingbangni Recent Developments/Updates

Table 25. Henkel Basic Information, Manufacturing Base and Competitors

Table 26. Henkel Major Business

Table 27. Henkel Sock-Specific Laundry Detergents Product and Services

Table 28. Henkel Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Henkel Recent Developments/Updates

Table 30. Forever New Basic Information, Manufacturing Base and Competitors

Table 31. Forever New Major Business

Table 32. Forever New Sock-Specific Laundry Detergents Product and Services

Table 33. Forever New Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Forever New Recent Developments/Updates

Table 35. Kobayashi Basic Information, Manufacturing Base and Competitors

Table 36. Kobayashi Major Business

Table 37. Kobayashi Sock-Specific Laundry Detergents Product and Services

Table 38. Kobayashi Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Kobayashi Recent Developments/Updates

Table 40. Clorox Basic Information, Manufacturing Base and Competitors

Table 41. Clorox Major Business

Table 42. Clorox Sock-Specific Laundry Detergents Product and Services

Table 43. Clorox Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Clorox Recent Developments/Updates

Table 45. Nellie's Basic Information, Manufacturing Base and Competitors

Table 46. Nellie's Major Business

Table 47. Nellie's Sock-Specific Laundry Detergents Product and Services

Table 48. Nellie's Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Nellie's Recent Developments/Updates

Table 50. Guangdong Lion Home Basic Information, Manufacturing Base and Competitors

Table 51. Guangdong Lion Home Major Business

Table 52. Guangdong Lion Home Sock-Specific Laundry Detergents Product and Services

Table 53. Guangdong Lion Home Sock-Specific Laundry Detergents Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Guangdong Lion Home Recent Developments/Updates

Table 55. Global Sock-Specific Laundry Detergents Sales Quantity by Manufacturer (2021-2026) & (Kilotons)

Table 56. Global Sock-Specific Laundry Detergents Revenue by Manufacturer (2021-2026) & (USD Million)

Table 57. Global Sock-Specific Laundry Detergents Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 58. Market Position of Manufacturers in Sock-Specific Laundry Detergents, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 59. Head Office and Sock-Specific Laundry Detergents Production Site of Key Manufacturer

Table 60. Sock-Specific Laundry Detergents Market: Company Product Type Footprint

Table 61. Sock-Specific Laundry Detergents Market: Company Product Application Footprint

Table 62. Sock-Specific Laundry Detergents New Market Entrants and Barriers to Market Entry

Table 63. Sock-Specific Laundry Detergents Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global Sock-Specific Laundry Detergents Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 65. Global Sock-Specific Laundry Detergents Sales Quantity by Region (2021-2026) & (Kilotons)

Table 66. Global Sock-Specific Laundry Detergents Sales Quantity by Region (2027-2032) & (Kilotons)

Table 67. Global Sock-Specific Laundry Detergents Consumption Value by Region (2021-2026) & (USD Million)

Table 68. Global Sock-Specific Laundry Detergents Consumption Value by Region (2027-2032) & (USD Million)

Table 69. Global Sock-Specific Laundry Detergents Average Price by Region (2021-2026) & (US\$/Ton)

Table 70. Global Sock-Specific Laundry Detergents Average Price by Region (2027-2032) & (US\$/Ton)

Table 71. Global Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2026) & (Kilotons)

Table 72. Global Sock-Specific Laundry Detergents Sales Quantity by Type
(2027-2032) & (Kilotons)

Table 73. Global Sock-Specific Laundry Detergents Consumption Value by Type
(2021-2026) & (USD Million)

Table 74. Global Sock-Specific Laundry Detergents Consumption Value by Type
(2027-2032) & (USD Million)

Table 75. Global Sock-Specific Laundry Detergents Average Price by Type (2021-2026)
& (US\$/Ton)

Table 76. Global Sock-Specific Laundry Detergents Average Price by Type (2027-2032)
& (US\$/Ton)

Table 77. Global Sock-Specific Laundry Detergents Sales Quantity by Application
(2021-2026) & (Kilotons)

Table 78. Global Sock-Specific Laundry Detergents Sales Quantity by Application
(2027-2032) & (Kilotons)

Table 79. Global Sock-Specific Laundry Detergents Consumption Value by Application
(2021-2026) & (USD Million)

Table 80. Global Sock-Specific Laundry Detergents Consumption Value by Application
(2027-2032) & (USD Million)

Table 81. Global Sock-Specific Laundry Detergents Average Price by Application
(2021-2026) & (US\$/Ton)

Table 82. Global Sock-Specific Laundry Detergents Average Price by Application
(2027-2032) & (US\$/Ton)

Table 83. North America Sock-Specific Laundry Detergents Sales Quantity by Type
(2021-2026) & (Kilotons)

Table 84. North America Sock-Specific Laundry Detergents Sales Quantity by Type
(2027-2032) & (Kilotons)

Table 85. North America Sock-Specific Laundry Detergents Sales Quantity by
Application (2021-2026) & (Kilotons)

Table 86. North America Sock-Specific Laundry Detergents Sales Quantity by
Application (2027-2032) & (Kilotons)

Table 87. North America Sock-Specific Laundry Detergents Sales Quantity by Country
(2021-2026) & (Kilotons)

Table 88. North America Sock-Specific Laundry Detergents Sales Quantity by Country
(2027-2032) & (Kilotons)

Table 89. North America Sock-Specific Laundry Detergents Consumption Value by
Country (2021-2026) & (USD Million)

Table 90. North America Sock-Specific Laundry Detergents Consumption Value by
Country (2027-2032) & (USD Million)

Table 91. Europe Sock-Specific Laundry Detergents Sales Quantity by Type

(2021-2026) & (Kilotons)

Table 92. Europe Sock-Specific Laundry Detergents Sales Quantity by Type

(2027-2032) & (Kilotons)

Table 93. Europe Sock-Specific Laundry Detergents Sales Quantity by Application

(2021-2026) & (Kilotons)

Table 94. Europe Sock-Specific Laundry Detergents Sales Quantity by Application

(2027-2032) & (Kilotons)

Table 95. Europe Sock-Specific Laundry Detergents Sales Quantity by Country

(2021-2026) & (Kilotons)

Table 96. Europe Sock-Specific Laundry Detergents Sales Quantity by Country

(2027-2032) & (Kilotons)

Table 97. Europe Sock-Specific Laundry Detergents Consumption Value by Country

(2021-2026) & (USD Million)

Table 98. Europe Sock-Specific Laundry Detergents Consumption Value by Country

(2027-2032) & (USD Million)

Table 99. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Type

(2021-2026) & (Kilotons)

Table 100. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Type

(2027-2032) & (Kilotons)

Table 101. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Application

(2021-2026) & (Kilotons)

Table 102. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Application

(2027-2032) & (Kilotons)

Table 103. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Region

(2021-2026) & (Kilotons)

Table 104. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity by Region

(2027-2032) & (Kilotons)

Table 105. Asia-Pacific Sock-Specific Laundry Detergents Consumption Value by

Region (2021-2026) & (USD Million)

Table 106. Asia-Pacific Sock-Specific Laundry Detergents Consumption Value by

Region (2027-2032) & (USD Million)

Table 107. South America Sock-Specific Laundry Detergents Sales Quantity by Type

(2021-2026) & (Kilotons)

Table 108. South America Sock-Specific Laundry Detergents Sales Quantity by Type

(2027-2032) & (Kilotons)

Table 109. South America Sock-Specific Laundry Detergents Sales Quantity by

Application (2021-2026) & (Kilotons)

Table 110. South America Sock-Specific Laundry Detergents Sales Quantity by

Application (2027-2032) & (Kilotons)

Table 111. South America Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2026) & (Kilotons)

Table 112. South America Sock-Specific Laundry Detergents Sales Quantity by Country (2027-2032) & (Kilotons)

Table 113. South America Sock-Specific Laundry Detergents Consumption Value by Country (2021-2026) & (USD Million)

Table 114. South America Sock-Specific Laundry Detergents Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Type (2021-2026) & (Kilotons)

Table 116. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Type (2027-2032) & (Kilotons)

Table 117. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Application (2021-2026) & (Kilotons)

Table 118. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Application (2027-2032) & (Kilotons)

Table 119. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Country (2021-2026) & (Kilotons)

Table 120. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity by Country (2027-2032) & (Kilotons)

Table 121. Middle East & Africa Sock-Specific Laundry Detergents Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa Sock-Specific Laundry Detergents Consumption Value by Country (2027-2032) & (USD Million)

Table 123. Sock-Specific Laundry Detergents Raw Material

Table 124. Key Manufacturers of Sock-Specific Laundry Detergents Raw Materials

Table 125. Sock-Specific Laundry Detergents Typical Distributors

Table 126. Sock-Specific Laundry Detergents Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Sock-Specific Laundry Detergents Picture

Figure 2. Global Sock-Specific Laundry Detergents Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Sock-Specific Laundry Detergents Revenue Market Share by Type in 2025

Figure 4. Washing Required Examples

Figure 5. No Washing Required Examples

Figure 6. Global Sock-Specific Laundry Detergents Revenue by Capacity, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Sock-Specific Laundry Detergents Revenue Market Share by Capacity in 2025

Figure 8. ?0.5KG Examples

Figure 9. 0.5KG-1KG Examples

Figure 10. ?1KG Examples

Figure 11. Global Sock-Specific Laundry Detergents Revenue by Formula, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Sock-Specific Laundry Detergents Revenue Market Share by Formula in 2025

Figure 13. Bio-Enzyme Formula Examples

Figure 14. Plant-Based Formula Examples

Figure 15. Global Sock-Specific Laundry Detergents Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 16. Global Sock-Specific Laundry Detergents Revenue Market Share by Application in 2025

Figure 17. Household Examples

Figure 18. Commercial Examples

Figure 19. Global Sock-Specific Laundry Detergents Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 20. Global Sock-Specific Laundry Detergents Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 21. Global Sock-Specific Laundry Detergents Sales Quantity (2021-2032) & (Kilotons)

Figure 22. Global Sock-Specific Laundry Detergents Price (2021-2032) & (US\$/Ton)

Figure 23. Global Sock-Specific Laundry Detergents Sales Quantity Market Share by Manufacturer in 2025

Figure 24. Global Sock-Specific Laundry Detergents Revenue Market Share by Manufacturer in 2025

Figure 25. Producer Shipments of Sock-Specific Laundry Detergents by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 26. Top 3 Sock-Specific Laundry Detergents Manufacturer (Revenue) Market Share in 2025

Figure 27. Top 6 Sock-Specific Laundry Detergents Manufacturer (Revenue) Market Share in 2025

Figure 28. Global Sock-Specific Laundry Detergents Sales Quantity Market Share by Region (2021-2032)

Figure 29. Global Sock-Specific Laundry Detergents Consumption Value Market Share by Region (2021-2032)

Figure 30. North America Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 31. Europe Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 32. Asia-Pacific Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 33. South America Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 34. Middle East & Africa Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 35. Global Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 36. Global Sock-Specific Laundry Detergents Consumption Value Market Share by Type (2021-2032)

Figure 37. Global Sock-Specific Laundry Detergents Average Price by Type (2021-2032) & (US\$/Ton)

Figure 38. Global Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 39. Global Sock-Specific Laundry Detergents Revenue Market Share by Application (2021-2032)

Figure 40. Global Sock-Specific Laundry Detergents Average Price by Application (2021-2032) & (US\$/Ton)

Figure 41. North America Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 42. North America Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 43. North America Sock-Specific Laundry Detergents Sales Quantity Market

Share by Country (2021-2032)

Figure 44. North America Sock-Specific Laundry Detergents Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 49. Europe Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 50. Europe Sock-Specific Laundry Detergents Sales Quantity Market Share by Country (2021-2032)

Figure 51. Europe Sock-Specific Laundry Detergents Consumption Value Market Share by Country (2021-2032)

Figure 52. Germany Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 53. France Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 54. United Kingdom Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 55. Russia Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 56. Italy Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 57. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 58. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 59. Asia-Pacific Sock-Specific Laundry Detergents Sales Quantity Market Share by Region (2021-2032)

Figure 60. Asia-Pacific Sock-Specific Laundry Detergents Consumption Value Market Share by Region (2021-2032)

Figure 61. China Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 62. Japan Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 63. South Korea Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 64. India Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 65. Southeast Asia Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 66. Australia Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 67. South America Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 68. South America Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 69. South America Sock-Specific Laundry Detergents Sales Quantity Market Share by Country (2021-2032)

Figure 70. South America Sock-Specific Laundry Detergents Consumption Value Market Share by Country (2021-2032)

Figure 71. Brazil Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 72. Argentina Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 73. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity Market Share by Type (2021-2032)

Figure 74. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity Market Share by Application (2021-2032)

Figure 75. Middle East & Africa Sock-Specific Laundry Detergents Sales Quantity Market Share by Country (2021-2032)

Figure 76. Middle East & Africa Sock-Specific Laundry Detergents Consumption Value Market Share by Country (2021-2032)

Figure 77. Turkey Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 78. Egypt Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 80. South Africa Sock-Specific Laundry Detergents Consumption Value (2021-2032) & (USD Million)

Figure 81. Sock-Specific Laundry Detergents Market Drivers

Figure 82. Sock-Specific Laundry Detergents Market Restraints

Figure 83. Sock-Specific Laundry Detergents Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. Manufacturing Cost Structure Analysis of Sock-Specific Laundry Detergents in 2025

Figure 86. Manufacturing Process Analysis of Sock-Specific Laundry Detergents

Figure 87. Sock-Specific Laundry Detergents Industrial Chain

Figure 88. Sales Channel: Direct to End-User vs Distributors

Figure 89. Direct Channel Pros & Cons

Figure 90. Indirect Channel Pros & Cons

Figure 91. Methodology

Figure 92. Research Process and Data Source

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