

Global Social Trading Network Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Social Trading Network Platform market size was valued at US\$ 2635 million in 2025 and is forecast to a readjusted size of US\$ 4246 million by 2032 with a CAGR of 7.0% during review period.

Social trading network platform refers to connecting traders and investors through online platforms or applications and providing a social trading environment. This kind of platform usually allows users to share trading opinions, exchange trading experiences, and track the trading behaviors of other traders during the trading process. Through the social trading network platform, traders can learn and participate in the financial market more conveniently, thereby expanding their trading circle and improving the transparency and accessibility of transactions.

The upstream segment of the social trading network platform industry chain primarily encompasses brokerage licenses (for securities, forex, and crypto assets), exchanges and liquidity providers, market data services, payment and clearing institutions, custodians, KYC/AML identity verification, compliance and risk control systems, cloud computing, cybersecurity, trade matching systems, and portfolio analysis tools. The midstream consists of social trading network platform operators responsible for account opening, market data display, trade execution, strategy leaderboards, trader profiling, copy trading, portfolio subscriptions, community interaction, investor education, risk disclosures, commission settlement, and compliance management, enabling users to replicate other investors' trading activities in real-time and on a proportional basis. Downstream clients primarily include retail investors, active traders, strategy providers, financial KOLs, asset management firms, brokers, fintech companies, and crypto asset investors; applications span stocks, ETFs, forex, CFDs, crypto assets, thematic

portfolios, and automated copy trading. The gross profit margin for social trading network platforms is approximately 63%.

From a demand perspective, the core appeal of social trading platforms lies in lowering the barriers for ordinary investors regarding information gathering and trading decisions. These platforms integrate trading accounts, investment portfolios, performance rankings, risk metrics, community interaction, and copy-trading features, enabling users to observe the strategies of other investors and even replicate their trades on a pro-rata basis. Consequently, the value of social trading platforms extends beyond mere 'online trading'; they transform financial trading into a digital service characterized by content, community engagement, leaderboards, and strategy subscriptions.

From an operational perspective, the focus of future competition will shift from simple customer acquisition and trade matching to comprehensive capabilities encompassing trading proficiency, social content, risk profiling, and compliant operations. While traditional brokerages or trading apps primarily address account opening, market data, and order execution, social trading platforms must also establish systems for trader ratings, historical drawdown analysis, risk classification, copy-follower counts, capital scale, strategy documentation, and investor education. Social or copy trading is not synonymous with investment advice, and past performance does not guarantee future results; thus, platforms must enhance strategy transparency while maintaining rigorous risk disclosure and user suitability management. Platforms that offer high-quality strategies, foster active communities, ensure low-latency execution, and implement robust risk controls will be better positioned to build user loyalty and scale trading volumes.

From the standpoint of risk and regulation, social trading network platforms offer significant growth potential but face greater compliance pressures than standard online communities or trading software. Copy trading may be classified as an investment service or investment management activity, triggering requirements related to information disclosure, product governance, suitability assessments, incentive structures, and the qualifications of the traders being copied. Therefore, the industry's future growth will not rely solely on 'high-yield leaderboards'; instead, it will evolve toward a model deeply integrated with regulatory licensing, risk tiering, transparent disclosure, investor protection, and regulated brokerage operations.

This report is a detailed and comprehensive analysis for global Social Trading Network Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing,

this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Social Trading Network Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Social Trading Network Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Social Trading Network Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Social Trading Network Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Social Trading Network Platform

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Social Trading Network Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NAGA Group, ZuluTrade, AvaTrade, Pelican Trading, Darwinex, MetaQuotes, TradingView, Stocktwits, Collective2, Xueqiu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Social Trading Network Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud Based

On-Premises

Market segment by Risk Control Transparency

Low-Transparency Platforms (Fewer Than 3 Risk Indicators)

Standard-Transparency Platforms (3-8 Indicators)

High-Transparency Platforms (More Than 8 Risk Indicators)

Market segment by Size of Copy-Trading Capital

Small-Scale Copy Trading Platform

Medium-Scale Copy Trading Platform

Large-Scale Copy Trading Platform

Market segment by Application

Enterprise

Personal

Market segment by players, this report covers

NAGA Group

ZuluTrade

AvaTrade

Pelican Trading

Darwinex

MetaQuotes

TradingView

Stocktwits

Collective2

Xueqiu

East Money Information

Futu Holdings

Tiger Brokers

Hithink RoyalFlush

Rakuten Securities

MINKABU THE INFONOID

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Social Trading Network Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Social Trading Network Platform, with revenue, gross margin, and global market share of Social Trading Network Platform from 2021 to 2026.

Chapter 3, the Social Trading Network Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Social Trading Network Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Social Trading Network Platform.

Chapter 13, to describe Social Trading Network Platform research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Social Trading Network Platform by Type

1.3.1 Overview: Global Social Trading Network Platform Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Social Trading Network Platform Consumption Value Market Share by Type in 2025

1.3.3 Cloud Based

1.3.4 On-Premises

1.4 Classification of Social Trading Network Platform by Risk Control Transparency

1.4.1 Overview: Global Social Trading Network Platform Market Size by Risk Control Transparency: 2021 Versus 2025 Versus 2032

1.4.2 Global Social Trading Network Platform Consumption Value Market Share by Risk Control Transparency in 2025

1.4.3 Low-Transparency Platforms (Fewer Than 3 Risk Indicators)

1.4.4 Standard-Transparency Platforms (3-8 Indicators)

1.4.5 High-Transparency Platforms (More Than 8 Risk Indicators)

1.5 Classification of Social Trading Network Platform by Size of Copy-Trading Capital

1.5.1 Overview: Global Social Trading Network Platform Market Size by Size of Copy-Trading Capital: 2021 Versus 2025 Versus 2032

1.5.2 Global Social Trading Network Platform Consumption Value Market Share by Size of Copy-Trading Capital in 2025

1.5.3 Small-Scale Copy Trading Platform

1.5.4 Medium-Scale Copy Trading Platform

1.5.5 Large-Scale Copy Trading Platform

1.6 Global Social Trading Network Platform Market by Application

1.6.1 Overview: Global Social Trading Network Platform Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Enterprise

1.6.3 Personal

1.7 Global Social Trading Network Platform Market Size & Forecast

1.8 Global Social Trading Network Platform Market Size and Forecast by Region

1.8.1 Global Social Trading Network Platform Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Social Trading Network Platform Market Size by Region, (2021-2032)

1.8.3 North America Social Trading Network Platform Market Size and Prospect
(2021-2032)

1.8.4 Europe Social Trading Network Platform Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific Social Trading Network Platform Market Size and Prospect
(2021-2032)

1.8.6 South America Social Trading Network Platform Market Size and Prospect
(2021-2032)

1.8.7 Middle East & Africa Social Trading Network Platform Market Size and Prospect
(2021-2032)

2 COMPANY PROFILES

2.1 NAGA Group

2.1.1 NAGA Group Details

2.1.2 NAGA Group Major Business

2.1.3 NAGA Group Social Trading Network Platform Product and Solutions

2.1.4 NAGA Group Social Trading Network Platform Revenue, Gross Margin and
Market Share (2021-2026)

2.1.5 NAGA Group Recent Developments and Future Plans

2.2 ZuluTrade

2.2.1 ZuluTrade Details

2.2.2 ZuluTrade Major Business

2.2.3 ZuluTrade Social Trading Network Platform Product and Solutions

2.2.4 ZuluTrade Social Trading Network Platform Revenue, Gross Margin and Market
Share (2021-2026)

2.2.5 ZuluTrade Recent Developments and Future Plans

2.3 AvaTrade

2.3.1 AvaTrade Details

2.3.2 AvaTrade Major Business

2.3.3 AvaTrade Social Trading Network Platform Product and Solutions

2.3.4 AvaTrade Social Trading Network Platform Revenue, Gross Margin and Market
Share (2021-2026)

2.3.5 AvaTrade Recent Developments and Future Plans

2.4 Pelican Trading

2.4.1 Pelican Trading Details

2.4.2 Pelican Trading Major Business

2.4.3 Pelican Trading Social Trading Network Platform Product and Solutions

2.4.4 Pelican Trading Social Trading Network Platform Revenue, Gross Margin and
Market Share (2021-2026)

2.4.5 Pelican Trading Recent Developments and Future Plans

2.5 Darwinex

2.5.1 Darwinex Details

2.5.2 Darwinex Major Business

2.5.3 Darwinex Social Trading Network Platform Product and Solutions

2.5.4 Darwinex Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Darwinex Recent Developments and Future Plans

2.6 MetaQuotes

2.6.1 MetaQuotes Details

2.6.2 MetaQuotes Major Business

2.6.3 MetaQuotes Social Trading Network Platform Product and Solutions

2.6.4 MetaQuotes Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 MetaQuotes Recent Developments and Future Plans

2.7 TradingView

2.7.1 TradingView Details

2.7.2 TradingView Major Business

2.7.3 TradingView Social Trading Network Platform Product and Solutions

2.7.4 TradingView Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 TradingView Recent Developments and Future Plans

2.8 Stocktwits

2.8.1 Stocktwits Details

2.8.2 Stocktwits Major Business

2.8.3 Stocktwits Social Trading Network Platform Product and Solutions

2.8.4 Stocktwits Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Stocktwits Recent Developments and Future Plans

2.9 Collective2

2.9.1 Collective2 Details

2.9.2 Collective2 Major Business

2.9.3 Collective2 Social Trading Network Platform Product and Solutions

2.9.4 Collective2 Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Collective2 Recent Developments and Future Plans

2.10 Xueqiu

2.10.1 Xueqiu Details

2.10.2 Xueqiu Major Business

- 2.10.3 Xueqiu Social Trading Network Platform Product and Solutions
- 2.10.4 Xueqiu Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
- 2.10.5 Xueqiu Recent Developments and Future Plans
- 2.11 East Money Information
 - 2.11.1 East Money Information Details
 - 2.11.2 East Money Information Major Business
 - 2.11.3 East Money Information Social Trading Network Platform Product and Solutions
 - 2.11.4 East Money Information Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 East Money Information Recent Developments and Future Plans
- 2.12 Futu Holdings
 - 2.12.1 Futu Holdings Details
 - 2.12.2 Futu Holdings Major Business
 - 2.12.3 Futu Holdings Social Trading Network Platform Product and Solutions
 - 2.12.4 Futu Holdings Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Futu Holdings Recent Developments and Future Plans
- 2.13 Tiger Brokers
 - 2.13.1 Tiger Brokers Details
 - 2.13.2 Tiger Brokers Major Business
 - 2.13.3 Tiger Brokers Social Trading Network Platform Product and Solutions
 - 2.13.4 Tiger Brokers Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Tiger Brokers Recent Developments and Future Plans
- 2.14 Hithink RoyalFlush
 - 2.14.1 Hithink RoyalFlush Details
 - 2.14.2 Hithink RoyalFlush Major Business
 - 2.14.3 Hithink RoyalFlush Social Trading Network Platform Product and Solutions
 - 2.14.4 Hithink RoyalFlush Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Hithink RoyalFlush Recent Developments and Future Plans
- 2.15 Rakuten Securities
 - 2.15.1 Rakuten Securities Details
 - 2.15.2 Rakuten Securities Major Business
 - 2.15.3 Rakuten Securities Social Trading Network Platform Product and Solutions
 - 2.15.4 Rakuten Securities Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Rakuten Securities Recent Developments and Future Plans

2.16 MINKABU THE INFONOID

2.16.1 MINKABU THE INFONOID Details

2.16.2 MINKABU THE INFONOID Major Business

2.16.3 MINKABU THE INFONOID Social Trading Network Platform Product and Solutions

2.16.4 MINKABU THE INFONOID Social Trading Network Platform Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 MINKABU THE INFONOID Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Social Trading Network Platform Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Social Trading Network Platform by Company Revenue

3.2.2 Top 3 Social Trading Network Platform Players Market Share in 2025

3.2.3 Top 6 Social Trading Network Platform Players Market Share in 2025

3.3 Social Trading Network Platform Market: Overall Company Footprint Analysis

3.3.1 Social Trading Network Platform Market: Region Footprint

3.3.2 Social Trading Network Platform Market: Company Product Type Footprint

3.3.3 Social Trading Network Platform Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Social Trading Network Platform Consumption Value and Market Share by Type (2021-2026)

4.2 Global Social Trading Network Platform Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Social Trading Network Platform Consumption Value Market Share by Application (2021-2026)

5.2 Global Social Trading Network Platform Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Social Trading Network Platform Consumption Value by Type

(2021-2032)

6.2 North America Social Trading Network Platform Market Size by Application

(2021-2032)

6.3 North America Social Trading Network Platform Market Size by Country

6.3.1 North America Social Trading Network Platform Consumption Value by Country

(2021-2032)

6.3.2 United States Social Trading Network Platform Market Size and Forecast

(2021-2032)

6.3.3 Canada Social Trading Network Platform Market Size and Forecast (2021-2032)

6.3.4 Mexico Social Trading Network Platform Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Social Trading Network Platform Consumption Value by Type (2021-2032)

7.2 Europe Social Trading Network Platform Consumption Value by Application

(2021-2032)

7.3 Europe Social Trading Network Platform Market Size by Country

7.3.1 Europe Social Trading Network Platform Consumption Value by Country

(2021-2032)

7.3.2 Germany Social Trading Network Platform Market Size and Forecast

(2021-2032)

7.3.3 France Social Trading Network Platform Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Social Trading Network Platform Market Size and Forecast

(2021-2032)

7.3.5 Russia Social Trading Network Platform Market Size and Forecast (2021-2032)

7.3.6 Italy Social Trading Network Platform Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Social Trading Network Platform Consumption Value by Type

(2021-2032)

8.2 Asia-Pacific Social Trading Network Platform Consumption Value by Application

(2021-2032)

8.3 Asia-Pacific Social Trading Network Platform Market Size by Region

8.3.1 Asia-Pacific Social Trading Network Platform Consumption Value by Region

(2021-2032)

8.3.2 China Social Trading Network Platform Market Size and Forecast (2021-2032)

8.3.3 Japan Social Trading Network Platform Market Size and Forecast (2021-2032)

8.3.4 South Korea Social Trading Network Platform Market Size and Forecast

(2021-2032)

8.3.5 India Social Trading Network Platform Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Social Trading Network Platform Market Size and Forecast

(2021-2032)

8.3.7 Australia Social Trading Network Platform Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Social Trading Network Platform Consumption Value by Type
(2021-2032)

9.2 South America Social Trading Network Platform Consumption Value by Application
(2021-2032)

9.3 South America Social Trading Network Platform Market Size by Country

9.3.1 South America Social Trading Network Platform Consumption Value by Country
(2021-2032)

9.3.2 Brazil Social Trading Network Platform Market Size and Forecast (2021-2032)

9.3.3 Argentina Social Trading Network Platform Market Size and Forecast
(2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Social Trading Network Platform Consumption Value by Type
(2021-2032)

10.2 Middle East & Africa Social Trading Network Platform Consumption Value by
Application (2021-2032)

10.3 Middle East & Africa Social Trading Network Platform Market Size by Country

10.3.1 Middle East & Africa Social Trading Network Platform Consumption Value by
Country (2021-2032)

10.3.2 Turkey Social Trading Network Platform Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Social Trading Network Platform Market Size and Forecast
(2021-2032)

10.3.4 UAE Social Trading Network Platform Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Social Trading Network Platform Market Drivers

11.2 Social Trading Network Platform Market Restraints

11.3 Social Trading Network Platform Trends Analysis

11.4 Porters Five Forces Analysis

- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Social Trading Network Platform Industry Chain
- 12.2 Social Trading Network Platform Upstream Analysis
- 12.3 Social Trading Network Platform Midstream Analysis
- 12.4 Social Trading Network Platform Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Social Trading Network Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Social Trading Network Platform Consumption Value by Risk Control Transparency, (USD Million), 2021 & 2025 & 2032

Table 3. Global Social Trading Network Platform Consumption Value by Size of Copy-Trading Capital, (USD Million), 2021 & 2025 & 2032

Table 4. Global Social Trading Network Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Social Trading Network Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Social Trading Network Platform Consumption Value by Region (2027-2032) & (USD Million)

Table 7. NAGA Group Company Information, Head Office, and Major Competitors

Table 8. NAGA Group Major Business

Table 9. NAGA Group Social Trading Network Platform Product and Solutions

Table 10. NAGA Group Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. NAGA Group Recent Developments and Future Plans

Table 12. ZuluTrade Company Information, Head Office, and Major Competitors

Table 13. ZuluTrade Major Business

Table 14. ZuluTrade Social Trading Network Platform Product and Solutions

Table 15. ZuluTrade Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. ZuluTrade Recent Developments and Future Plans

Table 17. AvaTrade Company Information, Head Office, and Major Competitors

Table 18. AvaTrade Major Business

Table 19. AvaTrade Social Trading Network Platform Product and Solutions

Table 20. AvaTrade Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Pelican Trading Company Information, Head Office, and Major Competitors

Table 22. Pelican Trading Major Business

Table 23. Pelican Trading Social Trading Network Platform Product and Solutions

Table 24. Pelican Trading Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Pelican Trading Recent Developments and Future Plans

Table 26. Darwinex Company Information, Head Office, and Major Competitors

Table 27. Darwinex Major Business

Table 28. Darwinex Social Trading Network Platform Product and Solutions

Table 29. Darwinex Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. Darwinex Recent Developments and Future Plans

Table 31. MetaQuotes Company Information, Head Office, and Major Competitors

Table 32. MetaQuotes Major Business

Table 33. MetaQuotes Social Trading Network Platform Product and Solutions

Table 34. MetaQuotes Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. MetaQuotes Recent Developments and Future Plans

Table 36. TradingView Company Information, Head Office, and Major Competitors

Table 37. TradingView Major Business

Table 38. TradingView Social Trading Network Platform Product and Solutions

Table 39. TradingView Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. TradingView Recent Developments and Future Plans

Table 41. Stocktwits Company Information, Head Office, and Major Competitors

Table 42. Stocktwits Major Business

Table 43. Stocktwits Social Trading Network Platform Product and Solutions

Table 44. Stocktwits Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Stocktwits Recent Developments and Future Plans

Table 46. Collective2 Company Information, Head Office, and Major Competitors

Table 47. Collective2 Major Business

Table 48. Collective2 Social Trading Network Platform Product and Solutions

Table 49. Collective2 Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. Collective2 Recent Developments and Future Plans

Table 51. Xueqiu Company Information, Head Office, and Major Competitors

Table 52. Xueqiu Major Business

Table 53. Xueqiu Social Trading Network Platform Product and Solutions

Table 54. Xueqiu Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Xueqiu Recent Developments and Future Plans

Table 56. East Money Information Company Information, Head Office, and Major Competitors

Table 57. East Money Information Major Business

Table 58. East Money Information Social Trading Network Platform Product and Solutions

Table 59. East Money Information Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. East Money Information Recent Developments and Future Plans

Table 61. Futu Holdings Company Information, Head Office, and Major Competitors

Table 62. Futu Holdings Major Business

Table 63. Futu Holdings Social Trading Network Platform Product and Solutions

Table 64. Futu Holdings Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Futu Holdings Recent Developments and Future Plans

Table 66. Tiger Brokers Company Information, Head Office, and Major Competitors

Table 67. Tiger Brokers Major Business

Table 68. Tiger Brokers Social Trading Network Platform Product and Solutions

Table 69. Tiger Brokers Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Tiger Brokers Recent Developments and Future Plans

Table 71. Hithink RoyalFlush Company Information, Head Office, and Major Competitors

Table 72. Hithink RoyalFlush Major Business

Table 73. Hithink RoyalFlush Social Trading Network Platform Product and Solutions

Table 74. Hithink RoyalFlush Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Hithink RoyalFlush Recent Developments and Future Plans

Table 76. Rakuten Securities Company Information, Head Office, and Major Competitors

Table 77. Rakuten Securities Major Business

Table 78. Rakuten Securities Social Trading Network Platform Product and Solutions

Table 79. Rakuten Securities Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Rakuten Securities Recent Developments and Future Plans

Table 81. MINKABU THE INFONOID Company Information, Head Office, and Major Competitors

Table 82. MINKABU THE INFONOID Major Business

Table 83. MINKABU THE INFONOID Social Trading Network Platform Product and Solutions

Table 84. MINKABU THE INFONOID Social Trading Network Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. MINKABU THE INFONOID Recent Developments and Future Plans

Table 86. Global Social Trading Network Platform Revenue (USD Million) by Players (2021-2026)

Table 87. Global Social Trading Network Platform Revenue Share by Players (2021-2026)

Table 88. Breakdown of Social Trading Network Platform by Company Type (Tier 1, Tier 2, and Tier 3)

Table 89. Market Position of Players in Social Trading Network Platform, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 90. Head Office of Key Social Trading Network Platform Players

Table 91. Social Trading Network Platform Market: Company Product Type Footprint

Table 92. Social Trading Network Platform Market: Company Product Application Footprint

Table 93. Social Trading Network Platform New Market Entrants and Barriers to Market Entry

Table 94. Social Trading Network Platform Mergers, Acquisition, Agreements, and Collaborations

Table 95. Global Social Trading Network Platform Consumption Value (USD Million) by Type (2021-2026)

Table 96. Global Social Trading Network Platform Consumption Value Share by Type (2021-2026)

Table 97. Global Social Trading Network Platform Consumption Value Forecast by Type (2027-2032)

Table 98. Global Social Trading Network Platform Consumption Value by Application (2021-2026)

Table 99. Global Social Trading Network Platform Consumption Value Forecast by Application (2027-2032)

Table 100. North America Social Trading Network Platform Consumption Value by Type (2021-2026) & (USD Million)

Table 101. North America Social Trading Network Platform Consumption Value by Type (2027-2032) & (USD Million)

Table 102. North America Social Trading Network Platform Consumption Value by Application (2021-2026) & (USD Million)

Table 103. North America Social Trading Network Platform Consumption Value by Application (2027-2032) & (USD Million)

Table 104. North America Social Trading Network Platform Consumption Value by Country (2021-2026) & (USD Million)

Table 105. North America Social Trading Network Platform Consumption Value by Country (2027-2032) & (USD Million)

Table 106. Europe Social Trading Network Platform Consumption Value by Type

(2021-2026) & (USD Million)

Table 107. Europe Social Trading Network Platform Consumption Value by Type

(2027-2032) & (USD Million)

Table 108. Europe Social Trading Network Platform Consumption Value by Application

(2021-2026) & (USD Million)

Table 109. Europe Social Trading Network Platform Consumption Value by Application

(2027-2032) & (USD Million)

Table 110. Europe Social Trading Network Platform Consumption Value by Country

(2021-2026) & (USD Million)

Table 111. Europe Social Trading Network Platform Consumption Value by Country

(2027-2032) & (USD Million)

Table 112. Asia-Pacific Social Trading Network Platform Consumption Value by Type

(2021-2026) & (USD Million)

Table 113. Asia-Pacific Social Trading Network Platform Consumption Value by Type

(2027-2032) & (USD Million)

Table 114. Asia-Pacific Social Trading Network Platform Consumption Value by
Application (2021-2026) & (USD Million)

Table 115. Asia-Pacific Social Trading Network Platform Consumption Value by
Application (2027-2032) & (USD Million)

Table 116. Asia-Pacific Social Trading Network Platform Consumption Value by Region
(2021-2026) & (USD Million)

Table 117. Asia-Pacific Social Trading Network Platform Consumption Value by Region
(2027-2032) & (USD Million)

Table 118. South America Social Trading Network Platform Consumption Value by
Type (2021-2026) & (USD Million)

Table 119. South America Social Trading Network Platform Consumption Value by
Type (2027-2032) & (USD Million)

Table 120. South America Social Trading Network Platform Consumption Value by
Application (2021-2026) & (USD Million)

Table 121. South America Social Trading Network Platform Consumption Value by
Application (2027-2032) & (USD Million)

Table 122. South America Social Trading Network Platform Consumption Value by
Country (2021-2026) & (USD Million)

Table 123. South America Social Trading Network Platform Consumption Value by
Country (2027-2032) & (USD Million)

Table 124. Middle East & Africa Social Trading Network Platform Consumption Value by
Type (2021-2026) & (USD Million)

Table 125. Middle East & Africa Social Trading Network Platform Consumption Value by
Type (2027-2032) & (USD Million)

Table 126. Middle East & Africa Social Trading Network Platform Consumption Value by Application (2021-2026) & (USD Million)

Table 127. Middle East & Africa Social Trading Network Platform Consumption Value by Application (2027-2032) & (USD Million)

Table 128. Middle East & Africa Social Trading Network Platform Consumption Value by Country (2021-2026) & (USD Million)

Table 129. Middle East & Africa Social Trading Network Platform Consumption Value by Country (2027-2032) & (USD Million)

Table 130. Global Key Players of Social Trading Network Platform Upstream (Raw Materials)

Table 131. Global Social Trading Network Platform Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Social Trading Network Platform Picture
- Figure 2. Global Social Trading Network Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Social Trading Network Platform Consumption Value Market Share by Type in 2025
- Figure 4. Cloud Based
- Figure 5. On-Premises
- Figure 6. Global Social Trading Network Platform Consumption Value by Risk Control Transparency, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Social Trading Network Platform Consumption Value Market Share by Risk Control Transparency in 2025
- Figure 8. Low-Transparency Platforms (Fewer Than 3 Risk Indicators)
- Figure 9. Standard-Transparency Platforms (3-8 Indicators)
- Figure 10. High-Transparency Platforms (More Than 8 Risk Indicators)
- Figure 11. Global Social Trading Network Platform Consumption Value by Size of Copy-Trading Capital, (USD Million), 2021 & 2025 & 2032
- Figure 12. Global Social Trading Network Platform Consumption Value Market Share by Size of Copy-Trading Capital in 2025
- Figure 13. Small-Scale Copy Trading Platform
- Figure 14. Medium-Scale Copy Trading Platform
- Figure 15. Large-Scale Copy Trading Platform
- Figure 16. Global Social Trading Network Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 17. Social Trading Network Platform Consumption Value Market Share by Application in 2025
- Figure 18. Enterprise Picture
- Figure 19. Personal Picture
- Figure 20. Global Social Trading Network Platform Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 21. Global Social Trading Network Platform Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 22. Global Market Social Trading Network Platform Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)
- Figure 23. Global Social Trading Network Platform Consumption Value Market Share by Region (2021-2032)

Figure 24. Global Social Trading Network Platform Consumption Value Market Share by Region in 2025

Figure 25. North America Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 26. Europe Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 27. Asia-Pacific Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 28. South America Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 29. Middle East & Africa Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 30. Company Three Recent Developments and Future Plans

Figure 31. Global Social Trading Network Platform Revenue Share by Players in 2025

Figure 32. Social Trading Network Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 33. Market Share of Social Trading Network Platform by Player Revenue in 2025

Figure 34. Top 3 Social Trading Network Platform Players Market Share in 2025

Figure 35. Top 6 Social Trading Network Platform Players Market Share in 2025

Figure 36. Global Social Trading Network Platform Consumption Value Share by Type (2021-2026)

Figure 37. Global Social Trading Network Platform Market Share Forecast by Type (2027-2032)

Figure 38. Global Social Trading Network Platform Consumption Value Share by Application (2021-2026)

Figure 39. Global Social Trading Network Platform Market Share Forecast by Application (2027-2032)

Figure 40. North America Social Trading Network Platform Consumption Value Market Share by Type (2021-2032)

Figure 41. North America Social Trading Network Platform Consumption Value Market Share by Application (2021-2032)

Figure 42. North America Social Trading Network Platform Consumption Value Market Share by Country (2021-2032)

Figure 43. United States Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 44. Canada Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 45. Mexico Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 46. Europe Social Trading Network Platform Consumption Value Market Share by Type (2021-2032)

Figure 47. Europe Social Trading Network Platform Consumption Value Market Share by Application (2021-2032)

Figure 48. Europe Social Trading Network Platform Consumption Value Market Share by Country (2021-2032)

Figure 49. Germany Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 50. France Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 51. United Kingdom Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 52. Russia Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 53. Italy Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 54. Asia-Pacific Social Trading Network Platform Consumption Value Market Share by Type (2021-2032)

Figure 55. Asia-Pacific Social Trading Network Platform Consumption Value Market Share by Application (2021-2032)

Figure 56. Asia-Pacific Social Trading Network Platform Consumption Value Market Share by Region (2021-2032)

Figure 57. China Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 58. Japan Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 59. South Korea Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 60. India Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 61. Southeast Asia Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 62. Australia Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 63. South America Social Trading Network Platform Consumption Value Market Share by Type (2021-2032)

Figure 64. South America Social Trading Network Platform Consumption Value Market Share by Application (2021-2032)

Figure 65. South America Social Trading Network Platform Consumption Value Market

Share by Country (2021-2032)

Figure 66. Brazil Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 67. Argentina Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 68. Middle East & Africa Social Trading Network Platform Consumption Value Market Share by Type (2021-2032)

Figure 69. Middle East & Africa Social Trading Network Platform Consumption Value Market Share by Application (2021-2032)

Figure 70. Middle East & Africa Social Trading Network Platform Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 72. Saudi Arabia Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 73. UAE Social Trading Network Platform Consumption Value (2021-2032) & (USD Million)

Figure 74. Social Trading Network Platform Market Drivers

Figure 75. Social Trading Network Platform Market Restraints

Figure 76. Social Trading Network Platform Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Social Trading Network Platform Industrial Chain

Figure 79. Methodology

Figure 80. Research Process and Data Source

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