

Global Social Media Advertising Software Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Social Media Advertising Software market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Social Media Advertising Software market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Large Enterprises accounting for % of the Social Media Advertising Software global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud Based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Social Media Advertising Software include Mailchimp, HubSpot, Smartly.io, Facebook for Business, and WordStream, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Social Media Advertising Software market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud Based

Web Based

Market segment by Application, can be divided into

Large Enterprises

SMEs

Market segment by players, this report covers

Mailchimp

HubSpot

Smartly.io

Facebook for Business

WordStream

AdRoll

4C

Constant Contact

Criteo

OutboundEngine

Salesforce Advertising Studio

AdStage

Kenshoo

AdHawk

Acquisio

SOCi

Liquidus

Marin Software

MediaMath

Adobe Advertising Cloud

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Social Media Advertising Software product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Social Media Advertising Software, with revenue,

gross margin and global market share of Social Media Advertising Software from 2019 to 2022.

Chapter 3, the Social Media Advertising Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Social Media Advertising Software market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Social Media Advertising Software research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Social Media Advertising Software

1.2 Classification of Social Media Advertising Software by Type

1.2.1 Overview: Global Social Media Advertising Software Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Social Media Advertising Software Revenue Market Share by Type in 2021

1.2.3 Cloud Based

1.2.4 Web Based

1.3 Global Social Media Advertising Software Market by Application

1.3.1 Overview: Global Social Media Advertising Software Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Large Enterprises

1.3.3 SMEs

1.4 Global Social Media Advertising Software Market Size & Forecast

1.5 Global Social Media Advertising Software Market Size and Forecast by Region

1.5.1 Global Social Media Advertising Software Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Social Media Advertising Software Market Size by Region, (2017-2022)

1.5.3 North America Social Media Advertising Software Market Size and Prospect (2017-2028)

1.5.4 Europe Social Media Advertising Software Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Social Media Advertising Software Market Size and Prospect (2017-2028)

1.5.6 South America Social Media Advertising Software Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Social Media Advertising Software Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Social Media Advertising Software Market Drivers

1.6.2 Social Media Advertising Software Market Restraints

1.6.3 Social Media Advertising Software Trends Analysis

2 COMPANY PROFILES

2.1 Mailchimp

2.1.1 Mailchimp Details

2.1.2 Mailchimp Major Business

2.1.3 Mailchimp Social Media Advertising Software Product and Solutions

2.1.4 Mailchimp Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Mailchimp Recent Developments and Future Plans

2.2 HubSpot

2.2.1 HubSpot Details

2.2.2 HubSpot Major Business

2.2.3 HubSpot Social Media Advertising Software Product and Solutions

2.2.4 HubSpot Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 HubSpot Recent Developments and Future Plans

2.3 Smartly.io

2.3.1 Smartly.io Details

2.3.2 Smartly.io Major Business

2.3.3 Smartly.io Social Media Advertising Software Product and Solutions

2.3.4 Smartly.io Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Smartly.io Recent Developments and Future Plans

2.4 Facebook for Business

2.4.1 Facebook for Business Details

2.4.2 Facebook for Business Major Business

2.4.3 Facebook for Business Social Media Advertising Software Product and Solutions

2.4.4 Facebook for Business Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Facebook for Business Recent Developments and Future Plans

2.5 WordStream

2.5.1 WordStream Details

2.5.2 WordStream Major Business

2.5.3 WordStream Social Media Advertising Software Product and Solutions

2.5.4 WordStream Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 WordStream Recent Developments and Future Plans

2.6 AdRoll

2.6.1 AdRoll Details

2.6.2 AdRoll Major Business

2.6.3 AdRoll Social Media Advertising Software Product and Solutions

2.6.4 AdRoll Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 AdRoll Recent Developments and Future Plans

2.7 4C

2.7.1 4C Details

2.7.2 4C Major Business

2.7.3 4C Social Media Advertising Software Product and Solutions

2.7.4 4C Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 4C Recent Developments and Future Plans

2.8 Constant Contact

2.8.1 Constant Contact Details

2.8.2 Constant Contact Major Business

2.8.3 Constant Contact Social Media Advertising Software Product and Solutions

2.8.4 Constant Contact Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Constant Contact Recent Developments and Future Plans

2.9 Criteo

2.9.1 Criteo Details

2.9.2 Criteo Major Business

2.9.3 Criteo Social Media Advertising Software Product and Solutions

2.9.4 Criteo Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Criteo Recent Developments and Future Plans

2.10 OutboundEngine

2.10.1 OutboundEngine Details

2.10.2 OutboundEngine Major Business

2.10.3 OutboundEngine Social Media Advertising Software Product and Solutions

2.10.4 OutboundEngine Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 OutboundEngine Recent Developments and Future Plans

2.11 Salesforce Advertising Studio

2.11.1 Salesforce Advertising Studio Details

2.11.2 Salesforce Advertising Studio Major Business

2.11.3 Salesforce Advertising Studio Social Media Advertising Software Product and Solutions

2.11.4 Salesforce Advertising Studio Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Salesforce Advertising Studio Recent Developments and Future Plans

2.12 AdStage

2.12.1 AdStage Details

2.12.2 AdStage Major Business

2.12.3 AdStage Social Media Advertising Software Product and Solutions

2.12.4 AdStage Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 AdStage Recent Developments and Future Plans

2.13 Kenshoo

2.13.1 Kenshoo Details

2.13.2 Kenshoo Major Business

2.13.3 Kenshoo Social Media Advertising Software Product and Solutions

2.13.4 Kenshoo Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Kenshoo Recent Developments and Future Plans

2.14 AdHawk

2.14.1 AdHawk Details

2.14.2 AdHawk Major Business

2.14.3 AdHawk Social Media Advertising Software Product and Solutions

2.14.4 AdHawk Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 AdHawk Recent Developments and Future Plans

2.15 Acquisio

2.15.1 Acquisio Details

2.15.2 Acquisio Major Business

2.15.3 Acquisio Social Media Advertising Software Product and Solutions

2.15.4 Acquisio Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 Acquisio Recent Developments and Future Plans

2.16 SOCi

2.16.1 SOCi Details

2.16.2 SOCi Major Business

2.16.3 SOCi Social Media Advertising Software Product and Solutions

2.16.4 SOCi Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 SOCi Recent Developments and Future Plans

2.17 Liquidus

2.17.1 Liquidus Details

2.17.2 Liquidus Major Business

2.17.3 Liquidus Social Media Advertising Software Product and Solutions

2.17.4 Liquidus Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 Liquidus Recent Developments and Future Plans

2.18 Marin Software

2.18.1 Marin Software Details

2.18.2 Marin Software Major Business

2.18.3 Marin Software Social Media Advertising Software Product and Solutions

2.18.4 Marin Software Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.18.5 Marin Software Recent Developments and Future Plans

2.19 MediaMath

2.19.1 MediaMath Details

2.19.2 MediaMath Major Business

2.19.3 MediaMath Social Media Advertising Software Product and Solutions

2.19.4 MediaMath Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.19.5 MediaMath Recent Developments and Future Plans

2.20 Adobe Advertising Cloud

2.20.1 Adobe Advertising Cloud Details

2.20.2 Adobe Advertising Cloud Major Business

2.20.3 Adobe Advertising Cloud Social Media Advertising Software Product and Solutions

2.20.4 Adobe Advertising Cloud Social Media Advertising Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.20.5 Adobe Advertising Cloud Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Social Media Advertising Software Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Social Media Advertising Software Players Market Share in 2021

3.2.2 Top 10 Social Media Advertising Software Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Social Media Advertising Software Players Head Office, Products and Services Provided

3.4 Social Media Advertising Software Mergers & Acquisitions

3.5 Social Media Advertising Software New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Social Media Advertising Software Revenue and Market Share by Type (2017-2022)

4.2 Global Social Media Advertising Software Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Social Media Advertising Software Revenue Market Share by Application (2017-2022)

5.2 Global Social Media Advertising Software Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Social Media Advertising Software Revenue by Type (2017-2028)

6.2 North America Social Media Advertising Software Revenue by Application (2017-2028)

6.3 North America Social Media Advertising Software Market Size by Country

6.3.1 North America Social Media Advertising Software Revenue by Country (2017-2028)

6.3.2 United States Social Media Advertising Software Market Size and Forecast (2017-2028)

6.3.3 Canada Social Media Advertising Software Market Size and Forecast (2017-2028)

6.3.4 Mexico Social Media Advertising Software Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Social Media Advertising Software Revenue by Type (2017-2028)

7.2 Europe Social Media Advertising Software Revenue by Application (2017-2028)

7.3 Europe Social Media Advertising Software Market Size by Country

7.3.1 Europe Social Media Advertising Software Revenue by Country (2017-2028)

7.3.2 Germany Social Media Advertising Software Market Size and Forecast (2017-2028)

7.3.3 France Social Media Advertising Software Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Social Media Advertising Software Market Size and Forecast

(2017-2028)

7.3.5 Russia Social Media Advertising Software Market Size and Forecast (2017-2028)

7.3.6 Italy Social Media Advertising Software Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Social Media Advertising Software Revenue by Type (2017-2028)

8.2 Asia-Pacific Social Media Advertising Software Revenue by Application (2017-2028)

8.3 Asia-Pacific Social Media Advertising Software Market Size by Region

8.3.1 Asia-Pacific Social Media Advertising Software Revenue by Region (2017-2028)

8.3.2 China Social Media Advertising Software Market Size and Forecast (2017-2028)

8.3.3 Japan Social Media Advertising Software Market Size and Forecast (2017-2028)

8.3.4 South Korea Social Media Advertising Software Market Size and Forecast

(2017-2028)

8.3.5 India Social Media Advertising Software Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Social Media Advertising Software Market Size and Forecast

(2017-2028)

8.3.7 Australia Social Media Advertising Software Market Size and Forecast

(2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Social Media Advertising Software Revenue by Type (2017-2028)

9.2 South America Social Media Advertising Software Revenue by Application
(2017-2028)

9.3 South America Social Media Advertising Software Market Size by Country

9.3.1 South America Social Media Advertising Software Revenue by Country

(2017-2028)

9.3.2 Brazil Social Media Advertising Software Market Size and Forecast (2017-2028)

9.3.3 Argentina Social Media Advertising Software Market Size and Forecast

(2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Social Media Advertising Software Revenue by Type
(2017-2028)

10.2 Middle East & Africa Social Media Advertising Software Revenue by Application
(2017-2028)

10.3 Middle East & Africa Social Media Advertising Software Market Size by Country

10.3.1 Middle East & Africa Social Media Advertising Software Revenue by Country (2017-2028)

10.3.2 Turkey Social Media Advertising Software Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Social Media Advertising Software Market Size and Forecast (2017-2028)

10.3.4 UAE Social Media Advertising Software Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Social Media Advertising Software Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Social Media Advertising Software Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Social Media Advertising Software Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Social Media Advertising Software Revenue (USD Million) by Region (2017-2022)

Table 5. Global Social Media Advertising Software Revenue Market Share by Region (2023-2028)

Table 6. Mailchimp Corporate Information, Head Office, and Major Competitors

Table 7. Mailchimp Major Business

Table 8. Mailchimp Social Media Advertising Software Product and Solutions

Table 9. Mailchimp Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. HubSpot Corporate Information, Head Office, and Major Competitors

Table 11. HubSpot Major Business

Table 12. HubSpot Social Media Advertising Software Product and Solutions

Table 13. HubSpot Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Smartly.io Corporate Information, Head Office, and Major Competitors

Table 15. Smartly.io Major Business

Table 16. Smartly.io Social Media Advertising Software Product and Solutions

Table 17. Smartly.io Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Facebook for Business Corporate Information, Head Office, and Major Competitors

Table 19. Facebook for Business Major Business

Table 20. Facebook for Business Social Media Advertising Software Product and Solutions

Table 21. Facebook for Business Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. WordStream Corporate Information, Head Office, and Major Competitors

Table 23. WordStream Major Business

Table 24. WordStream Social Media Advertising Software Product and Solutions

Table 25. WordStream Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. AdRoll Corporate Information, Head Office, and Major Competitors

Table 27. AdRoll Major Business

Table 28. AdRoll Social Media Advertising Software Product and Solutions

Table 29. AdRoll Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. 4C Corporate Information, Head Office, and Major Competitors

Table 31. 4C Major Business

Table 32. 4C Social Media Advertising Software Product and Solutions

Table 33. 4C Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Constant Contact Corporate Information, Head Office, and Major Competitors

Table 35. Constant Contact Major Business

Table 36. Constant Contact Social Media Advertising Software Product and Solutions

Table 37. Constant Contact Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Criteo Corporate Information, Head Office, and Major Competitors

Table 39. Criteo Major Business

Table 40. Criteo Social Media Advertising Software Product and Solutions

Table 41. Criteo Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. OutboundEngine Corporate Information, Head Office, and Major Competitors

Table 43. OutboundEngine Major Business

Table 44. OutboundEngine Social Media Advertising Software Product and Solutions

Table 45. OutboundEngine Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Salesforce Advertising Studio Corporate Information, Head Office, and Major Competitors

Table 47. Salesforce Advertising Studio Major Business

Table 48. Salesforce Advertising Studio Social Media Advertising Software Product and Solutions

Table 49. Salesforce Advertising Studio Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. AdStage Corporate Information, Head Office, and Major Competitors

Table 51. AdStage Major Business

Table 52. AdStage Social Media Advertising Software Product and Solutions

Table 53. AdStage Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Kenshoo Corporate Information, Head Office, and Major Competitors

Table 55. Kenshoo Major Business

Table 56. Kenshoo Social Media Advertising Software Product and Solutions

Table 57. Kenshoo Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. AdHawk Corporate Information, Head Office, and Major Competitors

Table 59. AdHawk Major Business

Table 60. AdHawk Social Media Advertising Software Product and Solutions

Table 61. AdHawk Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. Acquisio Corporate Information, Head Office, and Major Competitors

Table 63. Acquisio Major Business

Table 64. Acquisio Social Media Advertising Software Product and Solutions

Table 65. Acquisio Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. SOCi Corporate Information, Head Office, and Major Competitors

Table 67. SOCi Major Business

Table 68. SOCi Social Media Advertising Software Product and Solutions

Table 69. SOCi Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Liquidus Corporate Information, Head Office, and Major Competitors

Table 71. Liquidus Major Business

Table 72. Liquidus Social Media Advertising Software Product and Solutions

Table 73. Liquidus Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. Marin Software Corporate Information, Head Office, and Major Competitors

Table 75. Marin Software Major Business

Table 76. Marin Software Social Media Advertising Software Product and Solutions

Table 77. Marin Software Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 78. MediaMath Corporate Information, Head Office, and Major Competitors

Table 79. MediaMath Major Business

Table 80. MediaMath Social Media Advertising Software Product and Solutions

Table 81. MediaMath Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 82. Adobe Advertising Cloud Corporate Information, Head Office, and Major Competitors

Table 83. Adobe Advertising Cloud Major Business

Table 84. Adobe Advertising Cloud Social Media Advertising Software Product and

Solutions

Table 85. Adobe Advertising Cloud Social Media Advertising Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 86. Global Social Media Advertising Software Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 87. Global Social Media Advertising Software Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 88. Breakdown of Social Media Advertising Software by Company Type (Tier 1, Tier 2 and Tier 3)

Table 89. Social Media Advertising Software Players Head Office, Products and Services Provided

Table 90. Social Media Advertising Software Mergers & Acquisitions in the Past Five Years

Table 91. Social Media Advertising Software New Entrants and Expansion Plans

Table 92. Global Social Media Advertising Software Revenue (USD Million) by Type (2017-2022)

Table 93. Global Social Media Advertising Software Revenue Share by Type (2017-2022)

Table 94. Global Social Media Advertising Software Revenue Forecast by Type (2023-2028)

Table 95. Global Social Media Advertising Software Revenue by Application (2017-2022)

Table 96. Global Social Media Advertising Software Revenue Forecast by Application (2023-2028)

Table 97. North America Social Media Advertising Software Revenue by Type (2017-2022) & (USD Million)

Table 98. North America Social Media Advertising Software Revenue by Type (2023-2028) & (USD Million)

Table 99. North America Social Media Advertising Software Revenue by Application (2017-2022) & (USD Million)

Table 100. North America Social Media Advertising Software Revenue by Application (2023-2028) & (USD Million)

Table 101. North America Social Media Advertising Software Revenue by Country (2017-2022) & (USD Million)

Table 102. North America Social Media Advertising Software Revenue by Country (2023-2028) & (USD Million)

Table 103. Europe Social Media Advertising Software Revenue by Type (2017-2022) & (USD Million)

Table 104. Europe Social Media Advertising Software Revenue by Type (2023-2028) &

(USD Million)

Table 105. Europe Social Media Advertising Software Revenue by Application (2017-2022) & (USD Million)

Table 106. Europe Social Media Advertising Software Revenue by Application (2023-2028) & (USD Million)

Table 107. Europe Social Media Advertising Software Revenue by Country (2017-2022) & (USD Million)

Table 108. Europe Social Media Advertising Software Revenue by Country (2023-2028) & (USD Million)

Table 109. Asia-Pacific Social Media Advertising Software Revenue by Type (2017-2022) & (USD Million)

Table 110. Asia-Pacific Social Media Advertising Software Revenue by Type (2023-2028) & (USD Million)

Table 111. Asia-Pacific Social Media Advertising Software Revenue by Application (2017-2022) & (USD Million)

Table 112. Asia-Pacific Social Media Advertising Software Revenue by Application (2023-2028) & (USD Million)

Table 113. Asia-Pacific Social Media Advertising Software Revenue by Region (2017-2022) & (USD Million)

Table 114. Asia-Pacific Social Media Advertising Software Revenue by Region (2023-2028) & (USD Million)

Table 115. South America Social Media Advertising Software Revenue by Type (2017-2022) & (USD Million)

Table 116. South America Social Media Advertising Software Revenue by Type (2023-2028) & (USD Million)

Table 117. South America Social Media Advertising Software Revenue by Application (2017-2022) & (USD Million)

Table 118. South America Social Media Advertising Software Revenue by Application (2023-2028) & (USD Million)

Table 119. South America Social Media Advertising Software Revenue by Country (2017-2022) & (USD Million)

Table 120. South America Social Media Advertising Software Revenue by Country (2023-2028) & (USD Million)

Table 121. Middle East & Africa Social Media Advertising Software Revenue by Type (2017-2022) & (USD Million)

Table 122. Middle East & Africa Social Media Advertising Software Revenue by Type (2023-2028) & (USD Million)

Table 123. Middle East & Africa Social Media Advertising Software Revenue by Application (2017-2022) & (USD Million)

Table 124. Middle East & Africa Social Media Advertising Software Revenue by Application (2023-2028) & (USD Million)

Table 125. Middle East & Africa Social Media Advertising Software Revenue by Country (2017-2022) & (USD Million)

Table 126. Middle East & Africa Social Media Advertising Software Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Social Media Advertising Software Picture
- Figure 2. Global Social Media Advertising Software Revenue Market Share by Type in 2021
- Figure 3. Cloud Based
- Figure 4. Web Based
- Figure 5. Social Media Advertising Software Revenue Market Share by Application in 2021
- Figure 6. Large Enterprises Picture
- Figure 7. SMEs Picture
- Figure 8. Global Social Media Advertising Software Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 9. Global Social Media Advertising Software Revenue and Forecast (2017-2028) & (USD Million)
- Figure 10. Global Social Media Advertising Software Revenue Market Share by Region (2017-2028)
- Figure 11. Global Social Media Advertising Software Revenue Market Share by Region in 2021
- Figure 12. North America Social Media Advertising Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 13. Europe Social Media Advertising Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 14. Asia-Pacific Social Media Advertising Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 15. South America Social Media Advertising Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Middle East and Africa Social Media Advertising Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Social Media Advertising Software Market Drivers
- Figure 18. Social Media Advertising Software Market Restraints
- Figure 19. Social Media Advertising Software Market Trends
- Figure 20. Mailchimp Recent Developments and Future Plans
- Figure 21. HubSpot Recent Developments and Future Plans
- Figure 22. Smartly.io Recent Developments and Future Plans
- Figure 23. Facebook for Business Recent Developments and Future Plans
- Figure 24. WordStream Recent Developments and Future Plans

- Figure 25. AdRoll Recent Developments and Future Plans
- Figure 26. 4C Recent Developments and Future Plans
- Figure 27. Constant Contact Recent Developments and Future Plans
- Figure 28. Criteo Recent Developments and Future Plans
- Figure 29. OutboundEngine Recent Developments and Future Plans
- Figure 30. Salesforce Advertising Studio Recent Developments and Future Plans
- Figure 31. AdStage Recent Developments and Future Plans
- Figure 32. Kenshoo Recent Developments and Future Plans
- Figure 33. AdHawk Recent Developments and Future Plans
- Figure 34. Acquisio Recent Developments and Future Plans
- Figure 35. SOCi Recent Developments and Future Plans
- Figure 36. Liquidus Recent Developments and Future Plans
- Figure 37. Marin Software Recent Developments and Future Plans
- Figure 38. MediaMath Recent Developments and Future Plans
- Figure 39. Adobe Advertising Cloud Recent Developments and Future Plans
- Figure 40. Global Social Media Advertising Software Revenue Share by Players in 2021
- Figure 41. Social Media Advertising Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 42. Global Top 3 Players Social Media Advertising Software Revenue Market Share in 2021
- Figure 43. Global Top 10 Players Social Media Advertising Software Revenue Market Share in 2021
- Figure 44. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 45. Global Social Media Advertising Software Revenue Share by Type in 2021
- Figure 46. Global Social Media Advertising Software Market Share Forecast by Type (2023-2028)
- Figure 47. Global Social Media Advertising Software Revenue Share by Application in 2021
- Figure 48. Global Social Media Advertising Software Market Share Forecast by Application (2023-2028)
- Figure 49. North America Social Media Advertising Software Sales Market Share by Type (2017-2028)
- Figure 50. North America Social Media Advertising Software Sales Market Share by Application (2017-2028)
- Figure 51. North America Social Media Advertising Software Revenue Market Share by Country (2017-2028)
- Figure 52. United States Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 53. Canada Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 54. Mexico Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. Europe Social Media Advertising Software Sales Market Share by Type (2017-2028)

Figure 56. Europe Social Media Advertising Software Sales Market Share by Application (2017-2028)

Figure 57. Europe Social Media Advertising Software Revenue Market Share by Country (2017-2028)

Figure 58. Germany Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. France Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. United Kingdom Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Russia Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. Italy Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. Asia-Pacific Social Media Advertising Software Sales Market Share by Type (2017-2028)

Figure 64. Asia-Pacific Social Media Advertising Software Sales Market Share by Application (2017-2028)

Figure 65. Asia-Pacific Social Media Advertising Software Revenue Market Share by Region (2017-2028)

Figure 66. China Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Japan Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. South Korea Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. India Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. Southeast Asia Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. Australia Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. South America Social Media Advertising Software Sales Market Share by

Type (2017-2028)

Figure 73. South America Social Media Advertising Software Sales Market Share by Application (2017-2028)

Figure 74. South America Social Media Advertising Software Revenue Market Share by Country (2017-2028)

Figure 75. Brazil Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Argentina Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. Middle East and Africa Social Media Advertising Software Sales Market Share by Type (2017-2028)

Figure 78. Middle East and Africa Social Media Advertising Software Sales Market Share by Application (2017-2028)

Figure 79. Middle East and Africa Social Media Advertising Software Revenue Market Share by Country (2017-2028)

Figure 80. Turkey Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. Saudi Arabia Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. UAE Social Media Advertising Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. Methodology

Figure 84. Research Process and Data Source

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