

Global Social Engineering Audit Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Social Engineering Audit market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Social engineering consists in manipulating people to obtain sensitive information or to perform actions that could lead to a security incident. It is a formidable method of attack which makes it possible to bypass technical protections even if they are solid.

The aim of a social engineering audit is twofold: to assess the reflexes of employees in order to find out the company's degree of vulnerability, and to make them aware of this type of attack through concrete situations that can make an impression.

The value of a social engineering audit lies in the fact that it makes an impression on staff in order to raise their awareness of the risks. Presenting the results of real attacks, with statistics on the behaviour of staff members and the concrete impact of "successful" attacks, is the best way to remove the doubts of the people who are most reluctant to accept the security procedures.

The Global Info Research report includes an overview of the development of the Social Engineering Audit industry chain, the market status of SMEs (Phishing, Vishing), Large Enterprises (Phishing, Vishing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Social Engineering Audit.

Regionally, the report analyzes the Social Engineering Audit markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Social Engineering Audit market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Social Engineering Audit market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Social Engineering Audit industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Phishing, Vishing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Social Engineering Audit market.

Regional Analysis: The report involves examining the Social Engineering Audit market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Social Engineering Audit market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Social Engineering Audit:

Company Analysis: Report covers individual Social Engineering Audit players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Social Engineering Audit. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SMEs, Large Enterprises).

Technology Analysis: Report covers specific technologies relevant to Social Engineering Audit. It assesses the current state, advancements, and potential future developments in Social Engineering Audit areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Social Engineering Audit market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Social Engineering Audit market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Phishing

Vishing

Spear Phishing

Others

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Sofistic Cybersecurity

Vaadata

Ducara

GRID CEE Tan?csad? Zrt.

Prescient Security

Cyber Audit Team (CAT)

Altius IT

Tarlogic

IS Partners

InfoGuard AG

Certavis

10-D Security

Securium Solutions

Swiftsafe

BAI Security

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Social Engineering Audit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Social Engineering Audit, with revenue, gross margin and global market share of Social Engineering Audit from 2019 to 2024.

Chapter 3, the Social Engineering Audit competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Social Engineering Audit market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Social Engineering Audit.

Chapter 13, to describe Social Engineering Audit research findings and conclusion.

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