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Global Social Business Intelligence Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

Social business intelligence uses data from social media and analyzes the data using big data analytics to obtain important business insights on the market. It is also used to know the market reputation for products. It unifies several business tools such as business intelligence, knowledge management, social networking, project management, collaboration, social media monitoring, and analytics to give a new interface for organizations to understand their business environment more thoroughly. It provides reliable data and aids enterprises to connect with new customers and resolve operational conflicts in a faster and better way than traditional business intelligence does. The demand for Social Business Intelligence was triggered by the introduction of a wide range of social networking services, increased competition, and globalization of business process, digitalization, and decentralization of information flow.

According to our (Global Info Research) latest study, the global Social Business Intelligence market size was valued at US$ 4794 million in 2023 and is forecast to a readjusted size of USD 24920 million by 2030 with a CAGR of 26.9% during review period.

IBM, Oracle, SAP and SAS Institute are the top 4 players of Social Business Intelligence, with about 60% market shares.

This report is a detailed and comprehensive analysis for global Social Business Intelligence market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company

profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Social Business Intelligence market size and forecasts, in consumption value ($ Million), 2019-2030

Global Social Business Intelligence market size and forecasts by region and country, in consumption value ($ Million), 2019-2030

Global Social Business Intelligence market size and forecasts, by Type and by Application, in consumption value ($ Million), 2019-2030

Global Social Business Intelligence market shares of main players, in revenue ($ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Social Business Intelligence

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Social Business Intelligence market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Oracle, SAP, SAS Institute, Adobe Systems, Attensity Group, Beevolve, Clarabridge, Crimson Hexagon, Evolve24, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Social Business Intelligence market is split by Type and by Application. For the period

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2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Social Business Intelligence market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premises

Cloud

Market segment by Application

SMEs

Large Enterprises

Government Organizations

Market segment by players, this report covers

IBM

Oracle

SAP

SAS Institute

Adobe Systems

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Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Social Business Intelligence product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Social Business Intelligence, with revenue, gross margin, and global market share of Social Business Intelligence from 2019 to 2024.

Chapter 3, the Social Business Intelligence competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Social Business Intelligence market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Social Business Intelligence.

Chapter 13, to describe Social Business Intelligence research findings and conclusion.

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