

# Global Social Business Intelligence (BI) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

<https://marketpublishers.com/r/GCE5E915A182EN.html>

Date: March 2022

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GCE5E915A182EN

## Abstracts

The Social Business Intelligence (BI) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Social Business Intelligence (BI) market size is estimated to be worth US\$ 2808 million in 2021 and is forecast to a readjusted size of USD 14410 million by 2028 with a CAGR of 26.3% during review period. SMEs accounting for % of the Social Business Intelligence (BI) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While On-premises segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Social Business Intelligence (BI) include IBM, Oracle, SAP, SAS Institute, and Adobe Systems, etc. In terms of revenue, the global top four players hold a share over % in 2021.

### Market segmentation

Social Business Intelligence (BI) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

On-premises

Cloud

Market segment by Application, can be divided into

SMEs

Large Enterprises

Government Organizations

Market segment by players, this report covers

IBM

Oracle

SAP

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Social Business Intelligence (BI) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Social Business Intelligence (BI), with revenue, gross margin and global market share of Social Business Intelligence (BI) from 2019 to 2022.

Chapter 3, the Social Business Intelligence (BI) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022.and Social Business Intelligence (BI) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Social Business Intelligence (BI) research findings and conclusion, appendix and data source.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Social Business Intelligence (BI)

#### 1.2 Classification of Social Business Intelligence (BI) by Type

##### 1.2.1 Overview: Global Social Business Intelligence (BI) Market Size by Type: 2017 Versus 2021 Versus 2028

##### 1.2.2 Global Social Business Intelligence (BI) Revenue Market Share by Type in 2021

##### 1.2.3 On-premises

##### 1.2.4 Cloud

#### 1.3 Global Social Business Intelligence (BI) Market by Application

##### 1.3.1 Overview: Global Social Business Intelligence (BI) Market Size by Application: 2017 Versus 2021 Versus 2028

##### 1.3.2 SMEs

##### 1.3.3 Large Enterprises

##### 1.3.4 Government Organizations

#### 1.4 Global Social Business Intelligence (BI) Market Size & Forecast

#### 1.5 Global Social Business Intelligence (BI) Market Size and Forecast by Region

##### 1.5.1 Global Social Business Intelligence (BI) Market Size by Region: 2017 VS 2021 VS 2028

##### 1.5.2 Global Social Business Intelligence (BI) Market Size by Region, (2017-2022)

##### 1.5.3 North America Social Business Intelligence (BI) Market Size and Prospect (2017-2028)

##### 1.5.4 Europe Social Business Intelligence (BI) Market Size and Prospect (2017-2028)

##### 1.5.5 Asia-Pacific Social Business Intelligence (BI) Market Size and Prospect (2017-2028)

##### 1.5.6 South America Social Business Intelligence (BI) Market Size and Prospect (2017-2028)

##### 1.5.7 Middle East and Africa Social Business Intelligence (BI) Market Size and Prospect (2017-2028)

#### 1.6 Market Drivers, Restraints and Trends

##### 1.6.1 Social Business Intelligence (BI) Market Drivers

##### 1.6.2 Social Business Intelligence (BI) Market Restraints

##### 1.6.3 Social Business Intelligence (BI) Trends Analysis

### 2 COMPANY PROFILES

#### 2.1 IBM

- 2.1.1 IBM Details
- 2.1.2 IBM Major Business
- 2.1.3 IBM Social Business Intelligence (BI) Product and Solutions
- 2.1.4 IBM Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 IBM Recent Developments and Future Plans
- 2.2 Oracle
  - 2.2.1 Oracle Details
  - 2.2.2 Oracle Major Business
  - 2.2.3 Oracle Social Business Intelligence (BI) Product and Solutions
  - 2.2.4 Oracle Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.2.5 Oracle Recent Developments and Future Plans
- 2.3 SAP
  - 2.3.1 SAP Details
  - 2.3.2 SAP Major Business
  - 2.3.3 SAP Social Business Intelligence (BI) Product and Solutions
  - 2.3.4 SAP Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.3.5 SAP Recent Developments and Future Plans
- 2.4 SAS Institute
  - 2.4.1 SAS Institute Details
  - 2.4.2 SAS Institute Major Business
  - 2.4.3 SAS Institute Social Business Intelligence (BI) Product and Solutions
  - 2.4.4 SAS Institute Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.4.5 SAS Institute Recent Developments and Future Plans
- 2.5 Adobe Systems
  - 2.5.1 Adobe Systems Details
  - 2.5.2 Adobe Systems Major Business
  - 2.5.3 Adobe Systems Social Business Intelligence (BI) Product and Solutions
  - 2.5.4 Adobe Systems Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.5.5 Adobe Systems Recent Developments and Future Plans
- 2.6 Attensity Group
  - 2.6.1 Attensity Group Details
  - 2.6.2 Attensity Group Major Business
  - 2.6.3 Attensity Group Social Business Intelligence (BI) Product and Solutions
  - 2.6.4 Attensity Group Social Business Intelligence (BI) Revenue, Gross Margin and

Market Share (2019, 2020, 2021, and 2022)

2.6.5 Attensity Group Recent Developments and Future Plans

2.7 Beevolve

2.7.1 Beevolve Details

2.7.2 Beevolve Major Business

2.7.3 Beevolve Social Business Intelligence (BI) Product and Solutions

2.7.4 Beevolve Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Beevolve Recent Developments and Future Plans

2.8 Clarabridge

2.8.1 Clarabridge Details

2.8.2 Clarabridge Major Business

2.8.3 Clarabridge Social Business Intelligence (BI) Product and Solutions

2.8.4 Clarabridge Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Clarabridge Recent Developments and Future Plans

2.9 Crimson Hexagon

2.9.1 Crimson Hexagon Details

2.9.2 Crimson Hexagon Major Business

2.9.3 Crimson Hexagon Social Business Intelligence (BI) Product and Solutions

2.9.4 Crimson Hexagon Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Crimson Hexagon Recent Developments and Future Plans

2.10 Evolve24

2.10.1 Evolve24 Details

2.10.2 Evolve24 Major Business

2.10.3 Evolve24 Social Business Intelligence (BI) Product and Solutions

2.10.4 Evolve24 Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Evolve24 Recent Developments and Future Plans

2.11 Google

2.11.1 Google Details

2.11.2 Google Major Business

2.11.3 Google Social Business Intelligence (BI) Product and Solutions

2.11.4 Google Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Google Recent Developments and Future Plans

2.12 HP

2.12.1 HP Details

- 2.12.2 HP Major Business
- 2.12.3 HP Social Business Intelligence (BI) Product and Solutions
- 2.12.4 HP Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.12.5 HP Recent Developments and Future Plans
- 2.13 Kapow Software/ Kofax
  - 2.13.1 Kapow Software/ Kofax Details
  - 2.13.2 Kapow Software/ Kofax Major Business
  - 2.13.3 Kapow Software/ Kofax Social Business Intelligence (BI) Product and Solutions
  - 2.13.4 Kapow Software/ Kofax Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.13.5 Kapow Software/ Kofax Recent Developments and Future Plans
- 2.14 Lithium Technologies
  - 2.14.1 Lithium Technologies Details
  - 2.14.2 Lithium Technologies Major Business
  - 2.14.3 Lithium Technologies Social Business Intelligence (BI) Product and Solutions
  - 2.14.4 Lithium Technologies Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.14.5 Lithium Technologies Recent Developments and Future Plans
- 2.15 NetBase Solutions
  - 2.15.1 NetBase Solutions Details
  - 2.15.2 NetBase Solutions Major Business
  - 2.15.3 NetBase Solutions Social Business Intelligence (BI) Product and Solutions
  - 2.15.4 NetBase Solutions Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.15.5 NetBase Solutions Recent Developments and Future Plans
- 2.16 Radian6/Salesforce
  - 2.16.1 Radian6/Salesforce Details
  - 2.16.2 Radian6/Salesforce Major Business
  - 2.16.3 Radian6/Salesforce Social Business Intelligence (BI) Product and Solutions
  - 2.16.4 Radian6/Salesforce Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.16.5 Radian6/Salesforce Recent Developments and Future Plans
- 2.17 Sysomos
  - 2.17.1 Sysomos Details
  - 2.17.2 Sysomos Major Business
  - 2.17.3 Sysomos Social Business Intelligence (BI) Product and Solutions
  - 2.17.4 Sysomos Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

- 2.17.5 Sysomos Recent Developments and Future Plans
- 2.18 Cision
  - 2.18.1 Cision Details
  - 2.18.2 Cision Major Business
  - 2.18.3 Cision Social Business Intelligence (BI) Product and Solutions
  - 2.18.4 Cision Social Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
  - 2.18.5 Cision Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Social Business Intelligence (BI) Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 3 Social Business Intelligence (BI) Players Market Share in 2021
  - 3.2.2 Top 10 Social Business Intelligence (BI) Players Market Share in 2021
  - 3.2.3 Market Competition Trend
- 3.3 Social Business Intelligence (BI) Players Head Office, Products and Services Provided
- 3.4 Social Business Intelligence (BI) Mergers & Acquisitions
- 3.5 Social Business Intelligence (BI) New Entrants and Expansion Plans

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Social Business Intelligence (BI) Revenue and Market Share by Type (2017-2022)
- 4.2 Global Social Business Intelligence (BI) Market Forecast by Type (2023-2028)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Social Business Intelligence (BI) Revenue Market Share by Application (2017-2022)
- 5.2 Global Social Business Intelligence (BI) Market Forecast by Application (2023-2028)

### **6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION**

- 6.1 North America Social Business Intelligence (BI) Revenue by Type (2017-2028)
- 6.2 North America Social Business Intelligence (BI) Revenue by Application (2017-2028)

## 6.3 North America Social Business Intelligence (BI) Market Size by Country

6.3.1 North America Social Business Intelligence (BI) Revenue by Country  
(2017-2028)

6.3.2 United States Social Business Intelligence (BI) Market Size and Forecast  
(2017-2028)

6.3.3 Canada Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

6.3.4 Mexico Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

## 7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Social Business Intelligence (BI) Revenue by Type (2017-2028)

7.2 Europe Social Business Intelligence (BI) Revenue by Application (2017-2028)

7.3 Europe Social Business Intelligence (BI) Market Size by Country

7.3.1 Europe Social Business Intelligence (BI) Revenue by Country (2017-2028)

7.3.2 Germany Social Business Intelligence (BI) Market Size and Forecast  
(2017-2028)

7.3.3 France Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Social Business Intelligence (BI) Market Size and Forecast  
(2017-2028)

7.3.5 Russia Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.6 Italy Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

## 8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Social Business Intelligence (BI) Revenue by Type (2017-2028)

8.2 Asia-Pacific Social Business Intelligence (BI) Revenue by Application (2017-2028)

8.3 Asia-Pacific Social Business Intelligence (BI) Market Size by Region

8.3.1 Asia-Pacific Social Business Intelligence (BI) Revenue by Region (2017-2028)

8.3.2 China Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.3 Japan Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.4 South Korea Social Business Intelligence (BI) Market Size and Forecast  
(2017-2028)

8.3.5 India Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Social Business Intelligence (BI) Market Size and Forecast  
(2017-2028)

8.3.7 Australia Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

## 9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Social Business Intelligence (BI) Revenue by Type (2017-2028)

9.2 South America Social Business Intelligence (BI) Revenue by Application (2017-2028)

9.3 South America Social Business Intelligence (BI) Market Size by Country

9.3.1 South America Social Business Intelligence (BI) Revenue by Country (2017-2028)

9.3.2 Brazil Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

9.3.3 Argentina Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

## **10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION**

10.1 Middle East & Africa Social Business Intelligence (BI) Revenue by Type (2017-2028)

10.2 Middle East & Africa Social Business Intelligence (BI) Revenue by Application (2017-2028)

10.3 Middle East & Africa Social Business Intelligence (BI) Market Size by Country

10.3.1 Middle East & Africa Social Business Intelligence (BI) Revenue by Country (2017-2028)

10.3.2 Turkey Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

10.3.4 UAE Social Business Intelligence (BI) Market Size and Forecast (2017-2028)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Social Business Intelligence (BI) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Social Business Intelligence (BI) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Social Business Intelligence (BI) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Social Business Intelligence (BI) Revenue (USD Million) by Region (2017-2022)

Table 5. Global Social Business Intelligence (BI) Revenue Market Share by Region (2023-2028)

Table 6. IBM Corporate Information, Head Office, and Major Competitors

Table 7. IBM Major Business

Table 8. IBM Social Business Intelligence (BI) Product and Solutions

Table 9. IBM Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Oracle Corporate Information, Head Office, and Major Competitors

Table 11. Oracle Major Business

Table 12. Oracle Social Business Intelligence (BI) Product and Solutions

Table 13. Oracle Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. SAP Corporate Information, Head Office, and Major Competitors

Table 15. SAP Major Business

Table 16. SAP Social Business Intelligence (BI) Product and Solutions

Table 17. SAP Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. SAS Institute Corporate Information, Head Office, and Major Competitors

Table 19. SAS Institute Major Business

Table 20. SAS Institute Social Business Intelligence (BI) Product and Solutions

Table 21. SAS Institute Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Adobe Systems Corporate Information, Head Office, and Major Competitors

Table 23. Adobe Systems Major Business

Table 24. Adobe Systems Social Business Intelligence (BI) Product and Solutions

Table 25. Adobe Systems Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

|                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Table 26. Attensity Group Corporate Information, Head Office, and Major Competitors                                                           |
| Table 27. Attensity Group Major Business                                                                                                      |
| Table 28. Attensity Group Social Business Intelligence (BI) Product and Solutions                                                             |
| Table 29. Attensity Group Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022) |
| Table 30. Beevolve Corporate Information, Head Office, and Major Competitors                                                                  |
| Table 31. Beevolve Major Business                                                                                                             |
| Table 32. Beevolve Social Business Intelligence (BI) Product and Solutions                                                                    |
| Table 33. Beevolve Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)        |
| Table 34. Clarabridge Corporate Information, Head Office, and Major Competitors                                                               |
| Table 35. Clarabridge Major Business                                                                                                          |
| Table 36. Clarabridge Social Business Intelligence (BI) Product and Solutions                                                                 |
| Table 37. Clarabridge Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)     |
| Table 38. Crimson Hexagon Corporate Information, Head Office, and Major Competitors                                                           |
| Table 39. Crimson Hexagon Major Business                                                                                                      |
| Table 40. Crimson Hexagon Social Business Intelligence (BI) Product and Solutions                                                             |
| Table 41. Crimson Hexagon Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022) |
| Table 42. Evolve24 Corporate Information, Head Office, and Major Competitors                                                                  |
| Table 43. Evolve24 Major Business                                                                                                             |
| Table 44. Evolve24 Social Business Intelligence (BI) Product and Solutions                                                                    |
| Table 45. Evolve24 Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)        |
| Table 46. Google Corporate Information, Head Office, and Major Competitors                                                                    |
| Table 47. Google Major Business                                                                                                               |
| Table 48. Google Social Business Intelligence (BI) Product and Solutions                                                                      |
| Table 49. Google Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)          |
| Table 50. HP Corporate Information, Head Office, and Major Competitors                                                                        |
| Table 51. HP Major Business                                                                                                                   |
| Table 52. HP Social Business Intelligence (BI) Product and Solutions                                                                          |
| Table 53. HP Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)              |
| Table 54. Kapow Software/ Kofax Corporate Information, Head Office, and Major Competitors                                                     |
| Table 55. Kapow Software/ Kofax Major Business                                                                                                |
| Table 56. Kapow Software/ Kofax Social Business Intelligence (BI) Product and                                                                 |

## Solutions

Table 57. Kapow Software/ Kofax Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Lithium Technologies Corporate Information, Head Office, and Major Competitors

Table 59. Lithium Technologies Major Business

Table 60. Lithium Technologies Social Business Intelligence (BI) Product and Solutions

Table 61. Lithium Technologies Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. NetBase Solutions Corporate Information, Head Office, and Major Competitors

Table 63. NetBase Solutions Major Business

Table 64. NetBase Solutions Social Business Intelligence (BI) Product and Solutions

Table 65. NetBase Solutions Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Radian6/Salesforce Corporate Information, Head Office, and Major Competitors

Table 67. Radian6/Salesforce Major Business

Table 68. Radian6/Salesforce Social Business Intelligence (BI) Product and Solutions

Table 69. Radian6/Salesforce Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Sysomos Corporate Information, Head Office, and Major Competitors

Table 71. Sysomos Major Business

Table 72. Sysomos Social Business Intelligence (BI) Product and Solutions

Table 73. Sysomos Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. Cision Corporate Information, Head Office, and Major Competitors

Table 75. Cision Major Business

Table 76. Cision Social Business Intelligence (BI) Product and Solutions

Table 77. Cision Social Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 78. Global Social Business Intelligence (BI) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 79. Global Social Business Intelligence (BI) Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 80. Breakdown of Social Business Intelligence (BI) by Company Type (Tier 1, Tier 2 and Tier 3)

Table 81. Social Business Intelligence (BI) Players Head Office, Products and Services Provided

Table 82. Social Business Intelligence (BI) Mergers & Acquisitions in the Past Five Years

Table 83. Social Business Intelligence (BI) New Entrants and Expansion Plans

Table 84. Global Social Business Intelligence (BI) Revenue (USD Million) by Type (2017-2022)

Table 85. Global Social Business Intelligence (BI) Revenue Share by Type (2017-2022)

Table 86. Global Social Business Intelligence (BI) Revenue Forecast by Type (2023-2028)

Table 87. Global Social Business Intelligence (BI) Revenue by Application (2017-2022)

Table 88. Global Social Business Intelligence (BI) Revenue Forecast by Application (2023-2028)

Table 89. North America Social Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 90. North America Social Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 91. North America Social Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 92. North America Social Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 93. North America Social Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 94. North America Social Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 95. Europe Social Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 96. Europe Social Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 97. Europe Social Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 98. Europe Social Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 99. Europe Social Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 100. Europe Social Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 101. Asia-Pacific Social Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 102. Asia-Pacific Social Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 103. Asia-Pacific Social Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 104. Asia-Pacific Social Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 105. Asia-Pacific Social Business Intelligence (BI) Revenue by Region (2017-2022) & (USD Million)

Table 106. Asia-Pacific Social Business Intelligence (BI) Revenue by Region (2023-2028) & (USD Million)

Table 107. South America Social Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 108. South America Social Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 109. South America Social Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 110. South America Social Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 111. South America Social Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 112. South America Social Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 113. Middle East & Africa Social Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 114. Middle East & Africa Social Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 115. Middle East & Africa Social Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 116. Middle East & Africa Social Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 117. Middle East & Africa Social Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 118. Middle East & Africa Social Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

## List Of Figures

### LIST OF FIGURES

Figure 1. Social Business Intelligence (BI) Picture

Figure 2. Global Social Business Intelligence (BI) Revenue Market Share by Type in 2021

Figure 3. On-premises

Figure 4. Cloud

Figure 5. Social Business Intelligence (BI) Revenue Market Share by Application in 2021

Figure 6. SMEs Picture

Figure 7. Large Enterprises Picture

Figure 8. Government Organizations Picture

Figure 9. Global Social Business Intelligence (BI) Market Size, (USD Million): 2017 VS 2021 VS 2028

Figure 10. Global Social Business Intelligence (BI) Revenue and Forecast (2017-2028) & (USD Million)

Figure 11. Global Social Business Intelligence (BI) Revenue Market Share by Region (2017-2028)

Figure 12. Global Social Business Intelligence (BI) Revenue Market Share by Region in 2021

Figure 13. North America Social Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 14. Europe Social Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 15. Asia-Pacific Social Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 16. South America Social Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 17. Middle East and Africa Social Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 18. Social Business Intelligence (BI) Market Drivers

Figure 19. Social Business Intelligence (BI) Market Restraints

Figure 20. Social Business Intelligence (BI) Market Trends

Figure 21. IBM Recent Developments and Future Plans

Figure 22. Oracle Recent Developments and Future Plans

Figure 23. SAP Recent Developments and Future Plans

Figure 24. SAS Institute Recent Developments and Future Plans

Figure 25. Adobe Systems Recent Developments and Future Plans

Figure 26. Attensity Group Recent Developments and Future Plans

Figure 27. Beevolve Recent Developments and Future Plans

Figure 28. Clarabridge Recent Developments and Future Plans

Figure 29. Crimson Hexagon Recent Developments and Future Plans

Figure 30. Evolve24 Recent Developments and Future Plans

Figure 31. Google Recent Developments and Future Plans

Figure 32. HP Recent Developments and Future Plans

Figure 33. Kapow Software/ Kofax Recent Developments and Future Plans

Figure 34. Lithium Technologies Recent Developments and Future Plans

Figure 35. NetBase Solutions Recent Developments and Future Plans

Figure 36. Radian6/Salesforce Recent Developments and Future Plans

Figure 37. Sysomos Recent Developments and Future Plans

Figure 38. Cision Recent Developments and Future Plans

Figure 39. Global Social Business Intelligence (BI) Revenue Share by Players in 2021

Figure 40. Social Business Intelligence (BI) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 41. Global Top 3 Players Social Business Intelligence (BI) Revenue Market Share in 2021

Figure 42. Global Top 10 Players Social Business Intelligence (BI) Revenue Market Share in 2021

Figure 43. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 44. Global Social Business Intelligence (BI) Revenue Share by Type in 2021

Figure 45. Global Social Business Intelligence (BI) Market Share Forecast by Type (2023-2028)

Figure 46. Global Social Business Intelligence (BI) Revenue Share by Application in 2021

Figure 47. Global Social Business Intelligence (BI) Market Share Forecast by Application (2023-2028)

Figure 48. North America Social Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 49. North America Social Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 50. North America Social Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 51. United States Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 52. Canada Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 53. Mexico Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 54. Europe Social Business Intelligence (BI) Sales Market Share by Type

(2017-2028)

Figure 55. Europe Social Business Intelligence (BI) Sales Market Share by Application

(2017-2028)

Figure 56. Europe Social Business Intelligence (BI) Revenue Market Share by Country

(2017-2028)

Figure 57. Germany Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 58. France Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 59. United Kingdom Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 60. Russia Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 61. Italy Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 62. Asia-Pacific Social Business Intelligence (BI) Sales Market Share by Type

(2017-2028)

Figure 63. Asia-Pacific Social Business Intelligence (BI) Sales Market Share by

Application (2017-2028)

Figure 64. Asia-Pacific Social Business Intelligence (BI) Revenue Market Share by

Region (2017-2028)

Figure 65. China Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 66. Japan Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 67. South Korea Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 68. India Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 69. Southeast Asia Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 70. Australia Social Business Intelligence (BI) Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 71. South America Social Business Intelligence (BI) Sales Market Share by Type

(2017-2028)

Figure 72. South America Social Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 73. South America Social Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 74. Brazil Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. Argentina Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Middle East and Africa Social Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 77. Middle East and Africa Social Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 78. Middle East and Africa Social Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 79. Turkey Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Saudi Arabia Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. UAE Social Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. Methodology

Figure 83. Research Process and Data Source

## I would like to order

Product name: Global Social Business Intelligence (BI) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

Product link: <https://marketpublishers.com/r/GCE5E915A182EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCE5E915A182EN.html>