

Global Social APP Supply, Demand and Key Producers, 2024-2030

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Abstracts

The global Social APP market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

A social app is a software application that enables users to communicate, interact, and share content with others through the internet. Social apps typically feature user-generated content that lends itself to engagement via likes, shares, comments, and discussion. Social apps can also provide various services and functions, such as e-commerce, gaming, education, entertainment, and news.

This report studies the global Social APP demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Social APP, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Social APP that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Social APP total market, 2019-2030, (USD Million)

Global Social APP total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Social APP total market, key domestic companies and share, (USD Million)

Global Social APP revenue by player and market share 2019-2024, (USD Million)

Global Social APP total market by Type, CAGR, 2019-2030, (USD Million)

Global Social APP total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Social APP market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meta (formerly Facebook), Google, ByteDance, Tencent, X (formerly Twitter), Snap, LinkedIn, Hupu and Baidu, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Social APP market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Social APP Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Social APP Market, Segmentation by Type

Daily Social APP

Specialized Social APPs (Sports, Games, Movies, Etc.)

Global Social APP Market, Segmentation by Application

Journalism and Dissemination

Entertainment Exchanges

Business Media

Others

Companies Profiled:

Meta (formerly Facebook)

Google

ByteDance

Tencent

X (formerly Twitter)

Snap

LinkedIn

Hupu

Baidu

Xingyin Information Technology

Sina Weibo

Key Questions Answered

1. How big is the global Social APP market?
2. What is the demand of the global Social APP market?
3. What is the year over year growth of the global Social APP market?
4. What is the total value of the global Social APP market?
5. Who are the major players in the global Social APP market?

Contents

1 SUPPLY SUMMARY

- 1.1 Social APP Introduction
- 1.2 World Social APP Market Size & Forecast (2019 & 2023 & 2030)
- 1.3 World Social APP Total Market by Region (by Headquarter Location)
 - 1.3.1 World Social APP Market Size by Region (2019-2030), (by Headquarter Location)
 - 1.3.2 United States Social APP Market Size (2019-2030)
 - 1.3.3 China Social APP Market Size (2019-2030)
 - 1.3.4 Europe Social APP Market Size (2019-2030)
 - 1.3.5 Japan Social APP Market Size (2019-2030)
 - 1.3.6 South Korea Social APP Market Size (2019-2030)
 - 1.3.7 ASEAN Social APP Market Size (2019-2030)
 - 1.3.8 India Social APP Market Size (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Social APP Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Social APP Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Social APP Consumption Value (2019-2030)
- 2.2 World Social APP Consumption Value by Region
 - 2.2.1 World Social APP Consumption Value by Region (2019-2024)
 - 2.2.2 World Social APP Consumption Value Forecast by Region (2025-2030)
- 2.3 United States Social APP Consumption Value (2019-2030)
- 2.4 China Social APP Consumption Value (2019-2030)
- 2.5 Europe Social APP Consumption Value (2019-2030)
- 2.6 Japan Social APP Consumption Value (2019-2030)
- 2.7 South Korea Social APP Consumption Value (2019-2030)
- 2.8 ASEAN Social APP Consumption Value (2019-2030)
- 2.9 India Social APP Consumption Value (2019-2030)

3 WORLD SOCIAL APP COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Social APP Revenue by Player (2019-2024)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Social APP Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Social APP in 2023
- 3.2.3 Global Concentration Ratios (CR8) for Social APP in 2023
- 3.3 Social APP Company Evaluation Quadrant
- 3.4 Social APP Market: Overall Company Footprint Analysis
 - 3.4.1 Social APP Market: Region Footprint
 - 3.4.2 Social APP Market: Company Product Type Footprint
 - 3.4.3 Social APP Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Social APP Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Social APP Market Size Comparison (2019 & 2023 & 2030) (by Headquarter Location)
 - 4.1.2 United States VS China: Social APP Revenue Market Share Comparison (2019 & 2023 & 2030)
- 4.2 United States Based Companies VS China Based Companies: Social APP Consumption Value Comparison
 - 4.2.1 United States VS China: Social APP Consumption Value Comparison (2019 & 2023 & 2030)
 - 4.2.2 United States VS China: Social APP Consumption Value Market Share Comparison (2019 & 2023 & 2030)
- 4.3 United States Based Social APP Companies and Market Share, 2019-2024
 - 4.3.1 United States Based Social APP Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Social APP Revenue, (2019-2024)
- 4.4 China Based Companies Social APP Revenue and Market Share, 2019-2024
 - 4.4.1 China Based Social APP Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Social APP Revenue, (2019-2024)
- 4.5 Rest of World Based Social APP Companies and Market Share, 2019-2024
 - 4.5.1 Rest of World Based Social APP Companies, Headquarters (States, Country)
 - 4.5.2 Rest of World Based Companies Social APP Revenue, (2019-2024)

5 MARKET ANALYSIS BY TYPE

5.1 World Social APP Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Daily Social APP

5.2.2 Specialized Social APPs (Sports, Games, Movies, Etc.)

5.3 Market Segment by Type

5.3.1 World Social APP Market Size by Type (2019-2024)

5.3.2 World Social APP Market Size by Type (2025-2030)

5.3.3 World Social APP Market Size Market Share by Type (2019-2030)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Social APP Market Size Overview by Application: 2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 Journalism and Dissemination

6.2.2 Entertainment Exchanges

6.2.3 Business Media

6.2.4 Others

6.2.5 Others

6.3 Market Segment by Application

6.3.1 World Social APP Market Size by Application (2019-2024)

6.3.2 World Social APP Market Size by Application (2025-2030)

6.3.3 World Social APP Market Size by Application (2019-2030)

7 COMPANY PROFILES

7.1 Meta (formerly Facebook)

7.1.1 Meta (formerly Facebook) Details

7.1.2 Meta (formerly Facebook) Major Business

7.1.3 Meta (formerly Facebook) Social APP Product and Services

7.1.4 Meta (formerly Facebook) Social APP Revenue, Gross Margin and Market Share (2019-2024)

7.1.5 Meta (formerly Facebook) Recent Developments/Updates

7.1.6 Meta (formerly Facebook) Competitive Strengths & Weaknesses

7.2 Google

7.2.1 Google Details

7.2.2 Google Major Business

- 7.2.3 Google Social APP Product and Services
- 7.2.4 Google Social APP Revenue, Gross Margin and Market Share (2019-2024)
- 7.2.5 Google Recent Developments/Updates
- 7.2.6 Google Competitive Strengths & Weaknesses
- 7.3 ByteDance
 - 7.3.1 ByteDance Details
 - 7.3.2 ByteDance Major Business
 - 7.3.3 ByteDance Social APP Product and Services
 - 7.3.4 ByteDance Social APP Revenue, Gross Margin and Market Share (2019-2024)
 - 7.3.5 ByteDance Recent Developments/Updates
 - 7.3.6 ByteDance Competitive Strengths & Weaknesses
- 7.4 Tencent
 - 7.4.1 Tencent Details
 - 7.4.2 Tencent Major Business
 - 7.4.3 Tencent Social APP Product and Services
 - 7.4.4 Tencent Social APP Revenue, Gross Margin and Market Share (2019-2024)
 - 7.4.5 Tencent Recent Developments/Updates
 - 7.4.6 Tencent Competitive Strengths & Weaknesses
- 7.5 X (formerly Twitter)
 - 7.5.1 X (formerly Twitter) Details
 - 7.5.2 X (formerly Twitter) Major Business
 - 7.5.3 X (formerly Twitter) Social APP Product and Services
 - 7.5.4 X (formerly Twitter) Social APP Revenue, Gross Margin and Market Share (2019-2024)
 - 7.5.5 X (formerly Twitter) Recent Developments/Updates
 - 7.5.6 X (formerly Twitter) Competitive Strengths & Weaknesses
- 7.6 Snap
 - 7.6.1 Snap Details
 - 7.6.2 Snap Major Business
 - 7.6.3 Snap Social APP Product and Services
 - 7.6.4 Snap Social APP Revenue, Gross Margin and Market Share (2019-2024)
 - 7.6.5 Snap Recent Developments/Updates
 - 7.6.6 Snap Competitive Strengths & Weaknesses
- 7.7 LinkedIn
 - 7.7.1 LinkedIn Details
 - 7.7.2 LinkedIn Major Business
 - 7.7.3 LinkedIn Social APP Product and Services
 - 7.7.4 LinkedIn Social APP Revenue, Gross Margin and Market Share (2019-2024)
 - 7.7.5 LinkedIn Recent Developments/Updates

7.7.6 LinkedIn Competitive Strengths & Weaknesses

7.8 Hupu

7.8.1 Hupu Details

7.8.2 Hupu Major Business

7.8.3 Hupu Social APP Product and Services

7.8.4 Hupu Social APP Revenue, Gross Margin and Market Share (2019-2024)

7.8.5 Hupu Recent Developments/Updates

7.8.6 Hupu Competitive Strengths & Weaknesses

7.9 Baidu

7.9.1 Baidu Details

7.9.2 Baidu Major Business

7.9.3 Baidu Social APP Product and Services

7.9.4 Baidu Social APP Revenue, Gross Margin and Market Share (2019-2024)

7.9.5 Baidu Recent Developments/Updates

7.9.6 Baidu Competitive Strengths & Weaknesses

7.10 Xingyin Information Technology

7.10.1 Xingyin Information Technology Details

7.10.2 Xingyin Information Technology Major Business

7.10.3 Xingyin Information Technology Social APP Product and Services

7.10.4 Xingyin Information Technology Social APP Revenue, Gross Margin and Market Share (2019-2024)

7.10.5 Xingyin Information Technology Recent Developments/Updates

7.10.6 Xingyin Information Technology Competitive Strengths & Weaknesses

7.11 Sina Weibo

7.11.1 Sina Weibo Details

7.11.2 Sina Weibo Major Business

7.11.3 Sina Weibo Social APP Product and Services

7.11.4 Sina Weibo Social APP Revenue, Gross Margin and Market Share (2019-2024)

7.11.5 Sina Weibo Recent Developments/Updates

7.11.6 Sina Weibo Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Social APP Industry Chain

8.2 Social APP Upstream Analysis

8.3 Social APP Midstream Analysis

8.4 Social APP Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Social APP Revenue by Region (2019, 2023 and 2030) & (USD Million), (by Headquarter Location)
- Table 2. World Social APP Revenue by Region (2019-2024) & (USD Million), (by Headquarter Location)
- Table 3. World Social APP Revenue by Region (2025-2030) & (USD Million), (by Headquarter Location)
- Table 4. World Social APP Revenue Market Share by Region (2019-2024), (by Headquarter Location)
- Table 5. World Social APP Revenue Market Share by Region (2025-2030), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Social APP Consumption Value Growth Rate Forecast by Region (2019 & 2023 & 2030) & (USD Million)
- Table 8. World Social APP Consumption Value by Region (2019-2024) & (USD Million)
- Table 9. World Social APP Consumption Value Forecast by Region (2025-2030) & (USD Million)
- Table 10. World Social APP Revenue by Player (2019-2024) & (USD Million)
- Table 11. Revenue Market Share of Key Social APP Players in 2023
- Table 12. World Social APP Industry Rank of Major Player, Based on Revenue in 2023
- Table 13. Global Social APP Company Evaluation Quadrant
- Table 14. Head Office of Key Social APP Player
- Table 15. Social APP Market: Company Product Type Footprint
- Table 16. Social APP Market: Company Product Application Footprint
- Table 17. Social APP Mergers & Acquisitions Activity
- Table 18. United States VS China Social APP Market Size Comparison, (2019 & 2023 & 2030) & (USD Million)
- Table 19. United States VS China Social APP Consumption Value Comparison, (2019 & 2023 & 2030) & (USD Million)
- Table 20. United States Based Social APP Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Social APP Revenue, (2019-2024) & (USD Million)
- Table 22. United States Based Companies Social APP Revenue Market Share (2019-2024)
- Table 23. China Based Social APP Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Social APP Revenue, (2019-2024) & (USD Million)

- Table 25. China Based Companies Social APP Revenue Market Share (2019-2024)
- Table 26. Rest of World Based Social APP Companies, Headquarters (States, Country)
- Table 27. Rest of World Based Companies Social APP Revenue, (2019-2024) & (USD Million)
- Table 28. Rest of World Based Companies Social APP Revenue Market Share (2019-2024)
- Table 29. World Social APP Market Size by Type, (USD Million), 2019 & 2023 & 2030
- Table 30. World Social APP Market Size by Type (2019-2024) & (USD Million)
- Table 31. World Social APP Market Size by Type (2025-2030) & (USD Million)
- Table 32. World Social APP Market Size by Application, (USD Million), 2019 & 2023 & 2030
- Table 33. World Social APP Market Size by Application (2019-2024) & (USD Million)
- Table 34. World Social APP Market Size by Application (2025-2030) & (USD Million)
- Table 35. Meta (formerly Facebook) Basic Information, Area Served and Competitors
- Table 36. Meta (formerly Facebook) Major Business
- Table 37. Meta (formerly Facebook) Social APP Product and Services
- Table 38. Meta (formerly Facebook) Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 39. Meta (formerly Facebook) Recent Developments/Updates
- Table 40. Meta (formerly Facebook) Competitive Strengths & Weaknesses
- Table 41. Google Basic Information, Area Served and Competitors
- Table 42. Google Major Business
- Table 43. Google Social APP Product and Services
- Table 44. Google Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 45. Google Recent Developments/Updates
- Table 46. Google Competitive Strengths & Weaknesses
- Table 47. ByteDance Basic Information, Area Served and Competitors
- Table 48. ByteDance Major Business
- Table 49. ByteDance Social APP Product and Services
- Table 50. ByteDance Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 51. ByteDance Recent Developments/Updates
- Table 52. ByteDance Competitive Strengths & Weaknesses
- Table 53. Tencent Basic Information, Area Served and Competitors
- Table 54. Tencent Major Business
- Table 55. Tencent Social APP Product and Services
- Table 56. Tencent Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

- Table 57. Tencent Recent Developments/Updates
- Table 58. Tencent Competitive Strengths & Weaknesses
- Table 59. X (formerly Twitter) Basic Information, Area Served and Competitors
- Table 60. X (formerly Twitter) Major Business
- Table 61. X (formerly Twitter) Social APP Product and Services
- Table 62. X (formerly Twitter) Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 63. X (formerly Twitter) Recent Developments/Updates
- Table 64. X (formerly Twitter) Competitive Strengths & Weaknesses
- Table 65. Snap Basic Information, Area Served and Competitors
- Table 66. Snap Major Business
- Table 67. Snap Social APP Product and Services
- Table 68. Snap Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 69. Snap Recent Developments/Updates
- Table 70. Snap Competitive Strengths & Weaknesses
- Table 71. LinkedIn Basic Information, Area Served and Competitors
- Table 72. LinkedIn Major Business
- Table 73. LinkedIn Social APP Product and Services
- Table 74. LinkedIn Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 75. LinkedIn Recent Developments/Updates
- Table 76. LinkedIn Competitive Strengths & Weaknesses
- Table 77. Hupu Basic Information, Area Served and Competitors
- Table 78. Hupu Major Business
- Table 79. Hupu Social APP Product and Services
- Table 80. Hupu Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 81. Hupu Recent Developments/Updates
- Table 82. Hupu Competitive Strengths & Weaknesses
- Table 83. Baidu Basic Information, Area Served and Competitors
- Table 84. Baidu Major Business
- Table 85. Baidu Social APP Product and Services
- Table 86. Baidu Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 87. Baidu Recent Developments/Updates
- Table 88. Baidu Competitive Strengths & Weaknesses
- Table 89. Xingyin Information Technology Basic Information, Area Served and Competitors

Table 90. Xingyin Information Technology Major Business

Table 91. Xingyin Information Technology Social APP Product and Services

Table 92. Xingyin Information Technology Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 93. Xingyin Information Technology Recent Developments/Updates

Table 94. Sina Weibo Basic Information, Area Served and Competitors

Table 95. Sina Weibo Major Business

Table 96. Sina Weibo Social APP Product and Services

Table 97. Sina Weibo Social APP Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 98. Global Key Players of Social APP Upstream (Raw Materials)

Table 99. Social APP Typical Customers

List of Figure

Figure 1. Social APP Picture

Figure 2. World Social APP Total Market Size: 2019 & 2023 & 2030, (USD Million)

Figure 3. World Social APP Total Market Size (2019-2030) & (USD Million)

Figure 4. World Social APP Revenue Market Share by Region (2019, 2023 and 2030) & (USD Million) , (by Headquarter Location)

Figure 5. World Social APP Revenue Market Share by Region (2019-2030), (by Headquarter Location)

Figure 6. United States Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 7. China Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 8. Europe Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 9. Japan Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 10. South Korea Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 11. ASEAN Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 12. India Based Company Social APP Revenue (2019-2030) & (USD Million)

Figure 13. Social APP Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Social APP Consumption Value (2019-2030) & (USD Million)

Figure 16. World Social APP Consumption Value Market Share by Region (2019-2030)

Figure 17. United States Social APP Consumption Value (2019-2030) & (USD Million)

Figure 18. China Social APP Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Social APP Consumption Value (2019-2030) & (USD Million)

Figure 20. Japan Social APP Consumption Value (2019-2030) & (USD Million)

Figure 21. South Korea Social APP Consumption Value (2019-2030) & (USD Million)

Figure 22. ASEAN Social APP Consumption Value (2019-2030) & (USD Million)

Figure 23. India Social APP Consumption Value (2019-2030) & (USD Million)

Figure 24. Producer Shipments of Social APP by Player Revenue (\$MM) and Market Share (%): 2023

Figure 25. Global Four-firm Concentration Ratios (CR4) for Social APP Markets in 2023

Figure 26. Global Four-firm Concentration Ratios (CR8) for Social APP Markets in 2023

Figure 27. United States VS China: Social APP Revenue Market Share Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: Social APP Consumption Value Market Share Comparison (2019 & 2023 & 2030)

Figure 29. World Social APP Market Size by Type, (USD Million), 2019 & 2023 & 2030

Figure 30. World Social APP Market Size Market Share by Type in 2023

Figure 31. Daily Social APP

Figure 32. Specialized Social APPs (Sports, Games, Movies, Etc.)

Figure 33. World Social APP Market Size Market Share by Type (2019-2030)

Figure 34. World Social APP Market Size by Application, (USD Million), 2019 & 2023 & 2030

Figure 35. World Social APP Market Size Market Share by Application in 2023

Figure 36. Journalism and Dissemination

Figure 37. Entertainment Exchanges

Figure 38. Business Media

Figure 39. Others

Figure 40. Social APP Industrial Chain

Figure 41. Methodology

Figure 42. Research Process and Data Source

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