

Global Sober Beer Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Sober Beer market size was valued at USD 38070 million in 2022 and is forecast to a readjusted size of USD 59940 million by 2029 with a CAGR of 6.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

In recent years, the research on non-drunk beer has developed rapidly, with continuous technological innovation and production methods emerging. As it not only has the flavor of beer, but also has the advantages of drinking more and more, in line with the consumption trend of today's consumers increasingly pay attention to health, German scientists found that non-drunk beer can prevent blood clotting, reduce the risk of cardiovascular diseases such as thrombosis and myocardial infarction. Because platelet aggregation can lead to blood clots and heart attacks, the results suggest that regular beer, non-alcoholic beer and alcohol and water all have a protective effect against cardiovascular disease, the scientists said. In addition, women and men with alcohol allergy are fond of low alcohol beer, which has a great prospect of market development.

Sober beer is a new member of the beer family, belonging to the low alcohol soft drink beer. The so-called non-drunk beer, is not the real sense of the non-alcoholic. Generally speaking, the beer alcohol accuracy is generally 3%-5%. The international standard believes that the alcohol content is below 0.5%, and the beer with the color, flavor and foam characteristics of ordinary beer is not drunk beer.

This report is a detailed and comprehensive analysis for global Sober Beer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Sober Beer market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Sober Beer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Sober Beer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Sober Beer market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sober Beer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sober Beer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tsingtao Brewery Company Limited, China Resources Snow Breweries, Budweiser, Beijing Yanjing Brewery Co.,Ltd. and Carlsberg, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Sober Beer market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Restricted Fermentation

Dealcoholization After Normal Fermentation

Market segment by Application

Bar

Catering Service

Retail

Major players covered

Tsingtao Brewery Company Limited

China Resources Snow Breweries

Budweiser

Beijing Yanjing Brewery Co.,Ltd.

Carlsberg

Heineken

STELLA ARTOIS

Asahi

Krombacher

Oettinger

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Kirin

Behnoush Iran

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sober Beer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sober Beer, with price, sales, revenue and global market share of Sober Beer from 2018 to 2023.

Chapter 3, the Sober Beer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sober Beer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Sober Beer market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sober Beer.

Chapter 14 and 15, to describe Sober Beer sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sober Beer
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Sober Beer Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Restricted Fermentation
 - 1.3.3 Dealcoholization After Normal Fermentation
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Sober Beer Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Bar
 - 1.4.3 Catering Service
 - 1.4.4 Retail
- 1.5 Global Sober Beer Market Size & Forecast
 - 1.5.1 Global Sober Beer Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Sober Beer Sales Quantity (2018-2029)
 - 1.5.3 Global Sober Beer Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Tsingtao Brewery Company Limited
 - 2.1.1 Tsingtao Brewery Company Limited Details
 - 2.1.2 Tsingtao Brewery Company Limited Major Business
 - 2.1.3 Tsingtao Brewery Company Limited Sober Beer Product and Services
 - 2.1.4 Tsingtao Brewery Company Limited Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Tsingtao Brewery Company Limited Recent Developments/Updates
- 2.2 China Resources Snow Breweries
 - 2.2.1 China Resources Snow Breweries Details
 - 2.2.2 China Resources Snow Breweries Major Business
 - 2.2.3 China Resources Snow Breweries Sober Beer Product and Services
 - 2.2.4 China Resources Snow Breweries Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 China Resources Snow Breweries Recent Developments/Updates
- 2.3 Budweiser

- 2.3.1 Budweiser Details
- 2.3.2 Budweiser Major Business
- 2.3.3 Budweiser Sober Beer Product and Services
- 2.3.4 Budweiser Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 Budweiser Recent Developments/Updates
- 2.4 Beijing Yanjing Brewery Co.,Ltd.
- 2.4.1 Beijing Yanjing Brewery Co.,Ltd. Details
- 2.4.2 Beijing Yanjing Brewery Co.,Ltd. Major Business
- 2.4.3 Beijing Yanjing Brewery Co.,Ltd. Sober Beer Product and Services
- 2.4.4 Beijing Yanjing Brewery Co.,Ltd. Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.4.5 Beijing Yanjing Brewery Co.,Ltd. Recent Developments/Updates
- 2.5 Carlsberg
- 2.5.1 Carlsberg Details
- 2.5.2 Carlsberg Major Business
- 2.5.3 Carlsberg Sober Beer Product and Services
- 2.5.4 Carlsberg Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.5.5 Carlsberg Recent Developments/Updates
- 2.6 HeineKen
- 2.6.1 HeineKen Details
- 2.6.2 HeineKen Major Business
- 2.6.3 HeineKen Sober Beer Product and Services
- 2.6.4 HeineKen Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.6.5 HeineKen Recent Developments/Updates
- 2.7 STELLA ARTOIS
- 2.7.1 STELLA ARTOIS Details
- 2.7.2 STELLA ARTOIS Major Business
- 2.7.3 STELLA ARTOIS Sober Beer Product and Services
- 2.7.4 STELLA ARTOIS Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.7.5 STELLA ARTOIS Recent Developments/Updates
- 2.8 Asahi
- 2.8.1 Asahi Details
- 2.8.2 Asahi Major Business
- 2.8.3 Asahi Sober Beer Product and Services
- 2.8.4 Asahi Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2018-2023)

2.8.5 Asahi Recent Developments/Updates

2.9 Krombacher

2.9.1 Krombacher Details

2.9.2 Krombacher Major Business

2.9.3 Krombacher Sober Beer Product and Services

2.9.4 Krombacher Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Krombacher Recent Developments/Updates

2.10 Oettinger

2.10.1 Oettinger Details

2.10.2 Oettinger Major Business

2.10.3 Oettinger Sober Beer Product and Services

2.10.4 Oettinger Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Oettinger Recent Developments/Updates

2.11 Suntory Beer

2.11.1 Suntory Beer Details

2.11.2 Suntory Beer Major Business

2.11.3 Suntory Beer Sober Beer Product and Services

2.11.4 Suntory Beer Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Suntory Beer Recent Developments/Updates

2.12 Arpanoosh

2.12.1 Arpanoosh Details

2.12.2 Arpanoosh Major Business

2.12.3 Arpanoosh Sober Beer Product and Services

2.12.4 Arpanoosh Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Arpanoosh Recent Developments/Updates

2.13 Erdinger Weibbrau

2.13.1 Erdinger Weibbrau Details

2.13.2 Erdinger Weibbrau Major Business

2.13.3 Erdinger Weibbrau Sober Beer Product and Services

2.13.4 Erdinger Weibbrau Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Erdinger Weibbrau Recent Developments/Updates

2.14 Kirin

2.14.1 Kirin Details

- 2.14.2 Kirin Major Business
- 2.14.3 Kirin Sober Beer Product and Services
- 2.14.4 Kirin Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 Kirin Recent Developments/Updates
- 2.15 Behnoush Iran
 - 2.15.1 Behnoush Iran Details
 - 2.15.2 Behnoush Iran Major Business
 - 2.15.3 Behnoush Iran Sober Beer Product and Services
 - 2.15.4 Behnoush Iran Sober Beer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 Behnoush Iran Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SOBER BEER BY MANUFACTURER

- 3.1 Global Sober Beer Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Sober Beer Revenue by Manufacturer (2018-2023)
- 3.3 Global Sober Beer Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of Sober Beer by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Sober Beer Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Sober Beer Manufacturer Market Share in 2022
- 3.5 Sober Beer Market: Overall Company Footprint Analysis
 - 3.5.1 Sober Beer Market: Region Footprint
 - 3.5.2 Sober Beer Market: Company Product Type Footprint
 - 3.5.3 Sober Beer Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Sober Beer Market Size by Region
 - 4.1.1 Global Sober Beer Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Sober Beer Consumption Value by Region (2018-2029)
 - 4.1.3 Global Sober Beer Average Price by Region (2018-2029)
- 4.2 North America Sober Beer Consumption Value (2018-2029)
- 4.3 Europe Sober Beer Consumption Value (2018-2029)
- 4.4 Asia-Pacific Sober Beer Consumption Value (2018-2029)

4.5 South America Sober Beer Consumption Value (2018-2029)

4.6 Middle East and Africa Sober Beer Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

5.1 Global Sober Beer Sales Quantity by Type (2018-2029)

5.2 Global Sober Beer Consumption Value by Type (2018-2029)

5.3 Global Sober Beer Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Sober Beer Sales Quantity by Application (2018-2029)

6.2 Global Sober Beer Consumption Value by Application (2018-2029)

6.3 Global Sober Beer Average Price by Application (2018-2029)

7 NORTH AMERICA

7.1 North America Sober Beer Sales Quantity by Type (2018-2029)

7.2 North America Sober Beer Sales Quantity by Application (2018-2029)

7.3 North America Sober Beer Market Size by Country

7.3.1 North America Sober Beer Sales Quantity by Country (2018-2029)

7.3.2 North America Sober Beer Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe Sober Beer Sales Quantity by Type (2018-2029)

8.2 Europe Sober Beer Sales Quantity by Application (2018-2029)

8.3 Europe Sober Beer Market Size by Country

8.3.1 Europe Sober Beer Sales Quantity by Country (2018-2029)

8.3.2 Europe Sober Beer Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Sober Beer Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Sober Beer Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Sober Beer Market Size by Region
 - 9.3.1 Asia-Pacific Sober Beer Sales Quantity by Region (2018-2029)
 - 9.3.2 Asia-Pacific Sober Beer Consumption Value by Region (2018-2029)
 - 9.3.3 China Market Size and Forecast (2018-2029)
 - 9.3.4 Japan Market Size and Forecast (2018-2029)
 - 9.3.5 Korea Market Size and Forecast (2018-2029)
 - 9.3.6 India Market Size and Forecast (2018-2029)
 - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
 - 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America Sober Beer Sales Quantity by Type (2018-2029)
- 10.2 South America Sober Beer Sales Quantity by Application (2018-2029)
- 10.3 South America Sober Beer Market Size by Country
 - 10.3.1 South America Sober Beer Sales Quantity by Country (2018-2029)
 - 10.3.2 South America Sober Beer Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Sober Beer Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Sober Beer Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Sober Beer Market Size by Country
 - 11.3.1 Middle East & Africa Sober Beer Sales Quantity by Country (2018-2029)
 - 11.3.2 Middle East & Africa Sober Beer Consumption Value by Country (2018-2029)
 - 11.3.3 Turkey Market Size and Forecast (2018-2029)
 - 11.3.4 Egypt Market Size and Forecast (2018-2029)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
 - 11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 Sober Beer Market Drivers

- 12.2 Sober Beer Market Restraints
- 12.3 Sober Beer Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
 - 12.5.1 Influence of COVID-19
 - 12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Sober Beer and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Sober Beer
- 13.3 Sober Beer Production Process
- 13.4 Sober Beer Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Sober Beer Typical Distributors
- 14.3 Sober Beer Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Sober Beer Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Sober Beer Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Tsingtao Brewery Company Limited Basic Information, Manufacturing Base and Competitors

Table 4. Tsingtao Brewery Company Limited Major Business

Table 5. Tsingtao Brewery Company Limited Sober Beer Product and Services

Table 6. Tsingtao Brewery Company Limited Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Tsingtao Brewery Company Limited Recent Developments/Updates

Table 8. China Resources Snow Breweries Basic Information, Manufacturing Base and Competitors

Table 9. China Resources Snow Breweries Major Business

Table 10. China Resources Snow Breweries Sober Beer Product and Services

Table 11. China Resources Snow Breweries Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. China Resources Snow Breweries Recent Developments/Updates

Table 13. Budweiser Basic Information, Manufacturing Base and Competitors

Table 14. Budweiser Major Business

Table 15. Budweiser Sober Beer Product and Services

Table 16. Budweiser Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Budweiser Recent Developments/Updates

Table 18. Beijing Yanjing Brewery Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 19. Beijing Yanjing Brewery Co.,Ltd. Major Business

Table 20. Beijing Yanjing Brewery Co.,Ltd. Sober Beer Product and Services

Table 21. Beijing Yanjing Brewery Co.,Ltd. Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Beijing Yanjing Brewery Co.,Ltd. Recent Developments/Updates

Table 23. Carlsberg Basic Information, Manufacturing Base and Competitors

Table 24. Carlsberg Major Business

- Table 25. Carlsberg Sober Beer Product and Services
- Table 26. Carlsberg Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 27. Carlsberg Recent Developments/Updates
- Table 28. HeineKen Basic Information, Manufacturing Base and Competitors
- Table 29. HeineKen Major Business
- Table 30. HeineKen Sober Beer Product and Services
- Table 31. HeineKen Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. HeineKen Recent Developments/Updates
- Table 33. STELLA ARTOIS Basic Information, Manufacturing Base and Competitors
- Table 34. STELLA ARTOIS Major Business
- Table 35. STELLA ARTOIS Sober Beer Product and Services
- Table 36. STELLA ARTOIS Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. STELLA ARTOIS Recent Developments/Updates
- Table 38. Asahi Basic Information, Manufacturing Base and Competitors
- Table 39. Asahi Major Business
- Table 40. Asahi Sober Beer Product and Services
- Table 41. Asahi Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Asahi Recent Developments/Updates
- Table 43. Krombacher Basic Information, Manufacturing Base and Competitors
- Table 44. Krombacher Major Business
- Table 45. Krombacher Sober Beer Product and Services
- Table 46. Krombacher Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Krombacher Recent Developments/Updates
- Table 48. Oettinger Basic Information, Manufacturing Base and Competitors
- Table 49. Oettinger Major Business
- Table 50. Oettinger Sober Beer Product and Services
- Table 51. Oettinger Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Oettinger Recent Developments/Updates
- Table 53. Suntory Beer Basic Information, Manufacturing Base and Competitors
- Table 54. Suntory Beer Major Business
- Table 55. Suntory Beer Sober Beer Product and Services
- Table 56. Suntory Beer Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 57. Suntory Beer Recent Developments/Updates
- Table 58. Arpanoosh Basic Information, Manufacturing Base and Competitors
- Table 59. Arpanoosh Major Business
- Table 60. Arpanoosh Sober Beer Product and Services
- Table 61. Arpanoosh Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Arpanoosh Recent Developments/Updates
- Table 63. Erdinger Weibbrau Basic Information, Manufacturing Base and Competitors
- Table 64. Erdinger Weibbrau Major Business
- Table 65. Erdinger Weibbrau Sober Beer Product and Services
- Table 66. Erdinger Weibbrau Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Erdinger Weibbrau Recent Developments/Updates
- Table 68. Kirin Basic Information, Manufacturing Base and Competitors
- Table 69. Kirin Major Business
- Table 70. Kirin Sober Beer Product and Services
- Table 71. Kirin Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Kirin Recent Developments/Updates
- Table 73. Behnoush Iran Basic Information, Manufacturing Base and Competitors
- Table 74. Behnoush Iran Major Business
- Table 75. Behnoush Iran Sober Beer Product and Services
- Table 76. Behnoush Iran Sober Beer Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Behnoush Iran Recent Developments/Updates
- Table 78. Global Sober Beer Sales Quantity by Manufacturer (2018-2023) & (Tons)
- Table 79. Global Sober Beer Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 80. Global Sober Beer Average Price by Manufacturer (2018-2023) & (US\$/Ton)
- Table 81. Market Position of Manufacturers in Sober Beer, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 82. Head Office and Sober Beer Production Site of Key Manufacturer
- Table 83. Sober Beer Market: Company Product Type Footprint
- Table 84. Sober Beer Market: Company Product Application Footprint
- Table 85. Sober Beer New Market Entrants and Barriers to Market Entry
- Table 86. Sober Beer Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Sober Beer Sales Quantity by Region (2018-2023) & (Tons)
- Table 88. Global Sober Beer Sales Quantity by Region (2024-2029) & (Tons)
- Table 89. Global Sober Beer Consumption Value by Region (2018-2023) & (USD Million)

Table 90. Global Sober Beer Consumption Value by Region (2024-2029) & (USD Million)

Table 91. Global Sober Beer Average Price by Region (2018-2023) & (US\$/Ton)

Table 92. Global Sober Beer Average Price by Region (2024-2029) & (US\$/Ton)

Table 93. Global Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 94. Global Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 95. Global Sober Beer Consumption Value by Type (2018-2023) & (USD Million)

Table 96. Global Sober Beer Consumption Value by Type (2024-2029) & (USD Million)

Table 97. Global Sober Beer Average Price by Type (2018-2023) & (US\$/Ton)

Table 98. Global Sober Beer Average Price by Type (2024-2029) & (US\$/Ton)

Table 99. Global Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 100. Global Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 101. Global Sober Beer Consumption Value by Application (2018-2023) & (USD Million)

Table 102. Global Sober Beer Consumption Value by Application (2024-2029) & (USD Million)

Table 103. Global Sober Beer Average Price by Application (2018-2023) & (US\$/Ton)

Table 104. Global Sober Beer Average Price by Application (2024-2029) & (US\$/Ton)

Table 105. North America Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 106. North America Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 107. North America Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 108. North America Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 109. North America Sober Beer Sales Quantity by Country (2018-2023) & (Tons)

Table 110. North America Sober Beer Sales Quantity by Country (2024-2029) & (Tons)

Table 111. North America Sober Beer Consumption Value by Country (2018-2023) & (USD Million)

Table 112. North America Sober Beer Consumption Value by Country (2024-2029) & (USD Million)

Table 113. Europe Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 114. Europe Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 115. Europe Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 116. Europe Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 117. Europe Sober Beer Sales Quantity by Country (2018-2023) & (Tons)

Table 118. Europe Sober Beer Sales Quantity by Country (2024-2029) & (Tons)

Table 119. Europe Sober Beer Consumption Value by Country (2018-2023) & (USD Million)

Table 120. Europe Sober Beer Consumption Value by Country (2024-2029) & (USD Million)

Million)

Table 121. Asia-Pacific Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 122. Asia-Pacific Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 123. Asia-Pacific Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 124. Asia-Pacific Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 125. Asia-Pacific Sober Beer Sales Quantity by Region (2018-2023) & (Tons)

Table 126. Asia-Pacific Sober Beer Sales Quantity by Region (2024-2029) & (Tons)

Table 127. Asia-Pacific Sober Beer Consumption Value by Region (2018-2023) & (USD Million)

Table 128. Asia-Pacific Sober Beer Consumption Value by Region (2024-2029) & (USD Million)

Table 129. South America Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 130. South America Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 131. South America Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 132. South America Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 133. South America Sober Beer Sales Quantity by Country (2018-2023) & (Tons)

Table 134. South America Sober Beer Sales Quantity by Country (2024-2029) & (Tons)

Table 135. South America Sober Beer Consumption Value by Country (2018-2023) & (USD Million)

Table 136. South America Sober Beer Consumption Value by Country (2024-2029) & (USD Million)

Table 137. Middle East & Africa Sober Beer Sales Quantity by Type (2018-2023) & (Tons)

Table 138. Middle East & Africa Sober Beer Sales Quantity by Type (2024-2029) & (Tons)

Table 139. Middle East & Africa Sober Beer Sales Quantity by Application (2018-2023) & (Tons)

Table 140. Middle East & Africa Sober Beer Sales Quantity by Application (2024-2029) & (Tons)

Table 141. Middle East & Africa Sober Beer Sales Quantity by Region (2018-2023) & (Tons)

Table 142. Middle East & Africa Sober Beer Sales Quantity by Region (2024-2029) & (Tons)

Table 143. Middle East & Africa Sober Beer Consumption Value by Region (2018-2023) & (USD Million)

Table 144. Middle East & Africa Sober Beer Consumption Value by Region (2024-2029) & (USD Million)

Table 145. Sober Beer Raw Material

Table 146. Key Manufacturers of Sober Beer Raw Materials

Table 147. Sober Beer Typical Distributors

Table 148. Sober Beer Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Sober Beer Picture

Figure 2. Global Sober Beer Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Sober Beer Consumption Value Market Share by Type in 2022

Figure 4. Restricted Fermentation Examples

Figure 5. Dealcoholization After Normal Fermentation Examples

Figure 6. Global Sober Beer Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Sober Beer Consumption Value Market Share by Application in 2022

Figure 8. Bar Examples

Figure 9. Catering Service Examples

Figure 10. Retail Examples

Figure 11. Global Sober Beer Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Sober Beer Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Sober Beer Sales Quantity (2018-2029) & (Tons)

Figure 14. Global Sober Beer Average Price (2018-2029) & (US\$/Ton)

Figure 15. Global Sober Beer Sales Quantity Market Share by Manufacturer in 2022

Figure 16. Global Sober Beer Consumption Value Market Share by Manufacturer in 2022

Figure 17. Producer Shipments of Sober Beer by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 18. Top 3 Sober Beer Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Top 6 Sober Beer Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Global Sober Beer Sales Quantity Market Share by Region (2018-2029)

Figure 21. Global Sober Beer Consumption Value Market Share by Region (2018-2029)

Figure 22. North America Sober Beer Consumption Value (2018-2029) & (USD Million)

Figure 23. Europe Sober Beer Consumption Value (2018-2029) & (USD Million)

Figure 24. Asia-Pacific Sober Beer Consumption Value (2018-2029) & (USD Million)

Figure 25. South America Sober Beer Consumption Value (2018-2029) & (USD Million)

Figure 26. Middle East & Africa Sober Beer Consumption Value (2018-2029) & (USD Million)

Figure 27. Global Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 28. Global Sober Beer Consumption Value Market Share by Type (2018-2029)

Figure 29. Global Sober Beer Average Price by Type (2018-2029) & (US\$/Ton)

Figure 30. Global Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 31. Global Sober Beer Consumption Value Market Share by Application (2018-2029)

Figure 32. Global Sober Beer Average Price by Application (2018-2029) & (US\$/Ton)

Figure 33. North America Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 34. North America Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 35. North America Sober Beer Sales Quantity Market Share by Country (2018-2029)

Figure 36. North America Sober Beer Consumption Value Market Share by Country (2018-2029)

Figure 37. United States Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Canada Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Mexico Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Europe Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 41. Europe Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 42. Europe Sober Beer Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Sober Beer Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Russia Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 50. Asia-Pacific Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Sober Beer Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Sober Beer Consumption Value Market Share by Region (2018-2029)

Figure 53. China Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Korea Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. India Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Southeast Asia Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Australia Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. South America Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 60. South America Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 61. South America Sober Beer Sales Quantity Market Share by Country (2018-2029)

Figure 62. South America Sober Beer Consumption Value Market Share by Country (2018-2029)

Figure 63. Brazil Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Argentina Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Middle East & Africa Sober Beer Sales Quantity Market Share by Type (2018-2029)

Figure 66. Middle East & Africa Sober Beer Sales Quantity Market Share by Application (2018-2029)

Figure 67. Middle East & Africa Sober Beer Sales Quantity Market Share by Region (2018-2029)

Figure 68. Middle East & Africa Sober Beer Consumption Value Market Share by Region (2018-2029)

Figure 69. Turkey Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Egypt Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Saudi Arabia Sober Beer Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. South Africa Sober Beer Consumption Value and Growth Rate (2018-2029)

& (USD Million)

Figure 73. Sober Beer Market Drivers

Figure 74. Sober Beer Market Restraints

Figure 75. Sober Beer Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Sober Beer in 2022

Figure 78. Manufacturing Process Analysis of Sober Beer

Figure 79. Sober Beer Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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