

Global Sneaker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sneaker market size is expected to reach \$ 169970 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

North America is expected to hold the largest market share, about 30%, followed by Europe of about 24%, based on market value. Nike and Adidas are the leading manufacturers, with market shares of about 30% and 20%.

This report studies the global Sneaker production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sneaker and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sneaker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sneaker total production and demand, 2021-2032, (M Pairs)

Global Sneaker total production value, 2021-2032, (USD Million)
Global Sneaker production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Pairs), (based on production site)
Global Sneaker consumption by region & country, CAGR, 2021-2032 & (M Pairs)
U.S. VS China: Sneaker domestic production, consumption, key domestic manufacturers and share
Global Sneaker production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Pairs)
Global Sneaker production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Pairs)
Global Sneaker production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Pairs)

This report profiles key players in the global Sneaker market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adidas, Nike, New Balance, Under Armour, ASICS, MIZUNO, Puma, Lining, Ecco, Kswiss, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sneaker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pairs) and average price (USD/Pair) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sneaker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sneaker Market, Segmentation by Type:

Adult Sneaker

Children Sneaker

Global Sneaker Market, Segmentation by Application:

Competition

Amateur Sports

Lifestyle

Companies Profiled:

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Lining

Ecco

Kswiss

Skecher

ANTA

361°

PEAK

Guirenniao

China Dongxiang

Xtep

Key Questions Answered:

1. How big is the global Sneaker market?
2. What is the demand of the global Sneaker market?
3. What is the year over year growth of the global Sneaker market?
4. What is the production and production value of the global Sneaker market?
5. Who are the key producers in the global Sneaker market?
6. What are the growth factors driving the market demand?

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