

Global SMS Firewall Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global SMS Firewall market size was valued at US\$ 2617 million in 2024 and is forecast to a readjusted size of USD 4136 million by 2031 with a CAGR of 6.8% during review period.

This report studies the SMS Firewall market, SMS Firewall is a solution to actively monitor MO, MT and Application Originated SMS to prevent fraud and SPAM using SMS. SMS Firewall solutions allows the operator to have full control of the SMS messages in the network. The Solution monitors all MO-SMS originated by local subscribers, MT-SMS that are getting terminated from external SMSCs to local subscribers and Application Originated SMS.

The global SMS Firewall market is highly fragmented with several players such as SMS Firewall technology providers, marketers or resellers and telecom operators contributing to the market revenue. Currently, telecom operators along with the marketers and other stakeholders account for major share of the SMS Firewall market. We mainly analysts the leading SMS Firewall technology providers and partly telecom operators including BICS, Tata Communications Limited, SAP SE, iBasis (Tofane Global), Tango Telecom, Syniverse Technologies, Infobip, Global Wavenet Limited, Anam Technologies, NTT DOCOMO etc.

Asia-Pacific is the largest market with about 33% market share. North America is follower, accounting for about 27% market share.

The key players are BICS, Tata Communications Limited, SAP SE, Sinch, iBasis (Tofane Global), CITIC Telecom, Proofpoint, Tango Telecom, Syniverse Technologies, LLC, Infobip Ltd., Tanla, Global Wavenet Limited, Anam Technologies Ltd., NTT

DOCOMO, Mavenir, Mitto, Openmind Networks, NewNet Communication Technologies, NetNumber, AMD Telecom S.A., Mobileum, Omobio, Mahindra Comviva, Route Mobile Limited, HAUD, Cellusys, AdaptiveMobile Security, TeleOSS, Monty Mobile etc. Top 3 companies occupied about 11% market share.

This report is a detailed and comprehensive analysis for global SMS Firewall market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SMS Firewall market size and forecasts, in consumption value (\$ Million), 2020-2031

Global SMS Firewall market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global SMS Firewall market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global SMS Firewall market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SMS Firewall

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SMS Firewall market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include BICS, Tata Communications Limited, SAP SE, Sinch, iBasis (Tofane Global), CITIC Telecom, Proofpoint, Tango Telecom, Syniverse Technologies, LLC, Infobip Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

SMS Firewall market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Application to Person (A2P) Messaging

Person to Application (P2A) Messaging

Market segment by Application

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Market segment by players, this report covers

BICS

Tata Communications Limited

SAP SE

Sinch

iBasis (Tofane Global)

CITIC Telecom

Proofpoint

Tango Telecom

Syniverse Technologies, LLC

Infobip Ltd.

Tanla

Global Wavenet Limited

Anam Technologies Ltd.

NTT DOCOMO

Mavenir

Mitto

Openmind Networks

NewNet Communication Technologies

NetNumber

AMD Telecom S.A.

Mobileum

Omobio

Mahindra Comviva

Route Mobile Limited

HAUD

Cellusys

AdaptiveMobile Security

TeleOSS

Monty Mobile

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SMS Firewall product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SMS Firewall, with revenue, gross margin, and global market share of SMS Firewall from 2020 to 2025.

Chapter 3, the SMS Firewall competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and SMS Firewall market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SMS Firewall.

Chapter 13, to describe SMS Firewall research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of SMS Firewall by Type
 - 1.3.1 Overview: Global SMS Firewall Market Size by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Global SMS Firewall Consumption Value Market Share by Type in 2024
 - 1.3.3 Application to Person (A2P) Messaging
 - 1.3.4 Person to Application (P2A) Messaging
- 1.4 Global SMS Firewall Market by Application
 - 1.4.1 Overview: Global SMS Firewall Market Size by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 BFSI
 - 1.4.3 Entertainment
 - 1.4.4 Tourism
 - 1.4.5 Retail
 - 1.4.6 Marketing
 - 1.4.7 Healthcare
 - 1.4.8 Media
 - 1.4.9 Others
- 1.5 Global SMS Firewall Market Size & Forecast
- 1.6 Global SMS Firewall Market Size and Forecast by Region
 - 1.6.1 Global SMS Firewall Market Size by Region: 2020 VS 2024 VS 2031
 - 1.6.2 Global SMS Firewall Market Size by Region, (2020-2031)
 - 1.6.3 North America SMS Firewall Market Size and Prospect (2020-2031)
 - 1.6.4 Europe SMS Firewall Market Size and Prospect (2020-2031)
 - 1.6.5 Asia-Pacific SMS Firewall Market Size and Prospect (2020-2031)
 - 1.6.6 South America SMS Firewall Market Size and Prospect (2020-2031)
 - 1.6.7 Middle East & Africa SMS Firewall Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

- 2.1 BICS
 - 2.1.1 BICS Details
 - 2.1.2 BICS Major Business
 - 2.1.3 BICS SMS Firewall Product and Solutions

- 2.1.4 BICS SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
- 2.1.5 BICS Recent Developments and Future Plans
- 2.2 Tata Communications Limited
 - 2.2.1 Tata Communications Limited Details
 - 2.2.2 Tata Communications Limited Major Business
 - 2.2.3 Tata Communications Limited SMS Firewall Product and Solutions
 - 2.2.4 Tata Communications Limited SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Tata Communications Limited Recent Developments and Future Plans
- 2.3 SAP SE
 - 2.3.1 SAP SE Details
 - 2.3.2 SAP SE Major Business
 - 2.3.3 SAP SE SMS Firewall Product and Solutions
 - 2.3.4 SAP SE SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 SAP SE Recent Developments and Future Plans
- 2.4 Sinch
 - 2.4.1 Sinch Details
 - 2.4.2 Sinch Major Business
 - 2.4.3 Sinch SMS Firewall Product and Solutions
 - 2.4.4 Sinch SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Sinch Recent Developments and Future Plans
- 2.5 iBasis (Tofane Global)
 - 2.5.1 iBasis (Tofane Global) Details
 - 2.5.2 iBasis (Tofane Global) Major Business
 - 2.5.3 iBasis (Tofane Global) SMS Firewall Product and Solutions
 - 2.5.4 iBasis (Tofane Global) SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 iBasis (Tofane Global) Recent Developments and Future Plans
- 2.6 CITIC Telecom
 - 2.6.1 CITIC Telecom Details
 - 2.6.2 CITIC Telecom Major Business
 - 2.6.3 CITIC Telecom SMS Firewall Product and Solutions
 - 2.6.4 CITIC Telecom SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 CITIC Telecom Recent Developments and Future Plans
- 2.7 Proofpoint
 - 2.7.1 Proofpoint Details
 - 2.7.2 Proofpoint Major Business
 - 2.7.3 Proofpoint SMS Firewall Product and Solutions

- 2.7.4 Proofpoint SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
- 2.7.5 Proofpoint Recent Developments and Future Plans
- 2.8 Tango Telecom
 - 2.8.1 Tango Telecom Details
 - 2.8.2 Tango Telecom Major Business
 - 2.8.3 Tango Telecom SMS Firewall Product and Solutions
 - 2.8.4 Tango Telecom SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.8.5 Tango Telecom Recent Developments and Future Plans
- 2.9 Syniverse Technologies, LLC
 - 2.9.1 Syniverse Technologies, LLC Details
 - 2.9.2 Syniverse Technologies, LLC Major Business
 - 2.9.3 Syniverse Technologies, LLC SMS Firewall Product and Solutions
 - 2.9.4 Syniverse Technologies, LLC SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Syniverse Technologies, LLC Recent Developments and Future Plans
- 2.10 Infobip Ltd.
 - 2.10.1 Infobip Ltd. Details
 - 2.10.2 Infobip Ltd. Major Business
 - 2.10.3 Infobip Ltd. SMS Firewall Product and Solutions
 - 2.10.4 Infobip Ltd. SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Infobip Ltd. Recent Developments and Future Plans
- 2.11 Tanla
 - 2.11.1 Tanla Details
 - 2.11.2 Tanla Major Business
 - 2.11.3 Tanla SMS Firewall Product and Solutions
 - 2.11.4 Tanla SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Tanla Recent Developments and Future Plans
- 2.12 Global Wavenet Limited
 - 2.12.1 Global Wavenet Limited Details
 - 2.12.2 Global Wavenet Limited Major Business
 - 2.12.3 Global Wavenet Limited SMS Firewall Product and Solutions
 - 2.12.4 Global Wavenet Limited SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Global Wavenet Limited Recent Developments and Future Plans
- 2.13 Anam Technologies Ltd.
 - 2.13.1 Anam Technologies Ltd. Details
 - 2.13.2 Anam Technologies Ltd. Major Business

- 2.13.3 Anam Technologies Ltd. SMS Firewall Product and Solutions
- 2.13.4 Anam Technologies Ltd. SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
- 2.13.5 Anam Technologies Ltd. Recent Developments and Future Plans
- 2.14 NTT DOCOMO
 - 2.14.1 NTT DOCOMO Details
 - 2.14.2 NTT DOCOMO Major Business
 - 2.14.3 NTT DOCOMO SMS Firewall Product and Solutions
 - 2.14.4 NTT DOCOMO SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 NTT DOCOMO Recent Developments and Future Plans
- 2.15 Mavenir
 - 2.15.1 Mavenir Details
 - 2.15.2 Mavenir Major Business
 - 2.15.3 Mavenir SMS Firewall Product and Solutions
 - 2.15.4 Mavenir SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Mavenir Recent Developments and Future Plans
- 2.16 Mitto
 - 2.16.1 Mitto Details
 - 2.16.2 Mitto Major Business
 - 2.16.3 Mitto SMS Firewall Product and Solutions
 - 2.16.4 Mitto SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Mitto Recent Developments and Future Plans
- 2.17 Openmind Networks
 - 2.17.1 Openmind Networks Details
 - 2.17.2 Openmind Networks Major Business
 - 2.17.3 Openmind Networks SMS Firewall Product and Solutions
 - 2.17.4 Openmind Networks SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Openmind Networks Recent Developments and Future Plans
- 2.18 NewNet Communication Technologies
 - 2.18.1 NewNet Communication Technologies Details
 - 2.18.2 NewNet Communication Technologies Major Business
 - 2.18.3 NewNet Communication Technologies SMS Firewall Product and Solutions
 - 2.18.4 NewNet Communication Technologies SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 NewNet Communication Technologies Recent Developments and Future Plans
- 2.19 NetNumber
 - 2.19.1 NetNumber Details

- 2.19.2 NetNumber Major Business
- 2.19.3 NetNumber SMS Firewall Product and Solutions
- 2.19.4 NetNumber SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
- 2.19.5 NetNumber Recent Developments and Future Plans
- 2.20 AMD Telecom S.A.
 - 2.20.1 AMD Telecom S.A. Details
 - 2.20.2 AMD Telecom S.A. Major Business
 - 2.20.3 AMD Telecom S.A. SMS Firewall Product and Solutions
 - 2.20.4 AMD Telecom S.A. SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.20.5 AMD Telecom S.A. Recent Developments and Future Plans
- 2.21 Mobileum
 - 2.21.1 Mobileum Details
 - 2.21.2 Mobileum Major Business
 - 2.21.3 Mobileum SMS Firewall Product and Solutions
 - 2.21.4 Mobileum SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.21.5 Mobileum Recent Developments and Future Plans
- 2.22 Omobio
 - 2.22.1 Omobio Details
 - 2.22.2 Omobio Major Business
 - 2.22.3 Omobio SMS Firewall Product and Solutions
 - 2.22.4 Omobio SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.22.5 Omobio Recent Developments and Future Plans
- 2.23 Mahindra Comviva
 - 2.23.1 Mahindra Comviva Details
 - 2.23.2 Mahindra Comviva Major Business
 - 2.23.3 Mahindra Comviva SMS Firewall Product and Solutions
 - 2.23.4 Mahindra Comviva SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.23.5 Mahindra Comviva Recent Developments and Future Plans
- 2.24 Route Mobile Limited
 - 2.24.1 Route Mobile Limited Details
 - 2.24.2 Route Mobile Limited Major Business
 - 2.24.3 Route Mobile Limited SMS Firewall Product and Solutions
 - 2.24.4 Route Mobile Limited SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.24.5 Route Mobile Limited Recent Developments and Future Plans
- 2.25 HAUD

- 2.25.1 HAUD Details
- 2.25.2 HAUD Major Business
- 2.25.3 HAUD SMS Firewall Product and Solutions
- 2.25.4 HAUD SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
- 2.25.5 HAUD Recent Developments and Future Plans
- 2.26 Cellusys
 - 2.26.1 Cellusys Details
 - 2.26.2 Cellusys Major Business
 - 2.26.3 Cellusys SMS Firewall Product and Solutions
 - 2.26.4 Cellusys SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.26.5 Cellusys Recent Developments and Future Plans
- 2.27 AdaptiveMobile Security
 - 2.27.1 AdaptiveMobile Security Details
 - 2.27.2 AdaptiveMobile Security Major Business
 - 2.27.3 AdaptiveMobile Security SMS Firewall Product and Solutions
 - 2.27.4 AdaptiveMobile Security SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.27.5 AdaptiveMobile Security Recent Developments and Future Plans
- 2.28 TeleOSS
 - 2.28.1 TeleOSS Details
 - 2.28.2 TeleOSS Major Business
 - 2.28.3 TeleOSS SMS Firewall Product and Solutions
 - 2.28.4 TeleOSS SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.28.5 TeleOSS Recent Developments and Future Plans
- 2.29 Monty Mobile
 - 2.29.1 Monty Mobile Details
 - 2.29.2 Monty Mobile Major Business
 - 2.29.3 Monty Mobile SMS Firewall Product and Solutions
 - 2.29.4 Monty Mobile SMS Firewall Revenue, Gross Margin and Market Share (2020-2025)
 - 2.29.5 Monty Mobile Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global SMS Firewall Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
 - 3.2.1 Market Share of SMS Firewall by Company Revenue
 - 3.2.2 Top 3 SMS Firewall Players Market Share in 2024
 - 3.2.3 Top 6 SMS Firewall Players Market Share in 2024

3.3 SMS Firewall Market: Overall Company Footprint Analysis

3.3.1 SMS Firewall Market: Region Footprint

3.3.2 SMS Firewall Market: Company Product Type Footprint

3.3.3 SMS Firewall Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global SMS Firewall Consumption Value and Market Share by Type (2020-2025)

4.2 Global SMS Firewall Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global SMS Firewall Consumption Value Market Share by Application (2020-2025)

5.2 Global SMS Firewall Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America SMS Firewall Consumption Value by Type (2020-2031)

6.2 North America SMS Firewall Market Size by Application (2020-2031)

6.3 North America SMS Firewall Market Size by Country

6.3.1 North America SMS Firewall Consumption Value by Country (2020-2031)

6.3.2 United States SMS Firewall Market Size and Forecast (2020-2031)

6.3.3 Canada SMS Firewall Market Size and Forecast (2020-2031)

6.3.4 Mexico SMS Firewall Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe SMS Firewall Consumption Value by Type (2020-2031)

7.2 Europe SMS Firewall Consumption Value by Application (2020-2031)

7.3 Europe SMS Firewall Market Size by Country

7.3.1 Europe SMS Firewall Consumption Value by Country (2020-2031)

7.3.2 Germany SMS Firewall Market Size and Forecast (2020-2031)

7.3.3 France SMS Firewall Market Size and Forecast (2020-2031)

7.3.4 United Kingdom SMS Firewall Market Size and Forecast (2020-2031)

7.3.5 Russia SMS Firewall Market Size and Forecast (2020-2031)

7.3.6 Italy SMS Firewall Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific SMS Firewall Consumption Value by Type (2020-2031)
- 8.2 Asia-Pacific SMS Firewall Consumption Value by Application (2020-2031)
- 8.3 Asia-Pacific SMS Firewall Market Size by Region
 - 8.3.1 Asia-Pacific SMS Firewall Consumption Value by Region (2020-2031)
 - 8.3.2 China SMS Firewall Market Size and Forecast (2020-2031)
 - 8.3.3 Japan SMS Firewall Market Size and Forecast (2020-2031)
 - 8.3.4 South Korea SMS Firewall Market Size and Forecast (2020-2031)
 - 8.3.5 India SMS Firewall Market Size and Forecast (2020-2031)
 - 8.3.6 Southeast Asia SMS Firewall Market Size and Forecast (2020-2031)
 - 8.3.7 Australia SMS Firewall Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

- 9.1 South America SMS Firewall Consumption Value by Type (2020-2031)
- 9.2 South America SMS Firewall Consumption Value by Application (2020-2031)
- 9.3 South America SMS Firewall Market Size by Country
 - 9.3.1 South America SMS Firewall Consumption Value by Country (2020-2031)
 - 9.3.2 Brazil SMS Firewall Market Size and Forecast (2020-2031)
 - 9.3.3 Argentina SMS Firewall Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa SMS Firewall Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa SMS Firewall Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa SMS Firewall Market Size by Country
 - 10.3.1 Middle East & Africa SMS Firewall Consumption Value by Country (2020-2031)
 - 10.3.2 Turkey SMS Firewall Market Size and Forecast (2020-2031)
 - 10.3.3 Saudi Arabia SMS Firewall Market Size and Forecast (2020-2031)
 - 10.3.4 UAE SMS Firewall Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

- 11.1 SMS Firewall Market Drivers
- 11.2 SMS Firewall Market Restraints
- 11.3 SMS Firewall Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants

- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 SMS Firewall Industry Chain
- 12.2 SMS Firewall Upstream Analysis
- 12.3 SMS Firewall Midstream Analysis
- 12.4 SMS Firewall Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global SMS Firewall Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Table 2. Global SMS Firewall Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Table 3. Global SMS Firewall Consumption Value by Region (2020-2025) & (USD Million)
- Table 4. Global SMS Firewall Consumption Value by Region (2026-2031) & (USD Million)
- Table 5. BICS Company Information, Head Office, and Major Competitors
- Table 6. BICS Major Business
- Table 7. BICS SMS Firewall Product and Solutions
- Table 8. BICS SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 9. BICS Recent Developments and Future Plans
- Table 10. Tata Communications Limited Company Information, Head Office, and Major Competitors
- Table 11. Tata Communications Limited Major Business
- Table 12. Tata Communications Limited SMS Firewall Product and Solutions
- Table 13. Tata Communications Limited SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 14. Tata Communications Limited Recent Developments and Future Plans
- Table 15. SAP SE Company Information, Head Office, and Major Competitors
- Table 16. SAP SE Major Business
- Table 17. SAP SE SMS Firewall Product and Solutions
- Table 18. SAP SE SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 19. Sinch Company Information, Head Office, and Major Competitors
- Table 20. Sinch Major Business
- Table 21. Sinch SMS Firewall Product and Solutions
- Table 22. Sinch SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 23. Sinch Recent Developments and Future Plans
- Table 24. iBasis (Tofane Global) Company Information, Head Office, and Major Competitors
- Table 25. iBasis (Tofane Global) Major Business

Table 26. iBasis (Tofane Global) SMS Firewall Product and Solutions

Table 27. iBasis (Tofane Global) SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 28. iBasis (Tofane Global) Recent Developments and Future Plans

Table 29. CITIC Telecom Company Information, Head Office, and Major Competitors

Table 30. CITIC Telecom Major Business

Table 31. CITIC Telecom SMS Firewall Product and Solutions

Table 32. CITIC Telecom SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. CITIC Telecom Recent Developments and Future Plans

Table 34. Proofpoint Company Information, Head Office, and Major Competitors

Table 35. Proofpoint Major Business

Table 36. Proofpoint SMS Firewall Product and Solutions

Table 37. Proofpoint SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Proofpoint Recent Developments and Future Plans

Table 39. Tango Telecom Company Information, Head Office, and Major Competitors

Table 40. Tango Telecom Major Business

Table 41. Tango Telecom SMS Firewall Product and Solutions

Table 42. Tango Telecom SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Tango Telecom Recent Developments and Future Plans

Table 44. Syniverse Technologies, LLC Company Information, Head Office, and Major Competitors

Table 45. Syniverse Technologies, LLC Major Business

Table 46. Syniverse Technologies, LLC SMS Firewall Product and Solutions

Table 47. Syniverse Technologies, LLC SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Syniverse Technologies, LLC Recent Developments and Future Plans

Table 49. Infobip Ltd. Company Information, Head Office, and Major Competitors

Table 50. Infobip Ltd. Major Business

Table 51. Infobip Ltd. SMS Firewall Product and Solutions

Table 52. Infobip Ltd. SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Infobip Ltd. Recent Developments and Future Plans

Table 54. Tanla Company Information, Head Office, and Major Competitors

Table 55. Tanla Major Business

Table 56. Tanla SMS Firewall Product and Solutions

Table 57. Tanla SMS Firewall Revenue (USD Million), Gross Margin and Market Share

(2020-2025)

Table 58. Tanla Recent Developments and Future Plans

Table 59. Global Wavenet Limited Company Information, Head Office, and Major Competitors

Table 60. Global Wavenet Limited Major Business

Table 61. Global Wavenet Limited SMS Firewall Product and Solutions

Table 62. Global Wavenet Limited SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Global Wavenet Limited Recent Developments and Future Plans

Table 64. Anam Technologies Ltd. Company Information, Head Office, and Major Competitors

Table 65. Anam Technologies Ltd. Major Business

Table 66. Anam Technologies Ltd. SMS Firewall Product and Solutions

Table 67. Anam Technologies Ltd. SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. Anam Technologies Ltd. Recent Developments and Future Plans

Table 69. NTT DOCOMO Company Information, Head Office, and Major Competitors

Table 70. NTT DOCOMO Major Business

Table 71. NTT DOCOMO SMS Firewall Product and Solutions

Table 72. NTT DOCOMO SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. NTT DOCOMO Recent Developments and Future Plans

Table 74. Mavenir Company Information, Head Office, and Major Competitors

Table 75. Mavenir Major Business

Table 76. Mavenir SMS Firewall Product and Solutions

Table 77. Mavenir SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Mavenir Recent Developments and Future Plans

Table 79. Mitto Company Information, Head Office, and Major Competitors

Table 80. Mitto Major Business

Table 81. Mitto SMS Firewall Product and Solutions

Table 82. Mitto SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 83. Mitto Recent Developments and Future Plans

Table 84. Openmind Networks Company Information, Head Office, and Major Competitors

Table 85. Openmind Networks Major Business

Table 86. Openmind Networks SMS Firewall Product and Solutions

Table 87. Openmind Networks SMS Firewall Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 88. Openmind Networks Recent Developments and Future Plans

Table 89. NewNet Communication Technologies Company Information, Head Office, and Major Competitors

Table 90. NewNet Communication Technologies Major Business

Table 91. NewNet Communication Technologies SMS Firewall Product and Solutions

Table 92. NewNet Communication Technologies SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 93. NewNet Communication Technologies Recent Developments and Future Plans

Table 94. NetNumber Company Information, Head Office, and Major Competitors

Table 95. NetNumber Major Business

Table 96. NetNumber SMS Firewall Product and Solutions

Table 97. NetNumber SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 98. NetNumber Recent Developments and Future Plans

Table 99. AMD Telecom S.A. Company Information, Head Office, and Major Competitors

Table 100. AMD Telecom S.A. Major Business

Table 101. AMD Telecom S.A. SMS Firewall Product and Solutions

Table 102. AMD Telecom S.A. SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 103. AMD Telecom S.A. Recent Developments and Future Plans

Table 104. Mobileum Company Information, Head Office, and Major Competitors

Table 105. Mobileum Major Business

Table 106. Mobileum SMS Firewall Product and Solutions

Table 107. Mobileum SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 108. Mobileum Recent Developments and Future Plans

Table 109. Omobio Company Information, Head Office, and Major Competitors

Table 110. Omobio Major Business

Table 111. Omobio SMS Firewall Product and Solutions

Table 112. Omobio SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 113. Omobio Recent Developments and Future Plans

Table 114. Mahindra Comviva Company Information, Head Office, and Major Competitors

Table 115. Mahindra Comviva Major Business

Table 116. Mahindra Comviva SMS Firewall Product and Solutions

- Table 117. Mahindra Comviva SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 118. Mahindra Comviva Recent Developments and Future Plans
- Table 119. Route Mobile Limited Company Information, Head Office, and Major Competitors
- Table 120. Route Mobile Limited Major Business
- Table 121. Route Mobile Limited SMS Firewall Product and Solutions
- Table 122. Route Mobile Limited SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 123. Route Mobile Limited Recent Developments and Future Plans
- Table 124. HAUD Company Information, Head Office, and Major Competitors
- Table 125. HAUD Major Business
- Table 126. HAUD SMS Firewall Product and Solutions
- Table 127. HAUD SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 128. HAUD Recent Developments and Future Plans
- Table 129. Cellusys Company Information, Head Office, and Major Competitors
- Table 130. Cellusys Major Business
- Table 131. Cellusys SMS Firewall Product and Solutions
- Table 132. Cellusys SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 133. Cellusys Recent Developments and Future Plans
- Table 134. AdaptiveMobile Security Company Information, Head Office, and Major Competitors
- Table 135. AdaptiveMobile Security Major Business
- Table 136. AdaptiveMobile Security SMS Firewall Product and Solutions
- Table 137. AdaptiveMobile Security SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 138. AdaptiveMobile Security Recent Developments and Future Plans
- Table 139. TeleOSS Company Information, Head Office, and Major Competitors
- Table 140. TeleOSS Major Business
- Table 141. TeleOSS SMS Firewall Product and Solutions
- Table 142. TeleOSS SMS Firewall Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 143. TeleOSS Recent Developments and Future Plans
- Table 144. Monty Mobile Company Information, Head Office, and Major Competitors
- Table 145. Monty Mobile Major Business
- Table 146. Monty Mobile SMS Firewall Product and Solutions
- Table 147. Monty Mobile SMS Firewall Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 148. Monty Mobile Recent Developments and Future Plans

Table 149. Global SMS Firewall Revenue (USD Million) by Players (2020-2025)

Table 150. Global SMS Firewall Revenue Share by Players (2020-2025)

Table 151. Breakdown of SMS Firewall by Company Type (Tier 1, Tier 2, and Tier 3)

Table 152. Market Position of Players in SMS Firewall, (Tier 1, Tier 2, and Tier 3),
Based on Revenue in 2024

Table 153. Head Office of Key SMS Firewall Players

Table 154. SMS Firewall Market: Company Product Type Footprint

Table 155. SMS Firewall Market: Company Product Application Footprint

Table 156. SMS Firewall New Market Entrants and Barriers to Market Entry

Table 157. SMS Firewall Mergers, Acquisition, Agreements, and Collaborations

Table 158. Global SMS Firewall Consumption Value (USD Million) by Type (2020-2025)

Table 159. Global SMS Firewall Consumption Value Share by Type (2020-2025)

Table 160. Global SMS Firewall Consumption Value Forecast by Type (2026-2031)

Table 161. Global SMS Firewall Consumption Value by Application (2020-2025)

Table 162. Global SMS Firewall Consumption Value Forecast by Application
(2026-2031)Table 163. North America SMS Firewall Consumption Value by Type (2020-2025) &
(USD Million)Table 164. North America SMS Firewall Consumption Value by Type (2026-2031) &
(USD Million)Table 165. North America SMS Firewall Consumption Value by Application (2020-2025)
& (USD Million)Table 166. North America SMS Firewall Consumption Value by Application (2026-2031)
& (USD Million)Table 167. North America SMS Firewall Consumption Value by Country (2020-2025) &
(USD Million)Table 168. North America SMS Firewall Consumption Value by Country (2026-2031) &
(USD Million)Table 169. Europe SMS Firewall Consumption Value by Type (2020-2025) & (USD
Million)Table 170. Europe SMS Firewall Consumption Value by Type (2026-2031) & (USD
Million)Table 171. Europe SMS Firewall Consumption Value by Application (2020-2025) &
(USD Million)Table 172. Europe SMS Firewall Consumption Value by Application (2026-2031) &
(USD Million)

Table 173. Europe SMS Firewall Consumption Value by Country (2020-2025) & (USD

Million)

Table 174. Europe SMS Firewall Consumption Value by Country (2026-2031) & (USD Million)

Table 175. Asia-Pacific SMS Firewall Consumption Value by Type (2020-2025) & (USD Million)

Table 176. Asia-Pacific SMS Firewall Consumption Value by Type (2026-2031) & (USD Million)

Table 177. Asia-Pacific SMS Firewall Consumption Value by Application (2020-2025) & (USD Million)

Table 178. Asia-Pacific SMS Firewall Consumption Value by Application (2026-2031) & (USD Million)

Table 179. Asia-Pacific SMS Firewall Consumption Value by Region (2020-2025) & (USD Million)

Table 180. Asia-Pacific SMS Firewall Consumption Value by Region (2026-2031) & (USD Million)

Table 181. South America SMS Firewall Consumption Value by Type (2020-2025) & (USD Million)

Table 182. South America SMS Firewall Consumption Value by Type (2026-2031) & (USD Million)

Table 183. South America SMS Firewall Consumption Value by Application (2020-2025) & (USD Million)

Table 184. South America SMS Firewall Consumption Value by Application (2026-2031) & (USD Million)

Table 185. South America SMS Firewall Consumption Value by Country (2020-2025) & (USD Million)

Table 186. South America SMS Firewall Consumption Value by Country (2026-2031) & (USD Million)

Table 187. Middle East & Africa SMS Firewall Consumption Value by Type (2020-2025) & (USD Million)

Table 188. Middle East & Africa SMS Firewall Consumption Value by Type (2026-2031) & (USD Million)

Table 189. Middle East & Africa SMS Firewall Consumption Value by Application (2020-2025) & (USD Million)

Table 190. Middle East & Africa SMS Firewall Consumption Value by Application (2026-2031) & (USD Million)

Table 191. Middle East & Africa SMS Firewall Consumption Value by Country (2020-2025) & (USD Million)

Table 192. Middle East & Africa SMS Firewall Consumption Value by Country (2026-2031) & (USD Million)

Table 193. Global Key Players of SMS Firewall Upstream (Raw Materials)

Table 194. Global SMS Firewall Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. SMS Firewall Picture
- Figure 2. Global SMS Firewall Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global SMS Firewall Consumption Value Market Share by Type in 2024
- Figure 4. Application to Person (A2P) Messaging
- Figure 5. Person to Application (P2A) Messaging
- Figure 6. Global SMS Firewall Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 7. SMS Firewall Consumption Value Market Share by Application in 2024
- Figure 8. BFSI Picture
- Figure 9. Entertainment Picture
- Figure 10. Tourism Picture
- Figure 11. Retail Picture
- Figure 12. Marketing Picture
- Figure 13. Healthcare Picture
- Figure 14. Media Picture
- Figure 15. Others Picture
- Figure 16. Global SMS Firewall Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 17. Global SMS Firewall Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 18. Global Market SMS Firewall Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)
- Figure 19. Global SMS Firewall Consumption Value Market Share by Region (2020-2031)
- Figure 20. Global SMS Firewall Consumption Value Market Share by Region in 2024
- Figure 21. North America SMS Firewall Consumption Value (2020-2031) & (USD Million)
- Figure 22. Europe SMS Firewall Consumption Value (2020-2031) & (USD Million)
- Figure 23. Asia-Pacific SMS Firewall Consumption Value (2020-2031) & (USD Million)
- Figure 24. South America SMS Firewall Consumption Value (2020-2031) & (USD Million)
- Figure 25. Middle East & Africa SMS Firewall Consumption Value (2020-2031) & (USD Million)
- Figure 26. Company Three Recent Developments and Future Plans
- Figure 27. Global SMS Firewall Revenue Share by Players in 2024

Figure 28. SMS Firewall Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 29. Market Share of SMS Firewall by Player Revenue in 2024

Figure 30. Top 3 SMS Firewall Players Market Share in 2024

Figure 31. Top 6 SMS Firewall Players Market Share in 2024

Figure 32. Global SMS Firewall Consumption Value Share by Type (2020-2025)

Figure 33. Global SMS Firewall Market Share Forecast by Type (2026-2031)

Figure 34. Global SMS Firewall Consumption Value Share by Application (2020-2025)

Figure 35. Global SMS Firewall Market Share Forecast by Application (2026-2031)

Figure 36. North America SMS Firewall Consumption Value Market Share by Type (2020-2031)

Figure 37. North America SMS Firewall Consumption Value Market Share by Application (2020-2031)

Figure 38. North America SMS Firewall Consumption Value Market Share by Country (2020-2031)

Figure 39. United States SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe SMS Firewall Consumption Value Market Share by Type (2020-2031)

Figure 43. Europe SMS Firewall Consumption Value Market Share by Application (2020-2031)

Figure 44. Europe SMS Firewall Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 46. France SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific SMS Firewall Consumption Value Market Share by Type (2020-2031)

Figure 51. Asia-Pacific SMS Firewall Consumption Value Market Share by Application (2020-2031)

Figure 52. Asia-Pacific SMS Firewall Consumption Value Market Share by Region (2020-2031)

Figure 53. China SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 56. India SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 59. South America SMS Firewall Consumption Value Market Share by Type (2020-2031)

Figure 60. South America SMS Firewall Consumption Value Market Share by Application (2020-2031)

Figure 61. South America SMS Firewall Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa SMS Firewall Consumption Value Market Share by Type (2020-2031)

Figure 65. Middle East & Africa SMS Firewall Consumption Value Market Share by Application (2020-2031)

Figure 66. Middle East & Africa SMS Firewall Consumption Value Market Share by Country (2020-2031)

Figure 67. Turkey SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 68. Saudi Arabia SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 69. UAE SMS Firewall Consumption Value (2020-2031) & (USD Million)

Figure 70. SMS Firewall Market Drivers

Figure 71. SMS Firewall Market Restraints

Figure 72. SMS Firewall Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. SMS Firewall Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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