

Global SMS Firewall Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global SMS Firewall market size was valued at USD 2287.9 million in 2023 and is forecast to a readjusted size of USD 3602.1 million by 2030 with a CAGR of 6.7% during review period.

This report studies the SMS Firewall market, SMS Firewall is a solution to actively monitor MO, MT and Application Originated SMS to prevent fraud and SPAM using SMS. SMS Firewall solutions allows the operator to have full control of the SMS messages in the network. The Solution monitors all MO-SMS originated by local subscribers, MT-SMS that are getting terminated from external SMSCs to local subscribers and Application Originated SMS.

The global SMS Firewall market is highly fragmented with several players such as SMS Firewall technology providers, marketers or resellers and telecom operators contributing to the market revenue. Currently, telecom operators along with the marketers and other stakeholders account for major share of the SMS Firewall market. We mainly analysts the leading SMS Firewall technology providers and partly telecom operators including BICS, Tata Communications Limited, SAP SE, iBasis (Tofane Global), Tango Telecom, Syniverse Technologies, Infobip, Global Wavenet Limited, Anam Technologies, NTT DOCOMO etc.

Asia-Pacific is the largest market with about 33% market share. North America is follower, accounting for about 27% market share.

The key players are BICS, Tata Communications Limited, SAP SE, Sinch, iBasis (Tofane Global), CITIC Telecom, Proofpoint, Tango Telecom, Syniverse Technologies, LLC, Infobip Ltd., Tanla, Global Wavenet Limited, Anam Technologies Ltd., NTT

DOCOMO, Mavenir, Mitto, Openmind Networks, NewNet Communication Technologies, NetNumber, AMD Telecom S.A., Mobileum, Omobio, Mahindra Comviva, Route Mobile Limited, HAUD, Cellusys, AdaptiveMobile Security, TeleOSS, Monty Mobile etc. Top 3 companies occupied about 11% market share.

The Global Info Research report includes an overview of the development of the SMS Firewall industry chain, the market status of BFSI (Application to Person (A2P) Messaging, Person to Application (P2A) Messaging), Entertainment (Application to Person (A2P) Messaging, Person to Application (P2A) Messaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SMS Firewall.

Regionally, the report analyzes the SMS Firewall markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SMS Firewall market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the SMS Firewall market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SMS Firewall industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Application to Person (A2P) Messaging, Person to Application (P2A) Messaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SMS Firewall market.

Regional Analysis: The report involves examining the SMS Firewall market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify

variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the SMS Firewall market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SMS Firewall:

Company Analysis: Report covers individual SMS Firewall players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards SMS Firewall. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Entertainment).

Technology Analysis: Report covers specific technologies relevant to SMS Firewall. It assesses the current state, advancements, and potential future developments in SMS Firewall areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the SMS Firewall market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

SMS Firewall market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Application to Person (A2P) Messaging

Person to Application (P2A) Messaging

Market segment by Application

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Market segment by players, this report covers

BICS

Tata Communications Limited

SAP SE

Sinch

iBasis (Tofane Global)

CITIC Telecom

Proofpoint

Tango Telecom

Syniverse Technologies, LLC

Infobip Ltd.

Tanla

Global Wavenet Limited

Anam Technologies Ltd.

NTT DOCOMO

Mavenir

Mitto

Openmind Networks

NewNet Communication Technologies

NetNumber

AMD Telecom S.A.

Mobileum

Omobio

Mahindra Comviva

Route Mobile Limited

HAUD

Cellusys

AdaptiveMobile Security

TeleOSS

Monty Mobile

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SMS Firewall product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SMS Firewall, with revenue, gross margin and global market share of SMS Firewall from 2019 to 2024.

Chapter 3, the SMS Firewall competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and SMS Firewall market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SMS Firewall.

Chapter 13, to describe SMS Firewall research findings and conclusion.

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