

# Global Smooth Massage Roller Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Smooth Massage Roller market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Smooth Massage Roller industry chain, the market status of Massage (Hollow Type, Solid Type), Yoga (Hollow Type, Solid Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smooth Massage Roller.

Regionally, the report analyzes the Smooth Massage Roller markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smooth Massage Roller market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smooth Massage Roller market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smooth Massage Roller industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Hollow Type, Solid Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smooth Massage Roller market.

**Regional Analysis:** The report involves examining the Smooth Massage Roller market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Smooth Massage Roller market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smooth Massage Roller:

**Company Analysis:** Report covers individual Smooth Massage Roller manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Smooth Massage Roller This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Massage, Yoga).

**Technology Analysis:** Report covers specific technologies relevant to Smooth Massage Roller. It assesses the current state, advancements, and potential future developments in Smooth Massage Roller areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smooth Massage Roller market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Smooth Massage Roller market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Hollow Type

Solid Type

## Market segment by Application

Massage

Yoga

Others

## Major players covered

Adidas

YONEX

Technogym

GladiatorFit

TRX Training

TOGU

Gymstick

Kintex

Fabrication Enterprises

Blackroll

Central Sports

Anta

LI-NING

PEAK

JOINFIT

YANRE FITNESS

Alexandave Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smooth Massage Roller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smooth Massage Roller, with price, sales, revenue and global market share of Smooth Massage Roller from 2018 to 2023.

Chapter 3, the Smooth Massage Roller competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smooth Massage Roller breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Smooth Massage Roller market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smooth Massage Roller.

Chapter 14 and 15, to describe Smooth Massage Roller sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Smooth Massage Roller

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Smooth Massage Roller Consumption Value by Type: 2018 Versus 2022 Versus 2029

1.3.2 Hollow Type

1.3.3 Solid Type

1.4 Market Analysis by Application

1.4.1 Overview: Global Smooth Massage Roller Consumption Value by Application: 2018 Versus 2022 Versus 2029

1.4.2 Massage

1.4.3 Yoga

1.4.4 Others

1.5 Global Smooth Massage Roller Market Size & Forecast

1.5.1 Global Smooth Massage Roller Consumption Value (2018 & 2022 & 2029)

1.5.2 Global Smooth Massage Roller Sales Quantity (2018-2029)

1.5.3 Global Smooth Massage Roller Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

2.1 Adidas

2.1.1 Adidas Details

2.1.2 Adidas Major Business

2.1.3 Adidas Smooth Massage Roller Product and Services

2.1.4 Adidas Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Adidas Recent Developments/Updates

2.2 YONEX

2.2.1 YONEX Details

2.2.2 YONEX Major Business

2.2.3 YONEX Smooth Massage Roller Product and Services

2.2.4 YONEX Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 YONEX Recent Developments/Updates

2.3 Technogym

- 2.3.1 Technogym Details
- 2.3.2 Technogym Major Business
- 2.3.3 Technogym Smooth Massage Roller Product and Services
- 2.3.4 Technogym Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 Technogym Recent Developments/Updates
- 2.4 GladiatorFit
  - 2.4.1 GladiatorFit Details
  - 2.4.2 GladiatorFit Major Business
  - 2.4.3 GladiatorFit Smooth Massage Roller Product and Services
  - 2.4.4 GladiatorFit Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 GladiatorFit Recent Developments/Updates
- 2.5 TRX Training
  - 2.5.1 TRX Training Details
  - 2.5.2 TRX Training Major Business
  - 2.5.3 TRX Training Smooth Massage Roller Product and Services
  - 2.5.4 TRX Training Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 TRX Training Recent Developments/Updates
- 2.6 TOGU
  - 2.6.1 TOGU Details
  - 2.6.2 TOGU Major Business
  - 2.6.3 TOGU Smooth Massage Roller Product and Services
  - 2.6.4 TOGU Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 TOGU Recent Developments/Updates
- 2.7 Gymstick
  - 2.7.1 Gymstick Details
  - 2.7.2 Gymstick Major Business
  - 2.7.3 Gymstick Smooth Massage Roller Product and Services
  - 2.7.4 Gymstick Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Gymstick Recent Developments/Updates
- 2.8 Kintex
  - 2.8.1 Kintex Details
  - 2.8.2 Kintex Major Business
  - 2.8.3 Kintex Smooth Massage Roller Product and Services
  - 2.8.4 Kintex Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2018-2023)

### 2.8.5 Kintex Recent Developments/Updates

## 2.9 Fabrication Enterprises

### 2.9.1 Fabrication Enterprises Details

### 2.9.2 Fabrication Enterprises Major Business

### 2.9.3 Fabrication Enterprises Smooth Massage Roller Product and Services

### 2.9.4 Fabrication Enterprises Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 Fabrication Enterprises Recent Developments/Updates

## 2.10 Blackroll

### 2.10.1 Blackroll Details

### 2.10.2 Blackroll Major Business

### 2.10.3 Blackroll Smooth Massage Roller Product and Services

### 2.10.4 Blackroll Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Blackroll Recent Developments/Updates

## 2.11 Central Sports

### 2.11.1 Central Sports Details

### 2.11.2 Central Sports Major Business

### 2.11.3 Central Sports Smooth Massage Roller Product and Services

### 2.11.4 Central Sports Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Central Sports Recent Developments/Updates

## 2.12 Anta

### 2.12.1 Anta Details

### 2.12.2 Anta Major Business

### 2.12.3 Anta Smooth Massage Roller Product and Services

### 2.12.4 Anta Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.12.5 Anta Recent Developments/Updates

## 2.13 LI-NING

### 2.13.1 LI-NING Details

### 2.13.2 LI-NING Major Business

### 2.13.3 LI-NING Smooth Massage Roller Product and Services

### 2.13.4 LI-NING Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.13.5 LI-NING Recent Developments/Updates

## 2.14 PEAK

### 2.14.1 PEAK Details



- 2.14.2 PEAK Major Business
- 2.14.3 PEAK Smooth Massage Roller Product and Services
- 2.14.4 PEAK Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 PEAK Recent Developments/Updates
- 2.15 JOINFIT
  - 2.15.1 JOINFIT Details
  - 2.15.2 JOINFIT Major Business
  - 2.15.3 JOINFIT Smooth Massage Roller Product and Services
  - 2.15.4 JOINFIT Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 JOINFIT Recent Developments/Updates
- 2.16 YANRE FITNESS
  - 2.16.1 YANRE FITNESS Details
  - 2.16.2 YANRE FITNESS Major Business
  - 2.16.3 YANRE FITNESS Smooth Massage Roller Product and Services
  - 2.16.4 YANRE FITNESS Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 YANRE FITNESS Recent Developments/Updates
- 2.17 Alexandave Industries
  - 2.17.1 Alexandave Industries Details
  - 2.17.2 Alexandave Industries Major Business
  - 2.17.3 Alexandave Industries Smooth Massage Roller Product and Services
  - 2.17.4 Alexandave Industries Smooth Massage Roller Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 Alexandave Industries Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SMOOTH MASSAGE ROLLER BY MANUFACTURER**

- 3.1 Global Smooth Massage Roller Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Smooth Massage Roller Revenue by Manufacturer (2018-2023)
- 3.3 Global Smooth Massage Roller Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Smooth Massage Roller by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Smooth Massage Roller Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Smooth Massage Roller Manufacturer Market Share in 2022
- 3.5 Smooth Massage Roller Market: Overall Company Footprint Analysis

- 3.5.1 Smooth Massage Roller Market: Region Footprint
- 3.5.2 Smooth Massage Roller Market: Company Product Type Footprint
- 3.5.3 Smooth Massage Roller Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Smooth Massage Roller Market Size by Region
  - 4.1.1 Global Smooth Massage Roller Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Smooth Massage Roller Consumption Value by Region (2018-2029)
  - 4.1.3 Global Smooth Massage Roller Average Price by Region (2018-2029)
- 4.2 North America Smooth Massage Roller Consumption Value (2018-2029)
- 4.3 Europe Smooth Massage Roller Consumption Value (2018-2029)
- 4.4 Asia-Pacific Smooth Massage Roller Consumption Value (2018-2029)
- 4.5 South America Smooth Massage Roller Consumption Value (2018-2029)
- 4.6 Middle East and Africa Smooth Massage Roller Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Smooth Massage Roller Sales Quantity by Type (2018-2029)
- 5.2 Global Smooth Massage Roller Consumption Value by Type (2018-2029)
- 5.3 Global Smooth Massage Roller Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Smooth Massage Roller Sales Quantity by Application (2018-2029)
- 6.2 Global Smooth Massage Roller Consumption Value by Application (2018-2029)
- 6.3 Global Smooth Massage Roller Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America Smooth Massage Roller Sales Quantity by Type (2018-2029)
- 7.2 North America Smooth Massage Roller Sales Quantity by Application (2018-2029)
- 7.3 North America Smooth Massage Roller Market Size by Country
  - 7.3.1 North America Smooth Massage Roller Sales Quantity by Country (2018-2029)
  - 7.3.2 North America Smooth Massage Roller Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

8.1 Europe Smooth Massage Roller Sales Quantity by Type (2018-2029)

8.2 Europe Smooth Massage Roller Sales Quantity by Application (2018-2029)

8.3 Europe Smooth Massage Roller Market Size by Country

8.3.1 Europe Smooth Massage Roller Sales Quantity by Country (2018-2029)

8.3.2 Europe Smooth Massage Roller Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Smooth Massage Roller Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Smooth Massage Roller Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Smooth Massage Roller Market Size by Region

9.3.1 Asia-Pacific Smooth Massage Roller Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Smooth Massage Roller Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

10.1 South America Smooth Massage Roller Sales Quantity by Type (2018-2029)

10.2 South America Smooth Massage Roller Sales Quantity by Application (2018-2029)

10.3 South America Smooth Massage Roller Market Size by Country

10.3.1 South America Smooth Massage Roller Sales Quantity by Country (2018-2029)

10.3.2 South America Smooth Massage Roller Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

#### 10.3.4 Argentina Market Size and Forecast (2018-2029)

### **11 MIDDLE EAST & AFRICA**

#### 11.1 Middle East & Africa Smooth Massage Roller Sales Quantity by Type (2018-2029)

#### 11.2 Middle East & Africa Smooth Massage Roller Sales Quantity by Application (2018-2029)

#### 11.3 Middle East & Africa Smooth Massage Roller Market Size by Country

##### 11.3.1 Middle East & Africa Smooth Massage Roller Sales Quantity by Country (2018-2029)

##### 11.3.2 Middle East & Africa Smooth Massage Roller Consumption Value by Country (2018-2029)

##### 11.3.3 Turkey Market Size and Forecast (2018-2029)

##### 11.3.4 Egypt Market Size and Forecast (2018-2029)

##### 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

##### 11.3.6 South Africa Market Size and Forecast (2018-2029)

### **12 MARKET DYNAMICS**

#### 12.1 Smooth Massage Roller Market Drivers

#### 12.2 Smooth Massage Roller Market Restraints

#### 12.3 Smooth Massage Roller Trends Analysis

#### 12.4 Porters Five Forces Analysis

##### 12.4.1 Threat of New Entrants

##### 12.4.2 Bargaining Power of Suppliers

##### 12.4.3 Bargaining Power of Buyers

##### 12.4.4 Threat of Substitutes

##### 12.4.5 Competitive Rivalry

### **13 RAW MATERIAL AND INDUSTRY CHAIN**

#### 13.1 Raw Material of Smooth Massage Roller and Key Manufacturers

#### 13.2 Manufacturing Costs Percentage of Smooth Massage Roller

#### 13.3 Smooth Massage Roller Production Process

#### 13.4 Smooth Massage Roller Industrial Chain

### **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

#### 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Smooth Massage Roller Typical Distributors

14.3 Smooth Massage Roller Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Smooth Massage Roller Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Smooth Massage Roller Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Adidas Basic Information, Manufacturing Base and Competitors
- Table 4. Adidas Major Business
- Table 5. Adidas Smooth Massage Roller Product and Services
- Table 6. Adidas Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 7. Adidas Recent Developments/Updates
- Table 8. YONEX Basic Information, Manufacturing Base and Competitors
- Table 9. YONEX Major Business
- Table 10. YONEX Smooth Massage Roller Product and Services
- Table 11. YONEX Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 12. YONEX Recent Developments/Updates
- Table 13. Technogym Basic Information, Manufacturing Base and Competitors
- Table 14. Technogym Major Business
- Table 15. Technogym Smooth Massage Roller Product and Services
- Table 16. Technogym Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 17. Technogym Recent Developments/Updates
- Table 18. GladiatorFit Basic Information, Manufacturing Base and Competitors
- Table 19. GladiatorFit Major Business
- Table 20. GladiatorFit Smooth Massage Roller Product and Services
- Table 21. GladiatorFit Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 22. GladiatorFit Recent Developments/Updates
- Table 23. TRX Training Basic Information, Manufacturing Base and Competitors
- Table 24. TRX Training Major Business
- Table 25. TRX Training Smooth Massage Roller Product and Services
- Table 26. TRX Training Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 27. TRX Training Recent Developments/Updates
- Table 28. TOGU Basic Information, Manufacturing Base and Competitors



Table 29. TOGU Major Business

Table 30. TOGU Smooth Massage Roller Product and Services

Table 31. TOGU Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. TOGU Recent Developments/Updates

Table 33. Gymstick Basic Information, Manufacturing Base and Competitors

Table 34. Gymstick Major Business

Table 35. Gymstick Smooth Massage Roller Product and Services

Table 36. Gymstick Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Gymstick Recent Developments/Updates

Table 38. Kintex Basic Information, Manufacturing Base and Competitors

Table 39. Kintex Major Business

Table 40. Kintex Smooth Massage Roller Product and Services

Table 41. Kintex Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Kintex Recent Developments/Updates

Table 43. Fabrication Enterprises Basic Information, Manufacturing Base and Competitors

Table 44. Fabrication Enterprises Major Business

Table 45. Fabrication Enterprises Smooth Massage Roller Product and Services

Table 46. Fabrication Enterprises Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Fabrication Enterprises Recent Developments/Updates

Table 48. Blackroll Basic Information, Manufacturing Base and Competitors

Table 49. Blackroll Major Business

Table 50. Blackroll Smooth Massage Roller Product and Services

Table 51. Blackroll Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Blackroll Recent Developments/Updates

Table 53. Central Sports Basic Information, Manufacturing Base and Competitors

Table 54. Central Sports Major Business

Table 55. Central Sports Smooth Massage Roller Product and Services

Table 56. Central Sports Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Central Sports Recent Developments/Updates

Table 58. Anta Basic Information, Manufacturing Base and Competitors

Table 59. Anta Major Business

Table 60. Anta Smooth Massage Roller Product and Services

Table 61. Anta Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Anta Recent Developments/Updates

Table 63. LI-NING Basic Information, Manufacturing Base and Competitors

Table 64. LI-NING Major Business

Table 65. LI-NING Smooth Massage Roller Product and Services

Table 66. LI-NING Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. LI-NING Recent Developments/Updates

Table 68. PEAK Basic Information, Manufacturing Base and Competitors

Table 69. PEAK Major Business

Table 70. PEAK Smooth Massage Roller Product and Services

Table 71. PEAK Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. PEAK Recent Developments/Updates

Table 73. JOINFIT Basic Information, Manufacturing Base and Competitors

Table 74. JOINFIT Major Business

Table 75. JOINFIT Smooth Massage Roller Product and Services

Table 76. JOINFIT Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. JOINFIT Recent Developments/Updates

Table 78. YANRE FITNESS Basic Information, Manufacturing Base and Competitors

Table 79. YANRE FITNESS Major Business

Table 80. YANRE FITNESS Smooth Massage Roller Product and Services

Table 81. YANRE FITNESS Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. YANRE FITNESS Recent Developments/Updates

Table 83. Alexandave Industries Basic Information, Manufacturing Base and Competitors

Table 84. Alexandave Industries Major Business

Table 85. Alexandave Industries Smooth Massage Roller Product and Services

Table 86. Alexandave Industries Smooth Massage Roller Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 87. Alexandave Industries Recent Developments/Updates

Table 88. Global Smooth Massage Roller Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 89. Global Smooth Massage Roller Revenue by Manufacturer (2018-2023) &



(USD Million)

Table 90. Global Smooth Massage Roller Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 91. Market Position of Manufacturers in Smooth Massage Roller, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 92. Head Office and Smooth Massage Roller Production Site of Key Manufacturer

Table 93. Smooth Massage Roller Market: Company Product Type Footprint

Table 94. Smooth Massage Roller Market: Company Product Application Footprint

Table 95. Smooth Massage Roller New Market Entrants and Barriers to Market Entry

Table 96. Smooth Massage Roller Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Smooth Massage Roller Sales Quantity by Region (2018-2023) & (K Units)

Table 98. Global Smooth Massage Roller Sales Quantity by Region (2024-2029) & (K Units)

Table 99. Global Smooth Massage Roller Consumption Value by Region (2018-2023) & (USD Million)

Table 100. Global Smooth Massage Roller Consumption Value by Region (2024-2029) & (USD Million)

Table 101. Global Smooth Massage Roller Average Price by Region (2018-2023) & (US\$/Unit)

Table 102. Global Smooth Massage Roller Average Price by Region (2024-2029) & (US\$/Unit)

Table 103. Global Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 104. Global Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 105. Global Smooth Massage Roller Consumption Value by Type (2018-2023) & (USD Million)

Table 106. Global Smooth Massage Roller Consumption Value by Type (2024-2029) & (USD Million)

Table 107. Global Smooth Massage Roller Average Price by Type (2018-2023) & (US\$/Unit)

Table 108. Global Smooth Massage Roller Average Price by Type (2024-2029) & (US\$/Unit)

Table 109. Global Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 110. Global Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 111. Global Smooth Massage Roller Consumption Value by Application (2018-2023) & (USD Million)

Table 112. Global Smooth Massage Roller Consumption Value by Application (2024-2029) & (USD Million)

Table 113. Global Smooth Massage Roller Average Price by Application (2018-2023) & (US\$/Unit)

Table 114. Global Smooth Massage Roller Average Price by Application (2024-2029) & (US\$/Unit)

Table 115. North America Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 116. North America Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 117. North America Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 118. North America Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 119. North America Smooth Massage Roller Sales Quantity by Country (2018-2023) & (K Units)

Table 120. North America Smooth Massage Roller Sales Quantity by Country (2024-2029) & (K Units)

Table 121. North America Smooth Massage Roller Consumption Value by Country (2018-2023) & (USD Million)

Table 122. North America Smooth Massage Roller Consumption Value by Country (2024-2029) & (USD Million)

Table 123. Europe Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 124. Europe Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 125. Europe Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 126. Europe Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 127. Europe Smooth Massage Roller Sales Quantity by Country (2018-2023) & (K Units)

Table 128. Europe Smooth Massage Roller Sales Quantity by Country (2024-2029) & (K Units)

Table 129. Europe Smooth Massage Roller Consumption Value by Country (2018-2023) & (USD Million)

Table 130. Europe Smooth Massage Roller Consumption Value by Country

(2024-2029) & (USD Million)

Table 131. Asia-Pacific Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 132. Asia-Pacific Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 133. Asia-Pacific Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 134. Asia-Pacific Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 135. Asia-Pacific Smooth Massage Roller Sales Quantity by Region (2018-2023) & (K Units)

Table 136. Asia-Pacific Smooth Massage Roller Sales Quantity by Region (2024-2029) & (K Units)

Table 137. Asia-Pacific Smooth Massage Roller Consumption Value by Region (2018-2023) & (USD Million)

Table 138. Asia-Pacific Smooth Massage Roller Consumption Value by Region (2024-2029) & (USD Million)

Table 139. South America Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 140. South America Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 141. South America Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 142. South America Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 143. South America Smooth Massage Roller Sales Quantity by Country (2018-2023) & (K Units)

Table 144. South America Smooth Massage Roller Sales Quantity by Country (2024-2029) & (K Units)

Table 145. South America Smooth Massage Roller Consumption Value by Country (2018-2023) & (USD Million)

Table 146. South America Smooth Massage Roller Consumption Value by Country (2024-2029) & (USD Million)

Table 147. Middle East & Africa Smooth Massage Roller Sales Quantity by Type (2018-2023) & (K Units)

Table 148. Middle East & Africa Smooth Massage Roller Sales Quantity by Type (2024-2029) & (K Units)

Table 149. Middle East & Africa Smooth Massage Roller Sales Quantity by Application (2018-2023) & (K Units)

Table 150. Middle East & Africa Smooth Massage Roller Sales Quantity by Application (2024-2029) & (K Units)

Table 151. Middle East & Africa Smooth Massage Roller Sales Quantity by Region (2018-2023) & (K Units)

Table 152. Middle East & Africa Smooth Massage Roller Sales Quantity by Region (2024-2029) & (K Units)

Table 153. Middle East & Africa Smooth Massage Roller Consumption Value by Region (2018-2023) & (USD Million)

Table 154. Middle East & Africa Smooth Massage Roller Consumption Value by Region (2024-2029) & (USD Million)

Table 155. Smooth Massage Roller Raw Material

Table 156. Key Manufacturers of Smooth Massage Roller Raw Materials

Table 157. Smooth Massage Roller Typical Distributors

Table 158. Smooth Massage Roller Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Smooth Massage Roller Picture

Figure 2. Global Smooth Massage Roller Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Smooth Massage Roller Consumption Value Market Share by Type in 2022

Figure 4. Hollow Type Examples

Figure 5. Solid Type Examples

Figure 6. Global Smooth Massage Roller Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Smooth Massage Roller Consumption Value Market Share by Application in 2022

Figure 8. Massage Examples

Figure 9. Yoga Examples

Figure 10. Others Examples

Figure 11. Global Smooth Massage Roller Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Smooth Massage Roller Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Smooth Massage Roller Sales Quantity (2018-2029) & (K Units)

Figure 14. Global Smooth Massage Roller Average Price (2018-2029) & (US\$/Unit)

Figure 15. Global Smooth Massage Roller Sales Quantity Market Share by Manufacturer in 2022

Figure 16. Global Smooth Massage Roller Consumption Value Market Share by Manufacturer in 2022

Figure 17. Producer Shipments of Smooth Massage Roller by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 18. Top 3 Smooth Massage Roller Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Top 6 Smooth Massage Roller Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Global Smooth Massage Roller Sales Quantity Market Share by Region (2018-2029)

Figure 21. Global Smooth Massage Roller Consumption Value Market Share by Region (2018-2029)

Figure 22. North America Smooth Massage Roller Consumption Value (2018-2029) & (USD Million)

Figure 23. Europe Smooth Massage Roller Consumption Value (2018-2029) & (USD Million)

Figure 24. Asia-Pacific Smooth Massage Roller Consumption Value (2018-2029) & (USD Million)

Figure 25. South America Smooth Massage Roller Consumption Value (2018-2029) & (USD Million)

Figure 26. Middle East & Africa Smooth Massage Roller Consumption Value (2018-2029) & (USD Million)

Figure 27. Global Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 28. Global Smooth Massage Roller Consumption Value Market Share by Type (2018-2029)

Figure 29. Global Smooth Massage Roller Average Price by Type (2018-2029) & (US\$/Unit)

Figure 30. Global Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 31. Global Smooth Massage Roller Consumption Value Market Share by Application (2018-2029)

Figure 32. Global Smooth Massage Roller Average Price by Application (2018-2029) & (US\$/Unit)

Figure 33. North America Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 34. North America Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 35. North America Smooth Massage Roller Sales Quantity Market Share by



Country (2018-2029)

Figure 36. North America Smooth Massage Roller Consumption Value Market Share by Country (2018-2029)

Figure 37. United States Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Canada Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Mexico Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Europe Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 41. Europe Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 42. Europe Smooth Massage Roller Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Smooth Massage Roller Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Russia Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 50. Asia-Pacific Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Smooth Massage Roller Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Smooth Massage Roller Consumption Value Market Share by Region (2018-2029)

Figure 53. China Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Korea Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. India Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Southeast Asia Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Australia Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. South America Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 60. South America Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 61. South America Smooth Massage Roller Sales Quantity Market Share by Country (2018-2029)

Figure 62. South America Smooth Massage Roller Consumption Value Market Share by Country (2018-2029)

Figure 63. Brazil Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Argentina Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Middle East & Africa Smooth Massage Roller Sales Quantity Market Share by Type (2018-2029)

Figure 66. Middle East & Africa Smooth Massage Roller Sales Quantity Market Share by Application (2018-2029)

Figure 67. Middle East & Africa Smooth Massage Roller Sales Quantity Market Share by Region (2018-2029)

Figure 68. Middle East & Africa Smooth Massage Roller Consumption Value Market Share by Region (2018-2029)

Figure 69. Turkey Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Egypt Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Saudi Arabia Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. South Africa Smooth Massage Roller Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Smooth Massage Roller Market Drivers

Figure 74. Smooth Massage Roller Market Restraints

Figure 75. Smooth Massage Roller Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Smooth Massage Roller in 2022

Figure 78. Manufacturing Process Analysis of Smooth Massage Roller

Figure 79. Smooth Massage Roller Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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