

# **Global Smoked Salmon Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Smoked Salmon market size was valued at USD 4868.6 million in 2023 and is forecast to a readjusted size of USD 7178.6 million by 2030 with a CAGR of 5.7% during review period.

Atlantic salmon is rich in long-chain omega-3, EPA and DHA, which reduce the risk of cardiovascular disease. Data also indicates that EPA and DHA reduce the risk of a large number of other health issues. Smoked salmon is a preparation of salmon, typically a fillet that has been cured and hot or cold smoked. Due to its moderately high price, smoked salmon is considered a delicacy.

Global 5 largest manufacturers of Smoked Salmon are Mowi Company, Labeyrie, Lerøy Seafood, Suempol and Ocean Beauty Seafoods, which make up about 45%. Among them, Mowi Company is the leader with about 21% market share.

Europe is the largest market, with a share about 65%, followed by North America and Asia-Pacific, both with share about 14%. In terms of product type, Cold Smoked Salmon occupy the largest share of the total market, about 72%. And in terms of product application, the largest application is Retail Sector, followed by Food Service Sector.

The Global Info Research report includes an overview of the development of the Smoked Salmon industry chain, the market status of Food Service Sector (Hot Smoked Salmon, Cold Smoked Salmon), Retail Sector (Hot Smoked Salmon, Cold Smoked Salmon), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smoked Salmon.

Regionally, the report analyzes the Smoked Salmon markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smoked Salmon market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Smoked Salmon market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smoked Salmon industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Hot Smoked Salmon, Cold Smoked Salmon).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smoked Salmon market.

**Regional Analysis:** The report involves examining the Smoked Salmon market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Smoked Salmon market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smoked Salmon:

**Company Analysis:** Report covers individual Smoked Salmon manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Smoked Salmon. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Service Sector, Retail Sector).

**Technology Analysis:** Report covers specific technologies relevant to Smoked Salmon. It assesses the current state, advancements, and potential future developments in Smoked Salmon areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Smoked Salmon market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Smoked Salmon market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Hot Smoked Salmon

Cold Smoked Salmon

### Market segment by Application

Food Service Sector

Retail Sector

### Major players covered

Mowi Company

Labeyrie

Lerøy Seafood

Suempol

Ocean Beauty Seafoods

Young's Seafood

Salmar

Meralliance (Thai Union Frozen Products)

Norvelita

Cooke Aquaculture

Martiko

Delpeyrat

Multiexport Foods

Acme Smoked Fish

Grupo Ubago

SeaBear Company

Bumble Bee Seafoods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smoked Salmon product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smoked Salmon, with price, sales, revenue and global market share of Smoked Salmon from 2019 to 2024.

Chapter 3, the Smoked Salmon competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smoked Salmon breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smoked Salmon market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smoked Salmon.

Chapter 14 and 15, to describe Smoked Salmon sales channel, distributors, customers, research findings and conclusion.

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