

Global SME Cloud Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4286221541EN.html>

Date: August 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G4286221541EN

Abstracts

The adoption of cloud-based services is increasing worldwide. Many large enterprises are already experiencing the benefits of using cloud-based technology for their business operations. The scenario is shifting toward SMEs because they can avoid investment on IT infrastructure and reduce operational costs by adopting cloud-based technology for their daily business operations. Cloud also improves performance, efficiency, and security of business operations as well as data. There are many vendors offering cloud-based solutions to SMEs as per their business requirements. A few SMEs have already adopted cloud-based technologies for their business continuity and development. Cloud is considered to be a suitable solution for all industry verticals because of features such as flexibility, automatic software upgrades, enhanced communication, and ease of collaboration between enterprise users. Moreover, SMEs are asked to pay only for the services utilized by them.

SCOPE OF THE REPORT:

This report studies the SME Cloud market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the SME Cloud market by product type and applications/end industries.

The global SME Cloud market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of SME Cloud.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

HP

Google

Microsoft

Amazon

Dell EMC

Rackspace

Oracle

SAP

Huawei

Alibaba

Baidu

Fujitsu

Cisco Systems

Equinix

Netsuite

CA Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SaaS

IaaS

PaaS

Market Segment by Applications, can be divided into

Small-Sized Enterprise

Medium-Sized Enterprise

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