

Global SMD TVS Diodes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global SMD TVS Diodes market size was valued at US\$ 1851 million in 2025 and is forecast to a readjusted size of US\$ 3097 million by 2032 with a CAGR of 7.7% during review period.

SMD TVS Diodes are compact, surface-mount transient voltage suppression devices designed to protect sensitive electronic circuits from electrostatic discharge, voltage spikes, and other transient events. They provide advantages such as rapid response time, high surge energy absorption, small form factor, and compatibility with high-density electronic assemblies. The capacity utilization rate in 2025 was 85%, with an industry average gross margin of about 35%. In 2025, production totaled 5997 million units, with an average price of USD 0.3 per unit. Upstream, essential materials include high-purity monocrystalline silicon and epoxy molding compounds, with representative suppliers including Shin-Etsu Chemical, SUMCO, Dow, and Kingboard Holdings. The midstream involves wafer fabrication, device design, packaging, and quality assurance to ensure performance and reliability. Downstream demand is driven by consumer electronics and automotive applications, with representative customers including Apple, Samsung, Huawei, Toyota, Volkswagen, and BYD.

The demand for SMD TVS Diodes is increasingly shaped by the rapid proliferation of consumer electronics and the growing complexity of automotive electrical systems. Their role in safeguarding sensitive components from voltage transients, electrostatic discharge, and surge events is becoming more critical as devices operate at higher speeds and lower voltages. Automotive applications, including advanced driver-assistance systems and infotainment modules, drive precise performance and reliability requirements, while consumer electronics push miniaturization and high-density

integration. This combination of performance demands and broad applicability ensures that manufacturers must continuously optimize production efficiency, material quality, and device robustness to meet evolving industry standards.

This report is a detailed and comprehensive analysis for global SMD TVS Diodes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SMD TVS Diodes market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global SMD TVS Diodes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global SMD TVS Diodes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global SMD TVS Diodes market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SMD TVS Diodes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SMD TVS Diodes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Littelfuse, Infineon, STMicroelectronics, ON Semiconductor, Diodes Incorporated, NXP, Toshiba, Texas Instruments, Vishay, Nexperia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

SMD TVS Diodes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Unidirectional

Bidirectional

Market segment by Power

?400W

400-1500W

Others

Market segment by Voltage

?12V

12-58V

Others

Market segment by Application

Consumer Electronics

Automotive

Others

Major players covered

Littelfuse

Infineon

STMicroelectronics

ON Semiconductor

Diodes Incorporated

NXP

Toshiba

Texas Instruments

Vishay

Nexperia

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SMD TVS Diodes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SMD TVS Diodes, with price, sales quantity, revenue, and global market share of SMD TVS Diodes from 2021 to 2026.

Chapter 3, the SMD TVS Diodes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SMD TVS Diodes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and SMD TVS Diodes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SMD

TVS Diodes.

Chapter 14 and 15, to describe SMD TVS Diodes sales channel, distributors, customers, research findings and conclusion.

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