

# **Global SMB and SME NAS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

NAS is a server-based storage system that enables file sharing between enterprise users. It is an independent network node in the LAN that consists of individual IP addresses. File transfer is achieved through an Ethernet connection between users and NAS systems. NAS allows multiple users to have access to the same file in a network.

### **SCOPE OF THE REPORT:**

This report studies the SMB and SME NAS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the SMB and SME NAS market by product type and applications/end industries.

The SME segment was the largest contributor to the SMB and SME NAS market in 2017. The reason for the dominance of this segment is because SMEs require high-performance NAS systems owing to the number of users who require access to the shared files on the network. The demand for efficient NAS systems is growing among organizations such as small educational institution, healthcare hospitals, hotels surveillance, and multimedia firms.

The Americas region dominated the market, with a market share of more than 40%, which is driven by business data growth. The adoption of NAS systems by small enterprises in this region is also expected to heighten during the forecast period along with high-end NAS systems that enable up to 1PB of data storage, thus leading to the growth of the overall NAS market.

The global SMB and SME NAS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of SMB and SME NAS.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Western Digital

Seagate

Netgear

Synology

Buffalo Technology

QNAP

Dell EMC

HP

IBM

Oracle

Cisco

D-Link

Drobo

Quantum

Fujitsu

Unylogix

Hitachi Data Systems

Infortrend

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premise

Cloud-based

Market Segment by Applications, can be divided into

SOHO Use

SMBs

SMEs

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(2016-2017)

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