

Global SMAS Ultrasound Beauty Instrument Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global SMAS Ultrasound Beauty Instrument market size was valued at US\$ 196 million in 2025 and is forecast to a readjusted size of US\$ 353 million by 2032 with a CAGR of 7.1% during review period.

In 2025, global SMAS ultrasound devices production reached approximately 85,000 units. An SMAS ultrasound device is a non-invasive aesthetic equipment that utilizes High-Intensity Focused Ultrasound (HIFU) technology to target the SMAS layer (Superficial Musculoaponeurotic System), mainly used for facial lifting, skin tightening, anti-aging treatments, and contour sculpting. The device precisely focuses ultrasound energy on the deep skin layers and the SMAS fascia layer, stimulating collagen regeneration and tissue contraction to improve skin laxity, wrinkles, and sagging facial contours. Featuring non-surgical treatment, short recovery time, minimal trauma, and high treatment comfort, SMAS ultrasound devices are widely used in medical aesthetic institutions, skin management centers, and high-end beauty care applications. As consumer demand for non-surgical anti-aging treatments continues to grow, modern SMAS ultrasound devices are evolving toward multi-depth treatment capability, multiple probe configurations, intelligent energy control, real-time imaging, and personalized treatment solutions to enhance treatment precision, safety, and effectiveness.

The SMAS ultrasound device market has experienced steady growth in recent years, driven by increasing demand for non-surgical anti-aging treatments, the growing popularity of light medical aesthetics, and rising consumer attention to facial lifting and skin tightening care. As an ultrasound-based aesthetic device targeting the SMAS fascia layer, it is widely used in medical aesthetic institutions, skin management centers,

high-end beauty salons, and anti-aging treatment applications for facial lifting, contour sculpting, skin tightening, and wrinkle reduction. With consumers placing greater emphasis on safety, precision, comfort, and natural-looking results, demand continues to increase for features such as multi-depth treatment probes, intelligent energy control, real-time imaging, personalized parameter settings, and stable energy output systems. Meanwhile, aesthetic service providers are enhancing their anti-aging treatment competitiveness and customer retention, driving SMAS ultrasound devices toward greater intelligence, multifunctionality, higher precision, and improved safety. In the future, the market is expected to maintain strong growth potential, while competition will increasingly focus on treatment effectiveness, energy control accuracy, device safety, operational experience, clinical adaptability, and after-sales service capabilities.

This report is a detailed and comprehensive analysis for global SMAS Ultrasound Beauty Instrument market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SMAS Ultrasound Beauty Instrument market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global SMAS Ultrasound Beauty Instrument market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global SMAS Ultrasound Beauty Instrument market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global SMAS Ultrasound Beauty Instrument market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SMAS Ultrasound Beauty Instrument

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SMAS Ultrasound Beauty Instrument market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ulthera, Classys, Hironic, Alma Lasers, Lumenis, Syneron Candela, Medicoson, Hebei Newangie Technology, Guangzhou Huimain Technology, Nanjing Rotec Photoelectric Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

SMAS Ultrasound Beauty Instrument market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low-energy Maintenance

Medium-energy Care Type

High-energy Medical Anti-aging Type

Market segment by Core Technical Principle

High Intensity Focused Ultrasound (HIFU) Type

Multi-point Array Ultrasound Type

Pulsed Ultrasound Type

Continuous Wave Ultrasound Type

Ultrasound & Radio Frequency Composite Type

Micro-focused Ultrasound Type

Market segment by Acting Depth

Superficial Epidermal Acting Type

Dermal Layer Acting Type

Superficial Fascia Layer Acting Type

SMAS Fascia Layer Dedicated Type

Muscle Layer Acting Type

Market segment by Application

Facial Lifting & Firming Type

Anti-aging & Wrinkle Removal Type

Facial Contouring Type

Jawline Lifting Type

Neck Care Type

Others

Major players covered

Ulthera

Classys

Hironic

Alma Lasers

Lumenis

Syneron Candela

Medicoson

Hebei Newangie Technology

Guangzhou Huimain Technology

Nanjing Rotec Photoelectric Tech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SMAS Ultrasound Beauty Instrument product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SMAS Ultrasound Beauty Instrument, with price, sales quantity, revenue, and global market share of SMAS Ultrasound Beauty Instrument from 2021 to 2026.

Chapter 3, the SMAS Ultrasound Beauty Instrument competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SMAS Ultrasound Beauty Instrument breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and SMAS Ultrasound Beauty Instrument market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SMAS Ultrasound Beauty Instrument.

Chapter 14 and 15, to describe SMAS Ultrasound Beauty Instrument sales channel, distributors, customers, research findings and conclusion.

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