

Global Smartphone Handheld Gimbal Stabilizer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smartphone Handheld Gimbal Stabilizer market size was valued at US\$ 404 million in 2025 and is forecast to a readjusted size of US\$ 729 million by 2032 with a CAGR of 9.0% during review period.

Smartphone Handheld Gimbal Stabilizer is a portable device designed to hold and stabilize a smartphone during video capture by using motorized multi axis control to counteract hand movement. It enables smooth and controlled camera motion while keeping the subject steady in the frame, improving video quality compared to direct handheld shooting. The device typically integrates sensors, motors, and control software to provide features such as automatic subject tracking, motion smoothing, and intuitive user operation, making it widely used in content creation and mobile videography. The unit price of a Smartphone Handheld Gimbal Stabilizer is around several hundred US dollars, with an industry gross profit margin between 20% and 40%.

The upstream supply chain includes suppliers of electronic components such as microcontrollers, motion sensors, brushless motors, batteries, and printed circuit boards, as well as providers of embedded software and image tracking algorithms that enable stabilization and intelligent functions. It also involves manufacturers of mechanical parts, structural materials, and precision assemblies required for product durability and performance. The downstream supply chain consists of consumer electronics distributors, e-commerce platforms, and brand direct sales channels, with end users including content creators, social media users, and professional videographers. The ecosystem is closely linked to smartphone adoption and digital content trends, with after sales services, software updates, and accessory ecosystems supporting ongoing product value and user engagement.

This report is a detailed and comprehensive analysis for global Smartphone Handheld Gimbal Stabilizer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smartphone Handheld Gimbal Stabilizer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smartphone Handheld Gimbal Stabilizer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smartphone Handheld Gimbal Stabilizer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smartphone Handheld Gimbal Stabilizer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Smartphone Handheld Gimbal Stabilizer
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Smartphone Handheld Gimbal Stabilizer

market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DJI, Hohem, ZHIYUN, FeiyuTech, Insta360, Gudsen MOZA, Aochuan, FUNSNAP, Benro, SNOPPA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smartphone Handheld Gimbal Stabilizer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Type

Intelligent Type

Market segment by User Segment

Professional Grade

Consumer Grade

Market segment by Application

Online Sales

Offline Sales

Major players covered

DJI

Hohem

ZHIYUN

FeiyuTech

Insta360

Gudsen MOZA

Aochuan

FUNSNAP

Benro

SNOPPA

SJCAM

EVO Gimbals

Ikan International

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smartphone Handheld Gimbal Stabilizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smartphone Handheld Gimbal Stabilizer, with price, sales quantity, revenue, and global market share of Smartphone Handheld Gimbal Stabilizer from 2021 to 2026.

Chapter 3, the Smartphone Handheld Gimbal Stabilizer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smartphone Handheld Gimbal Stabilizer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smartphone Handheld Gimbal Stabilizer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smartphone Handheld Gimbal Stabilizer.

Chapter 14 and 15, to describe Smartphone Handheld Gimbal Stabilizer sales channel, distributors, customers, research findings and conclusion.

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