

Global Smartphone Handheld Gimbal Stabilizer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smartphone Handheld Gimbal Stabilizer market size is expected to reach \$ 729 million by 2032, rising at a market growth of 9.0% CAGR during the forecast period (2026-2032).

Smartphone Handheld Gimbal Stabilizer is a portable device designed to hold and stabilize a smartphone during video capture by using motorized multi axis control to counteract hand movement. It enables smooth and controlled camera motion while keeping the subject steady in the frame, improving video quality compared to direct handheld shooting. The device typically integrates sensors, motors, and control software to provide features such as automatic subject tracking, motion smoothing, and intuitive user operation, making it widely used in content creation and mobile videography. The unit price of a Smartphone Handheld Gimbal Stabilizer is around several hundred US dollars, with an industry gross profit margin between 20% and 40%.

The upstream supply chain includes suppliers of electronic components such as microcontrollers, motion sensors, brushless motors, batteries, and printed circuit boards, as well as providers of embedded software and image tracking algorithms that enable stabilization and intelligent functions. It also involves manufacturers of mechanical parts, structural materials, and precision assemblies required for product durability and performance. The downstream supply chain consists of consumer electronics distributors, e-commerce platforms, and brand direct sales channels, with end users including content creators, social media users, and professional videographers. The ecosystem is closely linked to smartphone adoption and digital content trends, with after sales services, software updates, and accessory ecosystems supporting ongoing product value and user engagement.

This report studies the global Smartphone Handheld Gimbal Stabilizer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smartphone Handheld Gimbal Stabilizer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smartphone Handheld Gimbal Stabilizer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smartphone Handheld Gimbal Stabilizer total production and demand, 2021-2032, (K Units)

Global Smartphone Handheld Gimbal Stabilizer total production value, 2021-2032, (USD Million)

Global Smartphone Handheld Gimbal Stabilizer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Smartphone Handheld Gimbal Stabilizer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Smartphone Handheld Gimbal Stabilizer domestic production, consumption, key domestic manufacturers and share

Global Smartphone Handheld Gimbal Stabilizer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Smartphone Handheld Gimbal Stabilizer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Smartphone Handheld Gimbal Stabilizer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Smartphone Handheld Gimbal Stabilizer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DJI, Hohem, ZHIYUN, FeiyuTech, Insta360, Gudsen MOZA, Aochuan, FUNSNAP, Benro, SNOPPA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Smartphone Handheld Gimbal Stabilizer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smartphone Handheld Gimbal Stabilizer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smartphone Handheld Gimbal Stabilizer Market, Segmentation by Type:

Basic Type

Intelligent Type

Global Smartphone Handheld Gimbal Stabilizer Market, Segmentation by User Segment:

Professional Grade

Consumer Grade

Global Smartphone Handheld Gimbal Stabilizer Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

DJI

Hohem

ZHIYUN

FeiyuTech

Insta360

Gudsen MOZA

Aochuan

FUNSNAP

Benro

SNOPPA

SJCAM

EVO Gimbals

Ikan International

Key Questions Answered:

1. How big is the global Smartphone Handheld Gimbal Stabilizer market?
2. What is the demand of the global Smartphone Handheld Gimbal Stabilizer market?
3. What is the year over year growth of the global Smartphone Handheld Gimbal Stabilizer market?
4. What is the production and production value of the global Smartphone Handheld Gimbal Stabilizer market?
5. Who are the key producers in the global Smartphone Handheld Gimbal Stabilizer market?
6. What are the growth factors driving the market demand?

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