

Global Smartphone DDIC Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G97FD5309990EN.html>

Date: June 2023

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G97FD5309990EN

Abstracts

According to our (Global Info Research) latest study, the global Smartphone DDIC market size was valued at USD 2217.4 million in 2022 and is forecast to a readjusted size of USD 3857.3 million by 2029 with a CAGR of 8.2% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Globally, smartphone DDIC companies are mainly distributed in South Korea and Taiwan, and South Korean companies occupy a large market share, accounting for more than 65%. The market share of the top five companies in the world accounts for more than 88%. In the future, with the upgrading of 5G smartphones, the penetration of AMOLED DDIC will accelerate, and the proportion will increase significantly.

DDIC is the main part of the display imaging system. It is mainly responsible for the functions of driving the display and controlling the driving current. In the past two years, due to the impact of the market economy environment, the consumption of smartphones has declined, resulting in a decline in the demand for core components of mobile phones. The future trend of DDIC for smartphones will depend on the terminal consumer market.

This report is a detailed and comprehensive analysis for global Smartphone DDIC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2023, are provided.

Key Features:

Global Smartphone DDIC market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2018-2029

Global Smartphone DDIC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2018-2029

Global Smartphone DDIC market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Unit), 2018-2029

Global Smartphone DDIC market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smartphone DDIC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smartphone DDIC market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Magnachip, Novatek, LX Semicon and Himax, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Smartphone DDIC market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AMOLED DDIC

LCD DDIC

Market segment by Application

OEM

ODM

Major players covered

Samsung

Magnachip

Novatek

LX Semicon

Himax

Raydium

Synaptics Incorporated

FocalTech

Solomon Systech

GalaxyCore

Chipone

OMNIVISION

ANAPASS

VIEWTRIX

Shanghai New Vision Microelectronics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smartphone DDIC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smartphone DDIC, with price, sales, revenue and global market share of Smartphone DDIC from 2018 to 2023.

Chapter 3, the Smartphone DDIC competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smartphone DDIC breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Smartphone DDIC market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smartphone DDIC.

Chapter 14 and 15, to describe Smartphone DDIC sales channel, distributors, customers, research findings and conclusion.

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