

# **Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Smart Wearables Market 2018 Forecast to 2023**

<https://marketpublishers.com/r/G2579179BD6EN.html>

Date: March 2018

Pages: 106

Price: US\$ 4,880.00 (Single User License)

ID: G2579179BD6EN

## **Abstracts**

In recent years, development in technology has changed the attitude of living of human beings. People are experiencing those things, which they only dreamed about decades ago and was considered as impossible in real life. Wearable technology is that technology which has changed the lifestyle of human beings. Wearable technology has been around for many years, but the craze of wearable technology begins when the prototype of Google Glass was first developed. The prototype of Google Glass has changed the view point of individuals. It helped users to start thinking beyond reality. Before the prototype, users were unaware about wearable technology. Nowadays there are various exciting products that are available in the markets and in the future it is expected to play an important part in our daily lives.

### **Scope of the Report:**

This report focuses on the Smart Wearables in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fitness Band

Smart Watches

Smart Glasses

Others

Market Segment by Applications, can be divided into

Fitness and Wellness

Infotainment

There are 15 Chapters to deeply display the global Smart Wearables market.

Chapter 1, to describe Smart Wearables Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Smart Wearables, with sales, revenue, and price of Smart Wearables, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Smart Wearables, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Smart Wearables market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Smart Wearables sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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