

# Global Smart Transportation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Smart Transportation market size was valued at USD 74850 million in 2023 and is forecast to a readjusted size of USD 127800 million by 2030 with a CAGR of 7.9% during review period.

Smart transportation, a key internet of things vertical application, refers to the integrated application of modern technologies and management strategies in transportation systems.

The Global Info Research report includes an overview of the development of the Smart Transportation industry chain, the market status of Airways (Hardware, Software and Service), Roadways (Hardware, Software and Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Transportation.

Regionally, the report analyzes the Smart Transportation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Transportation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Smart Transportation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Smart Transportation industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Product (e.g., Hardware, Software and Service).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Transportation market.

**Regional Analysis:** The report involves examining the Smart Transportation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Smart Transportation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Transportation:

**Company Analysis:** Report covers individual Smart Transportation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Smart Transportation This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Airways, Roadways).

**Technology Analysis:** Report covers specific technologies relevant to Smart Transportation. It assesses the current state, advancements, and potential future developments in Smart Transportation areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Smart Transportation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Smart Transportation market is split by Product and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Product, and by Application in terms of value.

#### Market segment by Product

Hardware

Software and Service

#### Market segment by Application

Airways

Roadways

Railways

#### Market segment by players, this report covers

IBM

DiDi

NEC

Siemens

SAP

Intel

?Oracle

Uber

SureKAM Corporation

Enjoyor Electronics

Hisense TransTech

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Transportation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Transportation, with revenue, gross margin and global market share of Smart Transportation from 2019 to 2024.

Chapter 3, the Smart Transportation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Product and application, with consumption value and growth rate by Product, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Smart Transportation market forecast, by regions, product and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Transportation.

Chapter 13, to describe Smart Transportation research findings and conclusion.

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