

# Global Smart Toilet System Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G0B871E0A7EBEN.html>

Date: January 2026

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: G0B871E0A7EBEN

## Abstracts

According to our (Global Info Research) latest study, the global Smart Toilet System market size was valued at US\$ 139 million in 2025 and is forecast to a readjusted size of US\$ 272 million by 2032 with a CAGR of 10.3% during review period.

A smart toilet system is an intelligent management system that integrates functions such as toilet occupancy detection, air quality and odor monitoring, automatic flushing and water-saving control, lighting and ventilation linkage, passenger flow statistics, consumable inventory monitoring, fault alarms, and cleaning scheduling in public restrooms. This is achieved through IoT sensors, gateways, display terminals, and a cloud platform. It can sense in real time whether each toilet stall is occupied, whether air quality exceeds standards, and whether equipment is malfunctioning. It automatically triggers flushing, ventilation, deodorization, water and paper replenishment, or sends cleaning work orders. Simultaneously, it uploads operational data to a management platform or city/park central control system, enabling remote monitoring, usage analysis, and operation and maintenance optimization. This improves the hygiene level, user experience, and water and electricity consumption management efficiency of public toilets without requiring a significant increase in manpower.

From the perspective of demand and policy drivers, smart toilet systems have shifted from being a 'nice-to-have' to a 'visible indicator for urban governance and service evaluation.' On the one hand, policies such as the 'toilet revolution,' cultural tourism service quality rating, civilized city creation, and refined city/refined management have incorporated the quantity, cleanliness, accessibility, and intelligence level of public toilets into assessments. Urban managers no longer only look at 'whether there are enough' or 'whether they are sufficient,' but rather at 'how well they are used, whether there are complaints, and whether data speaks for itself.' Scenic spots, highway service

areas, transportation hubs, large parks, and commercial districts are increasingly demanding real-time guidance, odor reduction, queue optimization, and barrier-free user experiences. On the other hand, rising labor costs and a shortage of cleaning staff are making the traditional 'point-to-point' toilet inspection method increasingly difficult to match the significant fluctuations in visitor flow between peak and off-peak hours, forcing operators to seek digital tools for 'on-demand cleaning and data-driven decision-making.' As long as the system can produce quantifiable results in 'reducing complaints, saving water and electricity, and increasing efficiency with reduced manpower,' budget approvals and the willingness of governments or property owners to pay for it will usually increase significantly.

From a supply and business model perspective, smart toilet systems are undergoing an upgrade from 'piling up hardware and selling a complete project' to 'platformization + operation and maintenance services + data monetization.' At the hardware level (toilet stall sensors, air/odor sensors, door locks, lighting controls, displays, gateways), prices are highly standardized and transparent. Simply competing on equipment easily leads to price wars. The real differentiation lies in: system integration capabilities (whether it can connect to city brains or park IoT platforms), algorithms and dashboards (how to turn toilet stall utilization, odor warnings, cleaning performance, and energy consumption into management decision-making indicators), and ongoing services surrounding cleaning outsourcing, consumable supply, and water and electricity optimization. Some manufacturers have already tried a 'light CAPEX + heavy OPEX' model?initially deploying the system through packaged upgrades or phased investments, and subsequently charging platform service fees and maintenance fees based on the number of public toilets, the number of toilets, or service levels, while also adding value-added services such as advertising, surrounding signage, and mini-program traffic. In the medium to long term, whoever can integrate smart toilet systems into a larger 'digital operation of park/scenic area/urban space' has the opportunity to upgrade from a single project contractor to an integral part of regional public space operation, achieving cross-project replication and greater long-term cash flow stability.

This report is a detailed and comprehensive analysis for global Smart Toilet System market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Smart Toilet System market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Smart Toilet System market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Smart Toilet System market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Smart Toilet System market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Toilet System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Toilet System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ztuo-iot, SUNPN, Gewuzhixin, Chuanglvjia, Guang Ming Yuan Intelligent Technology, Tuwei Intelligent, Zkturing, Guangzhou Midterm Technology, Daye Haoyun Environmental Protection, Guangzhou Tongwei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market segmentation**

Smart Toilet System market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Software

Complete System

#### Market segment by Display Terminal Type

Indoor Display System

Outdoor Display System

Integrated Multi-function Display Terminal

#### Market segment by Installation Method

Wall-mounted Display System

Pedestal/Floor-standing Display System

Embedded Display System

#### Market segment by Application

Scenic Spot

Service Area

Municipal

Office Building

Others

Market segment by players, this report covers

Ztuo-iot

SUNPN

Gewuzhixin

Chuanglvjia

Guang Ming Yuan Intelligent Technology

Tuwei Intelligent

Zkturing

Guangzhou Midterm Technology

Daye Haoyun Environmental Protection

Guangzhou Tongwei

Xiamen Jixun

Hunan Zhixuan

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Smart Toilet System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Toilet System, with revenue, gross margin, and global market share of Smart Toilet System from 2021 to 2026.

Chapter 3, the Smart Toilet System competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Smart Toilet System market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Toilet System.

Chapter 13, to describe Smart Toilet System research findings and conclusion.

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