

# Global Smart Toilet Complete Solution Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Smart Toilet Complete Solution market size is expected to reach \$ 272 million by 2032, rising at a market growth of 10.3% CAGR during the forecast period (2026-2032).

A complete smart toilet solution refers to an integrated intelligent system encompassing the 'construction + management + service' of public restrooms. It typically includes modules such as intelligent toilet stall guidance and occupancy monitoring, air quality and odor monitoring, automatic flushing and water-saving control, smart lighting and ventilation, passenger flow statistics and cleaning scheduling, an unattended operation and maintenance platform, and integration with city/park integrated management platforms. By linking IoT sensors, cameras, smart terminals, and middleware software, the system enables real-time display and guidance of toilet stalls, automatic activation of fans/sprayers when odors or humidity exceed standards, automatic early warning of consumable inventory and malfunctions, on-demand cleaning dispatch, and visualization of usage data. This significantly improves the hygiene level, user experience, energy efficiency, and management efficiency of public toilets, and is suitable for scenarios such as urban public toilets, highway service areas, scenic spots, transportation hubs, and large commercial complexes.

From the perspective of demand and policy, complete smart toilet solutions are transforming from 'image projects' into a niche market characterized by 'rigid expenditures + long-term operation and maintenance'. On the one hand, policies such as refined urban governance, the creation of civilized cities, the 'toilet revolution,' and the assessment of service quality in tourist attractions have incorporated the quantity, cleanliness, and intelligent management level of public toilets into the assessment indicators of governments at all levels. This has led to a significant increase in demand for 'location-based, navigation-based, and evaluable' smart public toilets in highway service areas, transportation hubs, scenic spots, and large parks. On the other hand,

traditional public toilets rely on a 'manual inspection + cleaning experience' model, which struggles to maintain a stable experience under fluctuating high visitor traffic. Odor complaints, facility damage, and shortages of toilet paper/consumables are frequent pain points. This provides a clear value anchor for a 'sensor + platform + operation and maintenance service' integrated solution?as long as quantifiable improvements can be made in 'complaint rate, cost per cleaning, energy consumption, and water consumption,' local governments and operators are often willing to accept a combination of initial equipment investment and subsequent service fees. From a supply and business model perspective, smart toilets are less like a one-time equipment sale and more like a 'lightweight urban IoT node + operation and service entry point.' Price competition in the underlying hardware (smart terminals, sensors, door locks, displays) is already quite fierce. The real room for negotiation lies in: the ability to interface with urban management platforms/park IoT platforms, data dashboards and operational evaluation models, and SaaS services surrounding cleaning scheduling, consumable replenishment, and energy consumption optimization. Some manufacturers are no longer simply integrating 'public toilet screens + sensors,' but are simultaneously undertaking the renovation and management of several public toilets in urban areas, scenic spots, or highway sections. They offset their initial capital expenditure by charging service fees per toilet stall/toilet quantity plus value-added data services (customer flow analysis, advertising, mini-program traffic redirection). In the medium to long term, whoever can integrate smart toilets into a larger, unified 'urban space service' framework?connecting with public signage, advertising media, parking, cultural tourism guidance, and the city's brain data platform?has the opportunity to upgrade from a single-project contractor to a part of a regional public space operator, gaining more stable renewal fees and cross-project replication space. This report studies the global Smart Toilet Complete Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Toilet Complete Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Toilet Complete Solution that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Smart Toilet Complete Solution total market, 2021-2032, (USD Million)

Global Smart Toilet Complete Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Smart Toilet Complete Solution total market, key domestic companies, and share, (USD Million)

Global Smart Toilet Complete Solution revenue by player, revenue and market share

2021-2026, (USD Million)

Global Smart Toilet Complete Solution total market by Type, CAGR, 2021-2032, (USD Million)

Global Smart Toilet Complete Solution total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Smart Toilet Complete Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ztuo-iot, SUNPN, Gewuzhixin, Chuanglvjia, Guang Ming Yuan Intelligent Technology, Tuwei Intelligent, Zkturing, Guangzhou Midterm Technology, Daye Haoyun Environmental Protection, Guangzhou Tongwei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Smart Toilet Complete Solution market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Toilet Complete Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Smart Toilet Complete Solution Market, Segmentation by Type:

Software

Complete System

### Global Smart Toilet Complete Solution Market, Segmentation by Display Terminal Type:

Indoor Display System

Outdoor Display System

Integrated Multi-function Display Terminal

### Global Smart Toilet Complete Solution Market, Segmentation by Installation Method:

Wall-mounted Display System

Pedestal/Floor-standing Display System

Embedded Display System

### Global Smart Toilet Complete Solution Market, Segmentation by Application:

Scenic Spot

Service Area

Municipal

Office Building

Others

### **Companies Profiled:**

Ztuo-iot

SUNPN

Gewuzhixin

Chuanglvjia

Guang Ming Yuan Intelligent Technology

Tuwei Intelligent

Zkturing

Guangzhou Midterm Technology

Daye Haoyun Environmental Protection

Guangzhou Tongwei

Xiamen Jixun

Hunan Zhixuan

#### Key Questions Answered

1. How big is the global Smart Toilet Complete Solution market?
2. What is the demand of the global Smart Toilet Complete Solution market?
3. What is the year over year growth of the global Smart Toilet Complete Solution market?
4. What is the total value of the global Smart Toilet Complete Solution market?
5. Who are the Major Players in the global Smart Toilet Complete Solution market?
6. What are the growth factors driving the market demand?

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