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Global Smart Strength Training Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Strength Training Equipment market size is expected to reach $ 1436 million by 2032, rising at a market growth of 10.5% CAGR during the forecast period (2026-2032).

Smart Strength Training Equipment refers to digitally controlled strength-training machines that combine electronically regulated resistance with sensors, software, user identification, performance tracking, automated load adjustment, personalized training programs, or AI-based coaching. The category includes all-in-one digital home gyms and individual commercial smart strength machines. It excludes conventional plate-loaded or selectorized strength machines without intelligent control, free weights, standalone fitness mirrors without resistance generation, basic connected displays, and software-only fitness subscriptions.The upstream industry includes electric motors, servo systems, load cells, force sensors, encoders, cables and pulleys, structural steel and aluminum, displays, industrial controllers, embedded processors, power electronics, communication modules, cameras, motion sensors, benches, mechanical frames, cloud infrastructure, and AI training software. Midstream manufacturers integrate digital resistance systems, mechanical structures, sensing, safety control, exercise algorithms, user interfaces, training content, data platforms, and connectivity into complete home or commercial strength-training equipment. Downstream customers include individual consumers, commercial fitness clubs, boutique gyms, hotels, universities, professional sports teams, training centers, rehabilitation facilities, healthcare and wellness centers, and corporate fitness facilities.

The Smart Strength Training Equipment market is moving beyond the early connected-fitness concept toward digitally controlled resistance and adaptive training. Home products benefit from compact footprints, automatic resistance adjustment, safety

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functions, and personalized coaching, while commercial operators value automated onboarding, reduced staff intervention, member data, and more consistent training experiences. The competitive center of gravity is shifting from hardware specifications alone toward resistance-control algorithms, exercise libraries, user data, AI programming, reliability, and software ecosystems. Chinese suppliers are becoming increasingly important in the global volume segment because their products have narrowed the functional gap with premium international systems while maintaining more aggressive pricing. Commercial adoption should remain more gradual because conventional strength equipment has long replacement cycles, whereas home digital strength equipment can grow faster if manufacturers demonstrate durable hardware and useful software without excessive subscription dependence. The main risks are relatively high purchase prices, software-service dependence, hardware maintenance, consumer demand volatility, and competition from conventional free-weight and selectorized strength training.In 2025, global Smart Strength Training Equipment production reached approximately 174.68 thousand units, with an average global market price of around US$3,950 per unit. The gross profit margin of major companies in the industry ranged from 31% to 50%. In 2025, global production capacity was approximately 232.91 thousand units.

Report Scope

This report studies the global Smart Strength Training Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Strength Training Equipment and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Strength Training Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Strength Training Equipment total production and demand, 2021-2032, (K Units)

Global Smart Strength Training Equipment total production value, 2021-2032, (USD Million)

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Global Smart Strength Training Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Smart Strength Training Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Smart Strength Training Equipment domestic production, consumption, key domestic manufacturers and share

Global Smart Strength Training Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Smart Strength Training Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Smart Strength Training Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Smart Strength Training Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EGYM SE, TECHNOGYM S.p.A., Ab HUR Oy, DAVID Health Solutions Ltd., Domino S.r.l., 1080 Motion AB, Tonal Systems, Inc., OxeFit, Inc., Beyond Power Inc., Higatrec Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Smart Strength Training Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by

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manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Strength Training Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Smart Strength Training Equipment Market, Segmentation by Type:

AI Smart Strength Training Equipment

Non AI Smart Strength Training Equipment

Global Smart Strength Training Equipment Market, Segmentation by Maximum Controllable Resistance:

Maximum Controllable Resistance Up to 50 kg

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Maximum Controllable Resistance Over 50 kg and Up to 100 kg

Maximum Controllable Resistance Over 100 kg and Up to 200 kg

Maximum Controllable Resistance Over 200 kg

Global Smart Strength Training Equipment Market, Segmentation by Primary Load Formation Patterns:

Electronically Generated Resistance Systems

Electronically Controlled Pneumatic Resistance Systems

Electronically Selected Physical-Mass Resistance Systems

Global Smart Strength Training Equipment Market, Segmentation by Application:

Residential Home Fitness

General Commercial Fitness Facilities

Sports Performance Facilities

Medical Rehabilitation Facilities

Senior Wellness Facilities

Companies Profiled:

EGYM SE

TECHNOGYM S.p.A.

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Ab HUR Oy

DAVID Health Solutions Ltd.

Domino S.r.l.

1080 Motion AB

Tonal Systems, Inc.

OxeFit, Inc.

Beyond Power Inc.

Higatrec Co., Ltd.

Minato Medical Science CO., LTD.

Shenzhen Speediance Living Technology Co., Ltd

Qudong Future (Shenzhen) Technology Co., Ltd.

Shuzhiyinli(XIAMEN)Intelligent Technology Co., LTD

Xiamen Renhe Sports Equipment Co.,Ltd

Key Questions Answered

1. How big is the global Smart Strength Training Equipment market?
2. What is the demand of the global Smart Strength Training Equipment market?
3. What is the year over year growth of the global Smart Strength Training Equipment market?
4. What is the total value of the global Smart Strength Training Equipment market?
5. Who are the Major Players in the global Smart Strength Training Equipment market?
6. What are the growth factors driving the market demand?

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