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Global Smart Stadium Solution Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our latest research, the global Smart Stadium Solution market size will reach USD 18230 million in 2030, growing at a CAGR of 12.8% over the analysis period.

New stadiums are being built with smart technology in mind from the start while many existing venues are incorporating it to keep up with fan expectations, streamline operations, and level the playing field with their innovative counterparts.

The smart stadium is also sometimes called the “connected” arena. There are certain things such venues normally have in common:

? Smart navigation: visitors can find available parking spaces, their seats, the nearest/least-busy exit, the closest restroom, and other POIs on the mobile app.

? Multiple game viewpoints: close-ups visible on giant HD screens; instant replays are pushed to fans’ smartphones; fans can choose from multiple viewpoints; VR activations are available, etc.

? Ultrasonic Internet speed: hyper-fast, high-throughput network that connects people and IoT devices; 5G coverage (at some arenas.)

? Bring your own device: organizers try to lure more fans by enabling low-latency, real-time sharing of the game experience.

? Real-time data: pushing real-time player and team statistics to indoor monitors and/or

the mobile app.

? Safety: analyzing security camera footage with AI and getting automatic alerts about suspicious activity; using facial recognition to bar access to unwanted persons and to prevent unauthorized people from entering staff-only areas.

? Extra perks: ordering food from your seat and having it delivered to you; getting coupon notifications while in souvenir stores; loyalty programs.

? Infrastructure monitoring: energy-saving algorithms, auto-detection of areas that need maintenance or cleaning.

The Smart Stadium Solution market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

Global Smart Stadium Solution key players include Johnson Controls, Honeywell, Intel, Lumen Technologies, HPE, etc. Global top five players hold a share about 15%.

Europe is the largest market, with a share about 30%, followed by North America and China, having a total share about 40 percent.

In terms of product, Software & System is the largest segment, with a share about 70%. And in terms of application, the largest application is Venue Control, followed by Event Management, etc.

Market segmentation

Smart Stadium Solution market is split by Type and by Application. For the period 2024-2030, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Software & System

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Services

Market segment by Application, can be divided into

Venue Control

Event Management

Others

Market segment by players, this report covers

Cisco

IBM

Infosys

HUAWEI

Intel

GP Smart Stadium

NEC

Johnson Controls

Lumen Technologies

Honeywell

Ucopia

Volteo

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HPE

NTT Group

DS worldwide

Market segment by regions, regional analysis covers

North America

Europe

Asia-Pacific (China, Japan, South Korea, Rest of Asia-Pacific)

South America

Middle East & Africa

The content of the study subjects, includes a total of 8 chapters:

Chapter 1, to describe Smart Stadium Solution product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Smart Stadium Solution, with recent developments and future plans

Chapter 3, the Smart Stadium Solution competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4, to break the market size data at the region level, with key companies in the key region and Smart Stadium Solution market forecast, by regions, with revenue, from 2024 to 2030.

Chapter 5 and 6, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2024 to 2030.

Chapter 7 and 8, to describe Smart Stadium Solution research findings and conclusion,

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appendix and data source.

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