

Global Smart Speaker Chipset Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Speaker Chipset market size was valued at US\$ 1183 million in 2025 and is forecast to a readjusted size of US\$ 1846 million by 2032 with a CAGR of 6.3% during review period.

Smart speaker chips are a type of integrated circuit specifically designed for smart speaker devices, responsible for audio signal processing, voice recognition, and wireless connectivity management. These chips typically integrate a digital signal processor (DSP), an AI voice engine, memory, and a wireless module, providing core computing and audio processing capabilities for smart home assistants and voice-controlled devices. Smart speaker chips are widely used in consumer smart speakers, smart displays, home automation hubs, and Internet of Things (IoT) devices. With the increasing prevalence of voice assistants, AI services, and smart homes, the demand for efficient, low-power, and high-performance smart speaker chips continues to grow. The upstream of the industry chain includes suppliers of semiconductor wafers, memory chips, analog components, and RF modules; the midstream consists of smart speaker SoC chip design and manufacturing companies, responsible for integrating audio DSPs, AI algorithms, and wireless functions into a single chip; downstream users include smart speaker brands, smart home device OEMs, and IoT ecosystem providers, all of whom require chips with advanced voice processing capabilities. In 2025, the global production of smart speaker chips was approximately 191.7 million units, with an average market price of approximately \$6 per chip. Manufacturers typically maintain gross margins between 35% and 55%, reflecting the high degree of integration in audio processing, voice recognition, and wireless connectivity. Global production capacity for smart voice chips is projected to reach approximately 230 million units by 2025.

The smart speaker chipset market is driven by the rapid adoption of voice-enabled devices and smart home ecosystems. Increasing consumer demand for AI-powered assistants, multi-room audio systems, and voice-controlled appliances is pushing manufacturers to develop high-performance, energy-efficient chipsets. Integration of AI voice engines, DSPs, and wireless connectivity modules into compact chips reduces device size and enhances user experience. The market is also influenced by advances in natural language processing and far-field voice recognition technologies, enabling more accurate voice interactions. As smart home adoption grows globally, chipset manufacturers focus on improving power efficiency, reducing latency, and supporting multiple voice services and languages. Overall, the market is expected to grow steadily, fueled by the expansion of smart speakers, smart displays, and other voice-enabled devices.

This report is a detailed and comprehensive analysis for global Smart Speaker Chipset market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Speaker Chipset market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Speaker Chipset market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Speaker Chipset market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Speaker Chipset market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Speaker Chipset

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Speaker Chipset market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, MediaTek, STMicroelectronics, Rockchip, Advanced Micro Devices (AMD), Intel Corporation, NVIDIA, Graphcore, Adapteva, UC-Davis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart Speaker Chipset market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Networked

Non Networkable

Market segment by Speech Recognition Capability

Local Voice Processing Chip

Cloud Voice Processing Chip

Market segment by Power Consumption Level

Ultra-low Power Chips

Medium-high Power Chips

Market segment by Application

Smart Phones

Smart Audio

Smart Wearable Devices

Others

Major players covered

Qualcomm

MediaTek

STMicroelectronics

Rockchip

Advanced Micro Devices (AMD)

Intel Corporation

NVIDIA

Graphcore

Adapteva

UC-Davis

Mythic

CoreTrust Technologies Inc.

chipintelli

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Speaker Chipset product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Speaker Chipset, with price, sales quantity, revenue, and global market share of Smart Speaker Chipset from 2021 to 2026.

Chapter 3, the Smart Speaker Chipset competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Speaker Chipset breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Speaker Chipset market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Speaker Chipset.

Chapter 14 and 15, to describe Smart Speaker Chipset sales channel, distributors, customers, research findings and conclusion.

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