

Global Smart Speaker Chipset Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Speaker Chipset market size is expected to reach \$ 1846 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Smart speaker chips are a type of integrated circuit specifically designed for smart speaker devices, responsible for audio signal processing, voice recognition, and wireless connectivity management. These chips typically integrate a digital signal processor (DSP), an AI voice engine, memory, and a wireless module, providing core computing and audio processing capabilities for smart home assistants and voice-controlled devices. Smart speaker chips are widely used in consumer smart speakers, smart displays, home automation hubs, and Internet of Things (IoT) devices. With the increasing prevalence of voice assistants, AI services, and smart homes, the demand for efficient, low-power, and high-performance smart speaker chips continues to grow. The upstream of the industry chain includes suppliers of semiconductor wafers, memory chips, analog components, and RF modules; the midstream consists of smart speaker SoC chip design and manufacturing companies, responsible for integrating audio DSPs, AI algorithms, and wireless functions into a single chip; downstream users include smart speaker brands, smart home device OEMs, and IoT ecosystem providers, all of whom require chips with advanced voice processing capabilities. In 2025, the global production of smart speaker chips was approximately 191.7 million units, with an average market price of approximately \$6 per chip. Manufacturers typically maintain gross margins between 35% and 55%, reflecting the high degree of integration in audio processing, voice recognition, and wireless connectivity. Global production capacity for smart voice chips is projected to reach approximately 230 million units by 2025.

The smart speaker chipset market is driven by the rapid adoption of voice-enabled devices and smart home ecosystems. Increasing consumer demand for AI-powered

assistants, multi-room audio systems, and voice-controlled appliances is pushing manufacturers to develop high-performance, energy-efficient chipsets. Integration of AI voice engines, DSPs, and wireless connectivity modules into compact chips reduces device size and enhances user experience. The market is also influenced by advances in natural language processing and far-field voice recognition technologies, enabling more accurate voice interactions. As smart home adoption grows globally, chipset manufacturers focus on improving power efficiency, reducing latency, and supporting multiple voice services and languages. Overall, the market is expected to grow steadily, fueled by the expansion of smart speakers, smart displays, and other voice-enabled devices.

This report studies the global Smart Speaker Chipset production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Speaker Chipset and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Speaker Chipset that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Speaker Chipset total production and demand, 2021-2032, (K Units)

Global Smart Speaker Chipset total production value, 2021-2032, (USD Million)

Global Smart Speaker Chipset production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Smart Speaker Chipset consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Smart Speaker Chipset domestic production, consumption, key domestic manufacturers and share

Global Smart Speaker Chipset production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Smart Speaker Chipset production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Smart Speaker Chipset production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Smart Speaker Chipset market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Qualcomm, MediaTek, STMicroelectronics, Rockchip, Advanced Micro Devices (AMD), Intel Corporation, NVIDIA, Graphcore, Adapteva, UC-Davis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Smart Speaker Chipset market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Speaker Chipset Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smart Speaker Chipset Market, Segmentation by Type:

Networked

Non Networkable

Global Smart Speaker Chipset Market, Segmentation by Speech Recognition Capability:

Local Voice Processing Chip

Cloud Voice Processing Chip

Global Smart Speaker Chipset Market, Segmentation by Power Consumption Level:

Ultra-low Power Chips

Medium-high Power Chips

Global Smart Speaker Chipset Market, Segmentation by Application:

Smart Phones

Smart Audio

Smart Wearable Devices

Others

Companies Profiled:

Qualcomm

MediaTek

STMicroelectronics

Rockchip

Advanced Micro Devices (AMD)

Intel Corporation

NVIDIA

Graphcore

Adapteva

UC-Davis

Mythic

CoreTrust Technologies Inc.

chipintelli

Key Questions Answered:

1. How big is the global Smart Speaker Chipset market?
2. What is the demand of the global Smart Speaker Chipset market?
3. What is the year over year growth of the global Smart Speaker Chipset market?
4. What is the production and production value of the global Smart Speaker Chipset market?
5. Who are the key producers in the global Smart Speaker Chipset market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Smart Speaker Chipset Introduction
- 1.2 World Smart Speaker Chipset Supply & Forecast
 - 1.2.1 World Smart Speaker Chipset Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Smart Speaker Chipset Production (2021-2032)
 - 1.2.3 World Smart Speaker Chipset Pricing Trends (2021-2032)
- 1.3 World Smart Speaker Chipset Production by Region (Based on Production Site)
 - 1.3.1 World Smart Speaker Chipset Production Value by Region (2021-2032)
 - 1.3.2 World Smart Speaker Chipset Production by Region (2021-2032)
 - 1.3.3 World Smart Speaker Chipset Average Price by Region (2021-2032)
 - 1.3.4 North America Smart Speaker Chipset Production (2021-2032)
 - 1.3.5 Europe Smart Speaker Chipset Production (2021-2032)
 - 1.3.6 China Smart Speaker Chipset Production (2021-2032)
 - 1.3.7 Japan Smart Speaker Chipset Production (2021-2032)
 - 1.3.8 South Korea Smart Speaker Chipset Production (2021-2032)
 - 1.3.9 Taiwan Smart Speaker Chipset Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Smart Speaker Chipset Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Smart Speaker Chipset Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Smart Speaker Chipset Demand (2021-2032)
- 2.2 World Smart Speaker Chipset Consumption by Region
 - 2.2.1 World Smart Speaker Chipset Consumption by Region (2021-2026)
 - 2.2.2 World Smart Speaker Chipset Consumption Forecast by Region (2027-2032)
- 2.3 United States Smart Speaker Chipset Consumption (2021-2032)
- 2.4 China Smart Speaker Chipset Consumption (2021-2032)
- 2.5 Europe Smart Speaker Chipset Consumption (2021-2032)
- 2.6 Japan Smart Speaker Chipset Consumption (2021-2032)
- 2.7 South Korea Smart Speaker Chipset Consumption (2021-2032)
- 2.8 ASEAN Smart Speaker Chipset Consumption (2021-2032)
- 2.9 India Smart Speaker Chipset Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Smart Speaker Chipset Production Value by Manufacturer (2021-2026)
- 3.2 World Smart Speaker Chipset Production by Manufacturer (2021-2026)
- 3.3 World Smart Speaker Chipset Average Price by Manufacturer (2021-2026)
- 3.4 Smart Speaker Chipset Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Smart Speaker Chipset Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Smart Speaker Chipset in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Smart Speaker Chipset in 2025
- 3.6 Smart Speaker Chipset Market: Overall Company Footprint Analysis
 - 3.6.1 Smart Speaker Chipset Market: Region Footprint
 - 3.6.2 Smart Speaker Chipset Market: Company Product Type Footprint
 - 3.6.3 Smart Speaker Chipset Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Smart Speaker Chipset Production Value Comparison
 - 4.1.1 United States VS China: Smart Speaker Chipset Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Smart Speaker Chipset Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Smart Speaker Chipset Production Comparison
 - 4.2.1 United States VS China: Smart Speaker Chipset Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Smart Speaker Chipset Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Smart Speaker Chipset Consumption Comparison
 - 4.3.1 United States VS China: Smart Speaker Chipset Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Smart Speaker Chipset Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Smart Speaker Chipset Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Smart Speaker Chipset Production Value (2021-2026)

4.4.3 United States Based Manufacturers Smart Speaker Chipset Production (2021-2026)

4.5 China Based Smart Speaker Chipset Manufacturers and Market Share

4.5.1 China Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Smart Speaker Chipset Production Value (2021-2026)

4.5.3 China Based Manufacturers Smart Speaker Chipset Production (2021-2026)

4.6 Rest of World Based Smart Speaker Chipset Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Smart Speaker Chipset Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Smart Speaker Chipset Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Smart Speaker Chipset Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Networked

5.2.2 Non Networkable

5.3 Market Segment by Type

5.3.1 World Smart Speaker Chipset Production by Type (2021-2032)

5.3.2 World Smart Speaker Chipset Production Value by Type (2021-2032)

5.3.3 World Smart Speaker Chipset Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SPEECH RECOGNITION CAPABILITY

6.1 World Smart Speaker Chipset Market Size Overview by Speech Recognition Capability: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Speech Recognition Capability

6.2.1 Local Voice Processing Chip

- 6.2.2 Cloud Voice Processing Chip
- 6.3 Market Segment by Speech Recognition Capability
 - 6.3.1 World Smart Speaker Chipset Production by Speech Recognition Capability (2021-2032)
 - 6.3.2 World Smart Speaker Chipset Production Value by Speech Recognition Capability (2021-2032)
 - 6.3.3 World Smart Speaker Chipset Average Price by Speech Recognition Capability (2021-2032)

7 MARKET ANALYSIS BY POWER CONSUMPTION LEVEL

- 7.1 World Smart Speaker Chipset Market Size Overview by Power Consumption Level: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Power Consumption Level
 - 7.2.1 Ultra-low Power Chips
 - 7.2.2 Medium-high Power Chips
- 7.3 Market Segment by Power Consumption Level
 - 7.3.1 World Smart Speaker Chipset Production by Power Consumption Level (2021-2032)
 - 7.3.2 World Smart Speaker Chipset Production Value by Power Consumption Level (2021-2032)
 - 7.3.3 World Smart Speaker Chipset Average Price by Power Consumption Level (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Smart Speaker Chipset Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Smart Phones
 - 8.2.2 Smart Audio
 - 8.2.3 Smart Wearable Devices
 - 8.2.4 Others
- 8.3 Market Segment by Application
 - 8.3.1 World Smart Speaker Chipset Production by Application (2021-2032)
 - 8.3.2 World Smart Speaker Chipset Production Value by Application (2021-2032)
 - 8.3.3 World Smart Speaker Chipset Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Qualcomm

9.1.1 Qualcomm Details

9.1.2 Qualcomm Major Business

9.1.3 Qualcomm Smart Speaker Chipset Product and Services

9.1.4 Qualcomm Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Qualcomm Recent Developments/Updates

9.1.6 Qualcomm Competitive Strengths & Weaknesses

9.2 MediaTek

9.2.1 MediaTek Details

9.2.2 MediaTek Major Business

9.2.3 MediaTek Smart Speaker Chipset Product and Services

9.2.4 MediaTek Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 MediaTek Recent Developments/Updates

9.2.6 MediaTek Competitive Strengths & Weaknesses

9.3 STMicroelectronics

9.3.1 STMicroelectronics Details

9.3.2 STMicroelectronics Major Business

9.3.3 STMicroelectronics Smart Speaker Chipset Product and Services

9.3.4 STMicroelectronics Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 STMicroelectronics Recent Developments/Updates

9.3.6 STMicroelectronics Competitive Strengths & Weaknesses

9.4 Rockchip

9.4.1 Rockchip Details

9.4.2 Rockchip Major Business

9.4.3 Rockchip Smart Speaker Chipset Product and Services

9.4.4 Rockchip Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Rockchip Recent Developments/Updates

9.4.6 Rockchip Competitive Strengths & Weaknesses

9.5 Advanced Micro Devices (AMD)

9.5.1 Advanced Micro Devices (AMD) Details

9.5.2 Advanced Micro Devices (AMD) Major Business

9.5.3 Advanced Micro Devices (AMD) Smart Speaker Chipset Product and Services

9.5.4 Advanced Micro Devices (AMD) Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Advanced Micro Devices (AMD) Recent Developments/Updates

9.5.6 Advanced Micro Devices (AMD) Competitive Strengths & Weaknesses

9.6 Intel Corporation

9.6.1 Intel Corporation Details

9.6.2 Intel Corporation Major Business

9.6.3 Intel Corporation Smart Speaker Chipset Product and Services

9.6.4 Intel Corporation Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Intel Corporation Recent Developments/Updates

9.6.6 Intel Corporation Competitive Strengths & Weaknesses

9.7 NVIDIA

9.7.1 NVIDIA Details

9.7.2 NVIDIA Major Business

9.7.3 NVIDIA Smart Speaker Chipset Product and Services

9.7.4 NVIDIA Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 NVIDIA Recent Developments/Updates

9.7.6 NVIDIA Competitive Strengths & Weaknesses

9.8 Graphcore

9.8.1 Graphcore Details

9.8.2 Graphcore Major Business

9.8.3 Graphcore Smart Speaker Chipset Product and Services

9.8.4 Graphcore Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Graphcore Recent Developments/Updates

9.8.6 Graphcore Competitive Strengths & Weaknesses

9.9 Adapteva

9.9.1 Adapteva Details

9.9.2 Adapteva Major Business

9.9.3 Adapteva Smart Speaker Chipset Product and Services

9.9.4 Adapteva Smart Speaker Chipset Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Adapteva Recent Developments/Updates

9.9.6 Adapteva Competitive Strengths & Weaknesses

9.10 UC-Davis

9.10.1 UC-Davis Details

9.10.2 UC-Davis Major Business

9.10.3 UC-Davis Smart Speaker Chipset Product and Services

9.10.4 UC-Davis Smart Speaker Chipset Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.10.5 UC-Davis Recent Developments/Updates

9.10.6 UC-Davis Competitive Strengths & Weaknesses

9.11 Mythic

9.11.1 Mythic Details

9.11.2 Mythic Major Business

9.11.3 Mythic Smart Speaker Chipset Product and Services

9.11.4 Mythic Smart Speaker Chipset Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.11.5 Mythic Recent Developments/Updates

9.11.6 Mythic Competitive Strengths & Weaknesses

9.12 CoreTrust Technologies Inc.

9.12.1 CoreTrust Technologies Inc. Details

9.12.2 CoreTrust Technologies Inc. Major Business

9.12.3 CoreTrust Technologies Inc. Smart Speaker Chipset Product and Services

9.12.4 CoreTrust Technologies Inc. Smart Speaker Chipset Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.12.5 CoreTrust Technologies Inc. Recent Developments/Updates

9.12.6 CoreTrust Technologies Inc. Competitive Strengths & Weaknesses

9.13 chipintelli

9.13.1 chipintelli Details

9.13.2 chipintelli Major Business

9.13.3 chipintelli Smart Speaker Chipset Product and Services

9.13.4 chipintelli Smart Speaker Chipset Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.13.5 chipintelli Recent Developments/Updates

9.13.6 chipintelli Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Smart Speaker Chipset Industry Chain

10.2 Smart Speaker Chipset Upstream Analysis

10.2.1 Smart Speaker Chipset Core Raw Materials

10.2.2 Main Manufacturers of Smart Speaker Chipset Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Smart Speaker Chipset Production Mode

10.6 Smart Speaker Chipset Procurement Model

10.7 Smart Speaker Chipset Industry Sales Model and Sales Channels

- 10.7.1 Smart Speaker Chipset Sales Model
- 10.7.2 Smart Speaker Chipset Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Smart Speaker Chipset Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Smart Speaker Chipset Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Smart Speaker Chipset Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Smart Speaker Chipset Production Value Market Share by Region (2021-2026)
- Table 5. World Smart Speaker Chipset Production Value Market Share by Region (2027-2032)
- Table 6. World Smart Speaker Chipset Production by Region (2021-2026) & (K Units)
- Table 7. World Smart Speaker Chipset Production by Region (2027-2032) & (K Units)
- Table 8. World Smart Speaker Chipset Production Market Share by Region (2021-2026)
- Table 9. World Smart Speaker Chipset Production Market Share by Region (2027-2032)
- Table 10. World Smart Speaker Chipset Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Smart Speaker Chipset Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Smart Speaker Chipset Major Market Trends
- Table 13. World Smart Speaker Chipset Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Smart Speaker Chipset Consumption by Region (2021-2026) & (K Units)
- Table 15. World Smart Speaker Chipset Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Smart Speaker Chipset Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Smart Speaker Chipset Producers in 2025
- Table 18. World Smart Speaker Chipset Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Smart Speaker Chipset Producers in 2025
- Table 20. World Smart Speaker Chipset Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Smart Speaker Chipset Company Evaluation Quadrant

Table 22. World Smart Speaker Chipset Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Smart Speaker Chipset Production Site of Key Manufacturer

Table 24. Smart Speaker Chipset Market: Company Product Type Footprint

Table 25. Smart Speaker Chipset Market: Company Product Application Footprint

Table 26. Smart Speaker Chipset Competitive Factors

Table 27. Smart Speaker Chipset New Entrant and Capacity Expansion Plans

Table 28. Smart Speaker Chipset Mergers & Acquisitions Activity

Table 29. United States VS China Smart Speaker Chipset Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Smart Speaker Chipset Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Smart Speaker Chipset Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Smart Speaker Chipset Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Smart Speaker Chipset Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Smart Speaker Chipset Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Smart Speaker Chipset Production Market Share (2021-2026)

Table 37. China Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Smart Speaker Chipset Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Smart Speaker Chipset Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Smart Speaker Chipset Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Smart Speaker Chipset Production Market Share (2021-2026)

Table 42. Rest of World Based Smart Speaker Chipset Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Smart Speaker Chipset Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Smart Speaker Chipset Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Smart Speaker Chipset Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Smart Speaker Chipset Production Market Share (2021-2026)

Table 47. World Smart Speaker Chipset Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Smart Speaker Chipset Production by Type (2021-2026) & (K Units)

Table 49. World Smart Speaker Chipset Production by Type (2027-2032) & (K Units)

Table 50. World Smart Speaker Chipset Production Value by Type (2021-2026) & (USD Million)

Table 51. World Smart Speaker Chipset Production Value by Type (2027-2032) & (USD Million)

Table 52. World Smart Speaker Chipset Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Smart Speaker Chipset Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Smart Speaker Chipset Production Value by Speech Recognition Capability, (USD Million), 2021 & 2025 & 2032

Table 55. World Smart Speaker Chipset Production by Speech Recognition Capability (2021-2026) & (K Units)

Table 56. World Smart Speaker Chipset Production by Speech Recognition Capability (2027-2032) & (K Units)

Table 57. World Smart Speaker Chipset Production Value by Speech Recognition Capability (2021-2026) & (USD Million)

Table 58. World Smart Speaker Chipset Production Value by Speech Recognition Capability (2027-2032) & (USD Million)

Table 59. World Smart Speaker Chipset Average Price by Speech Recognition Capability (2021-2026) & (US\$/Unit)

Table 60. World Smart Speaker Chipset Average Price by Speech Recognition Capability (2027-2032) & (US\$/Unit)

Table 61. World Smart Speaker Chipset Production Value by Power Consumption Level, (USD Million), 2021 & 2025 & 2032

Table 62. World Smart Speaker Chipset Production by Power Consumption Level (2021-2026) & (K Units)

Table 63. World Smart Speaker Chipset Production by Power Consumption Level (2027-2032) & (K Units)

Table 64. World Smart Speaker Chipset Production Value by Power Consumption Level (2021-2026) & (USD Million)

Table 65. World Smart Speaker Chipset Production Value by Power Consumption Level (2027-2032) & (USD Million)

Table 66. World Smart Speaker Chipset Average Price by Power Consumption Level (2021-2026) & (US\$/Unit)

Table 67. World Smart Speaker Chipset Average Price by Power Consumption Level (2027-2032) & (US\$/Unit)

Table 68. World Smart Speaker Chipset Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Smart Speaker Chipset Production by Application (2021-2026) & (K Units)

Table 70. World Smart Speaker Chipset Production by Application (2027-2032) & (K Units)

Table 71. World Smart Speaker Chipset Production Value by Application (2021-2026) & (USD Million)

Table 72. World Smart Speaker Chipset Production Value by Application (2027-2032) & (USD Million)

Table 73. World Smart Speaker Chipset Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Smart Speaker Chipset Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Qualcomm Basic Information, Manufacturing Base and Competitors

Table 76. Qualcomm Major Business

Table 77. Qualcomm Smart Speaker Chipset Product and Services

Table 78. Qualcomm Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Qualcomm Recent Developments/Updates

Table 80. Qualcomm Competitive Strengths & Weaknesses

Table 81. MediaTek Basic Information, Manufacturing Base and Competitors

Table 82. MediaTek Major Business

Table 83. MediaTek Smart Speaker Chipset Product and Services

Table 84. MediaTek Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. MediaTek Recent Developments/Updates

Table 86. MediaTek Competitive Strengths & Weaknesses

Table 87. STMicroelectronics Basic Information, Manufacturing Base and Competitors

Table 88. STMicroelectronics Major Business

Table 89. STMicroelectronics Smart Speaker Chipset Product and Services

Table 90. STMicroelectronics Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 91. STMicroelectronics Recent Developments/Updates

Table 92. STMicroelectronics Competitive Strengths & Weaknesses

Table 93. Rockchip Basic Information, Manufacturing Base and Competitors

Table 94. Rockchip Major Business

Table 95. Rockchip Smart Speaker Chipset Product and Services

Table 96. Rockchip Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Rockchip Recent Developments/Updates

Table 98. Rockchip Competitive Strengths & Weaknesses

Table 99. Advanced Micro Devices (AMD) Basic Information, Manufacturing Base and Competitors

Table 100. Advanced Micro Devices (AMD) Major Business

Table 101. Advanced Micro Devices (AMD) Smart Speaker Chipset Product and Services

Table 102. Advanced Micro Devices (AMD) Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Advanced Micro Devices (AMD) Recent Developments/Updates

Table 104. Advanced Micro Devices (AMD) Competitive Strengths & Weaknesses

Table 105. Intel Corporation Basic Information, Manufacturing Base and Competitors

Table 106. Intel Corporation Major Business

Table 107. Intel Corporation Smart Speaker Chipset Product and Services

Table 108. Intel Corporation Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Intel Corporation Recent Developments/Updates

Table 110. Intel Corporation Competitive Strengths & Weaknesses

Table 111. NVIDIA Basic Information, Manufacturing Base and Competitors

Table 112. NVIDIA Major Business

Table 113. NVIDIA Smart Speaker Chipset Product and Services

Table 114. NVIDIA Smart Speaker Chipset Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. NVIDIA Recent Developments/Updates

Table 116. NVIDIA Competitive Strengths & Weaknesses

Table 117. Graphcore Basic Information, Manufacturing Base and Competitors

Table 118. Graphcore Major Business

Table 119. Graphcore Smart Speaker Chipset Product and Services

Table 120. Graphcore Smart Speaker Chipset Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Graphcore Recent Developments/Updates

Table 122. Graphcore Competitive Strengths & Weaknesses

Table 123. Adapteva Basic Information, Manufacturing Base and Competitors

Table 124. Adapteva Major Business

Table 125. Adapteva Smart Speaker Chipset Product and Services

Table 126. Adapteva Smart Speaker Chipset Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Adapteva Recent Developments/Updates

Table 128. Adapteva Competitive Strengths & Weaknesses

Table 129. UC-Davis Basic Information, Manufacturing Base and Competitors

Table 130. UC-Davis Major Business

Table 131. UC-Davis Smart Speaker Chipset Product and Services

Table 132. UC-Davis Smart Speaker Chipset Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. UC-Davis Recent Developments/Updates

Table 134. UC-Davis Competitive Strengths & Weaknesses

Table 135. Mythic Basic Information, Manufacturing Base and Competitors

Table 136. Mythic Major Business

Table 137. Mythic Smart Speaker Chipset Product and Services

Table 138. Mythic Smart Speaker Chipset Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Mythic Recent Developments/Updates

Table 140. Mythic Competitive Strengths & Weaknesses

Table 141. CoreTrust Technologies Inc. Basic Information, Manufacturing Base and
Competitors

Table 142. CoreTrust Technologies Inc. Major Business

Table 143. CoreTrust Technologies Inc. Smart Speaker Chipset Product and Services

Table 144. CoreTrust Technologies Inc. Smart Speaker Chipset Production (K Units),
Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 145. CoreTrust Technologies Inc. Recent Developments/Updates

Table 146. CoreTrust Technologies Inc. Competitive Strengths & Weaknesses

Table 147. chipintelli Basic Information, Manufacturing Base and Competitors

Table 148. chipintelli Major Business

Table 149. chipintelli Smart Speaker Chipset Product and Services

Table 150. chipintelli Smart Speaker Chipset Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. chipintelli Recent Developments/Updates

Table 152. chipintelli Competitive Strengths & Weaknesses

Table 153. Global Key Players of Smart Speaker Chipset Upstream (Raw Materials)

Table 154. Global Smart Speaker Chipset Typical Customers

Table 155. Smart Speaker Chipset Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Smart Speaker Chipset Picture

Figure 2. World Smart Speaker Chipset Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Smart Speaker Chipset Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 5. World Smart Speaker Chipset Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Smart Speaker Chipset Production Value Market Share by Region (2021-2032)

Figure 7. World Smart Speaker Chipset Production Market Share by Region (2021-2032)

Figure 8. North America Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 9. Europe Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 10. China Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 11. Japan Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 12. South Korea Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 13. Taiwan Smart Speaker Chipset Production (2021-2032) & (K Units)

Figure 14. Smart Speaker Chipset Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 17. World Smart Speaker Chipset Consumption Market Share by Region (2021-2032)

Figure 18. United States Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 19. China Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 20. Europe Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 21. Japan Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 22. South Korea Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 24. India Smart Speaker Chipset Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Smart Speaker Chipset by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Smart Speaker Chipset Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Smart Speaker Chipset Markets in 2025

Figure 28. United States VS China: Smart Speaker Chipset Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Smart Speaker Chipset Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Smart Speaker Chipset Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Smart Speaker Chipset Production Market Share 2025

Figure 32. China Based Manufacturers Smart Speaker Chipset Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Smart Speaker Chipset Production Market Share 2025

Figure 34. World Smart Speaker Chipset Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Smart Speaker Chipset Production Value Market Share by Type in 2025

Figure 36. Networked

Figure 37. Non Networkable

Figure 38. World Smart Speaker Chipset Production Market Share by Type (2021-2032)

Figure 39. World Smart Speaker Chipset Production Value Market Share by Type (2021-2032)

Figure 40. World Smart Speaker Chipset Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Smart Speaker Chipset Production Value by Speech Recognition Capability, (USD Million), 2021 & 2025 & 2032

Figure 42. World Smart Speaker Chipset Production Value Market Share by Speech Recognition Capability in 2025

Figure 43. Local Voice Processing Chip

Figure 44. Cloud Voice Processing Chip

Figure 45. World Smart Speaker Chipset Production Market Share by Speech Recognition Capability (2021-2032)

Figure 46. World Smart Speaker Chipset Production Value Market Share by Speech Recognition Capability (2021-2032)

Figure 47. World Smart Speaker Chipset Average Price by Speech Recognition Capability (2021-2032) & (US\$/Unit)

Figure 48. World Smart Speaker Chipset Production Value by Power Consumption Level, (USD Million), 2021 & 2025 & 2032

Figure 49. World Smart Speaker Chipset Production Value Market Share by Power Consumption Level in 2025

Figure 50. Ultra-low Power Chips

Figure 51. Medium-high Power Chips

Figure 52. World Smart Speaker Chipset Production Market Share by Power Consumption Level (2021-2032)

Figure 53. World Smart Speaker Chipset Production Value Market Share by Power Consumption Level (2021-2032)

Figure 54. World Smart Speaker Chipset Average Price by Power Consumption Level (2021-2032) & (US\$/Unit)

Figure 55. World Smart Speaker Chipset Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Smart Speaker Chipset Production Value Market Share by Application in 2025

Figure 57. Smart Phones

Figure 58. Smart Audio

Figure 59. Smart Wearable Devices

Figure 60. Others

Figure 61. World Smart Speaker Chipset Production Market Share by Application (2021-2032)

Figure 62. World Smart Speaker Chipset Production Value Market Share by Application (2021-2032)

Figure 63. World Smart Speaker Chipset Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Smart Speaker Chipset Industry Chain

Figure 65. Smart Speaker Chipset Procurement Model

Figure 66. Smart Speaker Chipset Sales Model

Figure 67. Smart Speaker Chipset Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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