

Global Smart Shoe Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Shoe market size was valued at USD 159.5 million in 2023 and is forecast to a readjusted size of USD 241.8 million by 2030 with a CAGR of 6.1% during review period.

Smart Shoes are embedded with sensors that can detect your walking data and can be controlled via smartphone. The shoes use that information to offer tips on improving users` fitness regimen or locations and other information.

Global Smart Shoes key players include Nike, LiNing, Adidas, Ducere Technologies, ANDL, etc. Global top five manufacturers hold a share over 90%.

US is the largest market, with a share over 35%, followed by China and Europe, both have a share over 45%.

In terms of product, Step counting shoes is the largest segment, with a share over 65%. And in terms of application, the largest application is Adults, followed by Children, etc.

The Global Info Research report includes an overview of the development of the Smart Shoe industry chain, the market status of Online Channel (Step counting shoes, Positioning shoes), Retail Stores (Step counting shoes, Positioning shoes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Shoe.

Regionally, the report analyzes the Smart Shoe markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart

Shoe market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Shoe market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Shoe industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Step counting shoes, Positioning shoes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Shoe market.

Regional Analysis: The report involves examining the Smart Shoe market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Shoe market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Shoe:

Company Analysis: Report covers individual Smart Shoe players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Shoe This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Channel, Retail

Stores).

Technology Analysis: Report covers specific technologies relevant to Smart Shoe. It assesses the current state, advancements, and potential future developments in Smart Shoe areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Shoe market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Shoe market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Step counting shoes

Positioning shoes

Navigation shoes

Market segment by Application

Online Channel

Retail Stores

Departmental Stores

Market segment by players, this report covers

Li Ning

Nike

Salted Venture

Retisense

Under Armour

Digitsole

Boltt

Adidas

Solepower

Orphe

361 sport

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Shoe product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Shoe, with revenue, gross margin and global market share of Smart Shoe from 2019 to 2024.

Chapter 3, the Smart Shoe competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Smart Shoe market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Shoe.

Chapter 13, to describe Smart Shoe research findings and conclusion.

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