

Global Smart RFID Ear Tag Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Smart RFID Ear Tag market size was valued at US\$ 220 million in 2024 and is forecast to a readjusted size of USD 291 million by 2031 with a CAGR of 4.1% during review period.

The Smart RFID Ear Tag is an identification device used to prove the identity of the livestock and carry the individual information of the livestock, which is applied to the ears of the livestock. Smart Ear Tags are playing an increasingly important role in the breeding industry.

The Smart RFID Ear Tag, commonly referred to as RFID ear tag, is an advanced livestock management tool based on radio frequency identification technology. By embedding a miniature RFID chip and antenna within the ear tag, it enables the tracking and management of individual animal information. With the evolution of modern livestock farming, smart RFID ear tags play a crucial role in enhancing livestock breeding efficiency, precisely monitoring animal health conditions, and enabling precision management. This technology allows for automatic wireless data collection, including animal activities, feeding intake, body temperature, and more, enabling farm owners to gain real-time insights into animal status and make informed decisions. Furthermore, smart RFID ear tags contribute to optimizing supply chain management, facilitating traceability throughout the entire journey from farm to consumer table, thereby enhancing food safety and sustainability in the process.

This report is a detailed and comprehensive analysis for global Smart RFID Ear Tag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart RFID Ear Tag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Smart RFID Ear Tag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Smart RFID Ear Tag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Smart RFID Ear Tag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart RFID Ear Tag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart RFID Ear Tag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex, Ceres Tag, Quantified, Ardes, Luoyang Laipson Information, Kupsan, Stockbrands, CowManager, HerdDogg, MOOvement, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart RFID Ear Tag market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LF Ear Tag

UHF Ear Tag

Market segment by Application

Pig

Cattle

Sheep

Others

Major players covered

Allflex

Ceres Tag

Quantified

Ardes

Luoyang Laipson Information

Kupsan

Stockbrands

CowManager

HerdDogg

MOOvement

Moocall

Drovers

Caisley International

Datamars

Fofia

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart RFID Ear Tag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart RFID Ear Tag, with price, sales

quantity, revenue, and global market share of Smart RFID Ear Tag from 2020 to 2025.

Chapter 3, the Smart RFID Ear Tag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart RFID Ear Tag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Smart RFID Ear Tag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart RFID Ear Tag.

Chapter 14 and 15, to describe Smart RFID Ear Tag sales channel, distributors, customers, research findings and conclusion.

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