

Global Smart Retail Terminals Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Retail Terminals market size was valued at US\$ 15414 million in 2025 and is forecast to a readjusted size of US\$ 23338 million by 2032 with a CAGR of 6.1% during review period.

Smart retail terminals refer to intelligent front-end hardware devices deployed in physical retail environments such as supermarkets, grocery stores, convenience stores, pharmacies, specialty stores, fuel-and-convenience outlets, food retail locations and other offline commerce formats. These terminals support product identification, order creation, price calculation, customer interaction, payment acceptance, receipt printing, self-checkout, mobile checkout, weighing and pricing, identity verification, device connectivity and in-store data capture. Typical systems integrate touch displays, barcode or QR scanning modules, NFC and card payment modules, cameras, printers, weighing modules, cash-handling modules, communication modules, operating systems, remote device management and application ecosystems. The product category is increasingly enhanced by AI-based visual recognition, loss-prevention analytics, RFID identification, edge computing and multimodal interaction. This study focuses on intelligent terminal hardware used for in-store retail transactions, checkout, payment, self-service and front-end operations, including smart POS terminals, smart cash registers, self-checkout systems, self-service kiosks, smart payment terminals, AI vision checkout terminals, smart weighing checkout terminals and mobile retail terminals.

Based on our research, smart retail terminals should not be viewed simply as an upgrade of conventional cash registers. The category represents the re-hardwareization of the in-store transaction interface, payment interface and operational data interface.

Traditional POS systems and payment terminals used to perform separate functions, but the adoption of Android operating systems, cloud-based device management, QR payments, NFC, loyalty integration, mobile checkout and AI-based visual recognition is turning front-end retail hardware into multifunctional edge intelligence nodes. This report uses a hardware-centered scope that covers smart POS terminals, self-checkout systems, self-service kiosks, smart payment terminals, AI vision checkout terminals, smart weighing checkout terminals and mobile retail terminals. Pure retail SaaS, payment acquiring services, electronic shelf labels, scanners, receipt printers and resellers are not included in the core revenue model. This scope is more suitable for identifying real OEMs, branded hardware suppliers and terminal solution providers.

Demand growth is uneven across product categories. Traditional fixed POS terminals and basic payment devices are largely replacement markets, while incremental growth comes from Android-based smart POS upgrades, self-checkout adoption in grocery and convenience stores, AI-enabled loss-prevention checkout, mobile checkout and queue-busting use cases, and low-cost smart terminals for small merchants. Retailers in North America and Europe focus more on labor cost, queue efficiency, shrinkage reduction and system availability. China and Southeast Asia place greater emphasis on payment convergence, merchant digitization and device affordability. Japan and South Korea emphasize convenience retail, food retail, cash handling and localized service experiences. Because cash, card, QR code, NFC and wallet adoption differs by region, the market is unlikely to converge into a single global standard; rather, hardware modules will become more similar while payment and software ecosystems remain regionally differentiated.

From a product roadmap perspective, competition is shifting from hardware cost and durability alone toward modularity, open interfaces, AI recognition, loss-prevention capability, remote device management and omnichannel integration. Traditional retail technology vendors such as Diebold Nixdorf, Toshiba and Fujitsu emphasize enterprise reliability, modular self-checkout and large-scale deployment. Asian vendors emphasize Android terminals, payment integration, compact form factors and cost-performance. New entrants such as Mashgin and Aila use computer vision, fast recognition and high-frequency convenience or venue checkout to create differentiated positions. Over the next three to five years, the category will face substitution pressure from mobile scan-and-go, SoftPOS and checkout-free systems, but dedicated terminals will remain necessary in high-traffic, regulated, cash-handling, receipt-printing, weighing and loss-prevention-intensive environments.

This is below the early hype-cycle expectations for fully unmanned retail but above the natural replacement rate of traditional POS hardware. The main growth pools will be enterprise self-checkout and AI loss-prevention upgrades, Android smart POS penetration among small and medium merchants, and terminal replacement driven by regional payment ecosystem changes. The competitive landscape will not be monopolized by a few global leaders because the industry serves highly diverse use cases: enterprise retail reliability, SME affordability, local payment certification, regional service networks and ODM customization. This explains why the global longlist is materially broader than the core formal list used for competitive analysis.

This report is a detailed and comprehensive analysis for global Smart Retail Terminals market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Retail Terminals market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Retail Terminals market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Retail Terminals market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Retail Terminals market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Retail Terminals

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Retail Terminals market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NCR Voyix Corporation, Toshiba Tec Corporation, Diebold Nixdorf, Incorporated, Fujitsu Limited, Ingenico, Verifone, Inc., HP Inc., Samsung Electronics Co., Ltd., GLORY Ltd., PAX Global Technology Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart Retail Terminals market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Self-service Kiosk

Smart Payment Terminal

Smart Weighing Checkout Terminal

Other

Market segment by Operating System

Android-based Terminal

Windows-based Terminal

Linux-based Terminal

Other

Market segment by Deployment Form

Countertop Terminal

Floor-standing Terminal

Wall-mounted Terminal

Handheld Terminal

Other

Market segment by Identification Technology

Barcode / QR Recognition

AI Vision Recognition

NFC / Card Recognition

Biometric Recognition

Other

Market segment by Application

Supermarket & Grocery Retail

Specialty & Fashion Retail

Pharmacy & Drugstore Retail

Fuel & Travel Retail

Other Retail Scenarios

Major players covered

NCR Voyix Corporation

Toshiba Tec Corporation

Diebold Nixdorf, Incorporated

Fujitsu Limited

Ingenico

Verifone, Inc.

HP Inc.

Samsung Electronics Co., Ltd.

GLORY Ltd.

PAX Global Technology Limited

SUNMI Technology

Fujian LANDI Commercial Equipment Co., Ltd.

Newland Payment Technology Co., Ltd.

Shenzhen Xinguodu Technology Co., Ltd.

Posiflex Technology, Inc.

Advantech Co., Ltd.

ITAB Group AB

StrongPoint ASA

Teraoka Seiko Co., Ltd.

Guangzhou Telpo Information Technology Co., Ltd.

Castles Technology Co., Ltd.

Qingdao Wintec System Co., Ltd.

Qingdao HiStone Commercial Technology Co., Ltd.

Flytech Technology Co., Ltd.

Partner Tech Corp.

Elo Touch Solutions, Inc.

Mashgin, Inc.

Pan-Oston Corporation

ECRS

POSBANK Co., Ltd.

SAM4S

Datecs Ltd.

Pyramid Computer GmbH

ANKER Kassensysteme GmbH

Guangzhou Zonerich Business Machine Co., Ltd.

Vanstone Electronic

Olea Kiosks Inc.

Aila Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Retail Terminals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Retail Terminals, with price, sales quantity, revenue, and global market share of Smart Retail Terminals from 2021 to 2026.

Chapter 3, the Smart Retail Terminals competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Retail Terminals breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales

market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Retail Terminals market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

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Chapter 14 and 15, to describe Smart Retail Terminals sales channel, distributors, customers, research findings and conclusion.

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