

# Global Smart Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

A smartstore is a brick-and-mortar retail establishment using smart technologies like smart shelves, smart carts, or smart cards. Smartstores usually deliver their services via the Web, smart phone apps, and augmented reality applications in real stores.

Scope of the Report:

This report studies the Smart Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Smart Retail market by product type and applications/end industries.

Growth in this market is mainly driven by factors such as increasing adoption of smartphones, growing need for better customer service and shopping experience, decreasing cost of electronic components, and emerging new technologies creating new revenues for retailers. The major restraint for the market is data security and privacy concern with advanced technologies.

The global Smart Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Smart Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Intel

IBM

NVIDIA

Samsung

Microsoft

Google

PTC

Amazon

Cisco System

NXP Semiconductors

Par Technology

SoftBank

Ingenico

Verifone

First Data

NCR

EVERY

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bluetooth

NFC

Market Segment by Applications, can be divided into

Visual Marketing

Smart Label

Smart Payment System

Intelligent System

Robotics

Analytics

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