

Global Smart Retail IoT Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Smart Retail IoT market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

This report is a detailed and comprehensive analysis for global Smart Retail IoT market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Retail IoT market size and forecasts, in consumption value (\$ Million),

2020-2031

Global Smart Retail IoT market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Smart Retail IoT market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Smart Retail IoT market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Retail IoT

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Retail IoT market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, Alibaba, SES-imagotag, IBM Corporation, Shinsegae I&C, Google, SOLUM ESL, Pricer, Intel Corporation, NEC Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Smart Retail IoT market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Smart Shelves
- Personalized Shopping
- Others

Market segment by Application

- Supermarket
- Convenience Store
- Others

Market segment by players, this report covers

- Amazon
- Alibaba
- SES-imagotag
- IBM Corporation
- Shinsegae I&C
- Google
- SOLUM ESL
- Pricer
- Intel Corporation
- NEC Corporation
- Cisco Systems
- Wipro Technologies
- Displaydata
- Trax
- Telit
- Bossa Nova Robotics
- Adastra Corporation
- AWM

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Retail IoT product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Retail IoT, with revenue, gross margin, and global market share of Smart Retail IoT from 2020 to 2025.

Chapter 3, the Smart Retail IoT competitive situation, revenue, and global market share

of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Smart Retail IoT market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Retail IoT.

Chapter 13, to describe Smart Retail IoT research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Smart Retail IoT by Type

1.3.1 Overview: Global Smart Retail IoT Market Size by Type: 2020 Versus 2024 Versus 2031

1.3.2 Global Smart Retail IoT Consumption Value Market Share by Type in 2024

1.3.3 Smart Shelves

1.3.4 Personalized Shopping

1.3.5 Others

1.4 Global Smart Retail IoT Market by Application

1.4.1 Overview: Global Smart Retail IoT Market Size by Application: 2020 Versus 2024 Versus 2031

1.4.2 Supermarket

1.4.3 Convenience Store

1.4.4 Others

1.5 Global Smart Retail IoT Market Size & Forecast

1.6 Global Smart Retail IoT Market Size and Forecast by Region

1.6.1 Global Smart Retail IoT Market Size by Region: 2020 VS 2024 VS 2031

1.6.2 Global Smart Retail IoT Market Size by Region, (2020-2031)

1.6.3 North America Smart Retail IoT Market Size and Prospect (2020-2031)

1.6.4 Europe Smart Retail IoT Market Size and Prospect (2020-2031)

1.6.5 Asia-Pacific Smart Retail IoT Market Size and Prospect (2020-2031)

1.6.6 South America Smart Retail IoT Market Size and Prospect (2020-2031)

1.6.7 Middle East & Africa Smart Retail IoT Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 Amazon

2.1.1 Amazon Details

2.1.2 Amazon Major Business

2.1.3 Amazon Smart Retail IoT Product and Solutions

2.1.4 Amazon Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Amazon Recent Developments and Future Plans

2.2 Alibaba

- 2.2.1 Alibaba Details
- 2.2.2 Alibaba Major Business
- 2.2.3 Alibaba Smart Retail IoT Product and Solutions
- 2.2.4 Alibaba Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
- 2.2.5 Alibaba Recent Developments and Future Plans
- 2.3 SES-imagotag
 - 2.3.1 SES-imagotag Details
 - 2.3.2 SES-imagotag Major Business
 - 2.3.3 SES-imagotag Smart Retail IoT Product and Solutions
 - 2.3.4 SES-imagotag Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 SES-imagotag Recent Developments and Future Plans
- 2.4 IBM Corporation
 - 2.4.1 IBM Corporation Details
 - 2.4.2 IBM Corporation Major Business
 - 2.4.3 IBM Corporation Smart Retail IoT Product and Solutions
 - 2.4.4 IBM Corporation Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 IBM Corporation Recent Developments and Future Plans
- 2.5 Shinsegae I&C
 - 2.5.1 Shinsegae I&C Details
 - 2.5.2 Shinsegae I&C Major Business
 - 2.5.3 Shinsegae I&C Smart Retail IoT Product and Solutions
 - 2.5.4 Shinsegae I&C Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Shinsegae I&C Recent Developments and Future Plans
- 2.6 Google
 - 2.6.1 Google Details
 - 2.6.2 Google Major Business
 - 2.6.3 Google Smart Retail IoT Product and Solutions
 - 2.6.4 Google Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Google Recent Developments and Future Plans
- 2.7 SOLUM ESL
 - 2.7.1 SOLUM ESL Details
 - 2.7.2 SOLUM ESL Major Business
 - 2.7.3 SOLUM ESL Smart Retail IoT Product and Solutions
 - 2.7.4 SOLUM ESL Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 SOLUM ESL Recent Developments and Future Plans

2.8 Pricer

2.8.1 Pricer Details

2.8.2 Pricer Major Business

2.8.3 Pricer Smart Retail IoT Product and Solutions

2.8.4 Pricer Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Pricer Recent Developments and Future Plans

2.9 Intel Corporation

2.9.1 Intel Corporation Details

2.9.2 Intel Corporation Major Business

2.9.3 Intel Corporation Smart Retail IoT Product and Solutions

2.9.4 Intel Corporation Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Intel Corporation Recent Developments and Future Plans

2.10 NEC Corporation

2.10.1 NEC Corporation Details

2.10.2 NEC Corporation Major Business

2.10.3 NEC Corporation Smart Retail IoT Product and Solutions

2.10.4 NEC Corporation Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 NEC Corporation Recent Developments and Future Plans

2.11 Cisco Systems

2.11.1 Cisco Systems Details

2.11.2 Cisco Systems Major Business

2.11.3 Cisco Systems Smart Retail IoT Product and Solutions

2.11.4 Cisco Systems Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Cisco Systems Recent Developments and Future Plans

2.12 Wipro Technologies

2.12.1 Wipro Technologies Details

2.12.2 Wipro Technologies Major Business

2.12.3 Wipro Technologies Smart Retail IoT Product and Solutions

2.12.4 Wipro Technologies Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Wipro Technologies Recent Developments and Future Plans

2.13 Displaydata

2.13.1 Displaydata Details

2.13.2 Displaydata Major Business

2.13.3 Displaydata Smart Retail IoT Product and Solutions

2.13.4 Displaydata Smart Retail IoT Revenue, Gross Margin and Market Share

(2020-2025)

2.13.5 Displaydata Recent Developments and Future Plans

2.14 Trax

2.14.1 Trax Details

2.14.2 Trax Major Business

2.14.3 Trax Smart Retail IoT Product and Solutions

2.14.4 Trax Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Trax Recent Developments and Future Plans

2.15 Telit

2.15.1 Telit Details

2.15.2 Telit Major Business

2.15.3 Telit Smart Retail IoT Product and Solutions

2.15.4 Telit Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Telit Recent Developments and Future Plans

2.16 Bossa Nova Robotics

2.16.1 Bossa Nova Robotics Details

2.16.2 Bossa Nova Robotics Major Business

2.16.3 Bossa Nova Robotics Smart Retail IoT Product and Solutions

2.16.4 Bossa Nova Robotics Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Bossa Nova Robotics Recent Developments and Future Plans

2.17 Adastra Corporation

2.17.1 Adastra Corporation Details

2.17.2 Adastra Corporation Major Business

2.17.3 Adastra Corporation Smart Retail IoT Product and Solutions

2.17.4 Adastra Corporation Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Adastra Corporation Recent Developments and Future Plans

2.18 AWM

2.18.1 AWM Details

2.18.2 AWM Major Business

2.18.3 AWM Smart Retail IoT Product and Solutions

2.18.4 AWM Smart Retail IoT Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 AWM Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Smart Retail IoT Revenue and Share by Players (2020-2025)

3.2 Market Share Analysis (2024)

- 3.2.1 Market Share of Smart Retail IoT by Company Revenue
- 3.2.2 Top 3 Smart Retail IoT Players Market Share in 2024
- 3.2.3 Top 6 Smart Retail IoT Players Market Share in 2024
- 3.3 Smart Retail IoT Market: Overall Company Footprint Analysis
 - 3.3.1 Smart Retail IoT Market: Region Footprint
 - 3.3.2 Smart Retail IoT Market: Company Product Type Footprint
 - 3.3.3 Smart Retail IoT Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Smart Retail IoT Consumption Value and Market Share by Type (2020-2025)
- 4.2 Global Smart Retail IoT Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Smart Retail IoT Consumption Value Market Share by Application (2020-2025)
- 5.2 Global Smart Retail IoT Market Forecast by Application (2026-2031)

6 NORTH AMERICA

- 6.1 North America Smart Retail IoT Consumption Value by Type (2020-2031)
- 6.2 North America Smart Retail IoT Market Size by Application (2020-2031)
- 6.3 North America Smart Retail IoT Market Size by Country
 - 6.3.1 North America Smart Retail IoT Consumption Value by Country (2020-2031)
 - 6.3.2 United States Smart Retail IoT Market Size and Forecast (2020-2031)
 - 6.3.3 Canada Smart Retail IoT Market Size and Forecast (2020-2031)
 - 6.3.4 Mexico Smart Retail IoT Market Size and Forecast (2020-2031)

7 EUROPE

- 7.1 Europe Smart Retail IoT Consumption Value by Type (2020-2031)
- 7.2 Europe Smart Retail IoT Consumption Value by Application (2020-2031)
- 7.3 Europe Smart Retail IoT Market Size by Country
 - 7.3.1 Europe Smart Retail IoT Consumption Value by Country (2020-2031)
 - 7.3.2 Germany Smart Retail IoT Market Size and Forecast (2020-2031)
 - 7.3.3 France Smart Retail IoT Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Smart Retail IoT Market Size and Forecast (2020-2031)

7.3.5 Russia Smart Retail IoT Market Size and Forecast (2020-2031)

7.3.6 Italy Smart Retail IoT Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Smart Retail IoT Consumption Value by Type (2020-2031)

8.2 Asia-Pacific Smart Retail IoT Consumption Value by Application (2020-2031)

8.3 Asia-Pacific Smart Retail IoT Market Size by Region

8.3.1 Asia-Pacific Smart Retail IoT Consumption Value by Region (2020-2031)

8.3.2 China Smart Retail IoT Market Size and Forecast (2020-2031)

8.3.3 Japan Smart Retail IoT Market Size and Forecast (2020-2031)

8.3.4 South Korea Smart Retail IoT Market Size and Forecast (2020-2031)

8.3.5 India Smart Retail IoT Market Size and Forecast (2020-2031)

8.3.6 Southeast Asia Smart Retail IoT Market Size and Forecast (2020-2031)

8.3.7 Australia Smart Retail IoT Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

9.1 South America Smart Retail IoT Consumption Value by Type (2020-2031)

9.2 South America Smart Retail IoT Consumption Value by Application (2020-2031)

9.3 South America Smart Retail IoT Market Size by Country

9.3.1 South America Smart Retail IoT Consumption Value by Country (2020-2031)

9.3.2 Brazil Smart Retail IoT Market Size and Forecast (2020-2031)

9.3.3 Argentina Smart Retail IoT Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Smart Retail IoT Consumption Value by Type (2020-2031)

10.2 Middle East & Africa Smart Retail IoT Consumption Value by Application
(2020-2031)

10.3 Middle East & Africa Smart Retail IoT Market Size by Country

10.3.1 Middle East & Africa Smart Retail IoT Consumption Value by Country
(2020-2031)

10.3.2 Turkey Smart Retail IoT Market Size and Forecast (2020-2031)

10.3.3 Saudi Arabia Smart Retail IoT Market Size and Forecast (2020-2031)

10.3.4 UAE Smart Retail IoT Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

- 11.1 Smart Retail IoT Market Drivers
- 11.2 Smart Retail IoT Market Restraints
- 11.3 Smart Retail IoT Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Smart Retail IoT Industry Chain
- 12.2 Smart Retail IoT Upstream Analysis
- 12.3 Smart Retail IoT Midstream Analysis
- 12.4 Smart Retail IoT Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Smart Retail IoT Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Smart Retail IoT Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Smart Retail IoT Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Smart Retail IoT Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Amazon Company Information, Head Office, and Major Competitors

Table 6. Amazon Major Business

Table 7. Amazon Smart Retail IoT Product and Solutions

Table 8. Amazon Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Amazon Recent Developments and Future Plans

Table 10. Alibaba Company Information, Head Office, and Major Competitors

Table 11. Alibaba Major Business

Table 12. Alibaba Smart Retail IoT Product and Solutions

Table 13. Alibaba Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Alibaba Recent Developments and Future Plans

Table 15. SES-imagotag Company Information, Head Office, and Major Competitors

Table 16. SES-imagotag Major Business

Table 17. SES-imagotag Smart Retail IoT Product and Solutions

Table 18. SES-imagotag Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. IBM Corporation Company Information, Head Office, and Major Competitors

Table 20. IBM Corporation Major Business

Table 21. IBM Corporation Smart Retail IoT Product and Solutions

Table 22. IBM Corporation Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. IBM Corporation Recent Developments and Future Plans

Table 24. Shinsegae I&C Company Information, Head Office, and Major Competitors

Table 25. Shinsegae I&C Major Business

Table 26. Shinsegae I&C Smart Retail IoT Product and Solutions

Table 27. Shinsegae I&C Smart Retail IoT Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 28. Shinsegae I&C Recent Developments and Future Plans

Table 29. Google Company Information, Head Office, and Major Competitors

Table 30. Google Major Business

Table 31. Google Smart Retail IoT Product and Solutions

Table 32. Google Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Google Recent Developments and Future Plans

Table 34. SOLUM ESL Company Information, Head Office, and Major Competitors

Table 35. SOLUM ESL Major Business

Table 36. SOLUM ESL Smart Retail IoT Product and Solutions

Table 37. SOLUM ESL Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. SOLUM ESL Recent Developments and Future Plans

Table 39. Pricer Company Information, Head Office, and Major Competitors

Table 40. Pricer Major Business

Table 41. Pricer Smart Retail IoT Product and Solutions

Table 42. Pricer Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Pricer Recent Developments and Future Plans

Table 44. Intel Corporation Company Information, Head Office, and Major Competitors

Table 45. Intel Corporation Major Business

Table 46. Intel Corporation Smart Retail IoT Product and Solutions

Table 47. Intel Corporation Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Intel Corporation Recent Developments and Future Plans

Table 49. NEC Corporation Company Information, Head Office, and Major Competitors

Table 50. NEC Corporation Major Business

Table 51. NEC Corporation Smart Retail IoT Product and Solutions

Table 52. NEC Corporation Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. NEC Corporation Recent Developments and Future Plans

Table 54. Cisco Systems Company Information, Head Office, and Major Competitors

Table 55. Cisco Systems Major Business

Table 56. Cisco Systems Smart Retail IoT Product and Solutions

Table 57. Cisco Systems Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Cisco Systems Recent Developments and Future Plans

Table 59. Wipro Technologies Company Information, Head Office, and Major

Competitors

Table 60. Wipro Technologies Major Business

Table 61. Wipro Technologies Smart Retail IoT Product and Solutions

Table 62. Wipro Technologies Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Wipro Technologies Recent Developments and Future Plans

Table 64. Displaydata Company Information, Head Office, and Major Competitors

Table 65. Displaydata Major Business

Table 66. Displaydata Smart Retail IoT Product and Solutions

Table 67. Displaydata Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. Displaydata Recent Developments and Future Plans

Table 69. Trax Company Information, Head Office, and Major Competitors

Table 70. Trax Major Business

Table 71. Trax Smart Retail IoT Product and Solutions

Table 72. Trax Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. Trax Recent Developments and Future Plans

Table 74. Telit Company Information, Head Office, and Major Competitors

Table 75. Telit Major Business

Table 76. Telit Smart Retail IoT Product and Solutions

Table 77. Telit Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Telit Recent Developments and Future Plans

Table 79. Bossa Nova Robotics Company Information, Head Office, and Major Competitors

Table 80. Bossa Nova Robotics Major Business

Table 81. Bossa Nova Robotics Smart Retail IoT Product and Solutions

Table 82. Bossa Nova Robotics Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 83. Bossa Nova Robotics Recent Developments and Future Plans

Table 84. Adastra Corporation Company Information, Head Office, and Major Competitors

Table 85. Adastra Corporation Major Business

Table 86. Adastra Corporation Smart Retail IoT Product and Solutions

Table 87. Adastra Corporation Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 88. Adastra Corporation Recent Developments and Future Plans

Table 89. AWM Company Information, Head Office, and Major Competitors

Table 90. AWM Major Business
Table 91. AWM Smart Retail IoT Product and Solutions
Table 92. AWM Smart Retail IoT Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 93. AWM Recent Developments and Future Plans
Table 94. Global Smart Retail IoT Revenue (USD Million) by Players (2020-2025)
Table 95. Global Smart Retail IoT Revenue Share by Players (2020-2025)
Table 96. Breakdown of Smart Retail IoT by Company Type (Tier 1, Tier 2, and Tier 3)
Table 97. Market Position of Players in Smart Retail IoT, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 98. Head Office of Key Smart Retail IoT Players
Table 99. Smart Retail IoT Market: Company Product Type Footprint
Table 100. Smart Retail IoT Market: Company Product Application Footprint
Table 101. Smart Retail IoT New Market Entrants and Barriers to Market Entry
Table 102. Smart Retail IoT Mergers, Acquisition, Agreements, and Collaborations
Table 103. Global Smart Retail IoT Consumption Value (USD Million) by Type (2020-2025)
Table 104. Global Smart Retail IoT Consumption Value Share by Type (2020-2025)
Table 105. Global Smart Retail IoT Consumption Value Forecast by Type (2026-2031)
Table 106. Global Smart Retail IoT Consumption Value by Application (2020-2025)
Table 107. Global Smart Retail IoT Consumption Value Forecast by Application (2026-2031)
Table 108. North America Smart Retail IoT Consumption Value by Type (2020-2025) & (USD Million)
Table 109. North America Smart Retail IoT Consumption Value by Type (2026-2031) & (USD Million)
Table 110. North America Smart Retail IoT Consumption Value by Application (2020-2025) & (USD Million)
Table 111. North America Smart Retail IoT Consumption Value by Application (2026-2031) & (USD Million)
Table 112. North America Smart Retail IoT Consumption Value by Country (2020-2025) & (USD Million)
Table 113. North America Smart Retail IoT Consumption Value by Country (2026-2031) & (USD Million)
Table 114. Europe Smart Retail IoT Consumption Value by Type (2020-2025) & (USD Million)
Table 115. Europe Smart Retail IoT Consumption Value by Type (2026-2031) & (USD Million)
Table 116. Europe Smart Retail IoT Consumption Value by Application (2020-2025) &

(USD Million)

Table 117. Europe Smart Retail IoT Consumption Value by Application (2026-2031) & (USD Million)

Table 118. Europe Smart Retail IoT Consumption Value by Country (2020-2025) & (USD Million)

Table 119. Europe Smart Retail IoT Consumption Value by Country (2026-2031) & (USD Million)

Table 120. Asia-Pacific Smart Retail IoT Consumption Value by Type (2020-2025) & (USD Million)

Table 121. Asia-Pacific Smart Retail IoT Consumption Value by Type (2026-2031) & (USD Million)

Table 122. Asia-Pacific Smart Retail IoT Consumption Value by Application (2020-2025) & (USD Million)

Table 123. Asia-Pacific Smart Retail IoT Consumption Value by Application (2026-2031) & (USD Million)

Table 124. Asia-Pacific Smart Retail IoT Consumption Value by Region (2020-2025) & (USD Million)

Table 125. Asia-Pacific Smart Retail IoT Consumption Value by Region (2026-2031) & (USD Million)

Table 126. South America Smart Retail IoT Consumption Value by Type (2020-2025) & (USD Million)

Table 127. South America Smart Retail IoT Consumption Value by Type (2026-2031) & (USD Million)

Table 128. South America Smart Retail IoT Consumption Value by Application (2020-2025) & (USD Million)

Table 129. South America Smart Retail IoT Consumption Value by Application (2026-2031) & (USD Million)

Table 130. South America Smart Retail IoT Consumption Value by Country (2020-2025) & (USD Million)

Table 131. South America Smart Retail IoT Consumption Value by Country (2026-2031) & (USD Million)

Table 132. Middle East & Africa Smart Retail IoT Consumption Value by Type (2020-2025) & (USD Million)

Table 133. Middle East & Africa Smart Retail IoT Consumption Value by Type (2026-2031) & (USD Million)

Table 134. Middle East & Africa Smart Retail IoT Consumption Value by Application (2020-2025) & (USD Million)

Table 135. Middle East & Africa Smart Retail IoT Consumption Value by Application (2026-2031) & (USD Million)

Table 136. Middle East & Africa Smart Retail IoT Consumption Value by Country
(2020-2025) & (USD Million)

Table 137. Middle East & Africa Smart Retail IoT Consumption Value by Country
(2026-2031) & (USD Million)

Table 138. Global Key Players of Smart Retail IoT Upstream (Raw Materials)

Table 139. Global Smart Retail IoT Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Smart Retail IoT Picture

Figure 2. Global Smart Retail IoT Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Smart Retail IoT Consumption Value Market Share by Type in 2024

Figure 4. Smart Shelves

Figure 5. Personalized Shopping

Figure 6. Others

Figure 7. Global Smart Retail IoT Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Smart Retail IoT Consumption Value Market Share by Application in 2024

Figure 9. Supermarket Picture

Figure 10. Convenience Store Picture

Figure 11. Others Picture

Figure 12. Global Smart Retail IoT Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Smart Retail IoT Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Market Smart Retail IoT Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 15. Global Smart Retail IoT Consumption Value Market Share by Region (2020-2031)

Figure 16. Global Smart Retail IoT Consumption Value Market Share by Region in 2024

Figure 17. North America Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 18. Europe Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 19. Asia-Pacific Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 20. South America Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 21. Middle East & Africa Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 22. Company Three Recent Developments and Future Plans

Figure 23. Global Smart Retail IoT Revenue Share by Players in 2024

Figure 24. Smart Retail IoT Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

- Figure 25. Market Share of Smart Retail IoT by Player Revenue in 2024
- Figure 26. Top 3 Smart Retail IoT Players Market Share in 2024
- Figure 27. Top 6 Smart Retail IoT Players Market Share in 2024
- Figure 28. Global Smart Retail IoT Consumption Value Share by Type (2020-2025)
- Figure 29. Global Smart Retail IoT Market Share Forecast by Type (2026-2031)
- Figure 30. Global Smart Retail IoT Consumption Value Share by Application (2020-2025)
- Figure 31. Global Smart Retail IoT Market Share Forecast by Application (2026-2031)
- Figure 32. North America Smart Retail IoT Consumption Value Market Share by Type (2020-2031)
- Figure 33. North America Smart Retail IoT Consumption Value Market Share by Application (2020-2031)
- Figure 34. North America Smart Retail IoT Consumption Value Market Share by Country (2020-2031)
- Figure 35. United States Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 36. Canada Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 37. Mexico Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 38. Europe Smart Retail IoT Consumption Value Market Share by Type (2020-2031)
- Figure 39. Europe Smart Retail IoT Consumption Value Market Share by Application (2020-2031)
- Figure 40. Europe Smart Retail IoT Consumption Value Market Share by Country (2020-2031)
- Figure 41. Germany Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 42. France Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 43. United Kingdom Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 44. Russia Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 45. Italy Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 46. Asia-Pacific Smart Retail IoT Consumption Value Market Share by Type (2020-2031)
- Figure 47. Asia-Pacific Smart Retail IoT Consumption Value Market Share by Application (2020-2031)
- Figure 48. Asia-Pacific Smart Retail IoT Consumption Value Market Share by Region (2020-2031)
- Figure 49. China Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 50. Japan Smart Retail IoT Consumption Value (2020-2031) & (USD Million)
- Figure 51. South Korea Smart Retail IoT Consumption Value (2020-2031) & (USD

Million)

Figure 52. India Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 53. Southeast Asia Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 54. Australia Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 55. South America Smart Retail IoT Consumption Value Market Share by Type (2020-2031)

Figure 56. South America Smart Retail IoT Consumption Value Market Share by Application (2020-2031)

Figure 57. South America Smart Retail IoT Consumption Value Market Share by Country (2020-2031)

Figure 58. Brazil Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 59. Argentina Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 60. Middle East & Africa Smart Retail IoT Consumption Value Market Share by Type (2020-2031)

Figure 61. Middle East & Africa Smart Retail IoT Consumption Value Market Share by Application (2020-2031)

Figure 62. Middle East & Africa Smart Retail IoT Consumption Value Market Share by Country (2020-2031)

Figure 63. Turkey Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 64. Saudi Arabia Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 65. UAE Smart Retail IoT Consumption Value (2020-2031) & (USD Million)

Figure 66. Smart Retail IoT Market Drivers

Figure 67. Smart Retail IoT Market Restraints

Figure 68. Smart Retail IoT Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Smart Retail IoT Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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