

# Global Smart Planting Decision Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Smart Planting Decision Service market size is expected to reach \$ 7334 million by 2032, rising at a market growth of 13.9% CAGR during the forecast period (2026-2032).

Intelligent planting decision-making services refer to services that utilize data analytics, artificial intelligence, and the Internet of Things (IoT) to provide farmers and agricultural producers with optimized planting plans and decision support. By integrating and analyzing meteorological data, soil information, crop health status, and other relevant data, these services can provide scientific planting advice, real-time monitoring, and forecasting, helping agricultural producers increase crop yields, optimize resource use, and address various agricultural challenges, achieving efficient and sustainable agricultural production.

Intelligent planting decision-making services are a type of digital agricultural service that utilizes agricultural IoT, big data analytics, artificial intelligence algorithms, and remote sensing technology to provide precise planting suggestions and management solutions for agricultural production. Its upstream industry chain mainly includes suppliers of basic technologies and equipment such as agricultural sensors, meteorological monitoring equipment, drones and remote sensing equipment, satellite data, agricultural data acquisition terminals, and cloud computing and data platforms; the midstream consists of intelligent planting decision-making service providers who integrate meteorological data, soil data, crop growth models, and AI algorithms to build digital agricultural platforms, providing farmers or agricultural enterprises with services such as sowing planning, fertilization decisions, irrigation management, pest and disease prediction, and yield forecasting; downstream application areas mainly include grain planting, cash crop planting, facility agriculture, smart farms, and agricultural cooperatives. Overall,

this industry belongs to the field of agricultural digital services, with software and data services accounting for a high proportion. The industry's average gross profit margin is usually between 40% and 60%, while companies that mainly use SaaS platforms can achieve a gross profit margin of over 50%.

Smart planting decision services are revolutionizing traditional agriculture, providing farmers with scientific planting plans and real-time decision support by using advanced technology and data analysis. This not only significantly improves crop yields and resource utilization efficiency, but also reduces negative impacts on the environment and promotes sustainable agricultural development. With the continuous advancement of technology and the continuous accumulation of data, smart planting decision services will become an indispensable part of future agricultural production, bringing far-reaching impacts to global food security and agricultural economy.

This report studies the global Smart Planting Decision Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Planting Decision Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Planting Decision Service that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Smart Planting Decision Service total market, 2021-2032, (USD Million)

Global Smart Planting Decision Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Smart Planting Decision Service total market, key domestic companies, and share, (USD Million)

Global Smart Planting Decision Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Smart Planting Decision Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Smart Planting Decision Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Smart Planting Decision Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Climate, John Deere, IBM, Ceres Imaging, Taranis, Prospera, Farmers Edge, Trimble, AGCO Corporation, Topcon Positioning Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Smart Planting Decision Service market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Smart Planting Decision Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Smart Planting Decision Service Market, Segmentation by Type:

Cloud-Based

On-Premises

Global Smart Planting Decision Service Market, Segmentation by Service Content:

Planting Planning Decision-Making Service

Water and Fertilizer Management Decision-Making Services

Pest and Disease Forecasting Decision-Making Services

Agricultural Operation Decision-Making Services

Global Smart Planting Decision Service Market, Segmentation by Scenario:

Decision-Making Services for Field Crop Planting

Decision-Making Services for Cash Crop Planting

Decision-Making Services for Facility Agriculture

Decision-Making Services for Precision Agriculture

Global Smart Planting Decision Service Market, Segmentation by Application:

Agriculture

Forestry

Others

Companies Profiled:

Climate

John Deere

IBM

Ceres Imaging

Taranis

Prospera

Farmers Edge

Trimble

AGCO Corporation

Topcon Positioning Systems

Raven Industries

Ag Leader Technology

Granular

#### Key Questions Answered

1. How big is the global Smart Planting Decision Service market?
2. What is the demand of the global Smart Planting Decision Service market?
3. What is the year over year growth of the global Smart Planting Decision Service market?
4. What is the total value of the global Smart Planting Decision Service market?
5. Who are the Major Players in the global Smart Planting Decision Service market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Smart Planting Decision Service Introduction
- 1.2 World Smart Planting Decision Service Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Smart Planting Decision Service Total Market by Region (by Headquarter Location)
  - 1.3.1 World Smart Planting Decision Service Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.3 China Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.4 Europe Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.5 Japan Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Smart Planting Decision Service Revenue (2021-2032)
  - 1.3.8 India Based Company Smart Planting Decision Service Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Smart Planting Decision Service Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Smart Planting Decision Service Consumption Value (2021-2032)
- 2.2 World Smart Planting Decision Service Consumption Value by Region
  - 2.2.1 World Smart Planting Decision Service Consumption Value by Region (2021-2026)
  - 2.2.2 World Smart Planting Decision Service Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Smart Planting Decision Service Consumption Value (2021-2032)
- 2.4 China Smart Planting Decision Service Consumption Value (2021-2032)
- 2.5 Europe Smart Planting Decision Service Consumption Value (2021-2032)
- 2.6 Japan Smart Planting Decision Service Consumption Value (2021-2032)
- 2.7 South Korea Smart Planting Decision Service Consumption Value (2021-2032)
- 2.8 ASEAN Smart Planting Decision Service Consumption Value (2021-2032)

## 2.9 India Smart Planting Decision Service Consumption Value (2021-2032)

### **3 WORLD SMART PLANTING DECISION SERVICE COMPANIES COMPETITIVE ANALYSIS**

#### 3.1 World Smart Planting Decision Service Revenue by Player (2021-2026)

#### 3.2 Industry Rank and Concentration Rate (CR)

##### 3.2.1 Global Smart Planting Decision Service Industry Rank of Major Players

##### 3.2.2 Global Concentration Ratios (CR4) for Smart Planting Decision Service in 2025

##### 3.2.3 Global Concentration Ratios (CR8) for Smart Planting Decision Service in 2025

#### 3.3 Smart Planting Decision Service Company Evaluation Quadrant

#### 3.4 Smart Planting Decision Service Market: Overall Company Footprint Analysis

##### 3.4.1 Smart Planting Decision Service Market: Region Footprint

##### 3.4.2 Smart Planting Decision Service Market: Company Product Type Footprint

##### 3.4.3 Smart Planting Decision Service Market: Company Product Application Footprint

#### 3.5 Competitive Environment

##### 3.5.1 Historical Structure of the Industry

##### 3.5.2 Barriers of Market Entry

##### 3.5.3 Factors of Competition

#### 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

#### 4.1 United States VS China: Smart Planting Decision Service Revenue Comparison (by Headquarter Location)

##### 4.1.1 United States VS China: Smart Planting Decision Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

##### 4.1.2 United States VS China: Smart Planting Decision Service Revenue Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States Based Companies VS China Based Companies: Smart Planting Decision Service Consumption Value Comparison

##### 4.2.1 United States VS China: Smart Planting Decision Service Consumption Value Comparison (2021 & 2025 & 2032)

##### 4.2.2 United States VS China: Smart Planting Decision Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States Based Smart Planting Decision Service Companies and Market Share, 2021-2026

##### 4.3.1 United States Based Smart Planting Decision Service Companies, Headquarters

(States, Country)

4.3.2 United States Based Companies Smart Planting Decision Service Revenue, (2021-2026)

4.4 China Based Companies Smart Planting Decision Service Revenue and Market Share, 2021-2026

4.4.1 China Based Smart Planting Decision Service Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Smart Planting Decision Service Revenue, (2021-2026)

4.5 Rest of World Based Smart Planting Decision Service Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Smart Planting Decision Service Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Smart Planting Decision Service Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Smart Planting Decision Service Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-Based

5.2.2 On-Premises

5.3 Market Segment by Type

5.3.1 World Smart Planting Decision Service Market Size by Type (2021-2026)

5.3.2 World Smart Planting Decision Service Market Size by Type (2027-2032)

5.3.3 World Smart Planting Decision Service Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY SERVICE CONTENT**

6.1 World Smart Planting Decision Service Market Size Overview by Service Content: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Service Content

6.2.1 Planting Planning Decision-Making Service

6.2.2 Water and Fertilizer Management Decision-Making Services

6.2.3 Pest and Disease Forecasting Decision-Making Services

6.2.4 Agricultural Operation Decision-Making Services

6.3 Market Segment by Service Content

6.3.1 World Smart Planting Decision Service Market Size by Service Content

(2021-2026)

6.3.2 World Smart Planting Decision Service Market Size by Service Content

(2027-2032)

6.3.3 World Smart Planting Decision Service Market Size Market Share by Service Content (2027-2032)

## **7 MARKET ANALYSIS BY SCENARIO**

7.1 World Smart Planting Decision Service Market Size Overview by Scenario: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Scenario

7.2.1 Decision-Making Services for Field Crop Planting

7.2.2 Decision-Making Services for Cash Crop Planting

7.2.3 Decision-Making Services for Facility Agriculture

7.2.4 Decision-Making Services for Precision Agriculture

7.3 Market Segment by Scenario

7.3.1 World Smart Planting Decision Service Market Size by Scenario (2021-2026)

7.3.2 World Smart Planting Decision Service Market Size by Scenario (2027-2032)

7.3.3 World Smart Planting Decision Service Market Size Market Share by Scenario (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Smart Planting Decision Service Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Agriculture

8.2.2 Forestry

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Smart Planting Decision Service Market Size by Application (2021-2026)

8.3.2 World Smart Planting Decision Service Market Size by Application (2027-2032)

8.3.3 World Smart Planting Decision Service Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Climate

9.1.1 Climate Details

- 9.1.2 Climate Major Business
- 9.1.3 Climate Smart Planting Decision Service Product and Services
- 9.1.4 Climate Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.1.5 Climate Recent Developments/Updates
- 9.1.6 Climate Competitive Strengths & Weaknesses
- 9.2 John Deere
  - 9.2.1 John Deere Details
  - 9.2.2 John Deere Major Business
  - 9.2.3 John Deere Smart Planting Decision Service Product and Services
  - 9.2.4 John Deere Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 John Deere Recent Developments/Updates
  - 9.2.6 John Deere Competitive Strengths & Weaknesses
- 9.3 IBM
  - 9.3.1 IBM Details
  - 9.3.2 IBM Major Business
  - 9.3.3 IBM Smart Planting Decision Service Product and Services
  - 9.3.4 IBM Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 IBM Recent Developments/Updates
  - 9.3.6 IBM Competitive Strengths & Weaknesses
- 9.4 Ceres Imaging
  - 9.4.1 Ceres Imaging Details
  - 9.4.2 Ceres Imaging Major Business
  - 9.4.3 Ceres Imaging Smart Planting Decision Service Product and Services
  - 9.4.4 Ceres Imaging Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Ceres Imaging Recent Developments/Updates
  - 9.4.6 Ceres Imaging Competitive Strengths & Weaknesses
- 9.5 Taranis
  - 9.5.1 Taranis Details
  - 9.5.2 Taranis Major Business
  - 9.5.3 Taranis Smart Planting Decision Service Product and Services
  - 9.5.4 Taranis Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Taranis Recent Developments/Updates
  - 9.5.6 Taranis Competitive Strengths & Weaknesses
- 9.6 Prospera

- 9.6.1 Prospera Details
- 9.6.2 Prospera Major Business
- 9.6.3 Prospera Smart Planting Decision Service Product and Services
- 9.6.4 Prospera Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.6.5 Prospera Recent Developments/Updates
- 9.6.6 Prospera Competitive Strengths & Weaknesses
- 9.7 Farmers Edge
  - 9.7.1 Farmers Edge Details
  - 9.7.2 Farmers Edge Major Business
  - 9.7.3 Farmers Edge Smart Planting Decision Service Product and Services
  - 9.7.4 Farmers Edge Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Farmers Edge Recent Developments/Updates
  - 9.7.6 Farmers Edge Competitive Strengths & Weaknesses
- 9.8 Trimble
  - 9.8.1 Trimble Details
  - 9.8.2 Trimble Major Business
  - 9.8.3 Trimble Smart Planting Decision Service Product and Services
  - 9.8.4 Trimble Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Trimble Recent Developments/Updates
  - 9.8.6 Trimble Competitive Strengths & Weaknesses
- 9.9 AGCO Corporation
  - 9.9.1 AGCO Corporation Details
  - 9.9.2 AGCO Corporation Major Business
  - 9.9.3 AGCO Corporation Smart Planting Decision Service Product and Services
  - 9.9.4 AGCO Corporation Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 AGCO Corporation Recent Developments/Updates
  - 9.9.6 AGCO Corporation Competitive Strengths & Weaknesses
- 9.10 Topcon Positioning Systems
  - 9.10.1 Topcon Positioning Systems Details
  - 9.10.2 Topcon Positioning Systems Major Business
  - 9.10.3 Topcon Positioning Systems Smart Planting Decision Service Product and Services
  - 9.10.4 Topcon Positioning Systems Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Topcon Positioning Systems Recent Developments/Updates

- 9.10.6 Topcon Positioning Systems Competitive Strengths & Weaknesses
- 9.11 Raven Industries
  - 9.11.1 Raven Industries Details
  - 9.11.2 Raven Industries Major Business
  - 9.11.3 Raven Industries Smart Planting Decision Service Product and Services
  - 9.11.4 Raven Industries Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Raven Industries Recent Developments/Updates
  - 9.11.6 Raven Industries Competitive Strengths & Weaknesses
- 9.12 Ag Leader Technology
  - 9.12.1 Ag Leader Technology Details
  - 9.12.2 Ag Leader Technology Major Business
  - 9.12.3 Ag Leader Technology Smart Planting Decision Service Product and Services
  - 9.12.4 Ag Leader Technology Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Ag Leader Technology Recent Developments/Updates
  - 9.12.6 Ag Leader Technology Competitive Strengths & Weaknesses
- 9.13 Granular
  - 9.13.1 Granular Details
  - 9.13.2 Granular Major Business
  - 9.13.3 Granular Smart Planting Decision Service Product and Services
  - 9.13.4 Granular Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Granular Recent Developments/Updates
  - 9.13.6 Granular Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Smart Planting Decision Service Industry Chain
- 10.2 Smart Planting Decision Service Upstream Analysis
- 10.3 Smart Planting Decision Service Midstream Analysis
- 10.4 Smart Planting Decision Service Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source

## 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Smart Planting Decision Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Smart Planting Decision Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Smart Planting Decision Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Smart Planting Decision Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Smart Planting Decision Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Smart Planting Decision Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Smart Planting Decision Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Smart Planting Decision Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Smart Planting Decision Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Smart Planting Decision Service Players in 2025

Table 12. World Smart Planting Decision Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Smart Planting Decision Service Company Evaluation Quadrant

Table 14. Head Office of Key Smart Planting Decision Service Players

Table 15. Smart Planting Decision Service Market: Company Product Type Footprint

Table 16. Smart Planting Decision Service Market: Company Product Application Footprint

Table 17. Smart Planting Decision Service Mergers & Acquisitions Activity

Table 18. United States VS China Smart Planting Decision Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Smart Planting Decision Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Smart Planting Decision Service Companies, Headquarters (States, Country)

Table 21. United States Based Companies Smart Planting Decision Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Smart Planting Decision Service Revenue Market Share (2021-2026)

Table 23. China Based Smart Planting Decision Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Smart Planting Decision Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Smart Planting Decision Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Smart Planting Decision Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Smart Planting Decision Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Smart Planting Decision Service Revenue Market Share (2021-2026)

Table 29. World Smart Planting Decision Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Smart Planting Decision Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Smart Planting Decision Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Smart Planting Decision Service Market Size by Service Content, (USD Million), 2021 & 2025 & 2032

Table 33. World Smart Planting Decision Service Market Size Value by Service Content (2021-2026) & (USD Million)

Table 34. World Smart Planting Decision Service Market Size by Service Content (2027-2032) & (USD Million)

Table 35. World Smart Planting Decision Service Market Size by Scenario, (USD Million), 2021 & 2025 & 2032

Table 36. World Smart Planting Decision Service Market Size Value by Scenario (2021-2026) & (USD Million)

Table 37. World Smart Planting Decision Service Market Size by Scenario (2027-2032) & (USD Million)

Table 38. World Smart Planting Decision Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Smart Planting Decision Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Smart Planting Decision Service Market Size by Application

(2027-2032) & (USD Million)

Table 41. Climate Basic Information, Manufacturing Base and Competitors

Table 42. Climate Major Business

Table 43. Climate Smart Planting Decision Service Product and Services

Table 44. Climate Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Climate Recent Developments/Updates

Table 46. Climate Competitive Strengths & Weaknesses

Table 47. John Deere Basic Information, Manufacturing Base and Competitors

Table 48. John Deere Major Business

Table 49. John Deere Smart Planting Decision Service Product and Services

Table 50. John Deere Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. John Deere Recent Developments/Updates

Table 52. John Deere Competitive Strengths & Weaknesses

Table 53. IBM Basic Information, Manufacturing Base and Competitors

Table 54. IBM Major Business

Table 55. IBM Smart Planting Decision Service Product and Services

Table 56. IBM Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. IBM Recent Developments/Updates

Table 58. IBM Competitive Strengths & Weaknesses

Table 59. Ceres Imaging Basic Information, Manufacturing Base and Competitors

Table 60. Ceres Imaging Major Business

Table 61. Ceres Imaging Smart Planting Decision Service Product and Services

Table 62. Ceres Imaging Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Ceres Imaging Recent Developments/Updates

Table 64. Ceres Imaging Competitive Strengths & Weaknesses

Table 65. Taranis Basic Information, Manufacturing Base and Competitors

Table 66. Taranis Major Business

Table 67. Taranis Smart Planting Decision Service Product and Services

Table 68. Taranis Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Taranis Recent Developments/Updates

Table 70. Taranis Competitive Strengths & Weaknesses

Table 71. Prospera Basic Information, Manufacturing Base and Competitors

Table 72. Prospera Major Business

Table 73. Prospera Smart Planting Decision Service Product and Services

Table 74. Prospera Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Prospera Recent Developments/Updates

Table 76. Prospera Competitive Strengths & Weaknesses

Table 77. Farmers Edge Basic Information, Manufacturing Base and Competitors

Table 78. Farmers Edge Major Business

Table 79. Farmers Edge Smart Planting Decision Service Product and Services

Table 80. Farmers Edge Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Farmers Edge Recent Developments/Updates

Table 82. Farmers Edge Competitive Strengths & Weaknesses

Table 83. Trimble Basic Information, Manufacturing Base and Competitors

Table 84. Trimble Major Business

Table 85. Trimble Smart Planting Decision Service Product and Services

Table 86. Trimble Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Trimble Recent Developments/Updates

Table 88. Trimble Competitive Strengths & Weaknesses

Table 89. AGCO Corporation Basic Information, Manufacturing Base and Competitors

Table 90. AGCO Corporation Major Business

Table 91. AGCO Corporation Smart Planting Decision Service Product and Services

Table 92. AGCO Corporation Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. AGCO Corporation Recent Developments/Updates

Table 94. AGCO Corporation Competitive Strengths & Weaknesses

Table 95. Topcon Positioning Systems Basic Information, Manufacturing Base and Competitors

Table 96. Topcon Positioning Systems Major Business

Table 97. Topcon Positioning Systems Smart Planting Decision Service Product and Services

Table 98. Topcon Positioning Systems Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Topcon Positioning Systems Recent Developments/Updates

Table 100. Topcon Positioning Systems Competitive Strengths & Weaknesses

Table 101. Raven Industries Basic Information, Manufacturing Base and Competitors

Table 102. Raven Industries Major Business

Table 103. Raven Industries Smart Planting Decision Service Product and Services

Table 104. Raven Industries Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 105. Raven Industries Recent Developments/Updates
- Table 106. Raven Industries Competitive Strengths & Weaknesses
- Table 107. Ag Leader Technology Basic Information, Manufacturing Base and Competitors
- Table 108. Ag Leader Technology Major Business
- Table 109. Ag Leader Technology Smart Planting Decision Service Product and Services
- Table 110. Ag Leader Technology Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Ag Leader Technology Recent Developments/Updates
- Table 112. Ag Leader Technology Competitive Strengths & Weaknesses
- Table 113. Granular Basic Information, Manufacturing Base and Competitors
- Table 114. Granular Major Business
- Table 115. Granular Smart Planting Decision Service Product and Services
- Table 116. Granular Smart Planting Decision Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Granular Recent Developments/Updates
- Table 118. Granular Competitive Strengths & Weaknesses
- Table 119. Global Key Players of Smart Planting Decision Service Upstream (Raw Materials)
- Table 120. Global Smart Planting Decision Service Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Smart Planting Decision Service Picture

Figure 2. World Smart Planting Decision Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Smart Planting Decision Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World Smart Planting Decision Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Smart Planting Decision Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Smart Planting Decision Service Revenue (2021-2032) & (USD Million)

Figure 13. Smart Planting Decision Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World Smart Planting Decision Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India Smart Planting Decision Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Smart Planting Decision Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Smart Planting Decision Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Smart Planting Decision Service Markets in 2025

Figure 27. United States VS China: Smart Planting Decision Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Smart Planting Decision Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Smart Planting Decision Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Smart Planting Decision Service Market Size Market Share by Type in 2025

Figure 31. Cloud-Based

Figure 32. On-Premises

Figure 33. World Smart Planting Decision Service Market Size Market Share by Type (2021-2032)

Figure 34. World Smart Planting Decision Service Market Size by Service Content, (USD Million), 2021 & 2025 & 2032

Figure 35. World Smart Planting Decision Service Market Size Market Share by Service Content in 2025

Figure 36. Planting Planning Decision-Making Service

Figure 37. Water and Fertilizer Management Decision-Making Services

Figure 38. Pest and Disease Forecasting Decision-Making Services

Figure 39. Agricultural Operation Decision-Making Services

Figure 40. World Smart Planting Decision Service Market Size Market Share by Service Content (2021-2032)

Figure 41. World Smart Planting Decision Service Market Size by Scenario, (USD Million), 2021 & 2025 & 2032

Figure 42. World Smart Planting Decision Service Market Size Market Share by

Scenario in 2025

Figure 43. Decision-Making Services for Field Crop Planting

Figure 44. Decision-Making Services for Cash Crop Planting

Figure 45. Decision-Making Services for Facility Agriculture

Figure 46. Decision-Making Services for Precision Agriculture

Figure 47. World Smart Planting Decision Service Market Size Market Share by Scenario (2021-2032)

Figure 48. World Smart Planting Decision Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Smart Planting Decision Service Market Size Market Share by Application in 2025

Figure 50. Agriculture

Figure 51. Forestry

Figure 52. Others

Figure 53. World Smart Planting Decision Service Market Size Market Share by Application (2021-2032)

Figure 54. Smart Planting Decision Service Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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