

Global Smart Plant Monitor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Plant Monitor market size was valued at US\$ 216 million in 2025 and is forecast to a readjusted size of US\$ 427 million by 2032 with a CAGR of 10.3% during review period.

In 2025, global Smart Plant Monitor production reached approximately 14 million units, with an average global market price of around USD 15 per unit.

The gross profit margin of major companies in the industry is between 32%–48%.

In 2025, the global production capacity of Smart Plant Monitor was approximately 18 million units.

A smart plant monitor is an electronic agricultural and horticultural accessory designed to track environmental conditions for potted plants and crops. Its core functions include real-time detection of soil moisture, nutrient levels, temperature, and ambient sunlight, transmitting data via wireless protocols to mobile applications. The primary application scenarios are home gardening, indoor landscaping, and urban smart agriculture. Its product boundary covers standalone electronic soil probes and sensor stakes equipped with communication modules, excluding large-scale agricultural field monitoring stations or manual soil testing kits.

Upstream industries provide electronic components, microcontrollers, wireless communication modules, and ABS plastic housings. The midstream involves PCB assembly, sensor calibration, firmware integration, and packaging. Downstream distribution channels include online e-commerce platforms, gardening supply stores,

and home improvement centers.

Report Scope

This report is a detailed and comprehensive analysis for global Smart Plant Monitor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Plant Monitor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Plant Monitor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Plant Monitor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Plant Monitor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Plant Monitor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Plant Monitor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Parrot, Netatmo, Click & Grow, Ecowitt, GARDENA, Flower Power, Spiio, Edyn, PlantLink, Koubachi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Smart Plant Monitor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Bluetooth Connection Type

Wi-Fi Cloud Connected Type

Zigbee Mesh Network Type

Market segment by Parameter Monitoring Capabilit

Single-parameter Moisture Detector

Dual-parameter Moisture and Light Monitor

Multi-parameter Soil and Environment Monitor

Market segment by Insertion Probe Length

Below 100 mm

100-200 mm

Above 200 mm

Market segment by Application

Home Gardening and Indoor Plants

Greenhouse and Agricultural Planting

Public Green Spaces and Botanical Gardens

Other

Major players covered

Parrot

Netatmo

Click & Grow

Ecowitt

GARDENA

Flower Power

Spiio

Edyn

PlantLink

Koubachi

Xiaomi

Qingping Technology

Tuya Smart

NiuBoL

UbiBot

SenYu

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Smart Plant Monitor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Plant Monitor, with price, sales quantity, revenue, and global market share of Smart Plant Monitor from 2021 to 2026.

Chapter 3, the Smart Plant Monitor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Plant Monitor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Plant Monitor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Plant Monitor.

Chapter 14 and 15, to describe Smart Plant Monitor sales channel, distributors, customers, research findings and conclusion.

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