

Global Smart Plant Monitor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Plant Monitor market size is expected to reach \$ 427 million by 2032, rising at a market growth of 10.3% CAGR during the forecast period (2026-2032).

In 2025, global Smart Plant Monitor production reached approximately 14 million units, with an average global market price of around USD 15 per unit.

The gross profit margin of major companies in the industry is between 32%–48%.

In 2025, the global production capacity of Smart Plant Monitor was approximately 18 million units.

A smart plant monitor is an electronic agricultural and horticultural accessory designed to track environmental conditions for potted plants and crops. Its core functions include real-time detection of soil moisture, nutrient levels, temperature, and ambient sunlight, transmitting data via wireless protocols to mobile applications. The primary application scenarios are home gardening, indoor landscaping, and urban smart agriculture. Its product boundary covers standalone electronic soil probes and sensor stakes equipped with communication modules, excluding large-scale agricultural field monitoring stations or manual soil testing kits.

Upstream industries provide electronic components, microcontrollers, wireless communication modules, and ABS plastic housings. The midstream involves PCB assembly, sensor calibration, firmware integration, and packaging. Downstream distribution channels include online e-commerce platforms, gardening supply stores, and home improvement centers.

Report Scope

This report studies the global Smart Plant Monitor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Plant Monitor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Plant Monitor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Plant Monitor total production and demand, 2021-2032, (K Units)

Global Smart Plant Monitor total production value, 2021-2032, (USD Million)

Global Smart Plant Monitor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Smart Plant Monitor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Smart Plant Monitor domestic production, consumption, key domestic manufacturers and share

Global Smart Plant Monitor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Smart Plant Monitor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Smart Plant Monitor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Smart Plant Monitor market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Parrot, Netatmo, Click & Grow, Ecowitt, GARDENA, Flower Power, Spiio, Edyn, PlantLink, Koubachi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Smart Plant Monitor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Plant Monitor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Smart Plant Monitor Market, Segmentation by Type:

Bluetooth Connection Type

Wi-Fi Cloud Connected Type

Zigbee Mesh Network Type

Global Smart Plant Monitor Market, Segmentation by Parameter Monitoring Capabilit:

Single-parameter Moisture Detector

Dual-parameter Moisture and Light Monitor

Multi-parameter Soil and Environment Monitor

Global Smart Plant Monitor Market, Segmentation by Insertion Probe Length:

Below 100 mm

100-200 mm

Above 200 mm

Global Smart Plant Monitor Market, Segmentation by Application:

Home Gardening and Indoor Plants

Greenhouse and Agricultural Planting

Public Green Spaces and Botanical Gardens

Other

Companies Profiled:

Parrot

Netatmo

Click & Grow

Ecowitt

GARDENA

Flower Power

Spiio

Edyn

PlantLink

Koubachi

Xiaomi

Qingping Technology

Tuya Smart

NiuBoL

UbiBot

SenYu

Key Questions Answered:

1. How big is the global Smart Plant Monitor market?
2. What is the demand of the global Smart Plant Monitor market?
3. What is the year over year growth of the global Smart Plant Monitor market?
4. What is the production and production value of the global Smart Plant Monitor market?
5. Who are the key producers in the global Smart Plant Monitor market?
6. What are the growth factors driving the market demand?

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