

Global Smart Pet Collar Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Pet Collar market size was valued at USD 729.1 million in 2023 and is forecast to a readjusted size of USD 3066.2 million by 2030 with a CAGR of 22.8% during review period.

A smart pet collar is a tech-enabled collar that can help track the activity and location of the pet. Smart pet collars can also be used for training purposes. Smart Collar tracks various parameters for your dog including GPS, temperature, and a buzzer for location.

Global Smart Pet Collar main players are Whistle (Tagg), FitBark, Petsafe, Tractive, etc. Global top four manufacturers hold a share nearly 25%. North America is the largest market, with a share nearly 50%.

The Global Info Research report includes an overview of the development of the Smart Pet Collar industry chain, the market status of Tracking (GPS Based, Radio Based), Training (GPS Based, Radio Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Pet Collar.

Regionally, the report analyzes the Smart Pet Collar markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Pet Collar market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Pet Collar market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Pet Collar industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., GPS Based, Radio Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Pet Collar market.

Regional Analysis: The report involves examining the Smart Pet Collar market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Pet Collar market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Pet Collar:

Company Analysis: Report covers individual Smart Pet Collar manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Pet Collar This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Tracking, Training).

Technology Analysis: Report covers specific technologies relevant to Smart Pet Collar. It assesses the current state, advancements, and potential future developments in Smart Pet Collar areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Smart Pet Collar market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Pet Collar market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

GPS Based

Radio Based

Market segment by Application

Tracking

Training

Monitoring

Others

Major players covered

Garmin

Whistle (Tagg)

FitBark

Petsafe

Tractive

PetPace

Loc8tor

Marco Polo

Gibi Technologies Inc

W?F

Nuzzle

LINK AKC

KYON

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Pet Collar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Pet Collar, with price, sales, revenue and global market share of Smart Pet Collar from 2019 to 2024.

Chapter 3, the Smart Pet Collar competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Pet Collar breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Pet Collar market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Pet Collar.

Chapter 14 and 15, to describe Smart Pet Collar sales channel, distributors, customers, research findings and conclusion.

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