

Global Smart Parking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Parking market size was valued at USD 4918.1 million in 2023 and is forecast to a readjusted size of USD 12810 million by 2030 with a CAGR of 14.7% during review period.

Smart Parking is a parking strategy that combines technology and human innovation in an effort to use as few resources as possible—such as fuel, time and space—to achieve faster, easier and denser parking of vehicles for the majority of time they remain idle.

The Global Info Research report includes an overview of the development of the Smart Parking industry chain, the market status of Commercial (Consulting Services, Engineering Services), Government (Consulting Services, Engineering Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Parking.

Regionally, the report analyzes the Smart Parking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Parking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Parking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Parking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Consulting Services, Engineering Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Parking market.

Regional Analysis: The report involves examining the Smart Parking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Parking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Parking:

Company Analysis: Report covers individual Smart Parking players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Parking This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Government).

Technology Analysis: Report covers specific technologies relevant to Smart Parking. It assesses the current state, advancements, and potential future developments in Smart Parking areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Parking market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Parking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Consulting Services

Engineering Services

Mobile App Parking Services

Market segment by Application

Commercial

Government

Transport Transit

Market segment by players, this report covers

Altiux Innovations

Amano McGann, Inc.

Amco S.A.

BMW AG (ParkNow GmbH, Parkmobile LLC)

Cisco Systems, Inc.

CivicSmart, Inc.

Deteq Solutions

Flowbird

gtechna

INDECT Electronics & Distribution GmbH

Kapsch TrafficCom

Libelium Comunicaciones Distribuidas S.L.

Meter Feeder, Inc.

Mindteck

Municipal Parking Services, Inc.

Nedap N.V.

Park Assist

ParkHelp Technologies

ParkJockey

ParkMe Inc.

Robert Bosch GmbH

Siemens AG

SKIDATA AG

Smart Parking Ltd.

SpotHero, Inc.

Swarco AG

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Parking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Parking, with revenue, gross margin and global market share of Smart Parking from 2019 to 2024.

Chapter 3, the Smart Parking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Smart Parking market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Parking.

Chapter 13, to describe Smart Parking research findings and conclusion.

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