

# Global Smart Outlet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Smart Outlet market size was valued at US\$ 1289 million in 2024 and is forecast to a readjusted size of USD 3288 million by 2031 with a CAGR of 14.5% during review period.

The smart outlet is a new concept of safety outlet. It is a new type of socket that integrates one programmable (PLC) automatic control safety energy-saving converter and electrical intelligent standby power-saving socket. It does not change people's original habit of using electrical appliances, more convenient to use, and built-in anti-lightning, anti-high voltage, anti-short circuit, anti-overload functions, and it is safe to use. It has the functions of observing the power consumption and voltage of electrical appliances, and controlling the time of power-on and power-off. Communication technology can choose Bluetooth technology, WiFi technology or zigbee protocol. Users can control whatever they plug into it from an app on their smartphone or with their voice through a virtual assistant. The smart outlets can not only make electrical appliances more intelligent, but also more energy-saving and safer, so it is widely used in household and office appliances.

Global key players of smart outlet include Bull, Xiaomi, Delixi, etc. The top three players hold a share about 19%. China is the largest producer, has a share about 41%, followed by North America and Europe, with share 18% and 16%, respectively. The largest market is China, with a share about 34%, followed by Europe and North America, with share 26% and 19%, separately.

This report is a detailed and comprehensive analysis for global Smart Outlet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Smart Outlet market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Smart Outlet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Smart Outlet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Smart Outlet market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Outlet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Outlet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bull, Lengon, Xiaomi, Belkin, Etekcity, Edimax, Samsung, Delixi, Deli, Konke, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Smart Outlet market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Wifi Type

Bluetooth Type

Others

### Market segment by Application

Household Use

Commercial Use

### Major players covered

Bull

Lengon

Xiaomi

Belkin

Etekcitey

Edimax

Samsung

Delixi

Deli

Konke

Broadlink

ORVIBO

Honyar

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Outlet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Outlet, with price, sales quantity, revenue, and global market share of Smart Outlet from 2020 to 2025.

Chapter 3, the Smart Outlet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Outlet breakdown data are shown at the regional level, to show

the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Smart Outlet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Outlet.

Chapter 14 and 15, to describe Smart Outlet sales channel, distributors, customers, research findings and conclusion.

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