

# Global Smart and Interactive Textiles Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Smart and Interactive Textiles market size was valued at USD 2266.8 million in 2023 and is forecast to a readjusted size of USD 10170 million by 2030 with a CAGR of 23.9% during review period.

Interactive textiles are fibrous structures that are capable of sensing, actuating, generating/storing power and/or communicating.

Briefly speaking, in the next few years, Smart and Interactive Textiles industry will still be a highly energetic industry. Sales of Smart and Interactive Textiles have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries. A key market and growth area for Smart and Interactive Textiles has been designs for personal protective and military clothing.

The Global Info Research report includes an overview of the development of the Smart and Interactive Textiles industry chain, the market status of Health Care (Passive Smart Materials, Active Smart Materials), Military/Defense (Passive Smart Materials, Active Smart Materials), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart and Interactive Textiles.

Regionally, the report analyzes the Smart and Interactive Textiles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart and Interactive Textiles market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Smart and Interactive Textiles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart and Interactive Textiles industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Passive Smart Materials, Active Smart Materials).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart and Interactive Textiles market.

**Regional Analysis:** The report involves examining the Smart and Interactive Textiles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Smart and Interactive Textiles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart and Interactive Textiles:

**Company Analysis:** Report covers individual Smart and Interactive Textiles players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Smart and Interactive Textiles This may involve surveys, interviews,

and analysis of consumer reviews and feedback from different by Application (Health Care, Military/Defense).

**Technology Analysis:** Report covers specific technologies relevant to Smart and Interactive Textiles. It assesses the current state, advancements, and potential future developments in Smart and Interactive Textiles areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart and Interactive Textiles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Smart and Interactive Textiles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Passive Smart Materials

Active Smart Materials

Very Smart Materials

### Market segment by Application

Health Care

Military/Defense

Fashion and Entertainment

Sportswear

Transport and Automotive Use

Others

Market segment by players, this report covers

Textronics

Milliken

Toray Industries

Peratech

DowDuPont

Clothing+

Outlast

d3o lab

Schoeller Textiles

Texas Instruments

Exo2

Vista Medical

Ohmatex ApS

Interactive Wear

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart and Interactive Textiles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart and Interactive Textiles, with revenue, gross margin and global market share of Smart and Interactive Textiles from 2019 to 2024.

Chapter 3, the Smart and Interactive Textiles competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Smart and Interactive Textiles market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart and Interactive Textiles.

Chapter 13, to describe Smart and Interactive Textiles research findings and

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