

Global Smart Mattress and Pillow Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Mattress and Pillow market size was valued at US\$ 626 million in 2025 and is forecast to a readjusted size of US\$ 1067 million by 2032 with a CAGR of 8.0% during review period.

Smart mattress and pillow are products of sleep technology, which provide users with a more comfortable, healthy and personalized sleep experience through integrated intelligent technology. Smart mattresses monitor the user's sleep status in real time through built-in intelligent systems. The main functions include personalized sleep solutions, real-time monitoring and analysis of sleep status, promotion of healthy sleep, and integration of smart homes. Smart pillows can monitor the user's sleep status in real time and provide corresponding auxiliary functions, such as sleep-aiding music, snoring detection, fever therapy, etc.

This report is a detailed and comprehensive analysis for global Smart Mattress and Pillow market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Mattress and Pillow market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Mattress and Pillow market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Mattress and Pillow market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Mattress and Pillow market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Smart Mattress and Pillow

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Mattress and Pillow market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sleep Number, Eight Sleep, ReST, Kingsdown, REM-Fit, Motion Pillow, Advanced Sleep Technologies, Smart Nora, iX21 Smartpillow, Sunrise Smart Pillow, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart Mattress and Pillow market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Customized

Non-Customized

Market segment by Application

Home Use

Commercial Use

Major players covered

Sleep Number

Eight Sleep

ReST

Kingsdown

REM-Fit

Motion Pillow

Advanced Sleep Technologies

Smart Nora

iX21 Smartpillow

Sunrise Smart Pillow

Gio Clavis

Moona

Origin

TESLA

Emma

Tempur

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Mattress and Pillow product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Mattress and Pillow, with price, sales quantity, revenue, and global market share of Smart Mattress and Pillow from 2021 to 2026.

Chapter 3, the Smart Mattress and Pillow competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Mattress and Pillow breakdown data are shown at the regional

level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Mattress and Pillow market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Mattress and Pillow.

Chapter 14 and 15, to describe Smart Mattress and Pillow sales channel, distributors, customers, research findings and conclusion.

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